

liftup

Company profile



AT LIFTUP

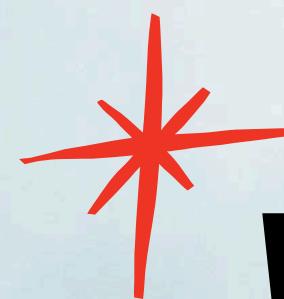
We don't just market



- WHETHER YOU NEED **BRANDING**,
- NAVIGATING **MEDIA BUYING** CHALLENGES
- SEEK STRATEGIC **CONSULTANCY**,
- **PLAN EVENTS**,
- EXPLORE **AI SOLUTIONS**,
- RUN **INFLUENCER CAMPAIGNS**,
- OR AIM TO PRODUCE **HIGH-PRODUCTION ADS**



We know our craft



WE'VE DONE IT BEFORE  **AND WE KEEP DOING IT**

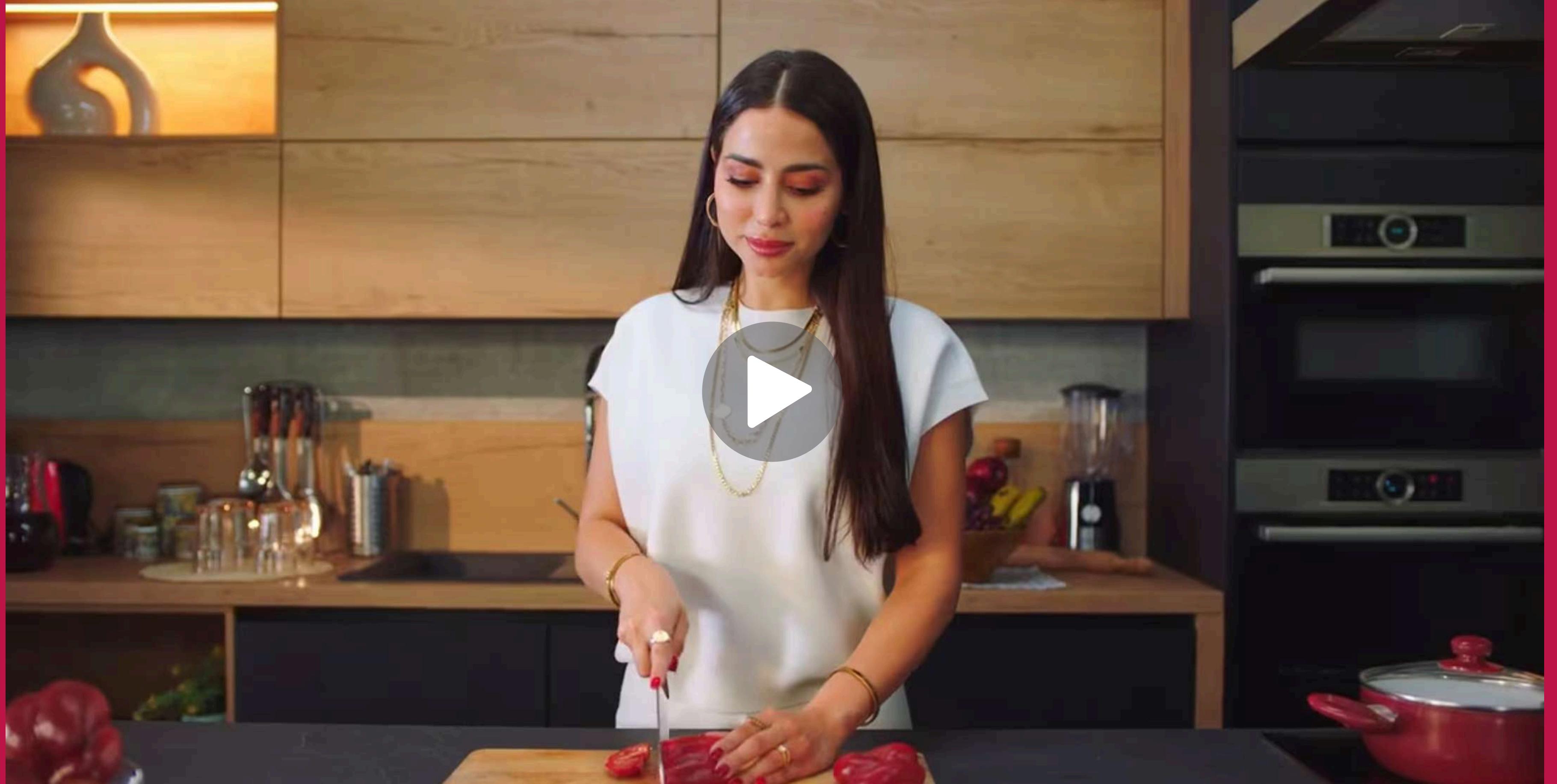
CRAFTING^{*}

Campaigns

That genuinely resonated with their target audience

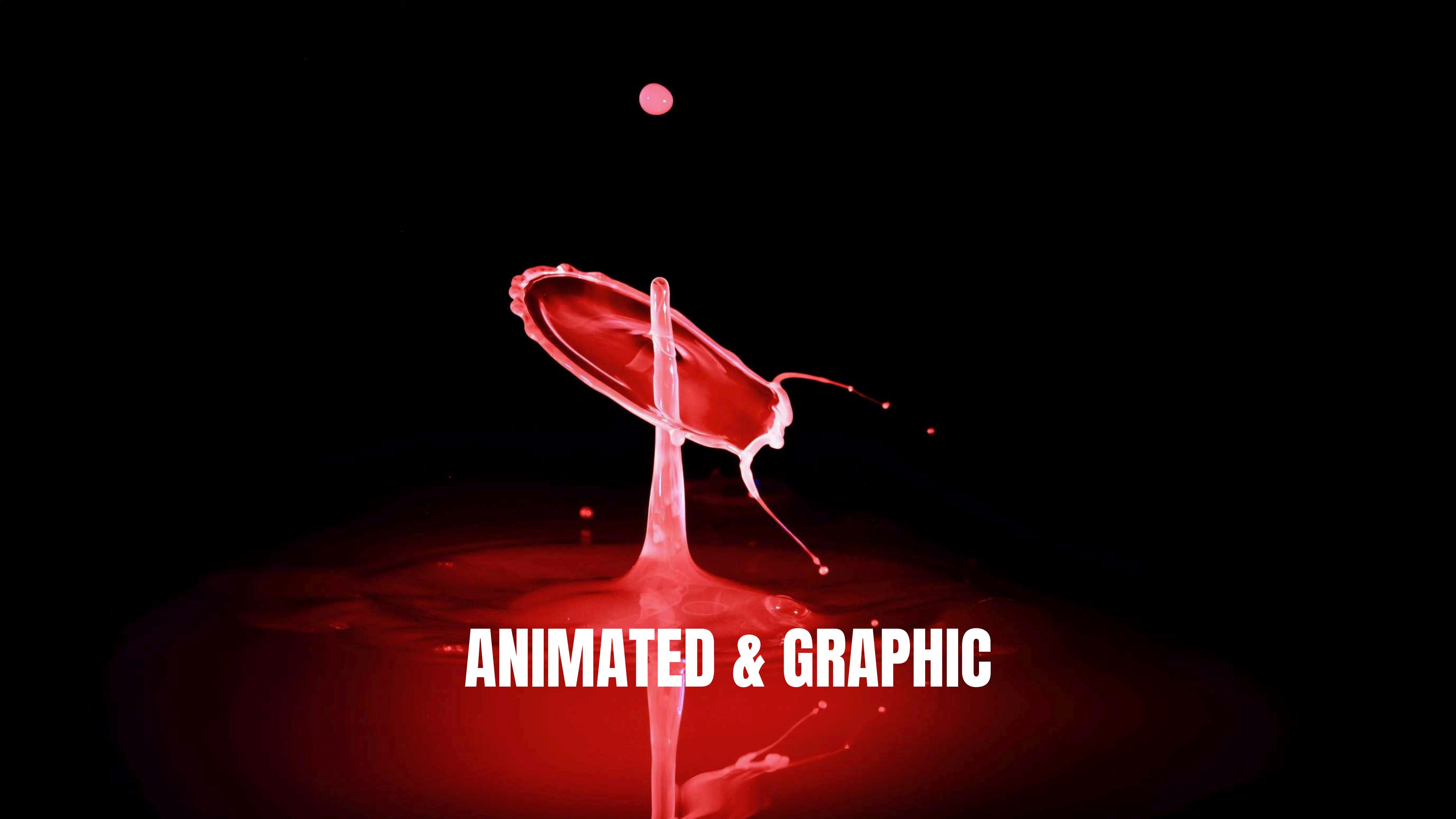


ATL & DIGITAL









ANIMATED & GRAPHIC

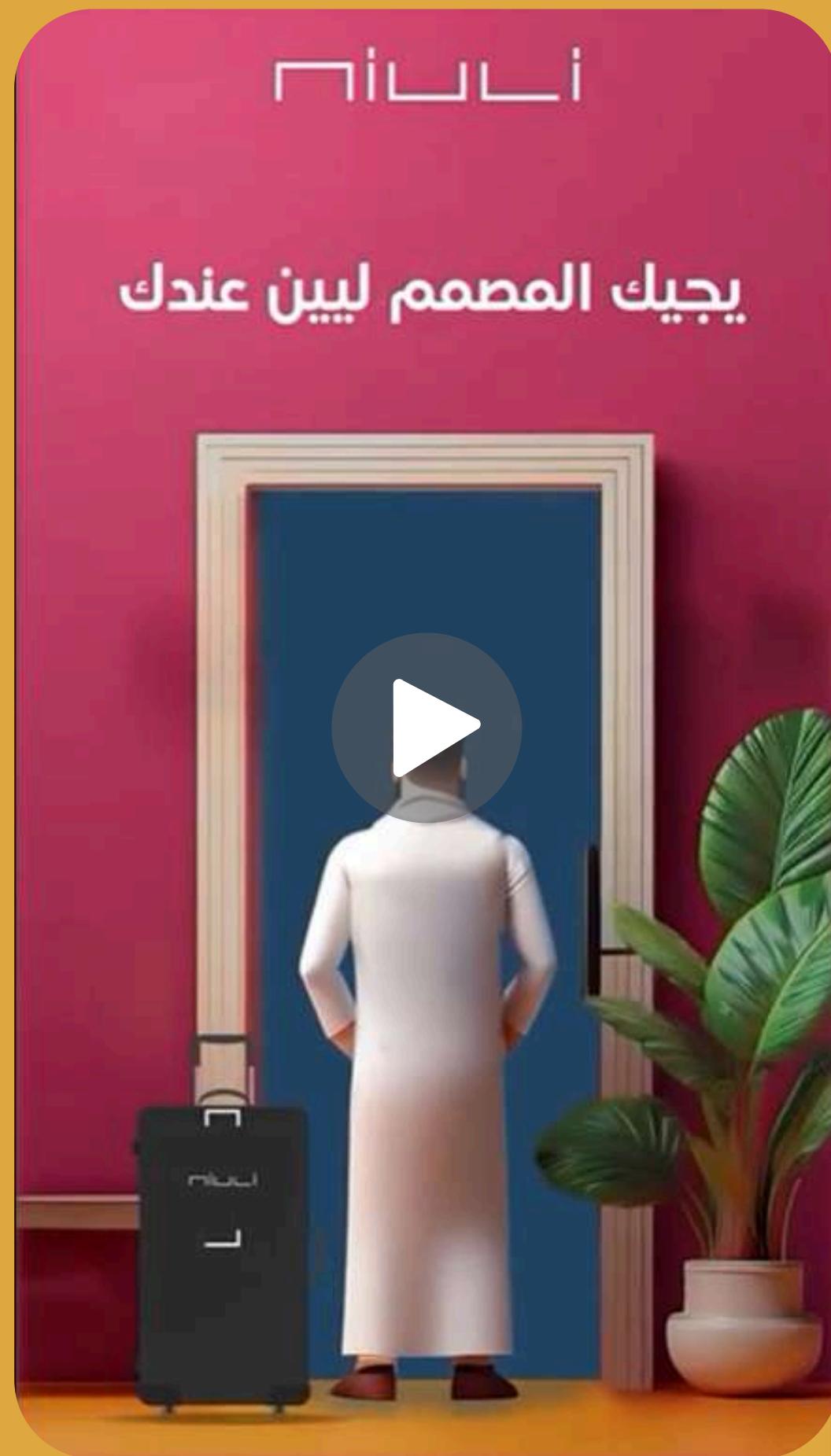


نيل

ياخذ مساحات المطبخ
و تتفقون كمان على
التصميم و الخامات



نيولي
نيلا



نيو
نيو



A purple promotional card for NiuNiu. At the top, the word "نيونيو" is written in white. Below it, the word "فلافل" is written in large, stylized white letters next to a megaphone icon. Underneath that, the text "أفضل مطبخ الألماني" is displayed. In the center is a 3D rendering of a modern kitchen interior with white cabinets, a dining table, and a window. A play button icon is overlaid on the kitchen image. The bottom of the card has a decorative purple gradient border.

نيونيو
NiuNiu

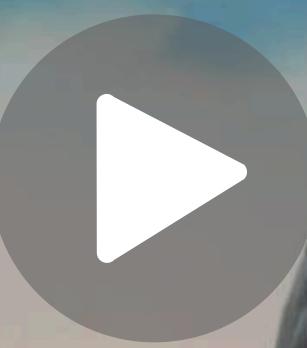
A dark, moody photograph featuring a silhouette of a person from the side, facing right. The person is holding a professional video camera with a microphone attached. They are positioned in front of a bright, overexposed light source, which creates a strong lens flare effect. The background is dark and indistinct.

