

About me

Designer & engineer turning complex ideas into smooth, sturdy tools. Founded LightUp (Chrome extension) and DAOs Spot; recognized by Product Hunt and Peerlist.

Moe Sadiq

Designer & Engineer

Work Experience

2025 – Present

Founder, LightUp (Chrome Extension) ↗

- Built and shipped in public as a bootstrapped product with no external funding.
- Shipped MV3 extension for on-page Explain/Summarize/Translate/Analyze with configurable AI backends (OpenAI, Gemini, Grok, local LLMs). Inspired by how genius.com annotations works. ([case study](#))
- Stack: Built with Plasmo, React, TypeScript;
- Distribution: Chrome Web Store;
- Recognition: Peerlist Staff Pick/Project of the Day; SaaSHub Top 9 AI Annotation Tools; featured New & Noteworthy on Chrome Web Store.

2023 – 2024

Founder, DAOs Spot ↗

- Built it in public and launched without external funding.
- Received investment interest from multiple entities; chose to keep it independent.
- Built DAO discovery hub with tools and a job board; positioned for community participation and hiring. ([case study](#))
- Recognition: Product Hunt #4 Product of the Week;

2021 – 2024

Product Designer, Developer DAO ↗

- Led redesign of the main website to attract partners and new members. ([case study](#))
- Built DeveloperDAO FM (focus/lo-fi tool), featured as Top Product on Product Hunt; newsletter highlight; reached 700k+ audience in early DAO days.. ([case study](#))
- Contributed to multiple initiatives driving engagement and growth.

2019 – 2020

Product Designer, Shift

- Led product design and supported development across local startups; delivered user-centered solutions and smooth collaboration.

2018 – 2019

Product Designer, Mass

- Managed and shipped web solutions for 100+ local businesses; supported digital transformation and improved outreach.

Dev Skills

TypeScript, JavaScript, React.js, Next.js, Plasmo (MV3), HTML5, CSS3, Framer Motion, three.js, React Three Fiber, Web3.js, Ethers.js, Solidity.

Recognition

Feature the Project of the Day on Peerlist and add it to the best Chrome extension of 2025. ↗

LightUp earned Peerlist's Project of the Day and a spot on the best Chrome extensions of 2025 list.

Design Skills

Product design, Interaction design, UI/UX, Prototyping, Wireframing; Figma

4th position for Product of the Week in the Web3 category from Product Hunt ↗

DAOs Spot was selected as the 4th product of the week on Product Hunt

Contact

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Email hey@mosadiq.com ↗

Github [@mohamedsadiq](https://github) ↗

Top Product from Product Hunt ↗

DeveloperDAO Fm was top product on Product Hunt, which led also to its mention in their newsletter.

Languages English / good working knowledge
Arabic / Native

Got featured by Today in Design newsletter (One way to display your work) on Today in Design ↗