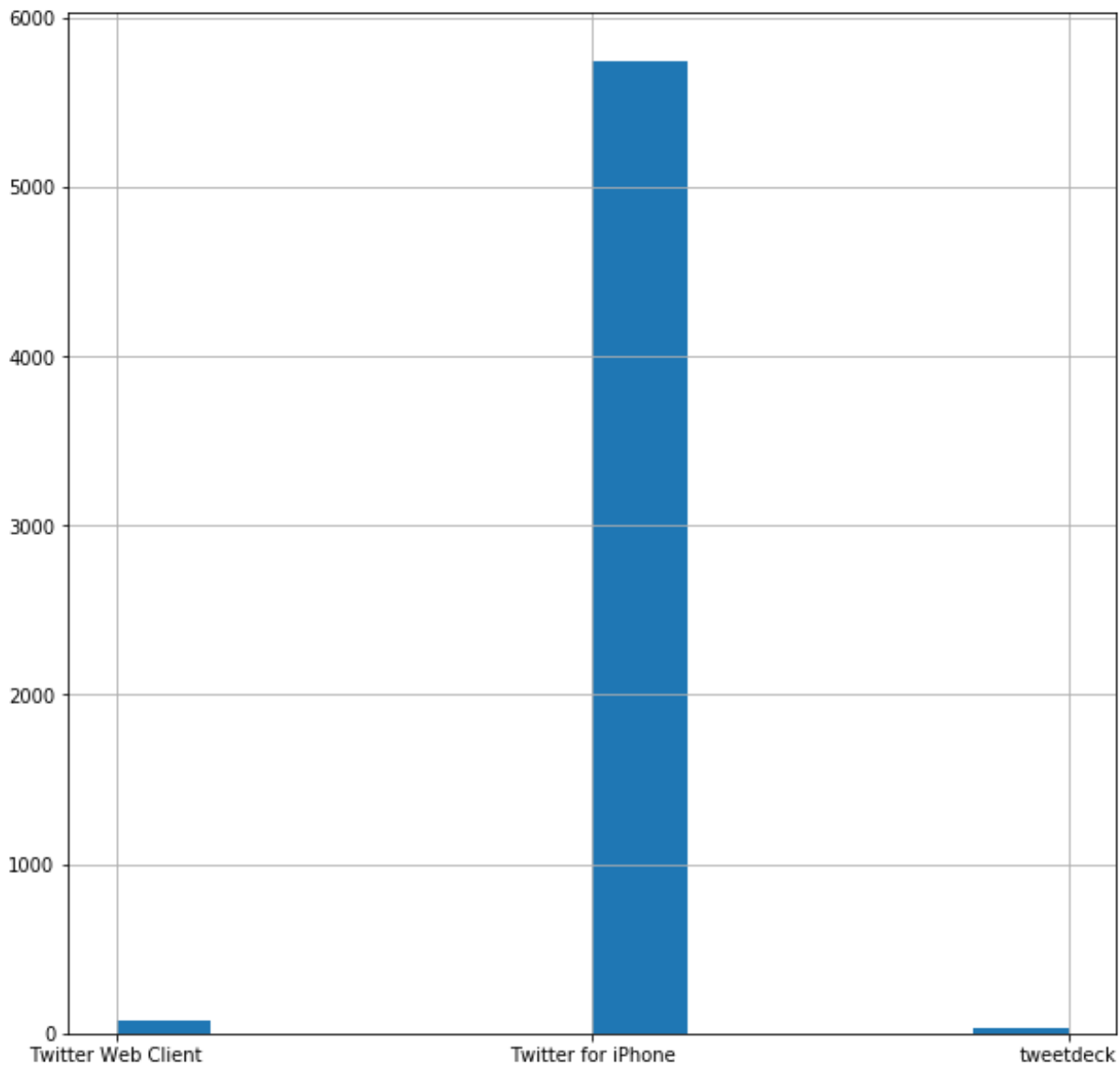


Activity Report

We Rate Dogs Twitter Account, is a service which one submits a picture of their pet (a dog) and receives a rating for said dog.

