

# Executive Sales Overview

\$9.29M

Total Revenue (\$)

-49%

YoY Growth %

\$5.45M

Total Profit (\$)

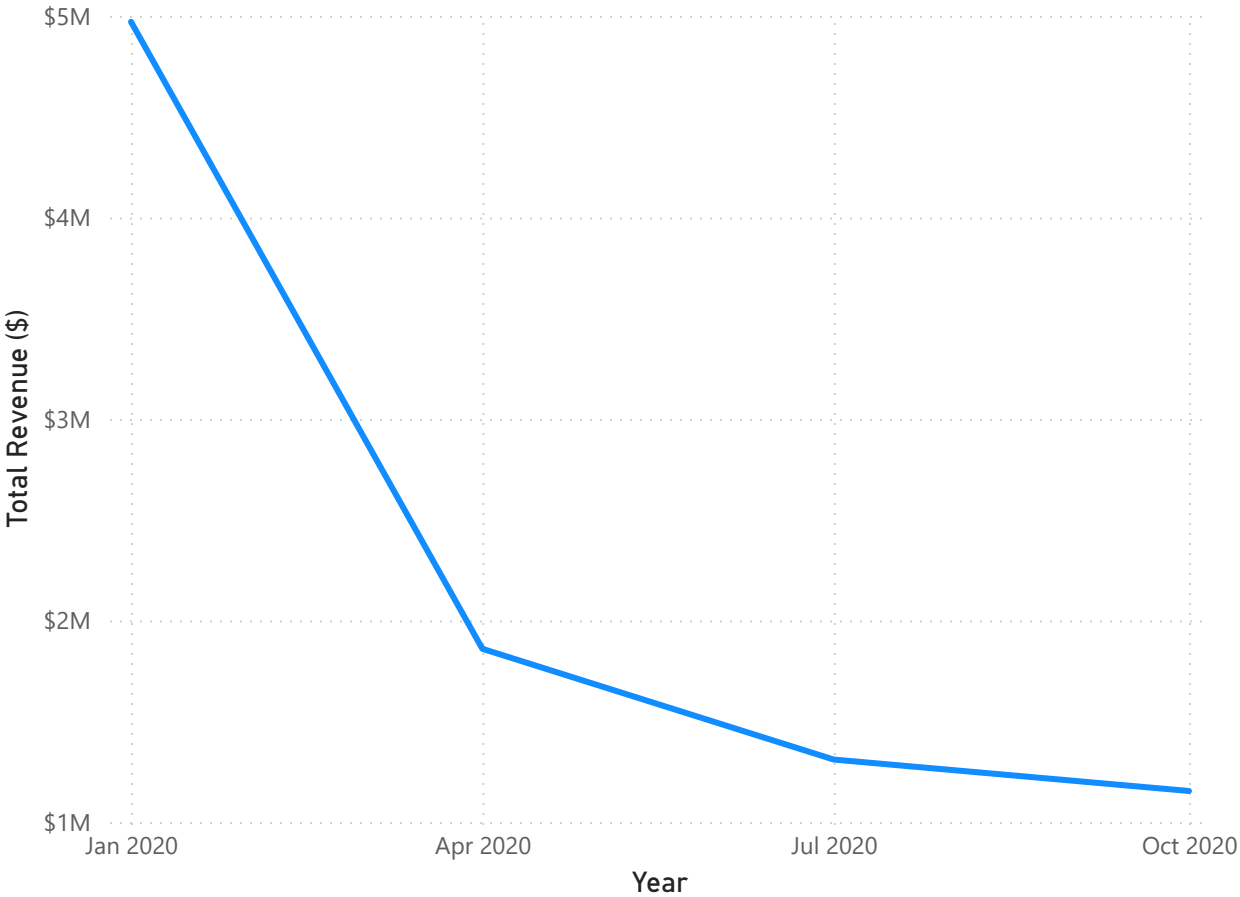
5K

Total Orders

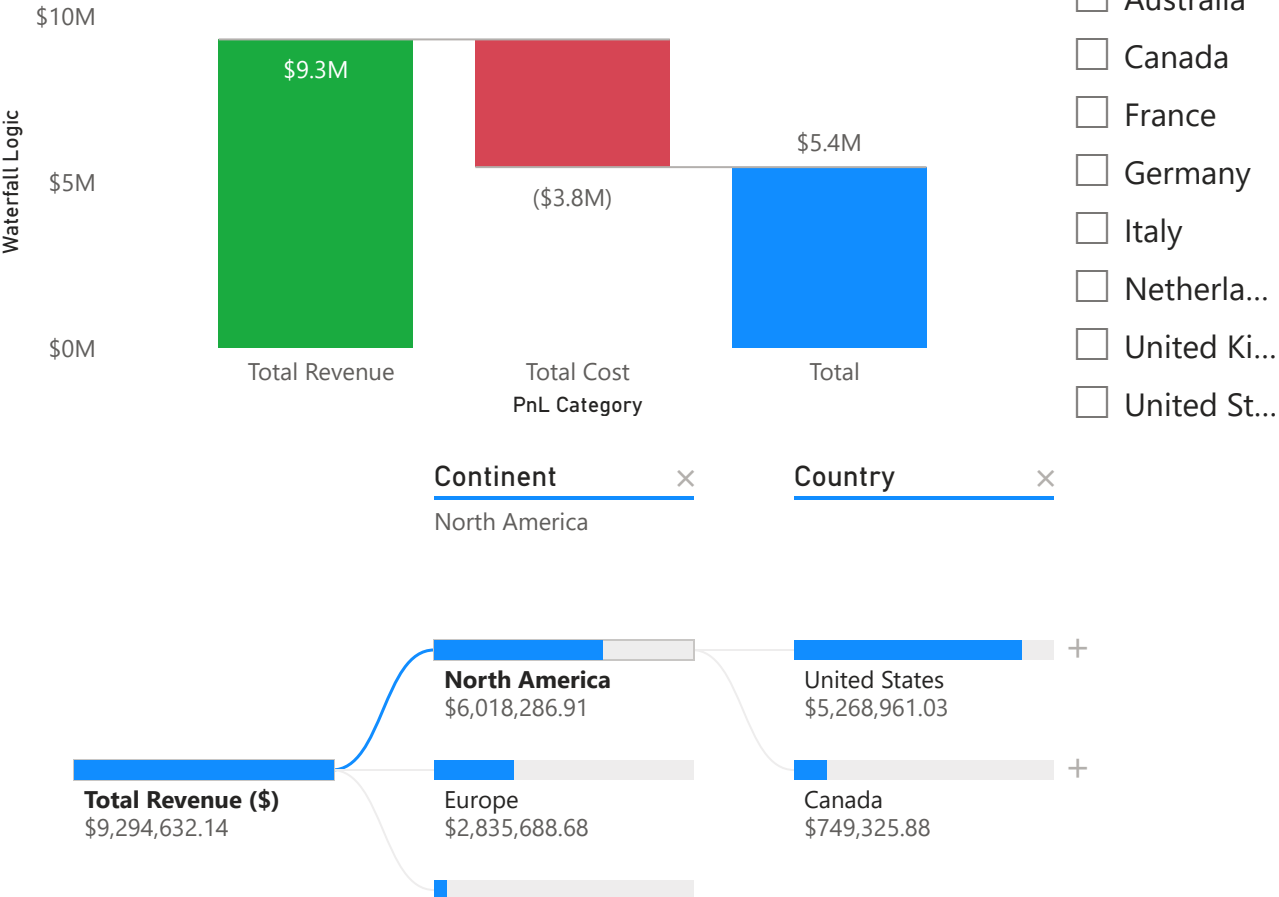