BTL, ON GROUND PRODUCTION & ACTIVATION

Kellogg's

3D Booth creation





INVITED THEIR EMPLOYEES
FOR A SPECIAL EVENT

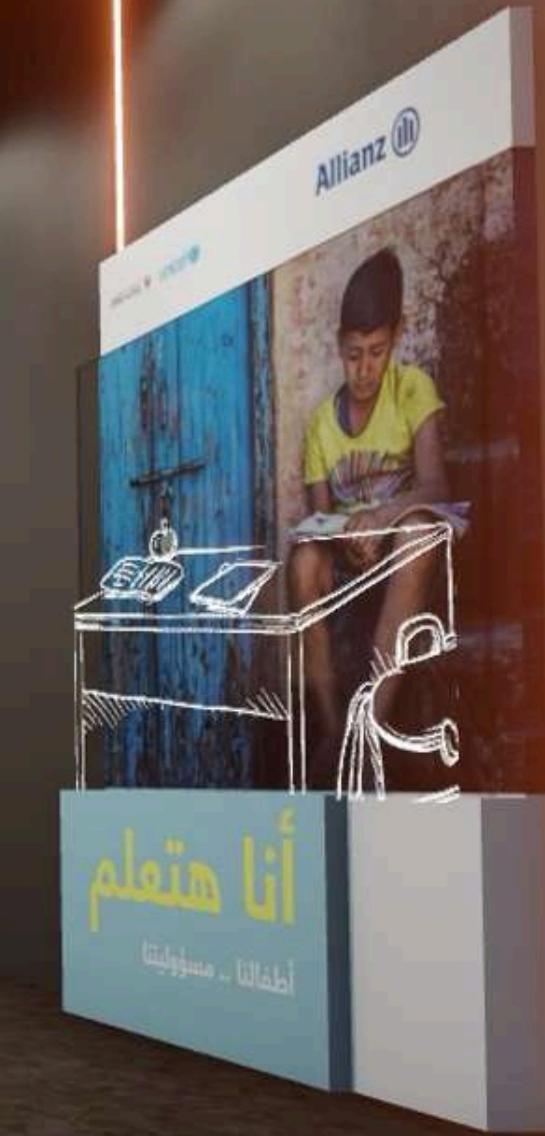


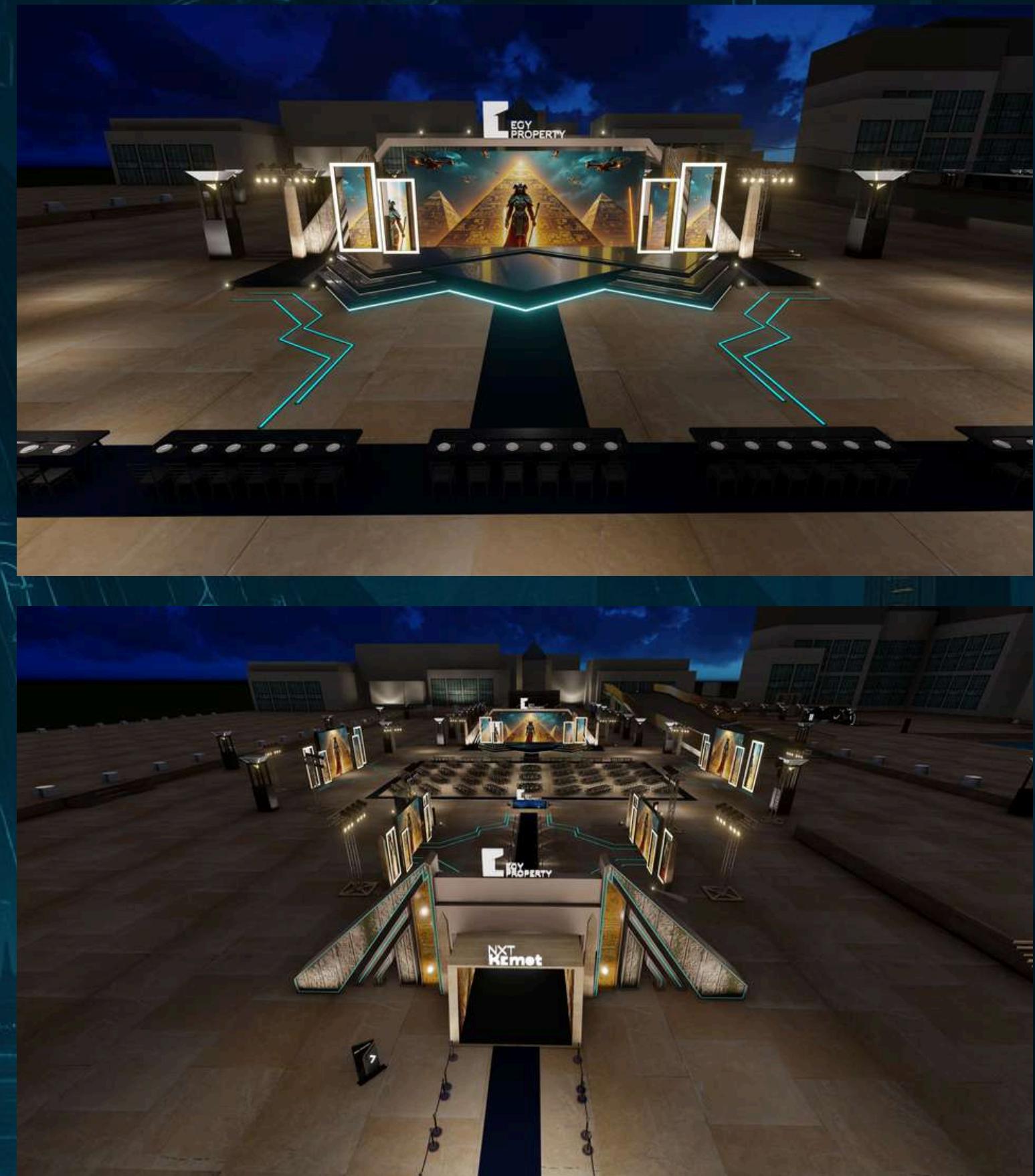
أنا هتعلم
