

# Mohamed Imran

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## Summary

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Product-focused professional experienced in building healthcare and waste management solutions for global markets. Collaborated with McKinsey.org on international projects and contributed to a U.S. healthcare product. Skilled in identifying customer pain points, defining requirements, and driving cross-functional alignment to deliver impactful solutions.

## WORK EXPERIENCE

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### Tericsoft

#### **Software Developer / Product Contributor**

Hyderabad

April 2023 – Present

- Contributed to the development of a healthcare product for the U.S. market, ensuring workflows and features aligned with industry standards and customer needs.
- Owned the product roadmap by prioritizing features in collaboration with stakeholders, balancing customer needs and business objectives to deliver maximum value.
- Led daily standups, coordinated feature prioritization, and aligned engineering and QA teams to deliver healthcare product modules on schedule.
- Worked closely with customers to understand pain points and capture their requirements, translating feedback into product improvements that enhanced user experience and increased customer retention.
- Engaged in client demos and feedback sessions to validate deliverables and uncover opportunities for continuous improvement.
- Designed and developed backend APIs for complex healthcare workflows, improving system efficiency and reducing API response times, directly impacting user experience for healthcare providers.

### Bintix

#### **Software Developer**

Hyderabad

Sep 2022 – Mar 2023

- Collaborated with teams to identify waste management challenges in Indonesia and Argentina and shaped product solutions to address them.
- Contributed to product roadmap discussions, providing technical insights that influenced build vs. buy decisions and sequencing of releases.
- Partnered with product managers to translate operational challenges into actionable product features, prioritizing enhancements that improved system throughput and user experience.
- Implemented Mixpanel to track user behavior and measure feature adoption, ensuring product decisions were data-driven.
- Developed backend APIs for the Waste Management Application, improving waste collection efficiency, optimizing logistics workflows, and increasing overall system throughput.

## Education

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- **Lords Institute of Engineering & Technology**

2017-2021