\$2.01K

Avg Order Value

Revenue Trend

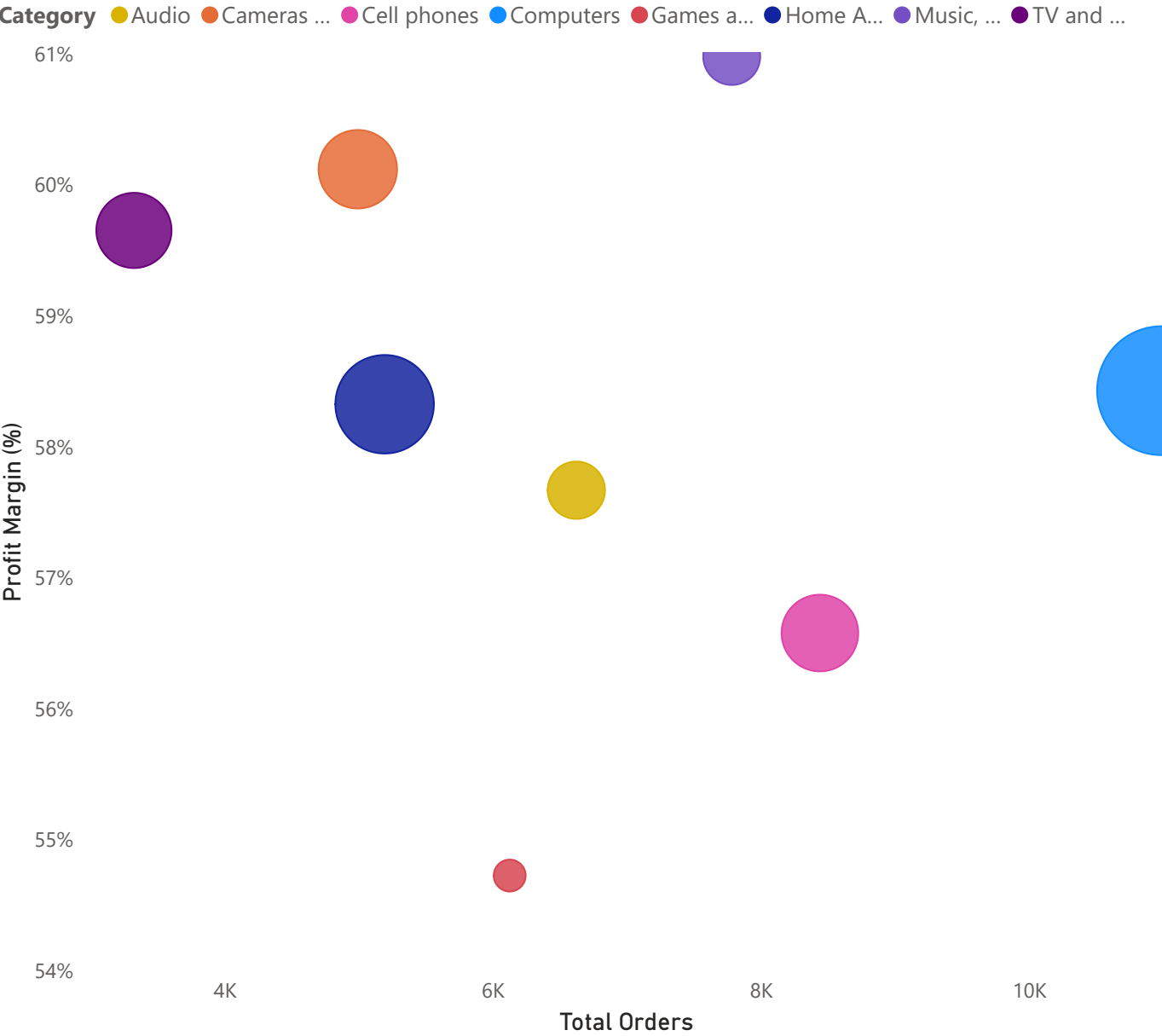


Waterfall Logic, Total Revenue (\$) and Total Cost (\$) by PnL Category

