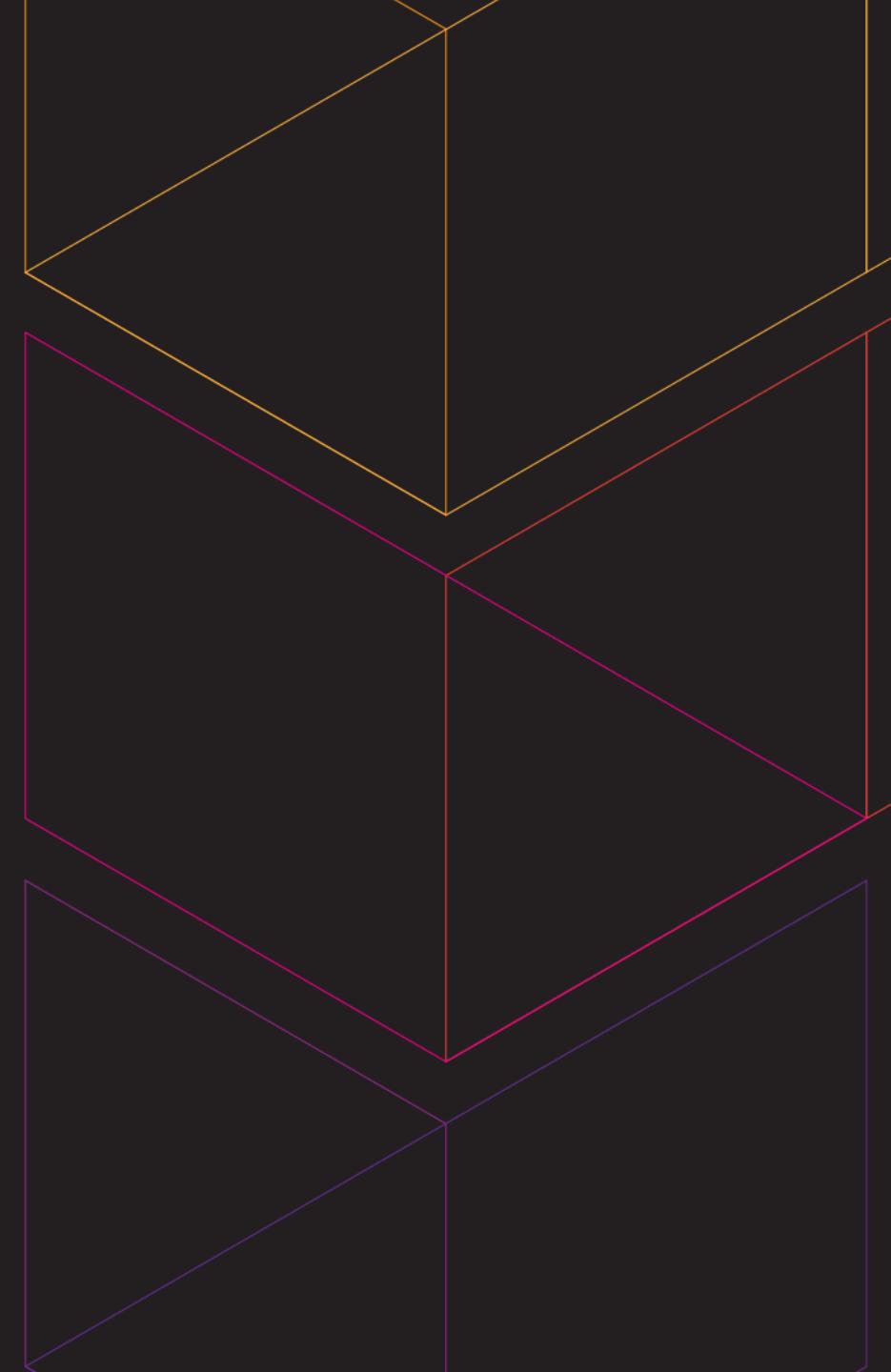




**THE FACTORY  
ADVERTISING AGENCY**

# **COMPANY PROFILE**



The background features abstract geometric shapes: a yellow triangle at the top left, a red rectangle on the left side, and a small blue square at the bottom right.

