

21M

Total Quantity

7M

Total Visits

4bn

Total Amount

Percentage of total 2024

58.58%

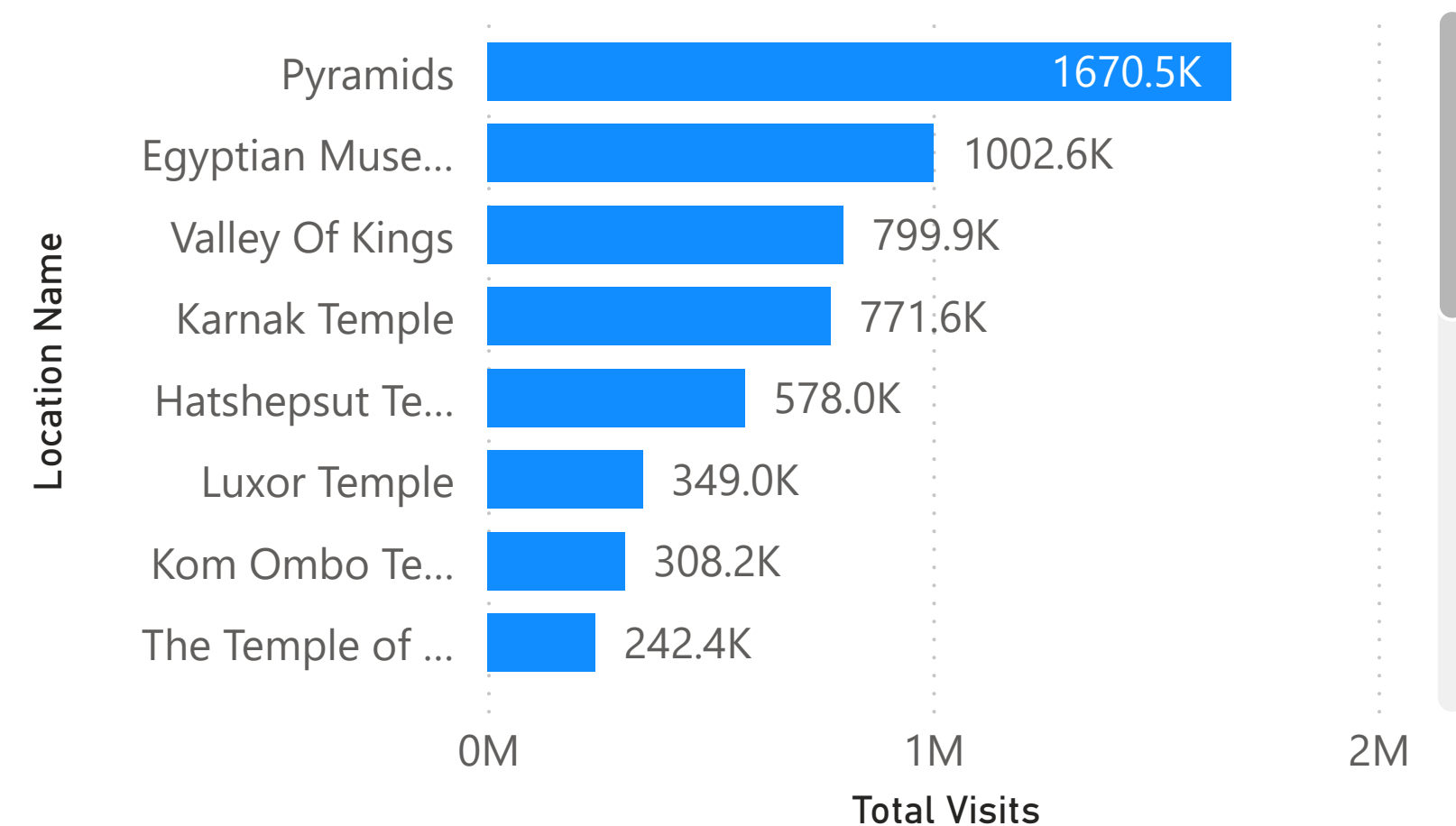
Percentage of total
2023

34.41%

Percentage of total
2022

7.01%

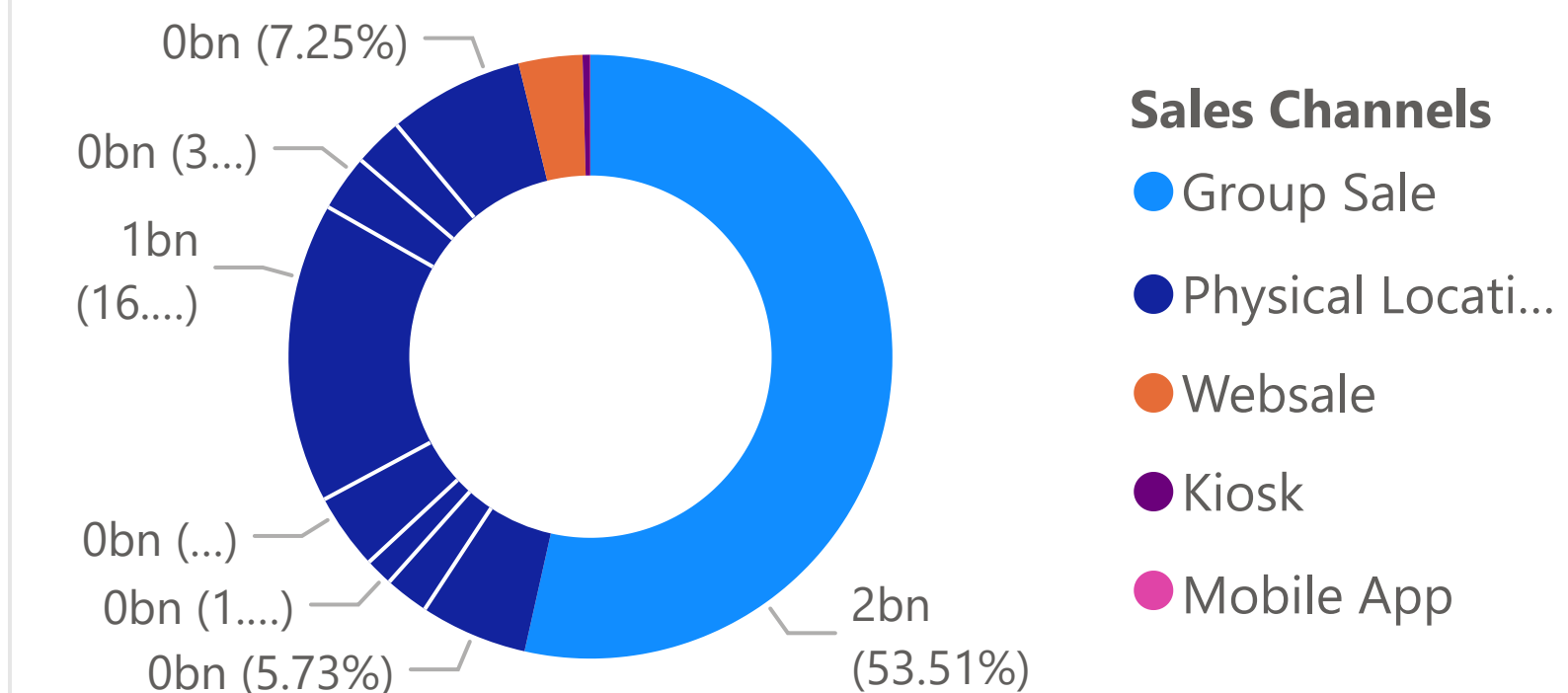