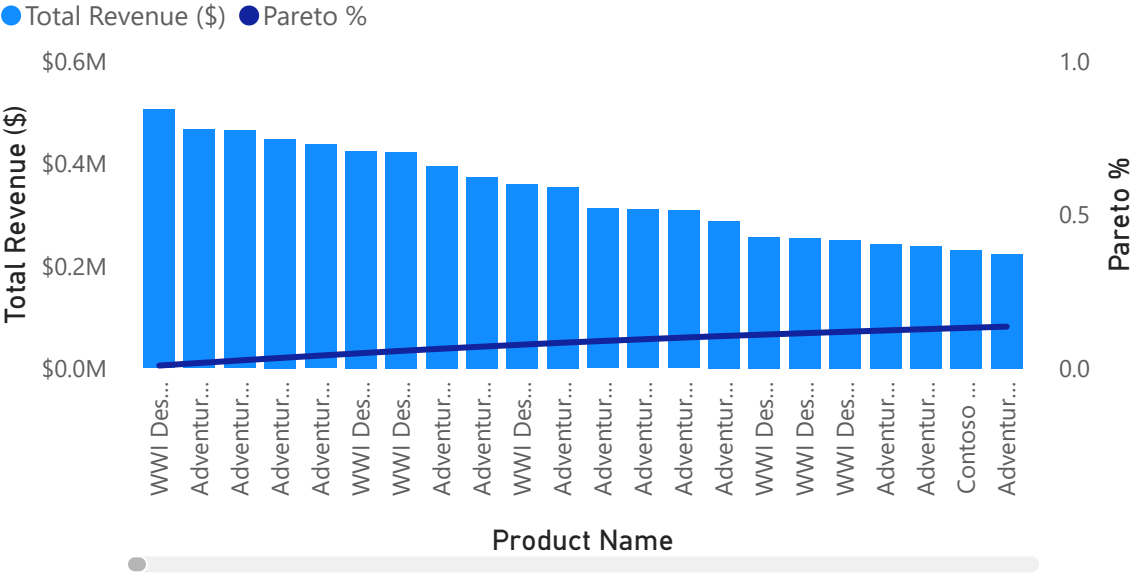


# Product Portfolio Analysis

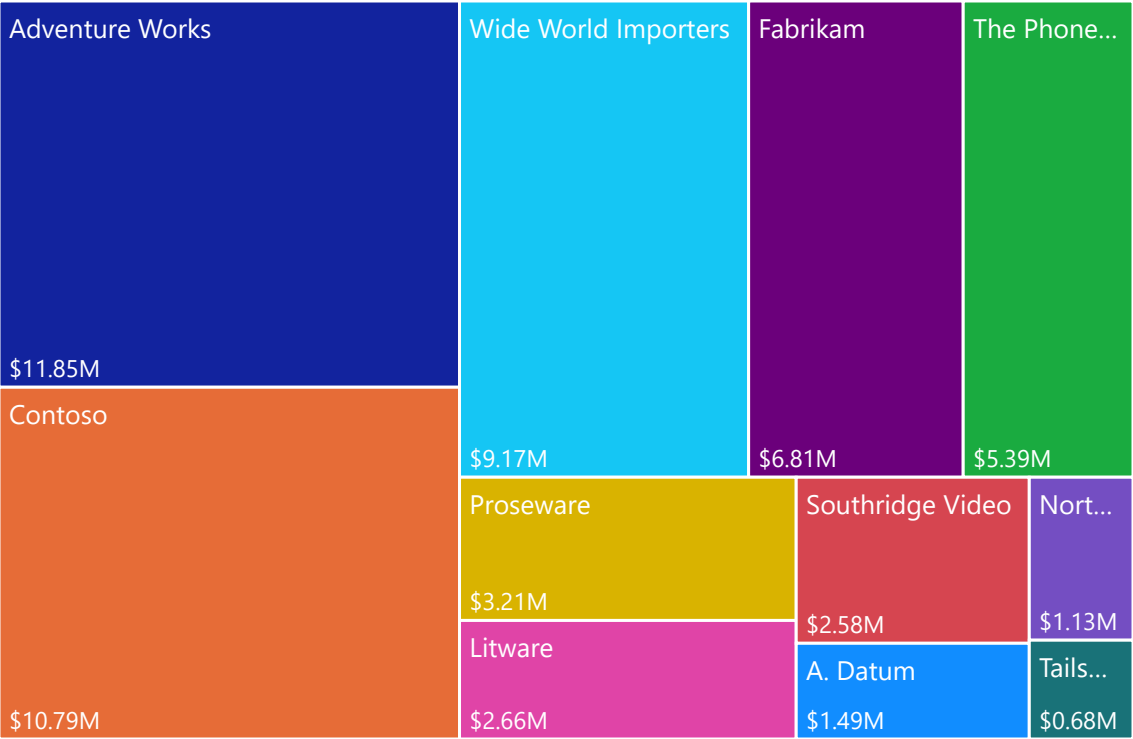
Total Orders, Profit Margin (%) and Total Revenue (\$) by Category and Category