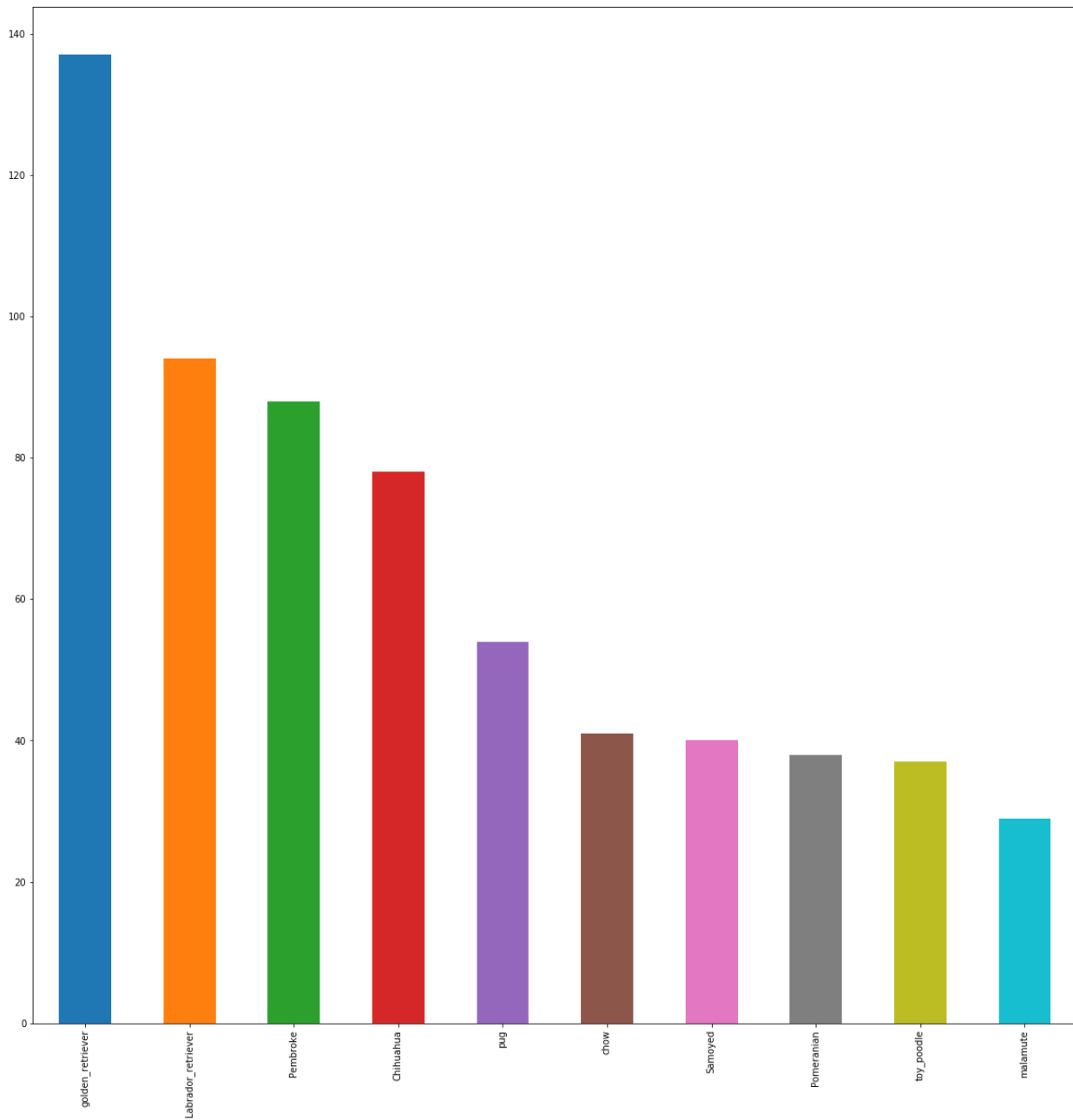
The data shows man's love to their pets and the diversity of dog breeds being raised. Analyzing the data gathered from the Twitter account, shows a number of insights, such as

