

Entrepreneurship

For completing the Cisco Networking Academy® Entrepreneurship course, and demonstrating the ability to do the following:

- Identify entrepreneurial and transferable job skills that provide value in the marketplace.
- Explain common business and marketing terms.
- Develop a simple business plan.
- Explain the social, legal, and ethical responsibilities of an entrepreneur.
- Analyze business opportunities for a given location and market.
- Explain the role, structure and process for obtaining outsourced services in business.
- Identify, create and expand a business structure.
- Use of social network and media tools to grow business.
- Explain business metrics and financial management.

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