Total Revenue (\$) and Pareto % by Product Name

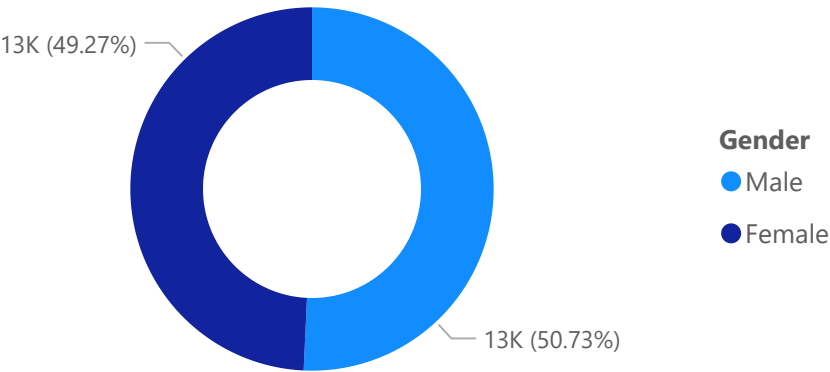


Total Revenue (\$) by Brand

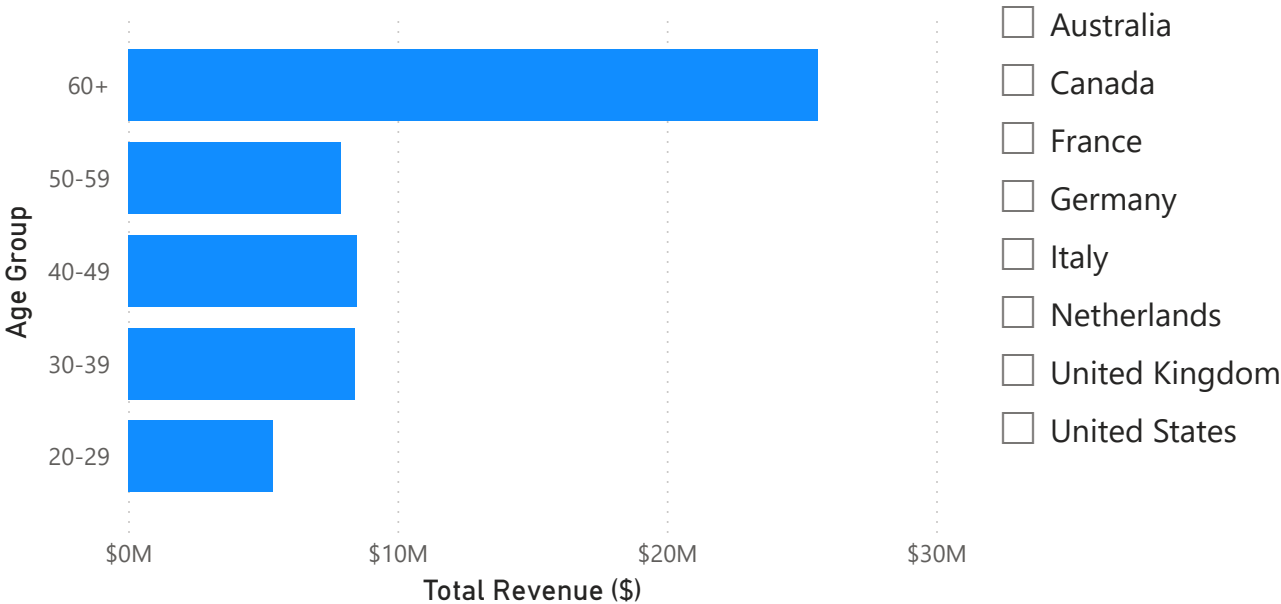


# Customer Insights

Total Orders by Gender

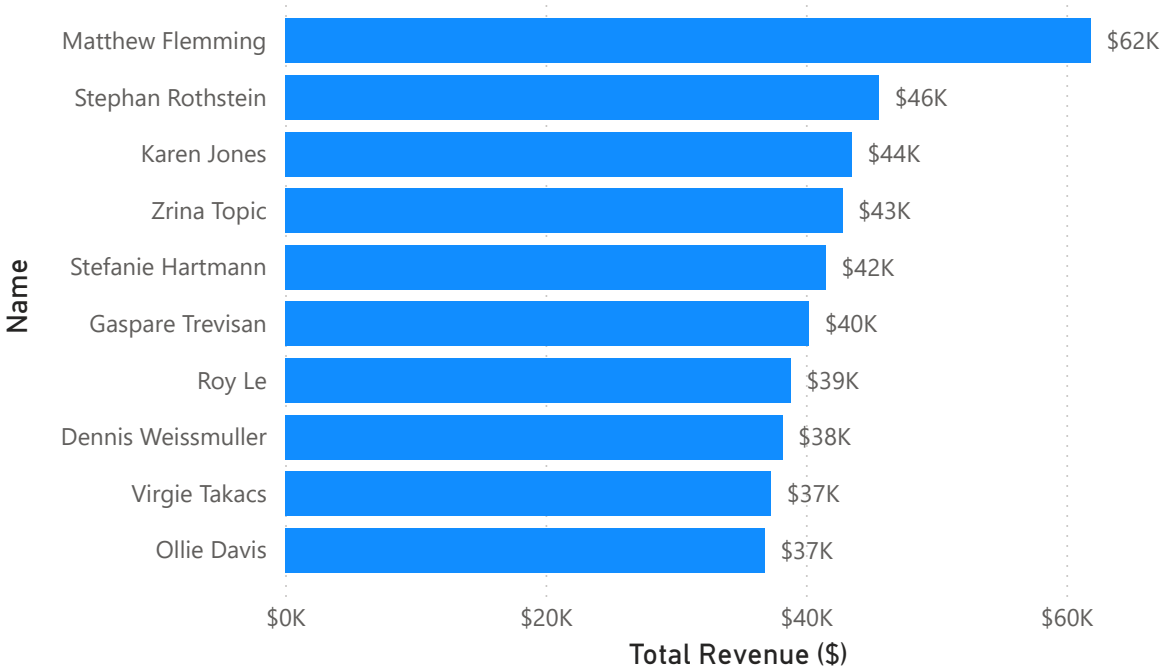


Total Revenue (\$) by Age Group



- Country
- ☐ Australia
  - ☐ Canada
  - ☐ France
  - ☐ Germany
  - ☐ Italy
  - ☐ Netherlands
  - ☐ United Kingdom
  - ☐ United States