- Devices used to make tweets



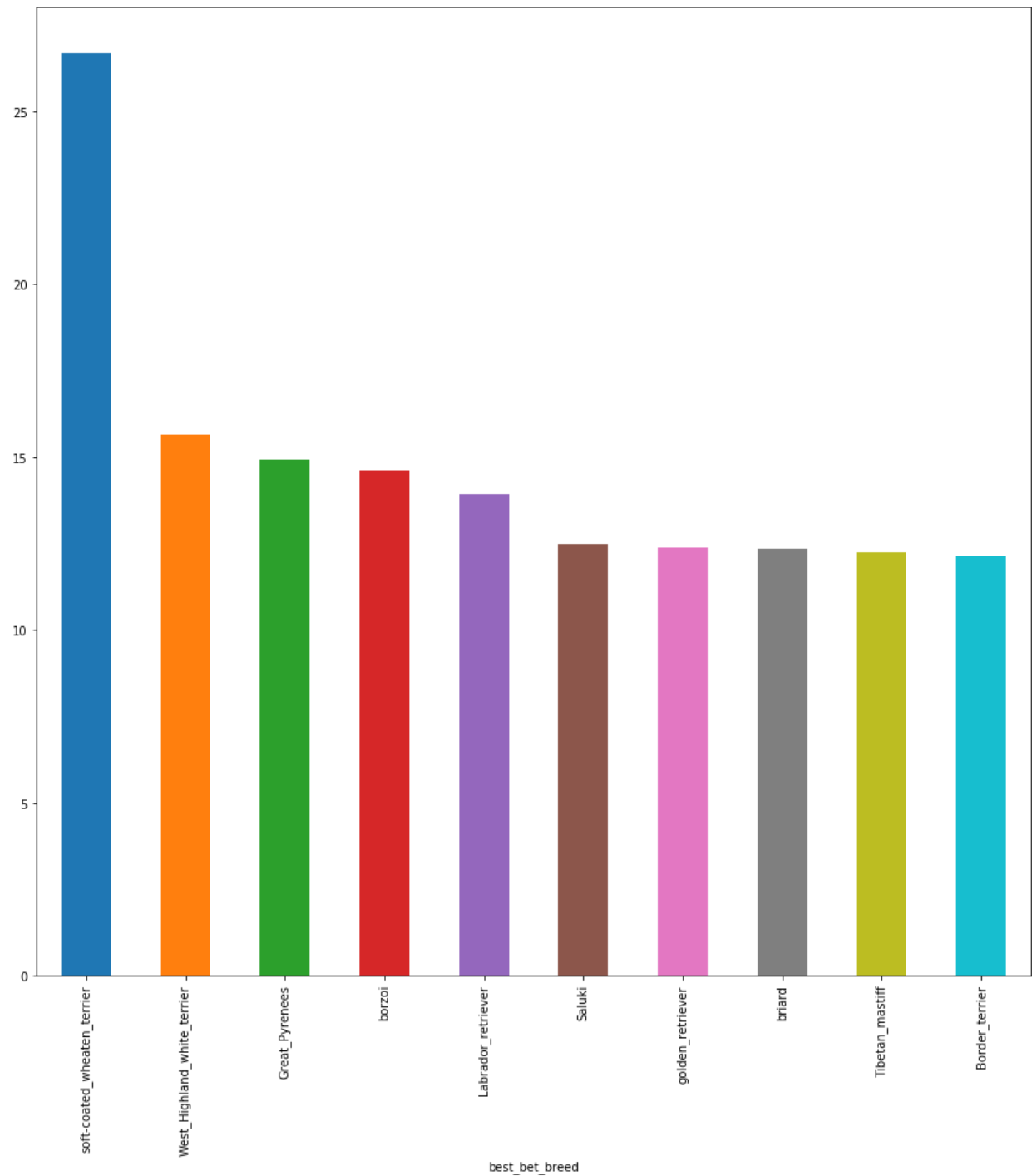
The tweeter account, uses an iphone most of the time, to conduct their business, and rarely a PC.