أطفالنا .. مسؤوليتنا



Allianz
الطفولة .. مسؤوليتنا

أنا هتعلم
أطفالنا .. مسؤوليتنا









Product Shoot





Product Shoot





Digital Activation

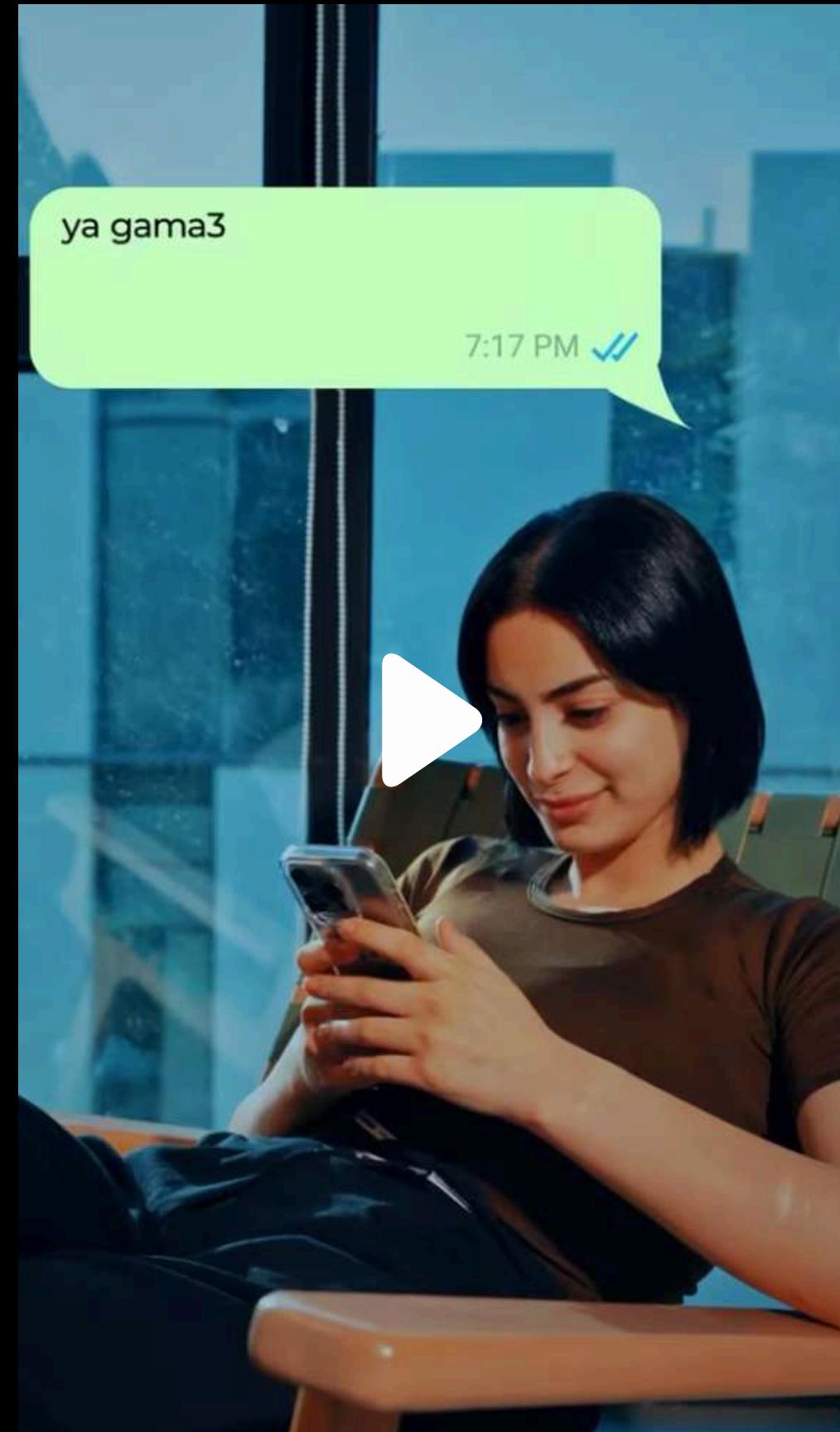
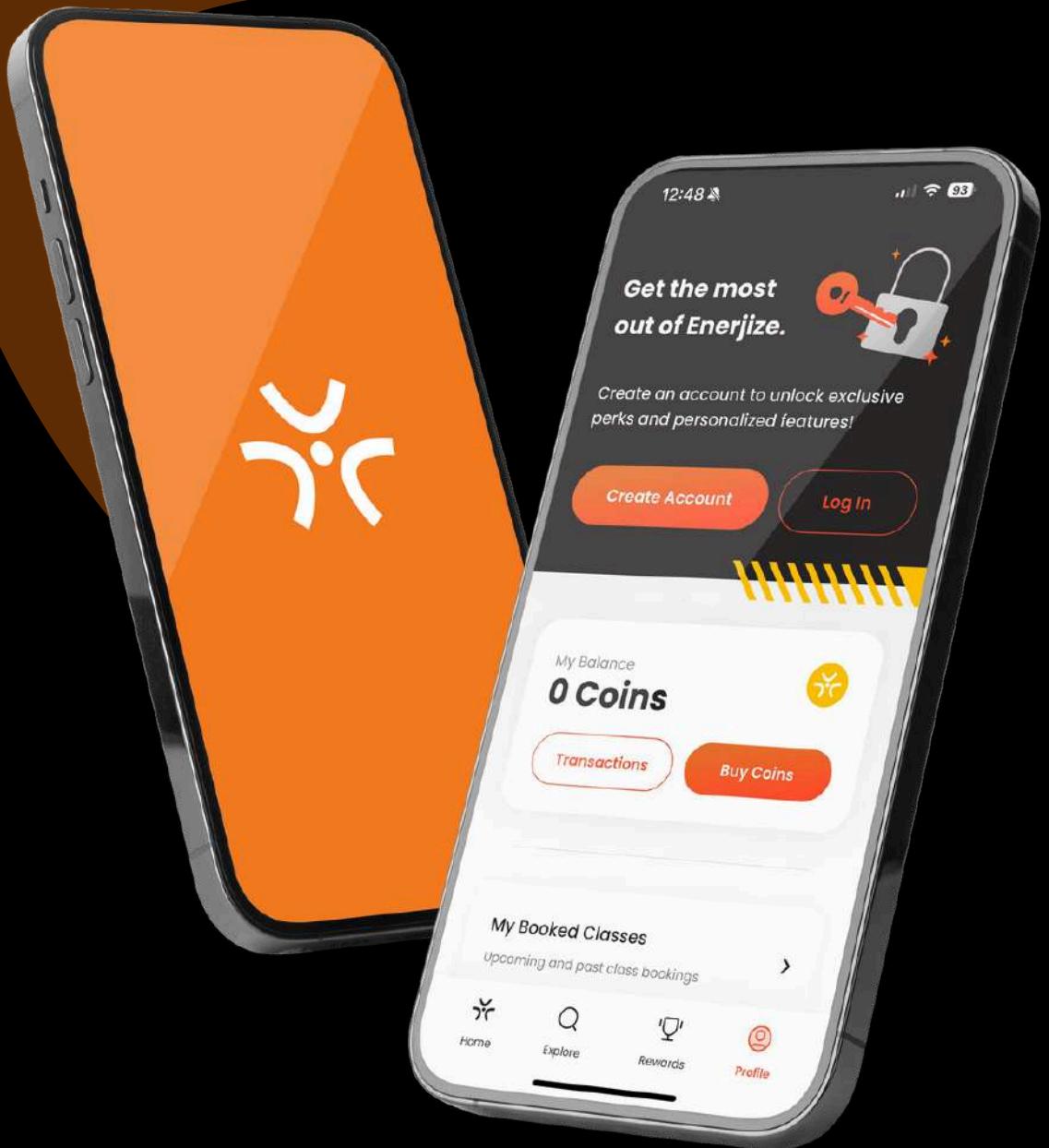


