Sherif Magdy Shady

Nationality: Egyptian.

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Career objective: -

To join a reputable organization; where I will be able to exhibit and enhance my skills and to effectively handle all confronted challenges and tasks to contribute to the overall objectives of the organization in a position that best fits my portfolio.

I have gained my experience throughout the last **8 years** as mentioned below through out the careers and internships sections.

Educational background:

- 1. A graduate of faculty of Business Administration, al-Ahram Canadian University (**ACU**) & McMaster uni., Canada "July 2012". Major: Marketing and Business MGMT. Minor: Human Resources MGMT. Graduation project: assessing sponsorship activities for brand equity from a Consumer and a manager perspective, (grade B+).
- 2. A graduate of "El Radwa Modern School", 6th of October city, "June 2008".

Courses:

- 1. Studied contemporary political relationships and problems course.
- 2. Studied international law and organizations course.
- 3. Studied political economy and contemporary economic problems course.
- 4. Studied English and Spanish translation rules course.
- 5. Studied communication skills course, by marketing specialist Ayman Salah, media development program (MDP's) marketing manager, "March 2009".
- 6. Attended an interviewing skills and c.v writing course with Sherif Eid, Raya's training manager @ Helwan University, "2010".
- 7. Attended and organized a C.V. writing skills session at the ACU, with the HR. Executive Samah El-Basha, "May 2009".
- 8. Attended the first forum of the arab photographers union @ El Sway Cultural Wheel. "Jul 2012".
- 9. Studied HRM course by dr. Tarek Ali at the ACU "2008-2009".

Lingual Skills:

- 1. Excellent American and British accents with voice recording and speech recognition skills in English and Arabic languages.
- 2. Fluent written and spoken English language.
- 3. Fluent written and spoken mother tongue Arabic language
- 4. Very good translation skills within the former languages.



Computer skills:

- 1. Very good usage of Microsoft Office.
- 2. Very good at mailing and internet search.

Set of Personal Skills:

- 1. Teamwork skills.
- 2. Communication skills.
- 3. Team leading and organizing.
- 4. Adaptability and working under pressure.
- 5. Building rapport and handling costumers.

Career Experience and Activities:

- 1- Freelancer voice-over artist with some well-known media entities in Egypt and the GCC. "Jan. 2011- now".
- 2- Freelance American accent trainer for voice over artists.
- 3- Key account manager with Cloud marcom advertising agency "Jan 2017 Now"
- 4- Banking customer service and sales specialist with, ADIB- Dubai, "Nov 2015 Nov 2016".
- 5- Senior customers service and tele-sales specialist with Vodafone UK "Dec 2010 Sep 2015".

Internships:

- 1- 1-month finance training at Pfizer Egypt, 2010.
- 2- 1-month export training with Fine Hygenic Holding- Nuqul Group Egypt, 2015.
- 3- 6- month media (Production, buying, ATL&BTL account management) training in Al-Akhbar Advertising Agency, 2017.

Personal Hobbies and Sports:

- 1. Photography.
- 2. Swimming.
- 3. Car driving.

Personal Information:

- 1. D.O.B: 8th of April, 1991.
- 2. Nationality: Egyptian.
- 3. Email: sherif.magdy91@gmail.com

Ref. available upon request