

**Merle Navin Joseph**

**Career Objective**

To constantly challenge my abilities so that I am always evolving intellectually and professionally – embracing new knowledge and techniques that will enable me to increase my abilities while enhancing my value and performance within the organization in which I am engaged in the areas of Sales & Marketing.

**Ranki Engineering’s (Pvt) Ltd.,**

**Area Sales Managre – since March 2015 to date ( Uva, Central & East Provinces.)**

**ROCKLAND DISTRILLERIES (Pvt.) Ltd.,**

**Area Sales Manager - Since March 01, 2011 to December 2014 (Uva, Eastern Provinces, Trincomali, Polonnaruwa.)**

The company has been in this business for pass 87 years in Sri Lanka. Was involved in providing market feedback in order to develop & sustain Brands. Was responsible to manage one depot and two distributors in the allocated area. Overlooking one coordinator and two representatives.

**JAT HOLDINGS (PVT) Ltd.**

**Area Sales Manager**

**Since January 15, 2009 (Central, Uva, Eastern Provinces)**

The only reputed company for wood coating in Sri Lanka. (SAYERLACK, innovative wood solution) and also J-CHEM, IN-CHEM, wood finishing products and anticorrosive Enamel, Emulsion, Thinner products. The company is in this business for pass fifteen years in Sri Lanka.

**Coca Cola Beverage Sri Lanka Limited**

**Trainee Sales Executive - 15th January 2000 - December 2001**

**Sales Executive**

**January 2001 – January 2009**

I was promoted as a Sales Executive after being finished my training period. My path in career commenced at Coca Cola Beverage Sri Lanka Limited from grass root level growing up gradually, as below,

* Handle the 04 Sales Representatives.
* Collection & Distributing
* Managing distributor
* Improving "Lion Brand" available (Portello, Lemon Crush, Ginger Bear, Lion Club Soda)
* Appointing Distributors. (Area: Chilaw, Kuliyapitiya, Negombo, Divlapitiya, Ampara & Monaragala in my service period)

**Gemini Pepsi Distributor, Badulla**

**Sales Representative- From January 1997 - December 1999**

* Sales Improvement
* Achieve the given target
* Display merchandising

**Personal Info:**

* Date of Birth : 15 August 1979
* Age : 36 Years
* Civil status : Married
* Nationality : Sri Lankan
* School attended : Uva Colleage, Badulla, Sri Lanka

**Educational Qualifications: G.C.E. Ordinary Level year 1996**

* Credit Passes 04
* Simple Passes 04

**Company Literacy:** Thorough in Microsoft Office and Windows based Applications.

**Extra Curricular Activity:**

Actively took part in the Literary & debating Societies of School President of the Literary

Society Participating in inter school speech & English day competition.

**Sports:** Cricket Captain of the College

Played Hockey at School / College & Provincial Level

**Other:** Fluency in Tamil, Sinhalese & English languages. Good Inter personal & group activity skill.

**Address**

No.279, Passara Road,

3rd Mile Post,

Badulla,

Sri Lanka.

Mobile: 0094 0777885105, 0767885105 Email: navin123@sltnet.lk

**Referee 01:** Mr.Sagara Jayakodi

National Sales Manager

Rockland Distilleries p.v.t Ltd.

160/24, Kirimandala Mw,

Colombo 05.

Tel : +94 011 4426100

Mobile: +94 0777592756

**Referee 02:**  Mr.Jaminda Mendis

Head of Sales & Marketing

Ranki Engineering (Pvt) Ltd.,

1331, New Galle Road,

Koralawella,

Moratuwa

Tel: +94 011 2657396

Mobile: +94 0777687281

I do hereby certify that the above mentioned particulars are furnished by me true and accurate to the best of my knowledge.

Thanking you!

Navin Joseph