Total Revenue (\$) by Name



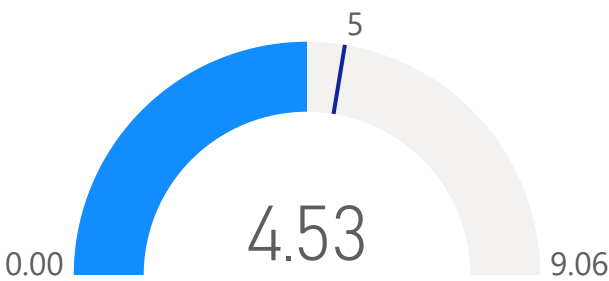
⚠ This visual type is being retired soon. Contact your admin to upgrade.

Total Orders and Total Revenue (\$) by Country

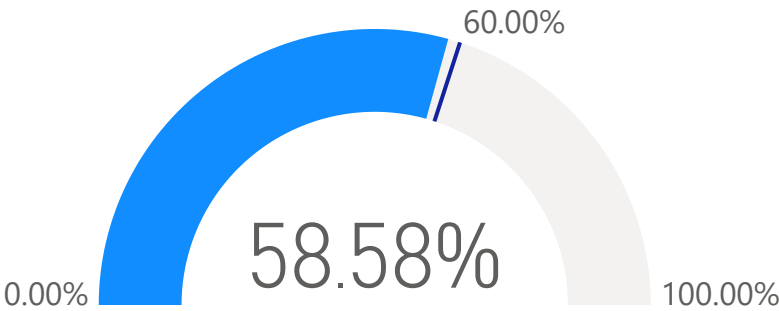


# Operations & Logistics

Avg Delivery Speed (Days)



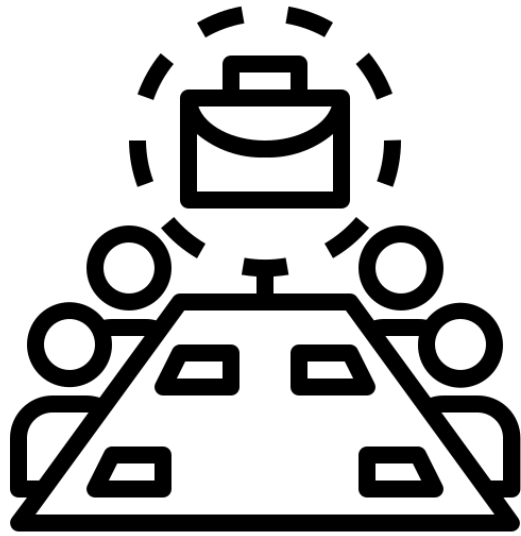
Profit Margin (%) and Target Margin



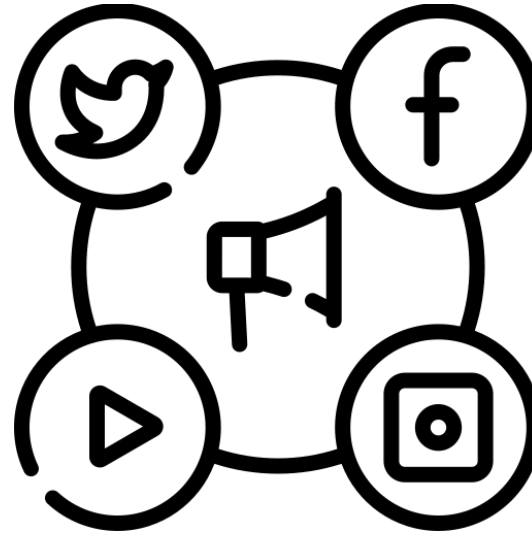
⚠ This visual type is being retired soon. Contact your admin to upgrade.

Total Revenue (\$) by Country

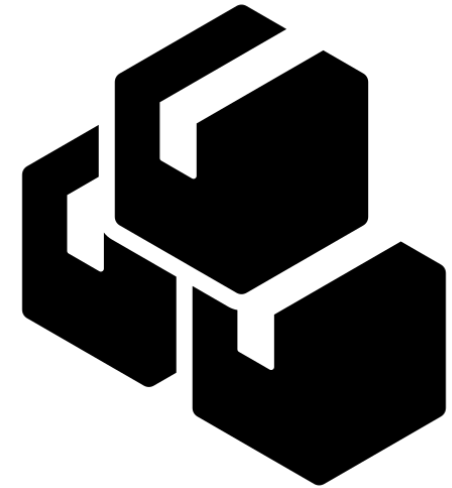




**Executive Dashboard**

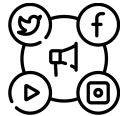


**Products Dashboard**



**Marketing Dashboard**

# Executive Dashboard



\$9.29M

Total Revenue (\$)

\$5.45M

Total Profit (\$)