# **WHO WE ARE**

The Factory is a Cairo based event management and advertising agency with a passion towards making even the hardest of challenges seem super easy. Operating all over Egypt and the GCC and providing a wide range of services has made us the closest to our customers hearts, and always be right by their side.



THE WORLD BANK  
IBRD • IDA | WORLD BANK GROUP

Mr. David Malp

President Of the World Ban

# **WHAT WE DO**

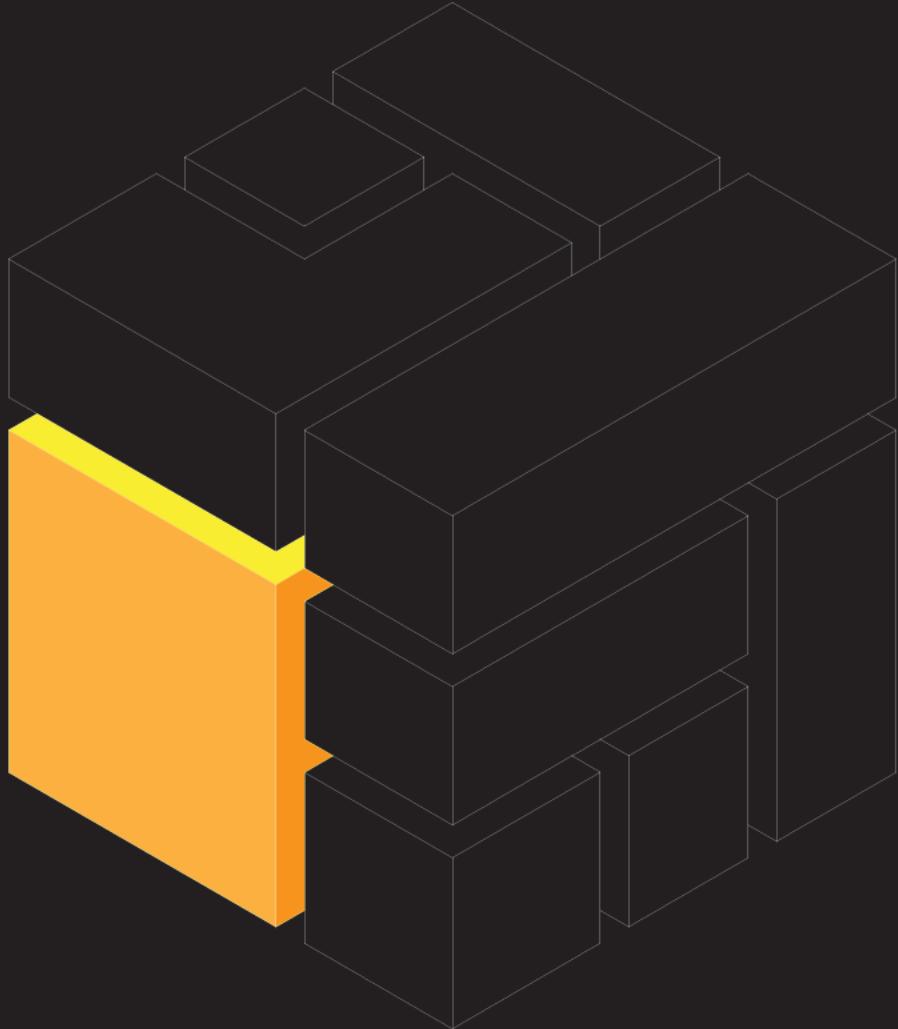