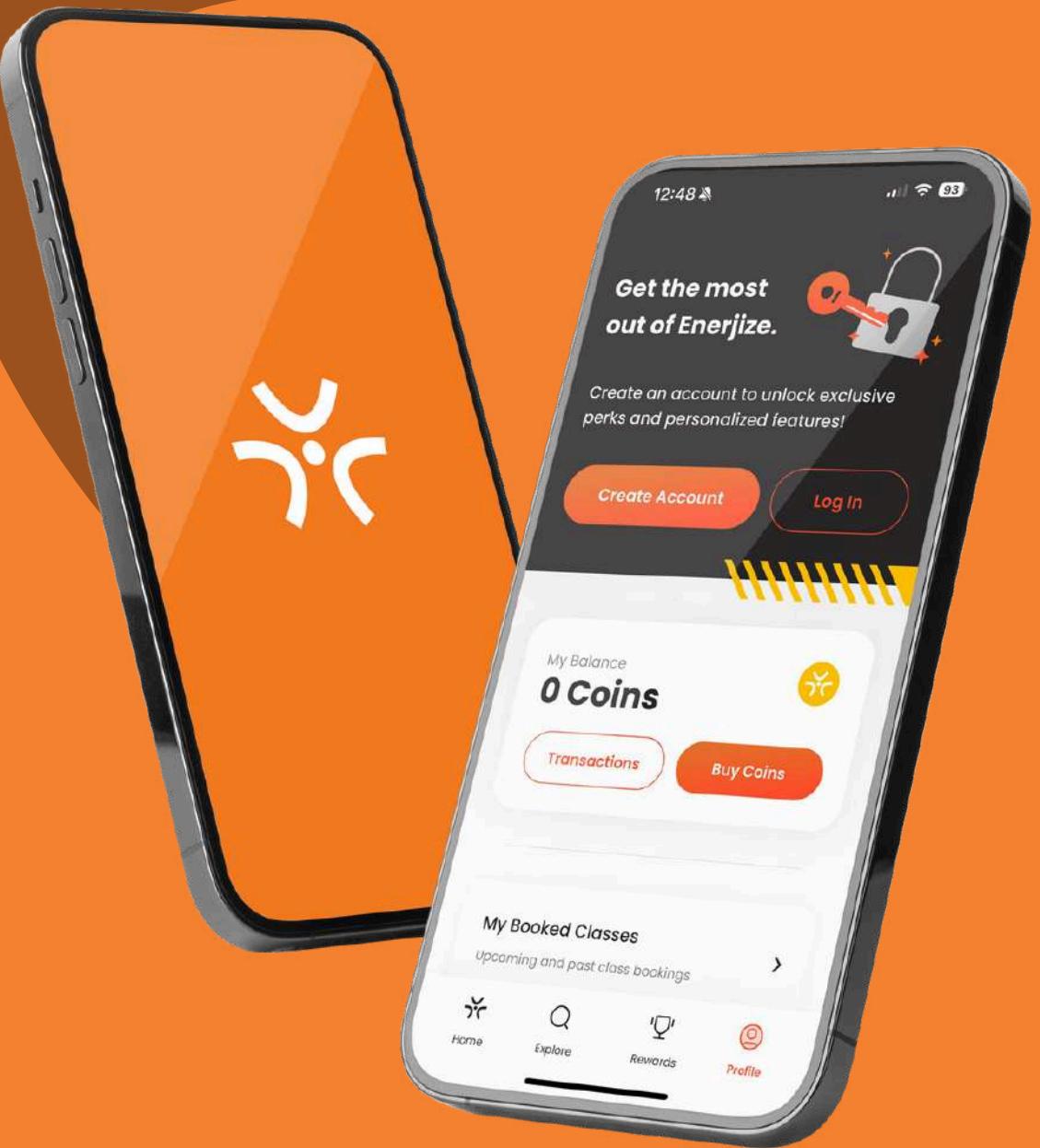
UGC Content





enerjize



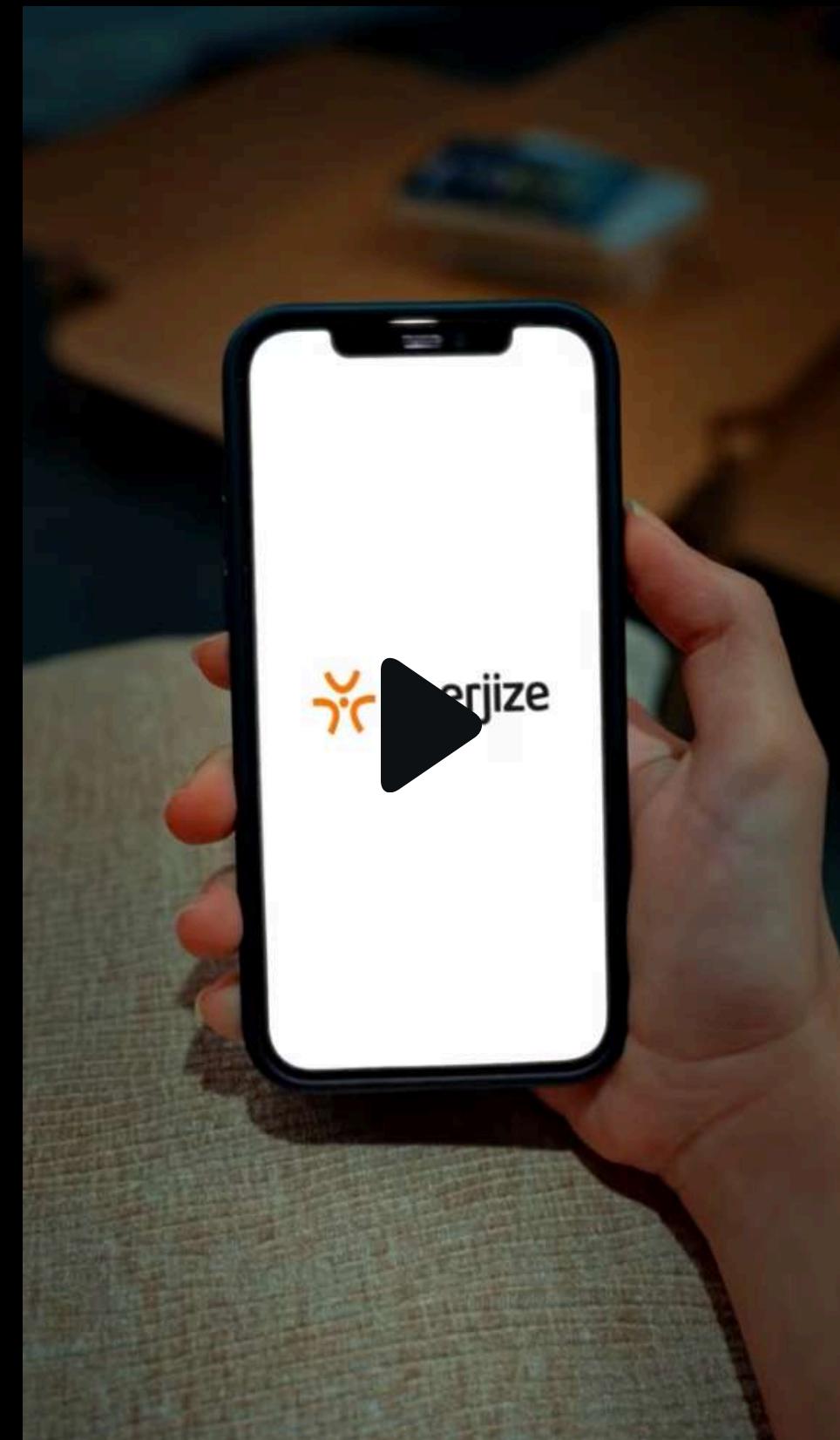
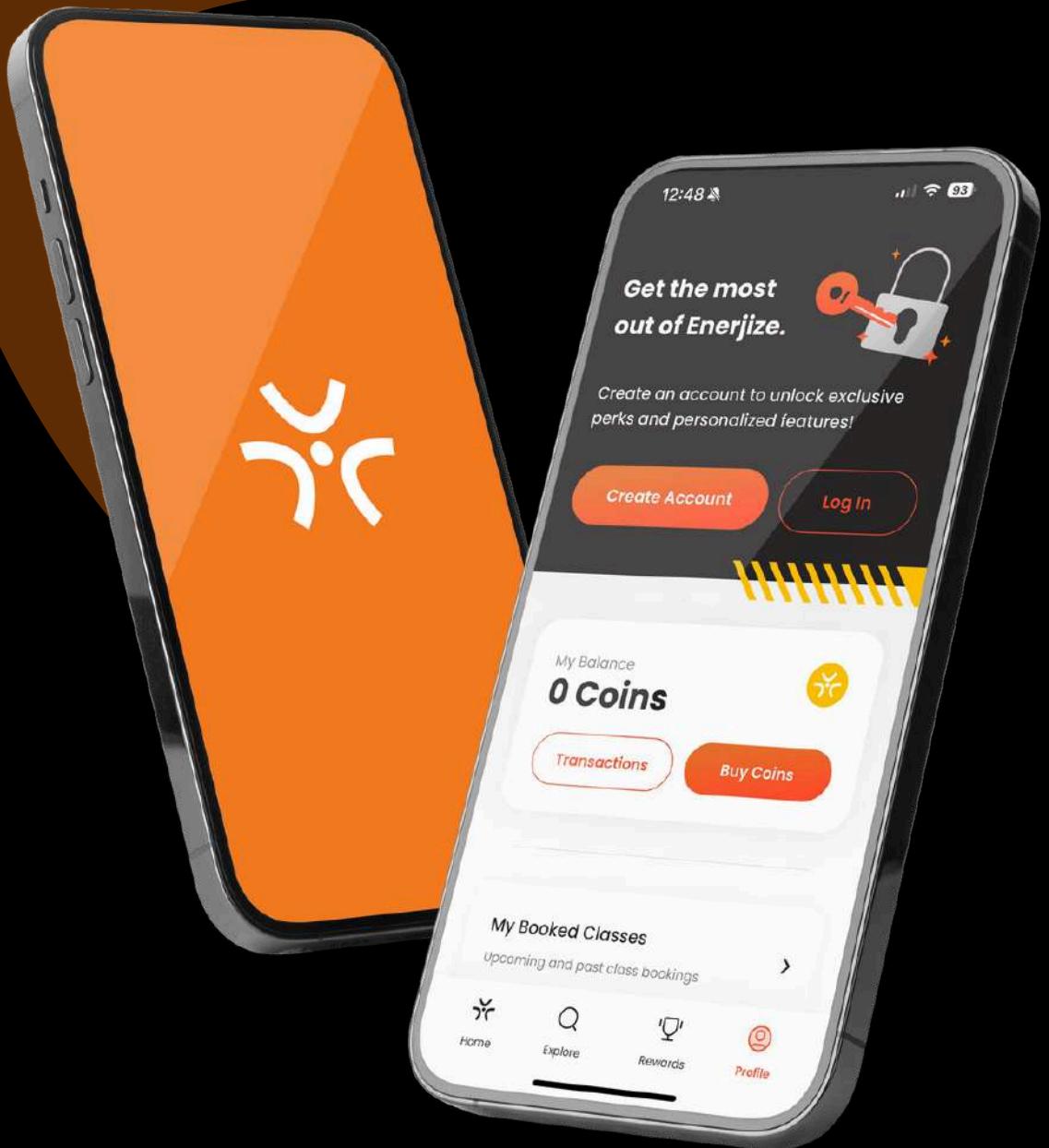


