

AHAMED ZAAHIR ZEEHAN LATHIFF

BBus. (Majors in Management & Marketing)



PERSONAL PROFILE

Adaptability, reliability and the determination are three of the key traits I possess. I approach all responsibilities restored upon me positively and strive for quality in achieving the highest level of success in an effective manner.



CAREER OBJECTIVE

Current requirement: To gain professional experience whilst working in a dynamic commercial environment especially in management, marketing and accounting.

Future Objective: Marketing manager/ Marketing Advisor in a well reputed company with high managerial and marketing knowledge about the complete marketplace.



JOB EXPERIENCE

September 2014 - February 2016

Business Development Executive – 2014

Lanka Security Printing (Pvt) Ltd

Since September 2014, I have been working in LSP for above mentioned designation, successfully mounting the organization in re-structuring of marketing tools. The development of the company website, corporate brochure, company conferences, and corporate events are few of the fundamentals covered in my profession. I hold the secretary position in LSP welfare society; whereas organized the annual trip, seminars etc.

October 2011 – November 2011


Tele-Marketing Executive – 2011


A.D.S Solutions (Pvt) Ltd


The job role entitled in ADS was to correspond with international clients around the globe to market an investment plan. ADS represent an Indian organization in marketing the investment of properties, lands, share market etc. The tasks are to ensure clients to make investments and uplift the company's profitability.



PERSONAL INFORMATION

 17/ 14, F, Sri Sangabo Road,
Kawdana, Dehiwala.
Sri Lanka

 +94 773 218 560 (SL)

 zaahir.ahamad@gmail.com

Date of Birth: 24th November 1992.

Gender: Male

Marital status: Single

Nationality: Sri Lankan

NIC No: 923290370V

School: S. Thomas' College, Mt Lavinia.

University: Edith Cowan University
of Perth, Australia



EDUCATION

- ❖ Chartered in Marketing – 2015 — **Stage 3**
- ❖ Australian College of Business Technology – 2014
Edith Cowan University, Perth, Australia
- ❖ S. Thomas' College, Mount Lavinia – 2011

EDUCATIONAL QUALIFICATIONS

Chartered in Marketing (CIM) – 2015

- Completed one unit in the final stage and enduring the remaining 3 units.
- Completed EMERGING THEMES (ET) with Grade **C** – 58% Marks

Bachelor of Business BBA (Management & Marketing) – 2014

- Major in Management and Marketing awarded by **Edith Cowan University, Australia.**
 - 06 (**D**) Distinctions
 - 01 (**CR**) Credit
 - 01 (**C**) Pass
- Completed Advanced Diploma in Marketing and Management (2013) awarded by **Australian College of Business Technology (ACBT)**
 - 05 (**D**) Distinctions
 - 03 (**CR**) Credit
- Completed Diploma in Marketing and Management (2013) awarded by **Australian College of Business Technology (ACBT)**
 - 01 (**D**) Distinction
 - 07 (**CR**) Credits

ACADEMIC QUALIFICATION:

S. THOMAS' COLLEGE, MOUNT LAVANIA

London Advanced Level (Commerce Stream) 2011

- (**C**) – Business Studies
- (**D**) – Accounting
- (**D**) – Economics

General Certification of Education (Ordinary Level) 2008

- 01 (**A**) Distinction
- 05 (**B**) Very Good Pass
- 03 (**S**) Ordinary Pass

EXTRA-CURRICULAR ACTIVITIES

At my Alma Mater, S. Thomas' College, Mt Lavinia I held a number of important posts in certain Educational Societies and actively organized a number of events:

- Under 17 basketball team member 2008/2009
- Vice President of Islamic Society 2010/2011
- Secretary of Photographic Society 2010/2011
- Co-Editor of Tamil Drama Society 2010/2011

SKILLS AND ABILITIES

Interpersonal Skills-

Good verbal and non-verbal communication skills, capable of interacting with people in English, Tamil and Sinhala.

Computer related skills-

Good knowledge and practice on Microsoft office and statistical analysis of SPSS, and willing to learn other related computer practices which are required.

Leadership and Teamwork Skills-

The ability to organize events and co-ordinate those among all the people.

NON - RELATED REFEREES

Mrs. Rizna Bishri

Lecturer

Australian College of Business Technology (ACBT)

442, Galle Road,

Colombo – 03

0777 374 407

Mr. J.Gamage

Head of Funds Mobilization

Richard Pieris Arpico Finance Ltd

69, Arpico Complex, Hyde Park Corner,

Colombo – 02

0777 787 714



I hereby confirm that all the information given in this Resume is true and correct to the best of my knowledge.

Ahamed Zaahir Zeehan Lathiff

03/03/2016