

CURRICULUM VITAE

DINITH DILUKA ANTHONY PATHIRANA



T.P:0776466974, 0112517778/ email: dinith.e100@gmail.com/ Date of Birth: 05/10/1992

PERSONAL PROFILE

I seek a position with responsibilities in an innovative dynamic environment where my skills and competencies can be utilized at a maximum. I pursue an opportunity to continually sharpen my career skills whilst bringing positive difference to the organizational environment through my ability to adapt to situations, capability of handling challenging situations and by being an excellent team player.

CAREER OBJECTIVE

Management Trainee / Business Analyst/Marketing Executive

WORKING EXPERIENCE

Marketing Intern at **Fonterra Brands Lanka (Pvt) Limited.** - (June 2014 – June 2015)

I was involved in key marketing campaigns and consumer promotions for the “Anchor” brand and was responsible for monthly brand wise reconciliations, media planning for ATL advertising, conducting projects and liaising with creative agencies. I was also involved in general administrative work related to the daily functions of the organization.

ACADEMIC QUALIFICATIONS

Tertiary Education

- Undergraduate – BSc (Hons) in Information Systems with Business Management (University of Westminster, UK) conducted by the Informatics Institute of Technology (2012 -2016)
- Final Year Examination (May 2016) - (results pending)

Modules: Information Systems Strategy, Information Systems Development Methodologies, Business Strategy, Knowledge Management, Managing Business Organizations.

- Completed and submitted the Final Year Project on “Employment for Young Professionals: The improvement of opportunities through Personal Branding” with an information system and a business solution.
- Second Year Examination (2013 -2014) – Passed with an overall average of **71.2%**
- First year Examination (2012 – 2013) Passed with an overall average of **70.86%**
- Foundation Level (2011-2012) passed with Distinction and emerged Batch Top in the order of merit.

Secondary Education

- G.C.E O/Levels (December 2008)

Subject	Grade
Mathematics	A
Science	A
English	A
Religion	A
Music	A
History	A
Geography	A
Information & Communication Technology	B
Sinhala	B

OTHER QUALIFICATIONS

Diploma in Personality Development and Business Etiquette, conducted by Ultimma Consulting, Colombo (August 2012 – December 2012).

EXTRA-CURRICULAR ACTIVITIES

- Captain - IIT Rugby Team (2012 – 2015)
- Captain – IIT Rugby 7’s side at the International Universities Rugby Fiesta (Malaysia, 2012)
- Member – CH & FC Rugby (B) team (2013)
- Member – winning team of the Shield at the International Universities Rugby Fiesta (Malaysia, 2015)

- Member – winning team of the Plate at the EFLI Inter- University American Football League (Colombo, 2015)
- Captain – IIT Cricket Team (2014 – 2015)
- Member – winning team at the annual Big-match (IIT vs. SAITM) in 2012 and 2014.
- Participant at the Red bull International Universities Cricket Tournament
- Captained the winning school team at the Kendra-International Cricket Tournament held in Chennai (2006)
- Member- IIT Volley-Ball team (2012 – 2015)
- Committee member- IIT Student's Union (2013)
- Member of the organizing committee of IIT Stage Craft (2012-2014)
- Member of the IIT Toastmasters Club (2014)
- Member – IIT Rotract Club (2011)

NON RELATED REFEREES

1) Mr. Pradap Devaraj

Marketing Manager - Fonterra Brands Lanka Private (Ltd)

No: 100, Delgoda road, Biyagama

(Tel – 0777668082)

2) Mr. Prassanna Pathmanathan

Senior Lecturer – Informatics Institute of Technology & CEO of Ultimma Consulting

No.245/1D, De Fonseca Lane,

Colombo – 4

(Tel – 0775026865)

I do hereby certify that the above-mentioned particulars are true and accurate for the best of my knowledge.