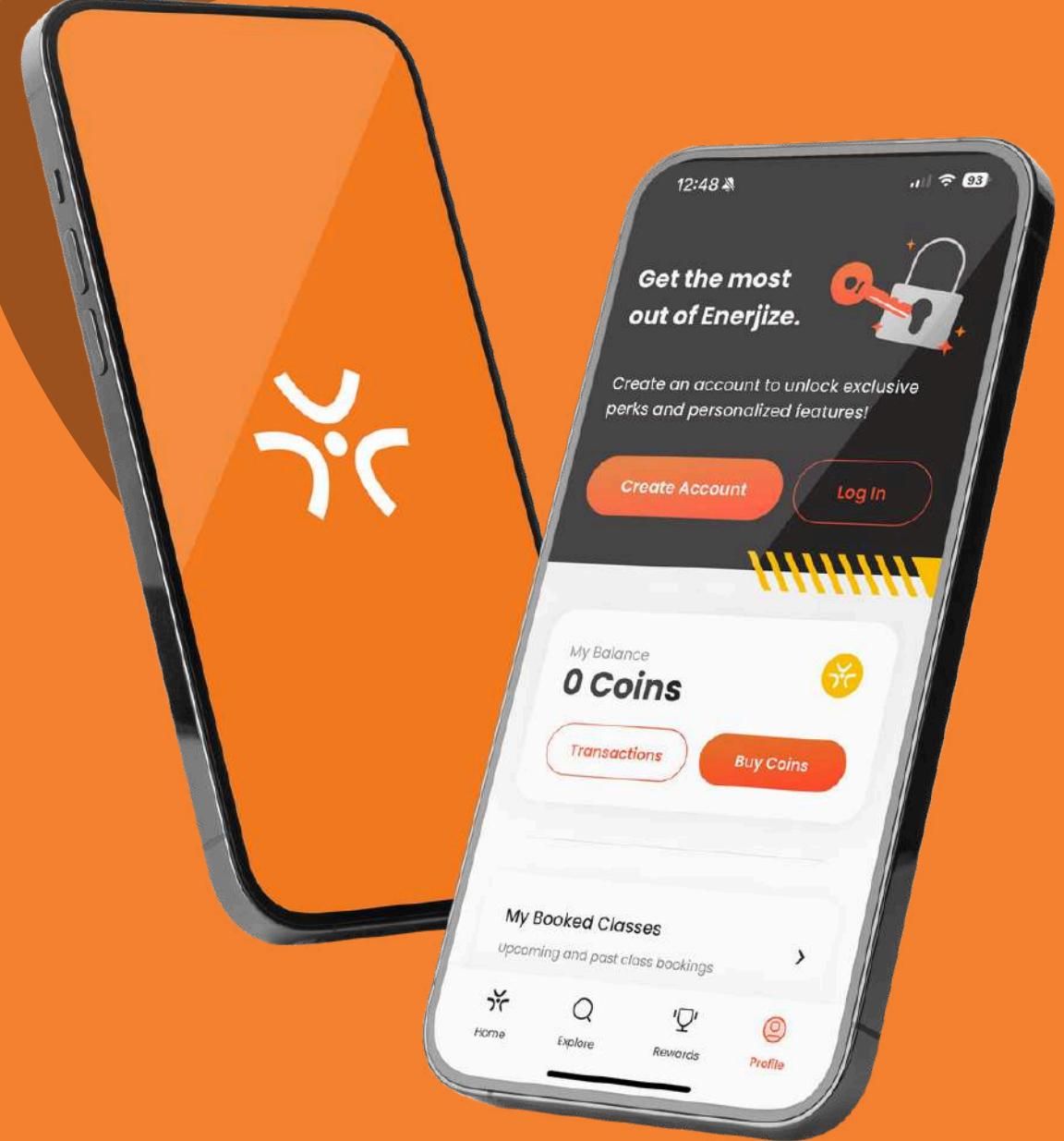
 enerjize



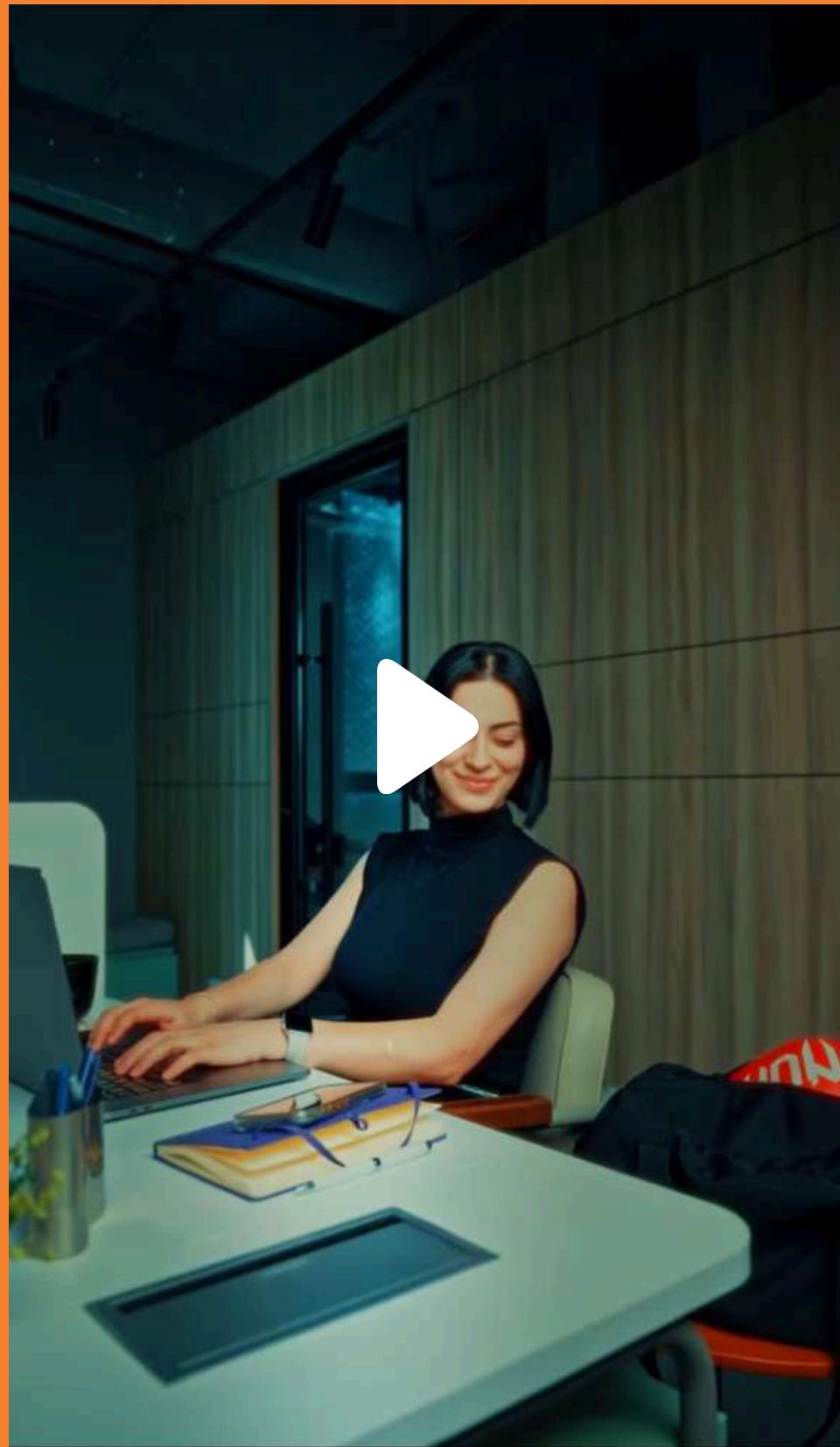


enerjize





enerjize





NOT MEDIA BUYING, IT'S *performance marketing*

As experts in analytical reporting, we revamped our clients' media buying through structured A/B testing, detailed reporting, and ongoing optimization driving measurable performance gains

MONTHLY

Media spending

2.5M SAR

MONTHLY

Total Revenue

13M SAR

ROAS

Return on Ad
Spend

8X

TURNING VISION INTO IMPACT

Our Media Highlights



EMAAR



Mondelēz
International



TOTAL

KraftHeinz

TABALI
TABALI • EGYPTIAN BISTRO



TMG

SODIC

PHILIPS

MLAY

Veet

medmark
insurance brokerage



FRESH
FOOD
MARKET

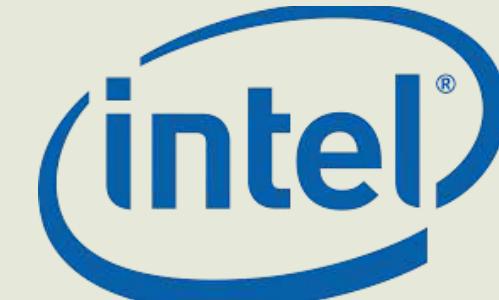
TURNING VISION INTO IMPACT

Our Media Highlights

FERRERO
ROCHER

سیدار
SEDAR

vodafone



Carrefour The Carrefour logo, featuring the word "Carrefour" in blue and a red double arrow symbol.



VISUAL IDENTITY THAT SHAPES

every brand touchpoint

We don't just design, we define how your brand looks, speaks, and connects. From bold branding and visual identity to packaging, characters, and 3D modeling. We turn ideas into unforgettable brand experiences.

3D MODELING



trace





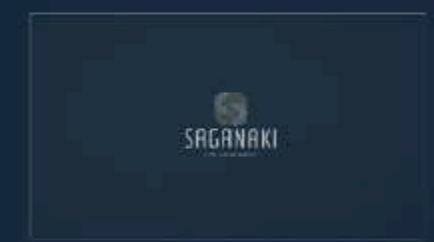


SAGANAKI

FINE GREEK DINING

EVERYDAY PROMISE

To be the destination for anyone seeking an escape, a place where modern Greek dining surrounds you with flavors, warmth, and an atmosphere that feels worlds away.

