

## Company use AI in egypt

### fernwish

AR & AI-based platform for home product visualization

Furnwish is an AR & AI-based platform for home product visualization. Its technology platform allows homeowners to discover, visualize and interact with furniture like sofas, chairs, beds, accessories and more. It also enables brands & retailers to showcase their products & services to their customers

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### Eye sense

EyeSense is an i-Pad app (other versions are due soon) that uses artificial intelligence to assist blind and visually impaired people to interact with the surrounding. It uses deep learning based computer vision to recognize objects and also recognizes basic facial expressions, like winks or smiles which helps to enhance human interaction.

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### VRapeutic

VRapeutic provides virtual reality-based therapeutic solutions for public hospitals, rehabilitation centers, and private clinics. Uses IoT & artificial intelligence technology to enable therapists in delivering personalized content using supervised sessions, and offers solutions to track the impact of the therapy plan/program on patients.

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# Botme

Botme provides conversational chatbot to interact with customers. It allows users to build chatbots, manage conversations, improve customer experience and handle demand expectations. It also enables businesses to analyze users interactions, manage marketing and track conversations. It can be integrated with Stripe, Messenger, Shopify, Dropbox and PayPal. The company monetizes through a subscription-based pricing model.

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## WideBot

WideBot is an Egyptian startup that has developed an Arabic-focused platform for enterprises to build chatbots without technical know-how. It comes with an AI engine featuring Arabic slangs and different drag and drop templates for users to build bots catering to multiple industries. The framework includes natural language understanding, machine learning, and conversation support, as well as integrations with WordPress, RSS feeds, Mongo DB, Twilio, WooCommerce and more. As of July 2019, WideBot has more than 30,000 users using their bots, with clients from Argentina, Saudi Arabia, and Egypt, including Santander Rio Bank and Americana Group in KSA and its core business model is subscription-based and providing white-labeled chatbots for enterprises.