

Project Charter: Forecasting Food Loss Using AI/ML Models

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1. Project Purpose

To reduce global food loss by 15% within 2 years through AI/ML-driven forecasting tools (ARIMAX, LSTM, FFNN) that empower stakeholders to optimize supply chains and production planning.

2. Objectives

- Achieve a forecast accuracy of **±10% MAPE** using ARIMAX for short-term predictions.
- Develop a scalable dashboard for NGOs, farmers, and suppliers.
- Train 50+ stakeholders on tool adoption within 6 months post-launch.

3. Team Roles & Responsibilities

| Role | Name | Responsibilities |
|--------------------|-----------------|--|
| Project Manager | Wael Zaier | Oversee timelines, stakeholder communication |
| Data Scientist | Mohamed and Ali | Model development (ARIMAX/LSTM/FFNN) |
| Financial Analyst | Karim Hentati | ROI analysis, cost-benefit reporting |
| Marketing Lead | Achraf Rekik | Stakeholder engagement, training materials |
| HR Coordinator | wael zaier | Team coordination, conflict resolution |
| Software Developer | Dhaker Messoud | App development (FastAPI/ streamlit) |

4. Scope

Included:

- Data collection from FAO and partner NGOs.
- Model training/validation using historical loss data.
- Dashboard development (Power BI/Tableau).

Excluded:

- Real-time IoT sensor integration (Phase 2).
 - Policy advocacy (handled by external partners).
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5. Key Milestones

| Milestone | Deadline | Deliverable |
|------------------------------|--------------|---|
| Data collection & cleaning | Feb 5, 2024 | Cleaned dataset |
| ARIMAX/LSTM model training | Feb 12, 2024 | Validated models (MAPE \leq 10%) |
| Financial analysis finalized | Feb 14, 2024 | ROI report |
| Final deliverables submitted | Feb 15, 2024 | ZIP file (Business Case, Charter, etc.) |

6. Risks & Mitigation

| Risk | Impact | Mitigation Strategy |
|-------------------------------|--------|-----------------------------------|
| Poor data quality | High | Use outlier detection classifiers |
| Low stakeholder adoption | Medium | Pilot with NGOs first |
| Model overfitting (LSTM/FFNN) | Medium | Regularization, cross-validation |

7. Budget Overview

| Component | Cost (USD) |
|----------------------|-----------------|
| Model Development | \$20,000 |
| Stakeholder Training | \$5,000 |
| Contingency Fund | \$3,000 |
| Total | \$28,000 |