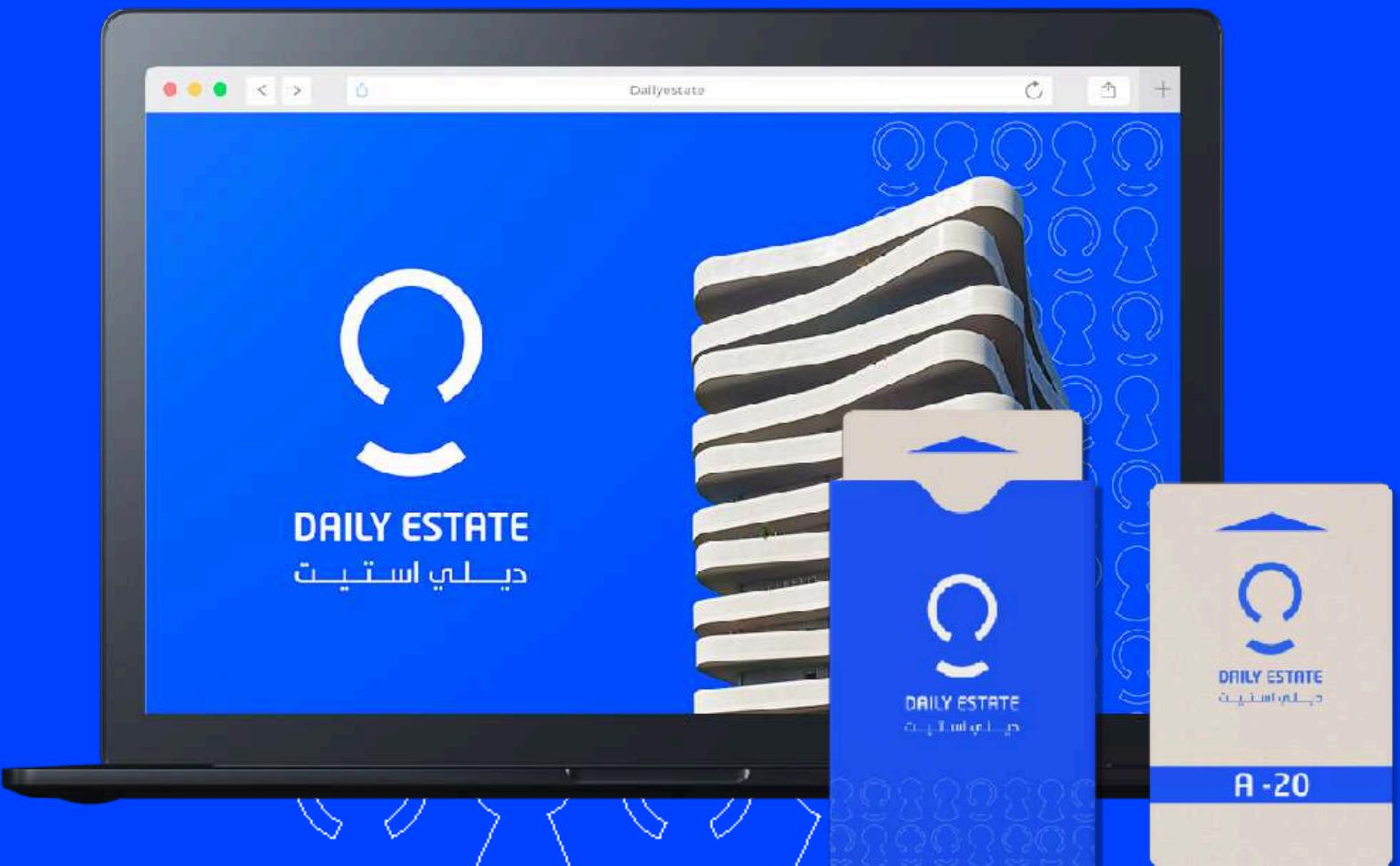
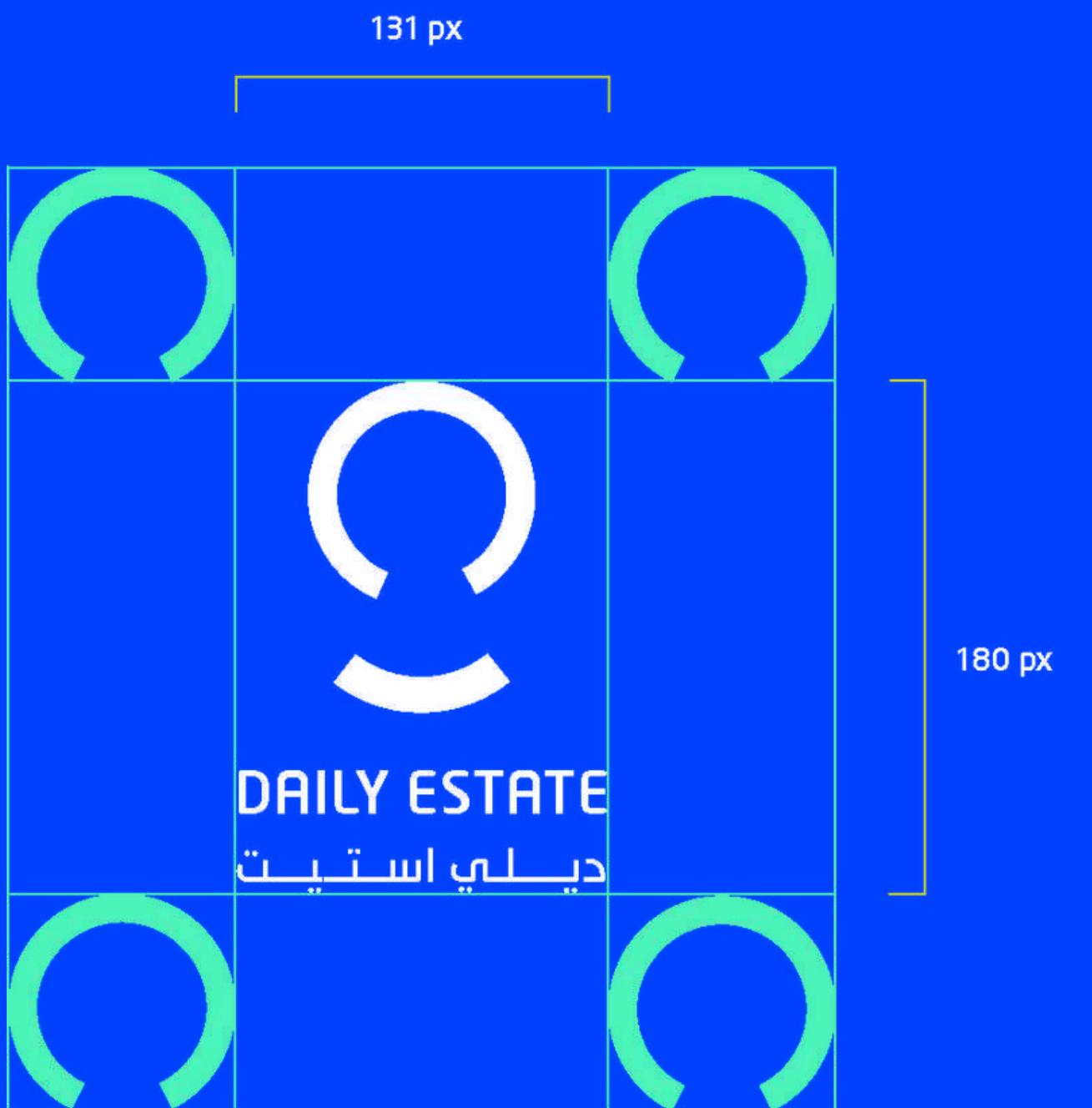


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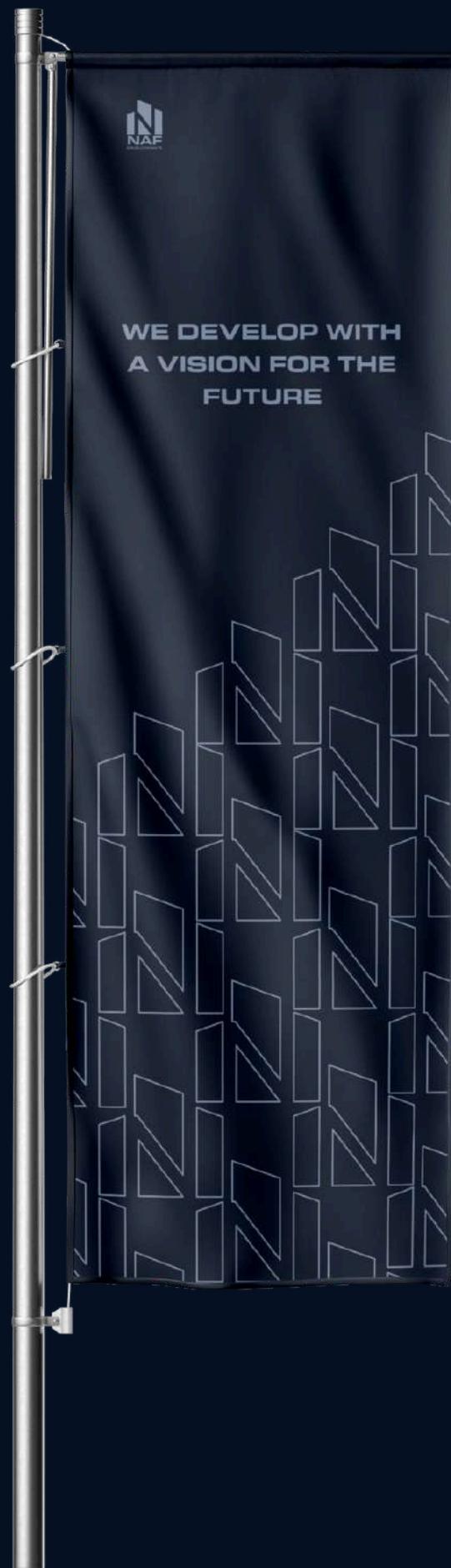
CUPIC