- Most Submitted pictures of a breed



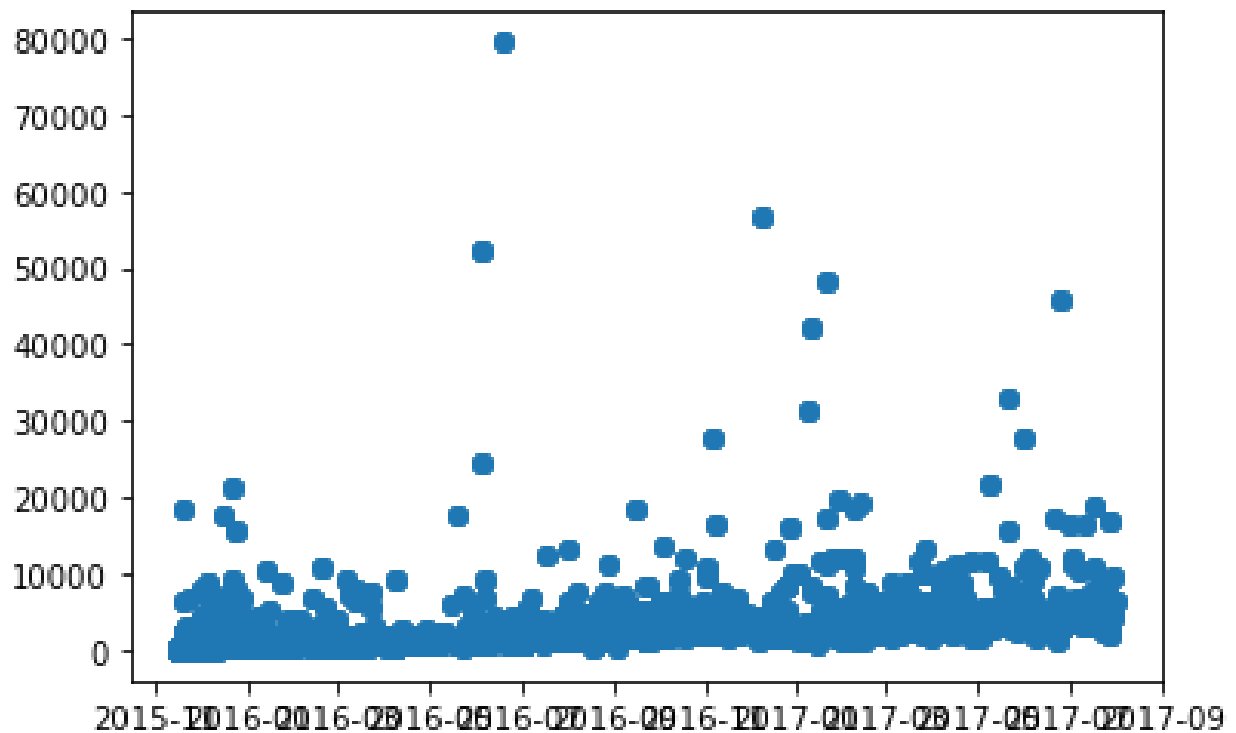
Most pictures submitted are of Golden retrievers, implying followers of the tweeter accounts mostly own, or wish to own such breed.

