

About me	<p>Designer & engineer turning complex ideas into smooth, sturdy tools. Founded LightUp (Chrome extension) and DAOs Spot; recognized by Product Hunt and Peerlist.</p>	<div>Moe Sadiq</div> <div>Designer & Engineer</div>
Work Experience		
2025 – Present	<p><u>Founder, LightUp (Chrome Extension)</u> ↗</p> <ul style="list-style-type: none"> Built and shipped in public as a bootstrapped product with no external funding. Shipped MV3 extension for on-page Explain/Summarize/Translate/Analyze with configurable AI backends (OpenAI, Gemini, Grok, local LLMs). Inspired by how genius.com annotations works. (case study) Stack: Built with Plasmio, React, TypeScript; Distribution: Chrome Web Store; Recognition: Peerlist Staff Pick/Project of the Day; SaaSHub Top 9 AI Annotation Tools; featured New & Noteworthy on Chrome Web Store. 	
2023 – 2024	<p><u>Founder, DAOs Spot</u> ↗</p> <ul style="list-style-type: none"> Built it in public and launched without external funding. Received investment interest from multiple entities; chose to keep it independent. Built DAO discovery hub with tools and a job board; positioned for community participation and hiring. (case study) Recognition: Product Hunt #4 Product of the Week; 	
2021 – 2024	<p><u>Product Designer, Developer DAO</u> ↗</p> <ul style="list-style-type: none"> Led redesign of the main website to attract partners and new members. (case study) Built DeveloperDAO FM (focus/lo-fi tool), featured as Top Product on Product Hunt; newsletter highlight; reached 700k+ audience in early DAO days.. (case study) Contributed to multiple initiatives driving engagement and growth. 	
2019 – 2020	<p>Product Designer, Shift</p> <ul style="list-style-type: none"> Led product design and supported development across local startups; delivered user-centered solutions and smooth collaboration. 	
2018 – 2019	<p>Product Designer, Mass</p> <ul style="list-style-type: none"> Managed and shipped web solutions for 100+ local businesses; supported digital transformation and improved outreach. 	<p>Dev Skills</p> <p>TypeScript, JavaScript, React.js, Next.js, Plasmio (MV3), HTML5, CSS3, Framer Motion, three.js, React Three Fiber, Web3.js, Ethers.js, Solidity.</p>
Recognition	<p><u>Feature the Project of the Day on Peerlist and add it to the best Chrome extension of 2025.</u> ↗</p> <p>LightUp earned Peerlist's Project of the Day and a spot on the best Chrome extensions of 2025 list.</p> <p><u>4th position for Product of the Week in the Web3 category from Product Hunt</u> ↗</p> <p>DAOs Spot was selected as the 4th product of the week on Product Hunt</p> <p><u>Top Product from Product Hunt</u> ↗</p> <p>DeveloperDAO Fm was top product on Product Hunt, which led also to its mention in their newsletter.</p> <p><u>Got featured by Today in Design newsletter (One way to display your work) on Today in Design</u> ↗</p>	<p>Design Skills</p> <p>Product design, Interaction design, UI/UX, Prototyping, Wireframing; Figma</p> <p>Contact</p> <p>Website mosadiq.com ↗</p> <p>Linkedin linkedin/moesadiq</p> <p>X.com sadiq_moo ↗</p> <p>Email hey@mosadiq.com ↗</p> <p>Github @mohamedsadiq ↗</p> <p>Languages English / good working knowledge Arabic / Native</p>