LOGO DESIGN



PATTERN CREATION

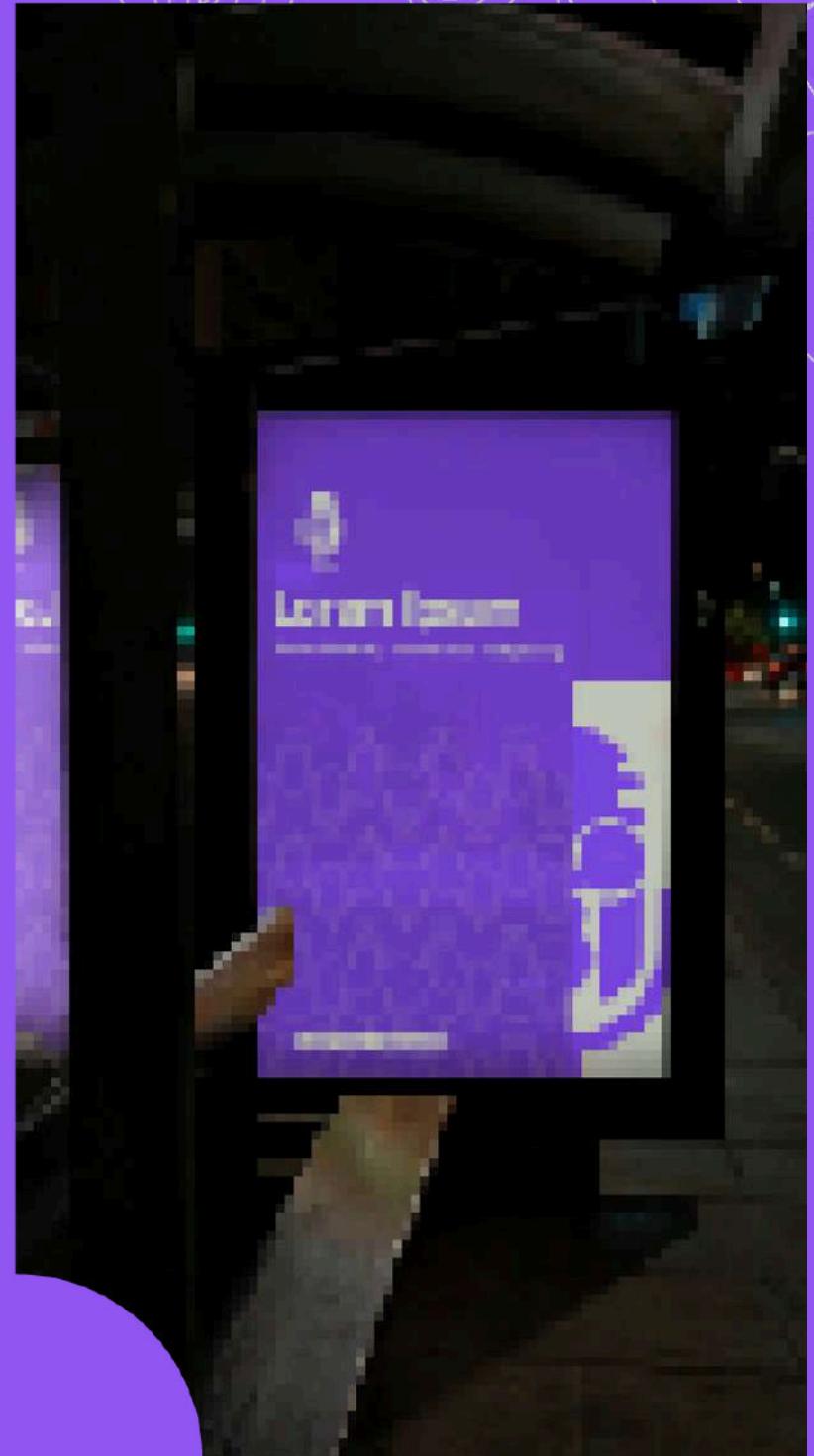
LOGO DESIGN



WEBSITE DESIGN



LOGO DESIGN



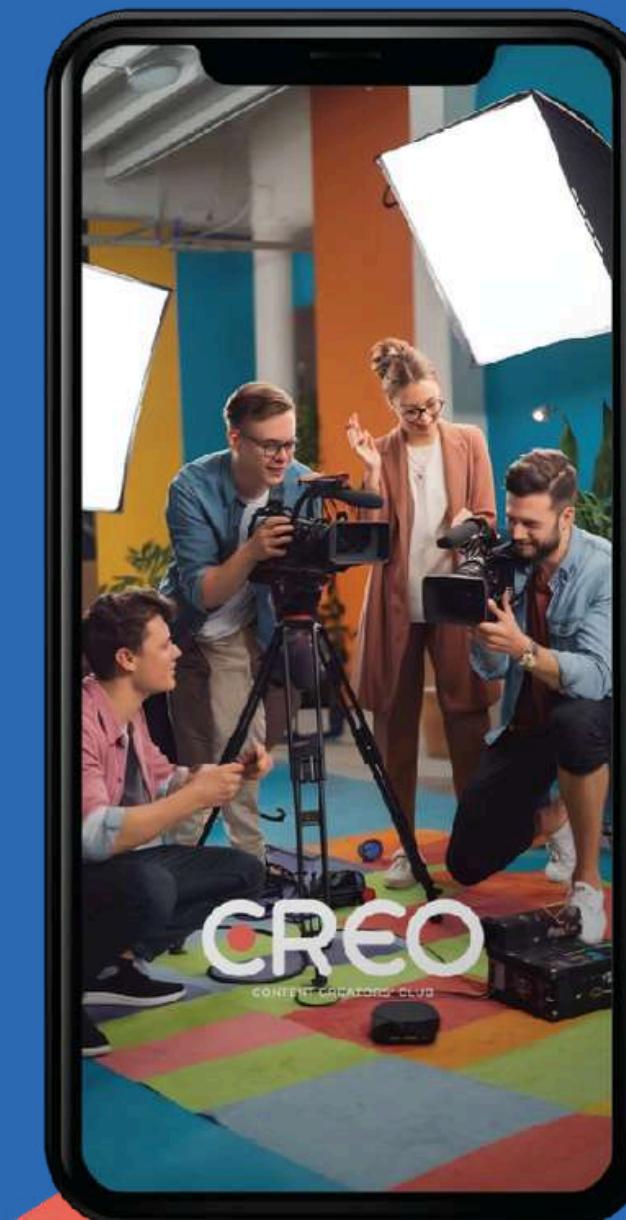
A woman with long dark hair, wearing a blue t-shirt with the CREO logo, looks upwards and to the right against a blue background with orange curved stripes.

CREO

They Had
Big
Ideas



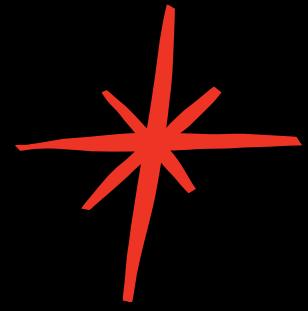
but lacked the tools,
the space, and the
community to bring
them to life.



That's When



Came
into
the picture.



WE ALSO SAW AN OPPORTUNITY

We launched our own
creative studio

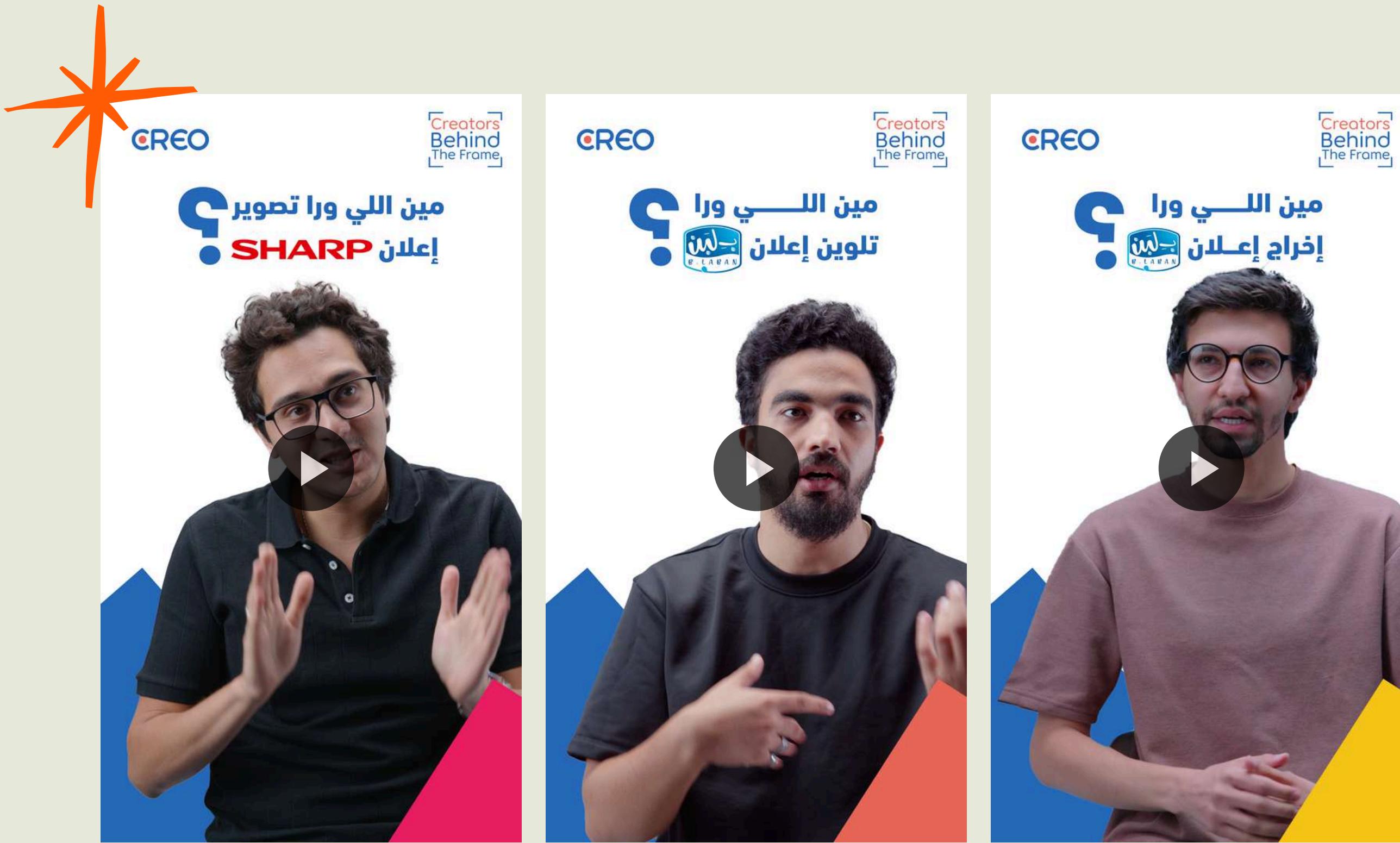


Producing original shows that added a whole new dimension to brand storytelling and audience connection.





We have produced a wide range of podcasts that explore diverse moods and themes by blending storytelling and conversation to deliver engaging and thought-provoking listening experiences.