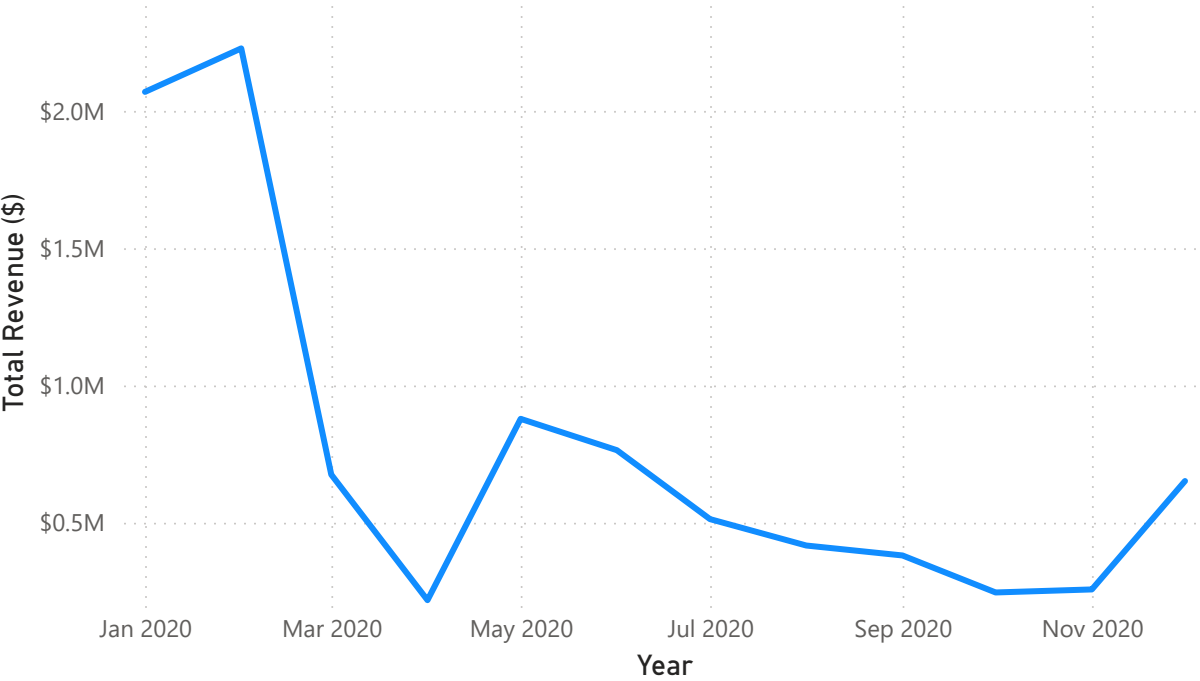
58.61%

Profit Margin (%)

-49%

YoY Growth %

Revenue Trend

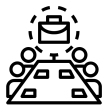


⚠ This visual type is being retired soon. Contact your admin to upgrade.