**WE GET THINGS DONE.**



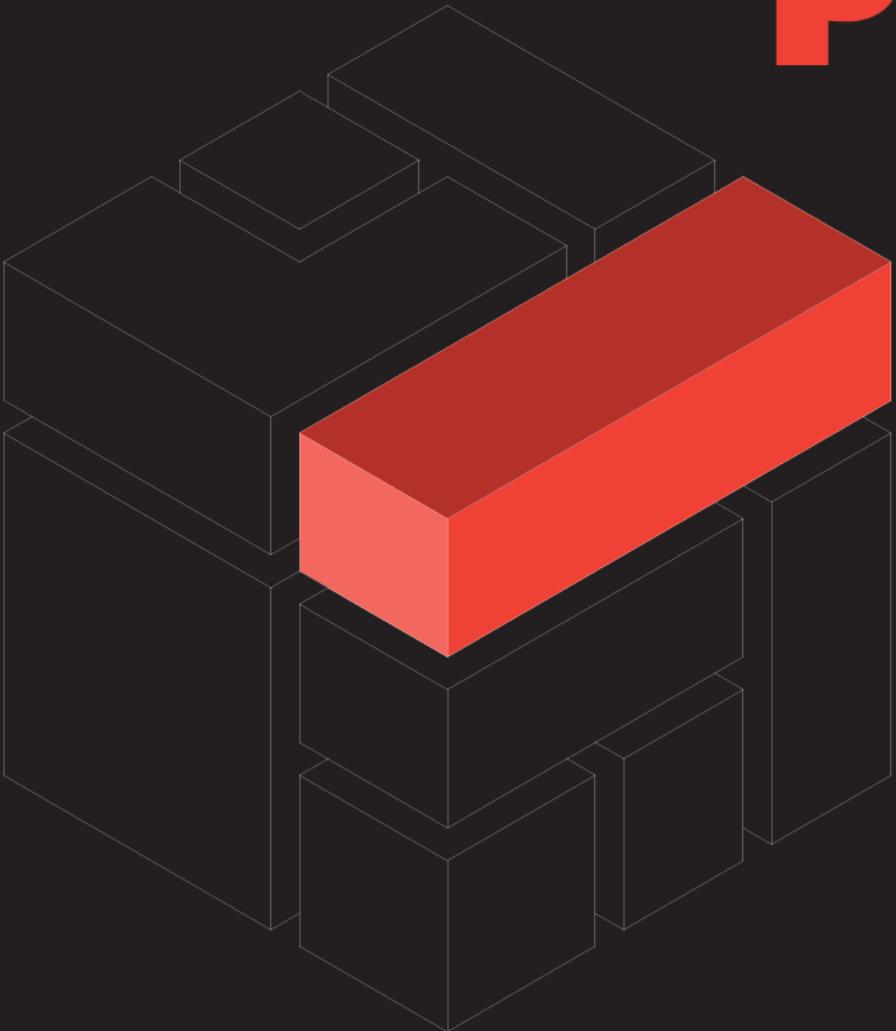
# **OUR SERVICES**

# Design

Branding  
Graphic Design  
3D Design

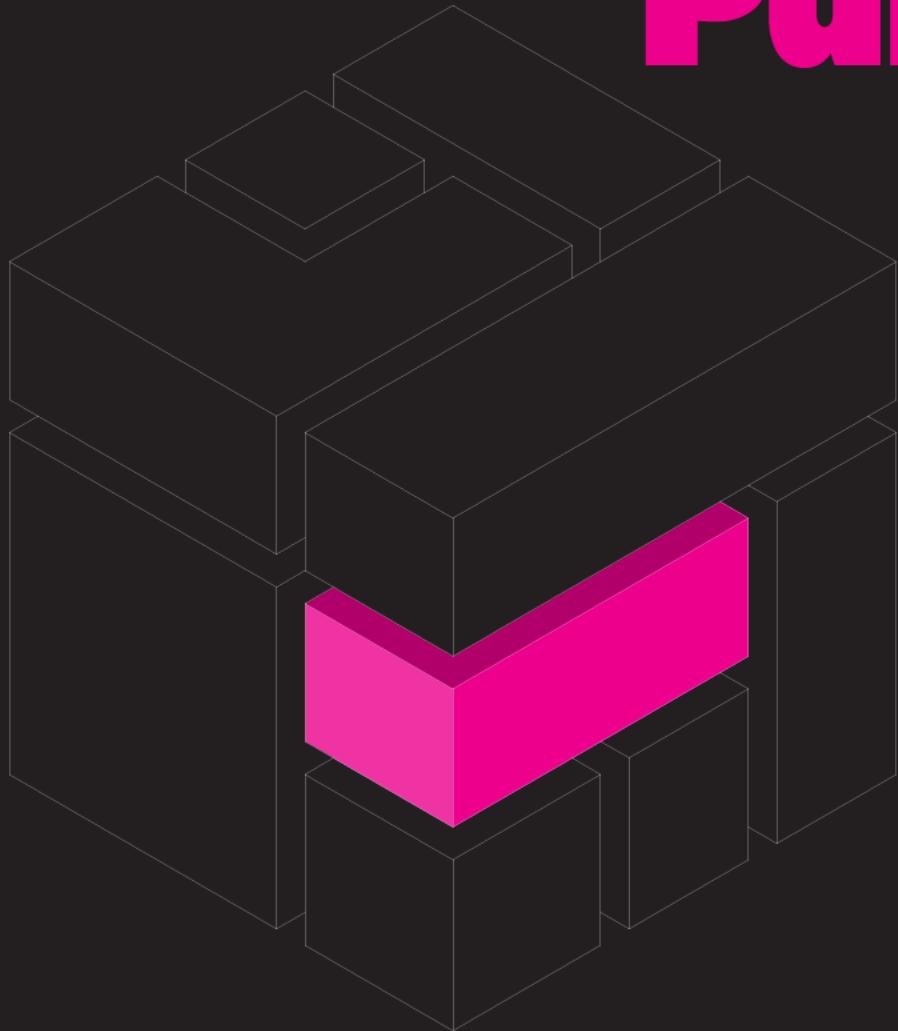


# Production



Booths  
Partitions  
Printings  
Giveaways  
Audio/Visuals  
Signages

# Public Relations



TV/Radio  
Newspaper Coverage

# Multimedia

Photography  
Videography  
Motion Graphics  
Infographics



# Digital Marketing



Social Media Management  
Media Buying  
Strategic Planning  
Search Engine Marketing  
Creative Content

# Events Add-Ons



Reservations  
Accommodations  
Transportations  
Ushering  
Catering



# EVENT MANAGEMENT 360°

**PARTNERS IN SUCCESS**



**Mentor®** ACADEMY  
of EXCELLENCE

Empowering the next  
For the Dis



**Mentor Academy of Excellence Event**  
Hilton, Sheraton - September 2019





إنجاز مصر  
A Member of JA Worldwide

PHILIP MORRIS  
MISR L.L.C.