- Highest rated breed (from we Rate Dogs point of view)



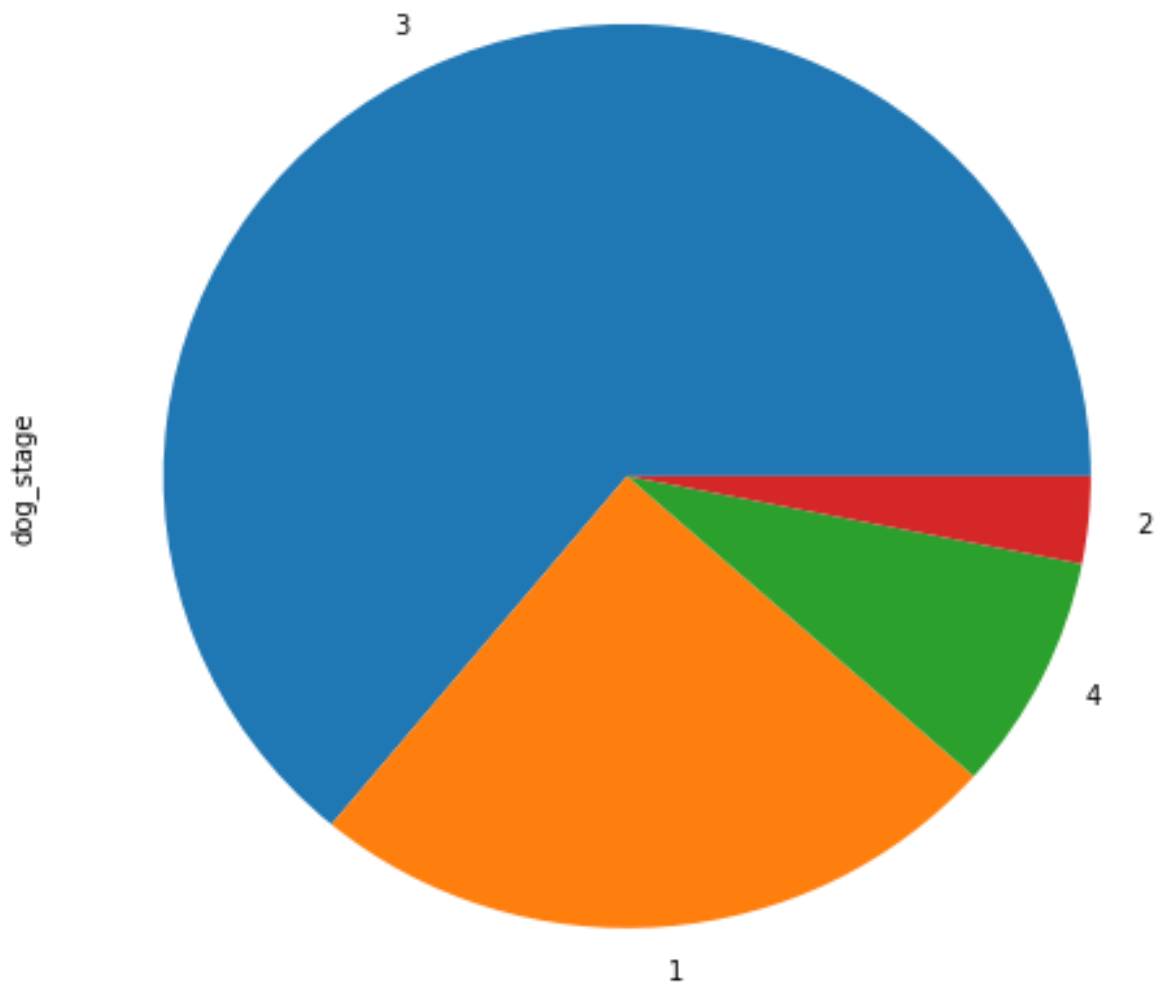
This graph shows that the highest rated breed, is not the gold retriever, which is the one most sent by followers.

- User interaction over time



The gathered data covers a period from 2015 to 2017, with a uniform user interaction, implying the account receives consistent traffic, that is however not increasing, suggesting a stable following.

We Rate Dogs, also published a Dogtionalary which, classifies dogs in one of four classifications, therefore another insight we can gain from the data is what classifications are present within the collected data.



Dog classification is very interesting, as classification shows a majority of puppies, followed by doggos, and then very little floofers and finally a moderate number of puppos. This indicates users are more interested in dogs in their teenage years, and then in older adult dogs