Total Profit (\$) by Country

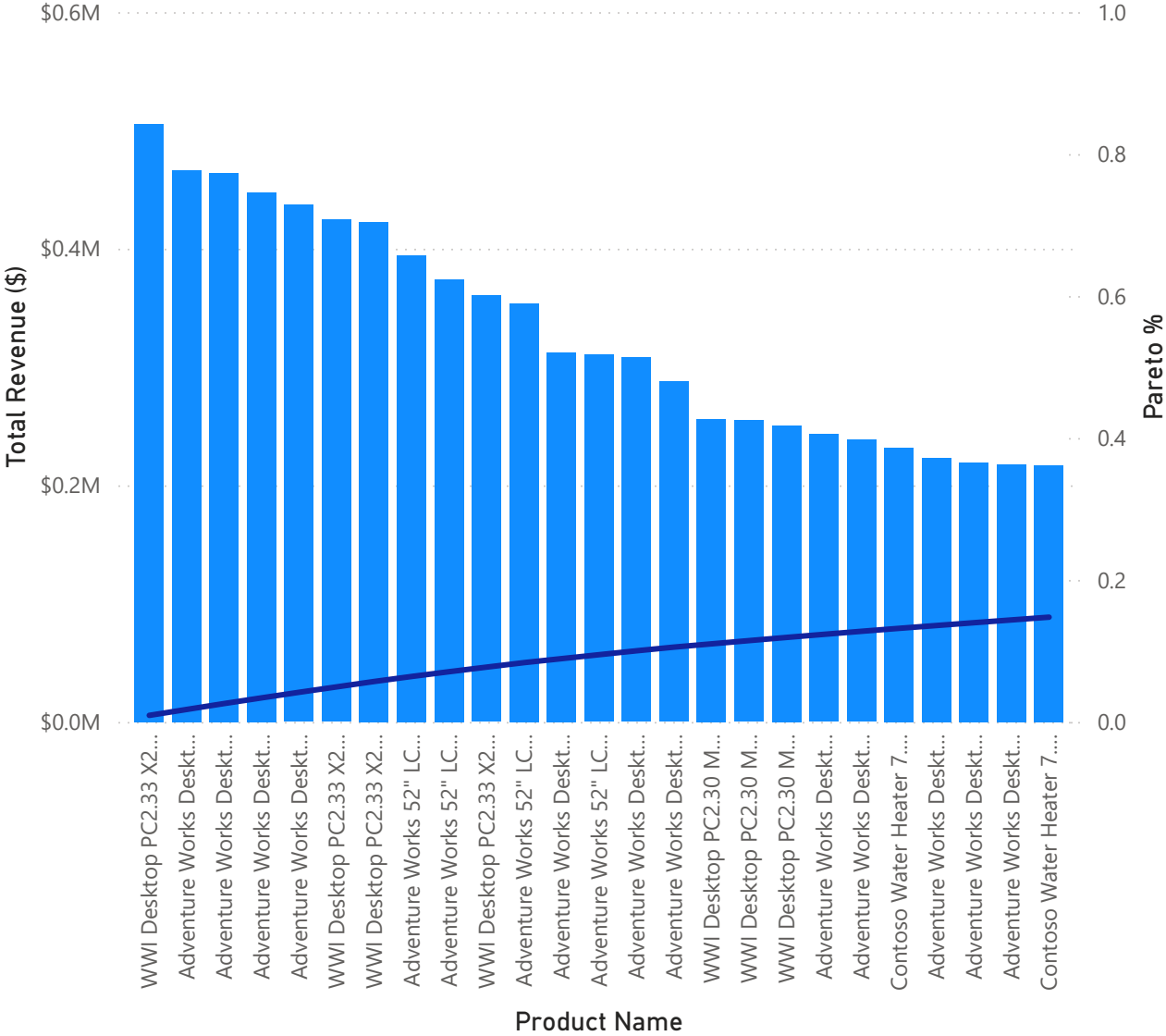


# Products Dashboard

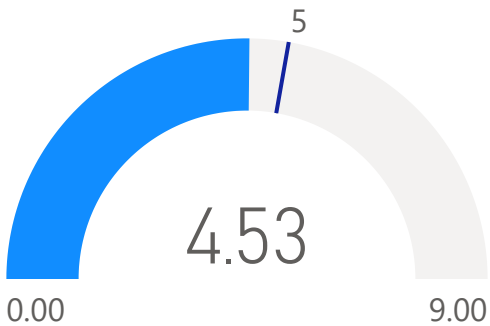


Total Revenue (\$) and Pareto % by Product Name

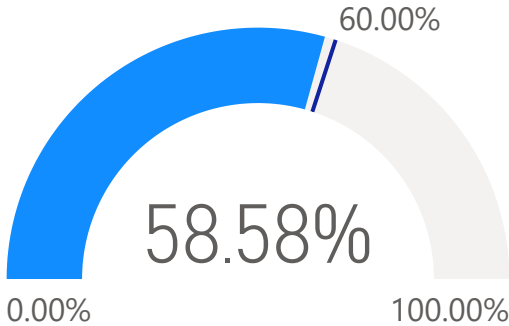
● Total Revenue (\$) ● Pareto %



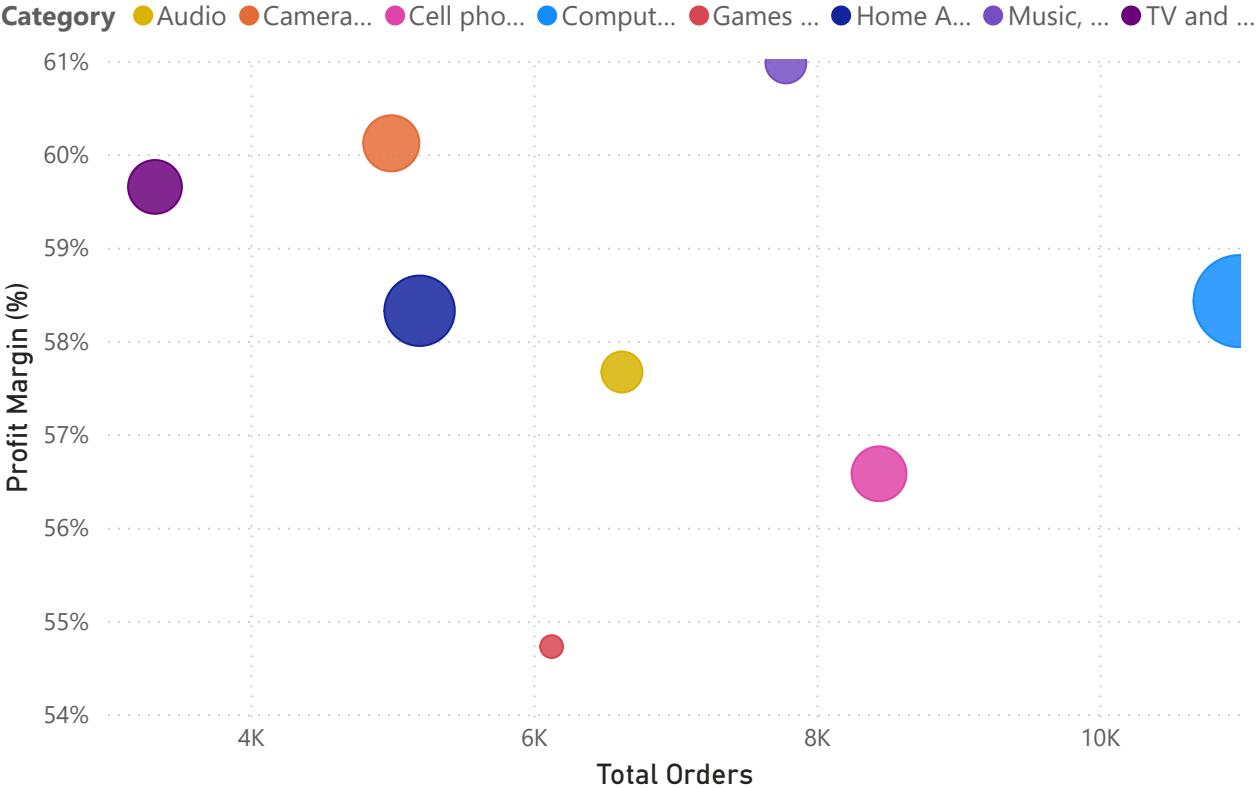
Avg Delivery Speed (Days)