# San3ety Ganoub Al-Wadi Launching Event

## Old Cataract - Aswan - April 2019



# Global Hybrid Electric Challenge

## Somabay - Sahl Hasheesh, Egypt - Al Ain, UAE

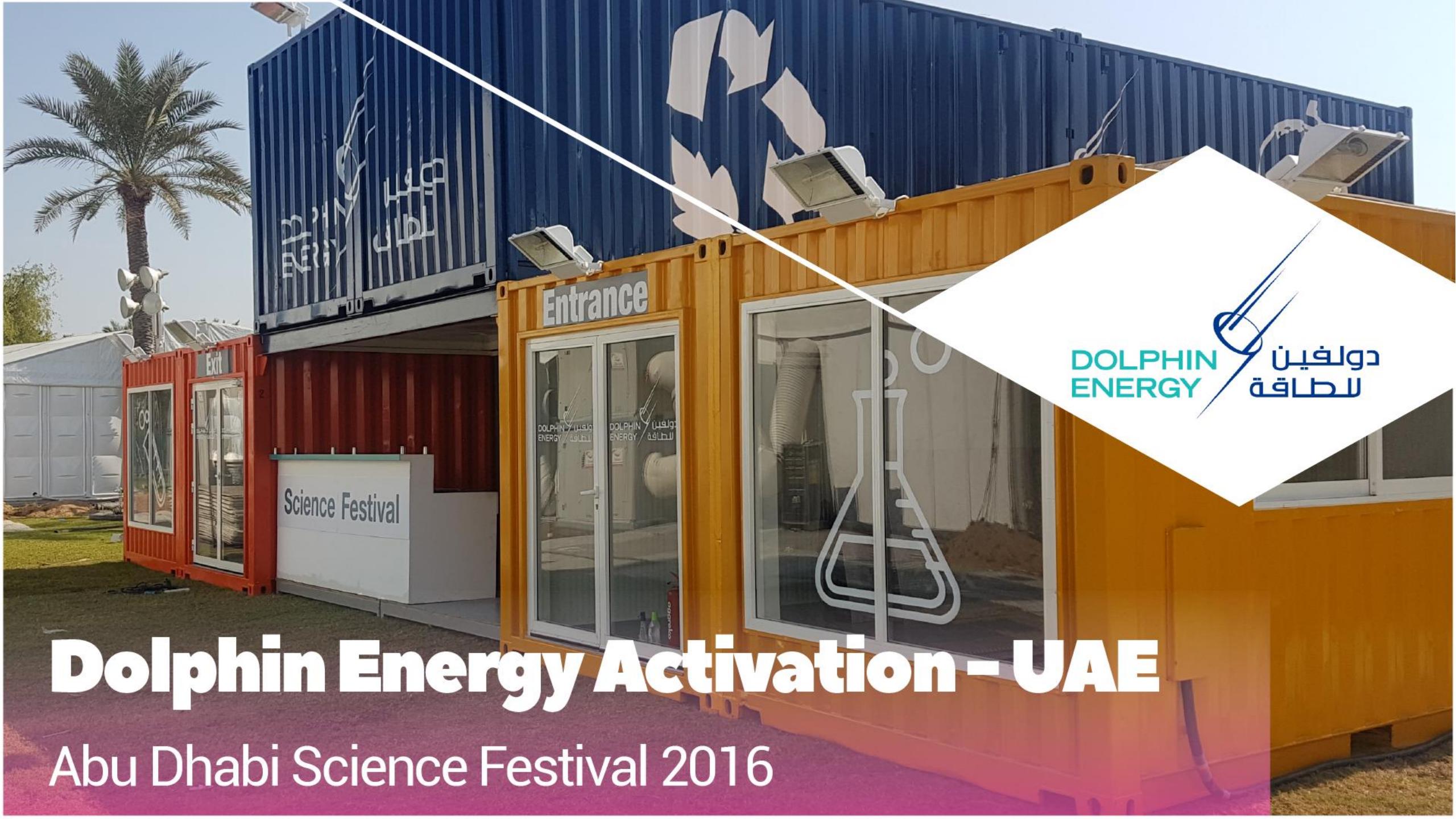


# ASU Innovation Day 2018



# Ibn Sina Pharma Booth Design & Production

American Chamber Employment Fair - July 2019



DOLPHIN ENERGY دolfين لطاقة

# Dolphin Energy Activation - UAE

Abu Dhabi Science Festival 2016

# Regina Activation

## Alexandria & North Coast





# ASU Employment Fair 2018

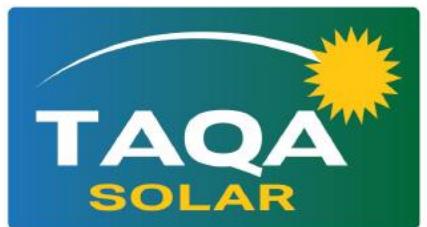


# ASU Employment Fair 2019



# World Bank President's Visit

## Benban Solar Park - Aswan



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**Mr. David Malpass**  
President Of the World Bank Group