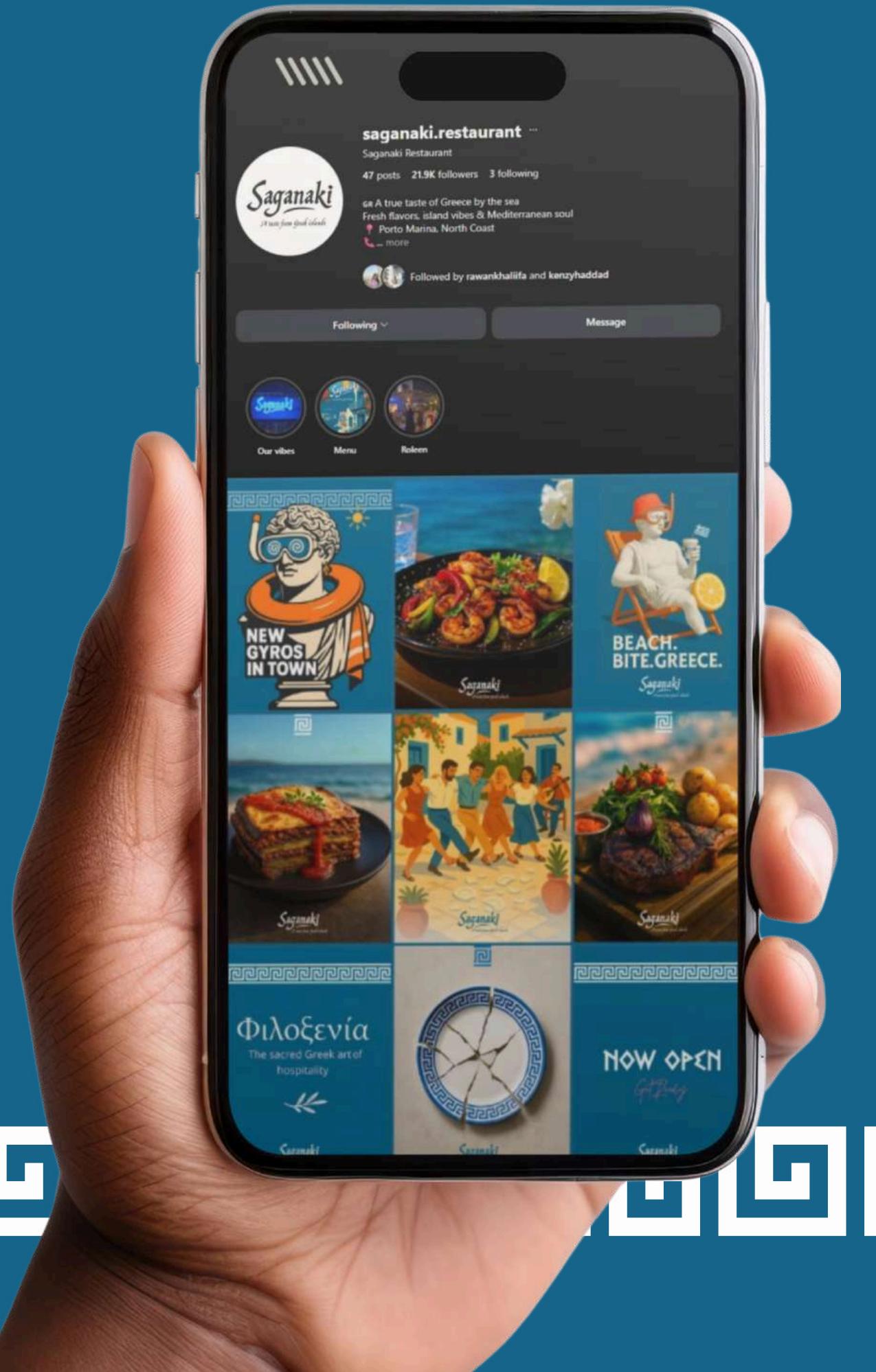
As we are a part of the creative community, we launched a series called Creators Behind the Frame celebrating the incredible efforts of those who bring the magic to life behind the camera.



Our product photography services are designed to showcase brands at their best. From concept development to final edits, we create high-quality visuals that emphasize detail, texture, and uniqueness. Whether for e-commerce, social media, or advertising, our shoots combine creativity with precision, ensuring each product is presented in a way that captures attention and communicates brand value.

REFERENCES*

for social media

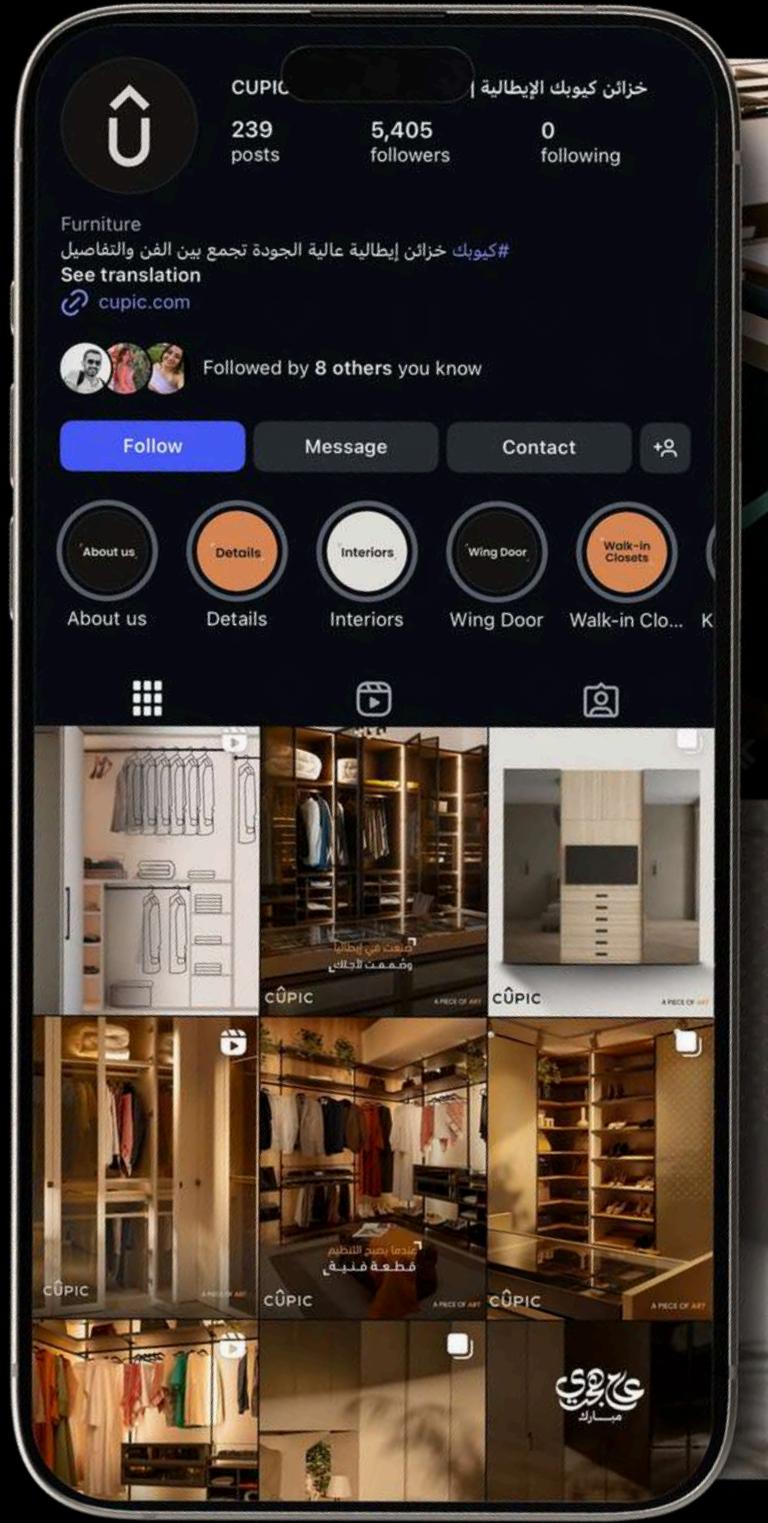


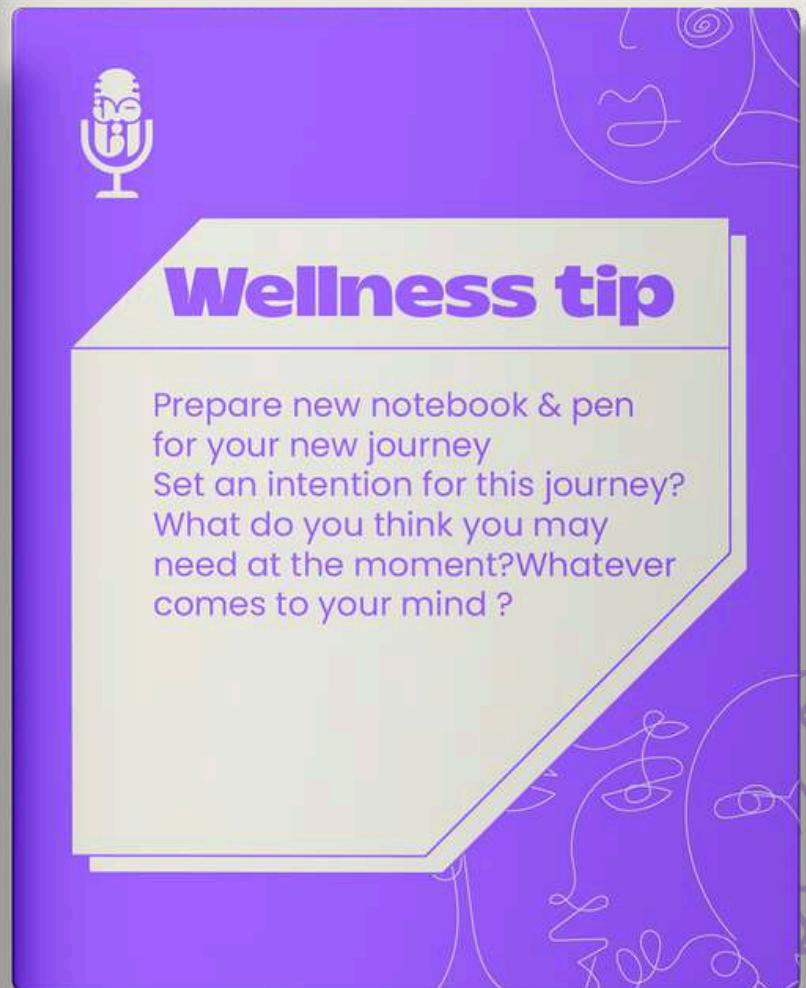
CRAFTING GREEK DIGITAL ELEGANCE FOR

Saganaki
A taste from Greek islands



Showcasing CÛPIC Italian Elegance





Shaping self-expression online with





Translating innovation into content



trace



YOUR BRAND HAS POTENTIAL

Let's unlock it.

Reach out to LiftUp, where strategy meets creativity.



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