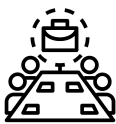
Profit Margin (%) and Target Margin



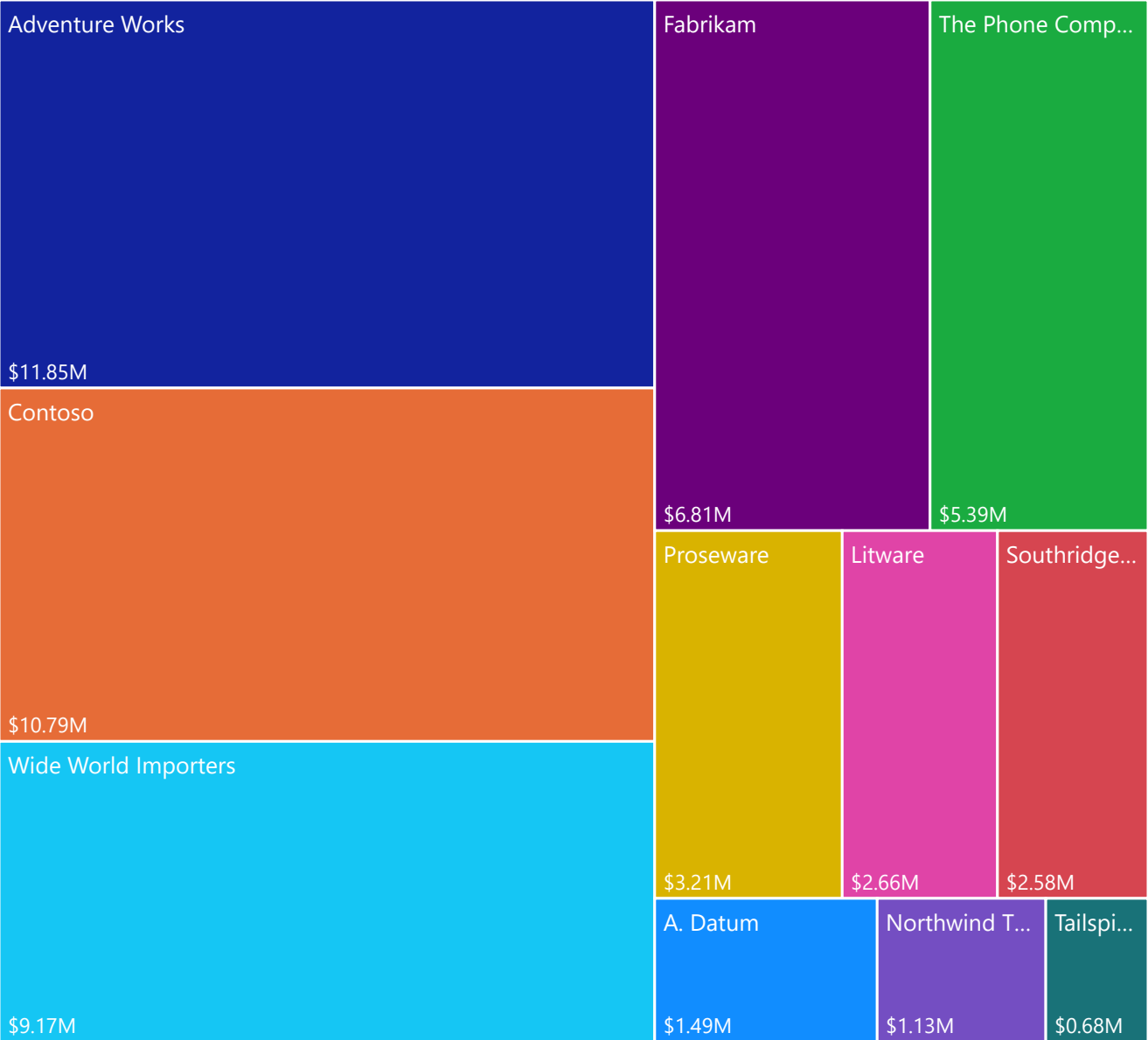
Total Orders, Profit Margin (%) and Total Revenue (\$) by Category and Category



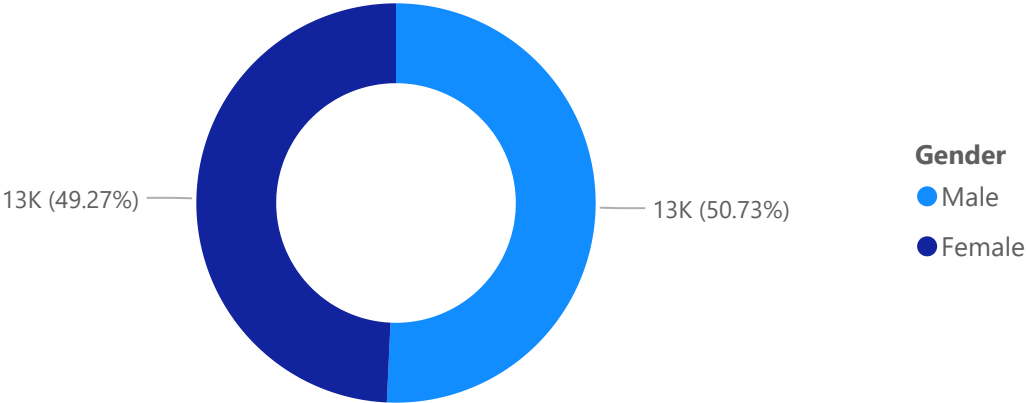
# Marketing Dashboard



Total Revenue (\$) by Brand



Total Orders by Gender



Total Revenue (\$) by Age Group