**Dr. Sahar Nasr**

Minister of Investment and  
International Cooperation





# Ahmed El-Sallab Booth Design



# Umbro gift to C. Al Khateeb

**We are here to make it **easy** for you.**  
**Tell us what you **need**, we'll **make it** happen.**





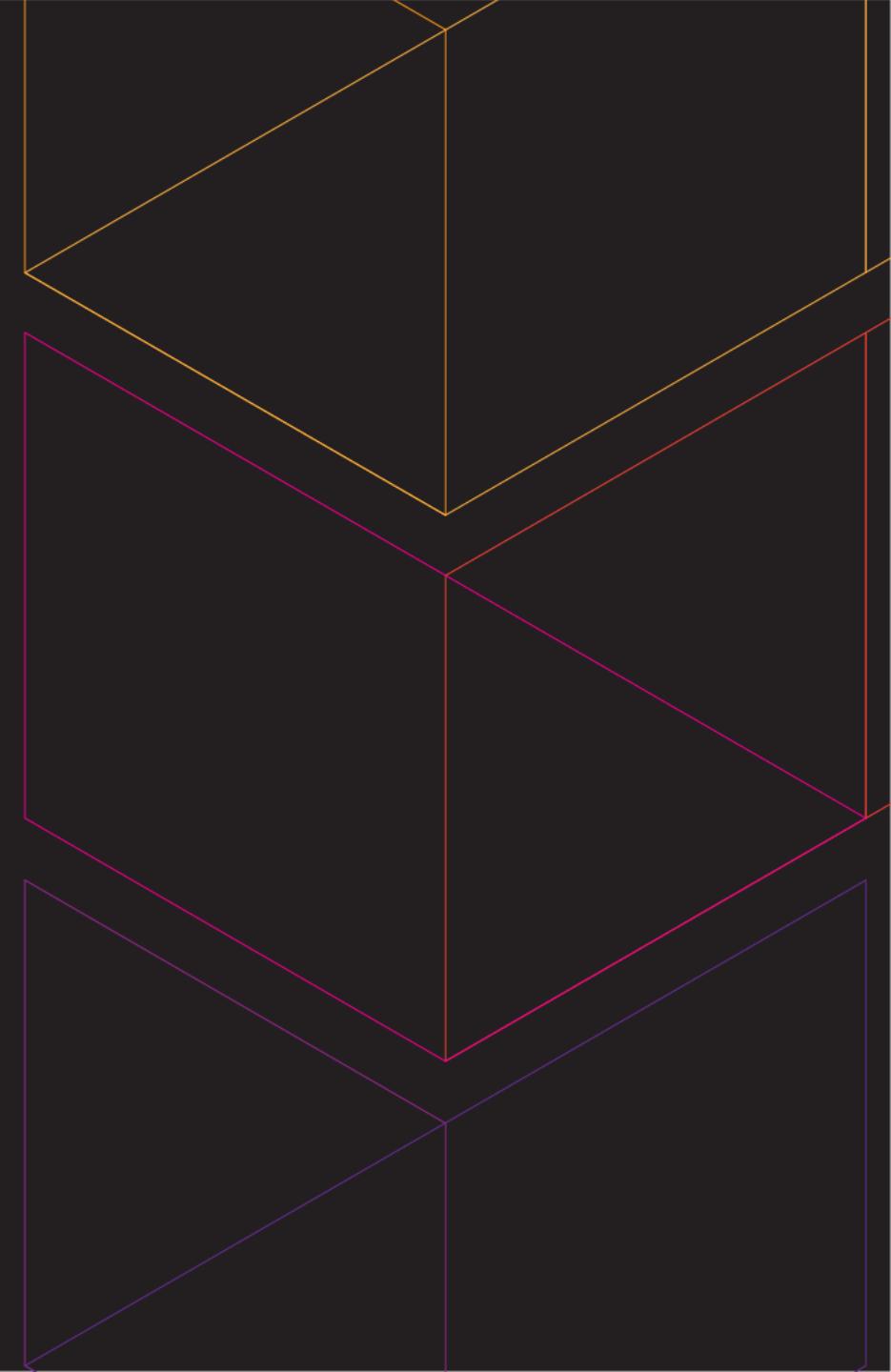
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**THE FACTORY**  
ADVERTISING AGENCY

**THANK  
YOU!**