Top Performing Location By Visits



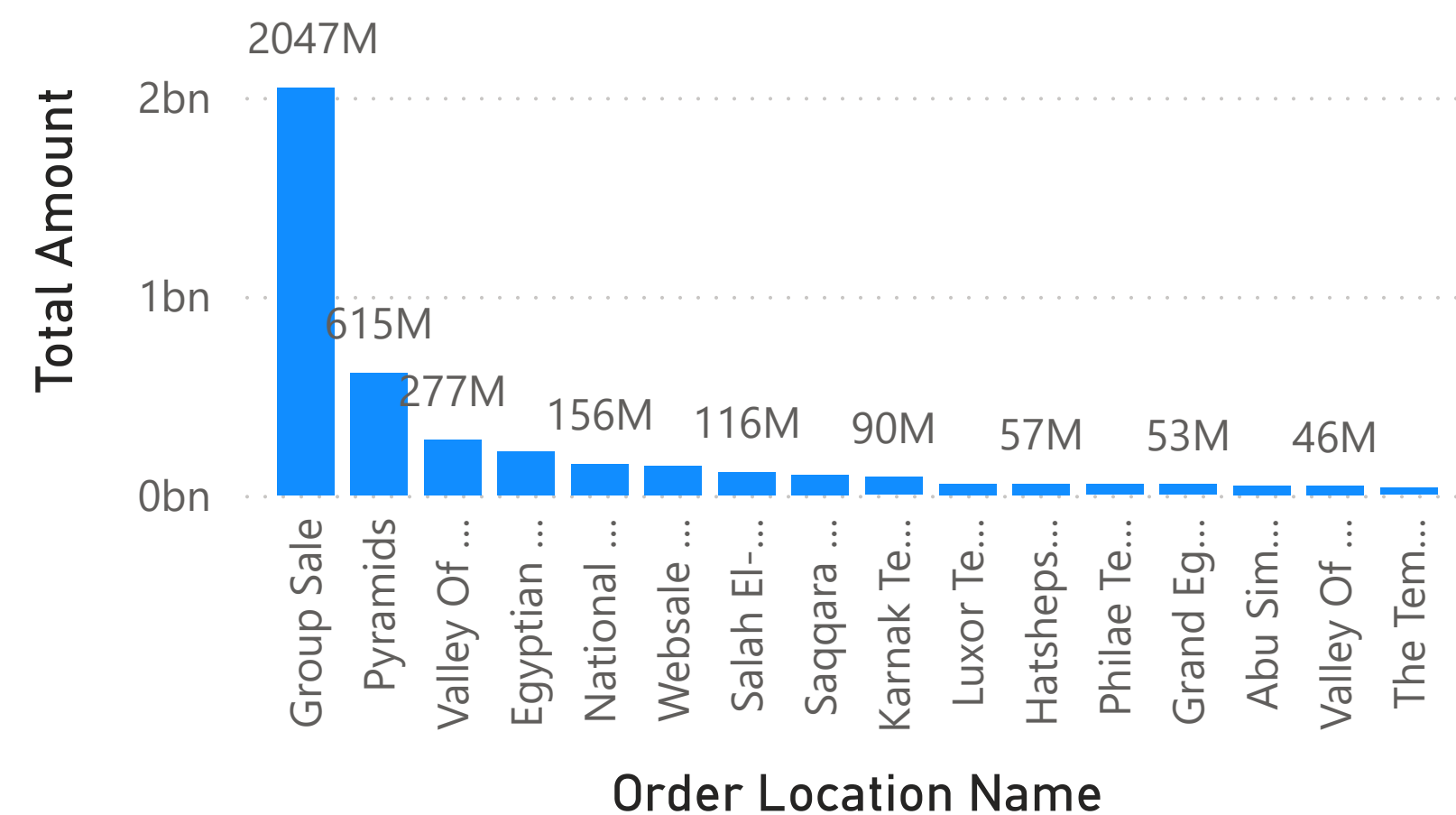
Best Selling Tickets Types With Order Location

Ticket Type	Total Amount
Visitor - Adult	3425763672
Visitor - Adult - Addons	371509950
Egyptian/Arab - Adult	158378871
Visitor - Student	155481888
Visitor Student - Addons	61101095
Egyptian/Arab - Student	57510000
Others	44933950
Egyptian/Arab - Adult Addons	9148370
GEM Special	1551390
Total	4286856591

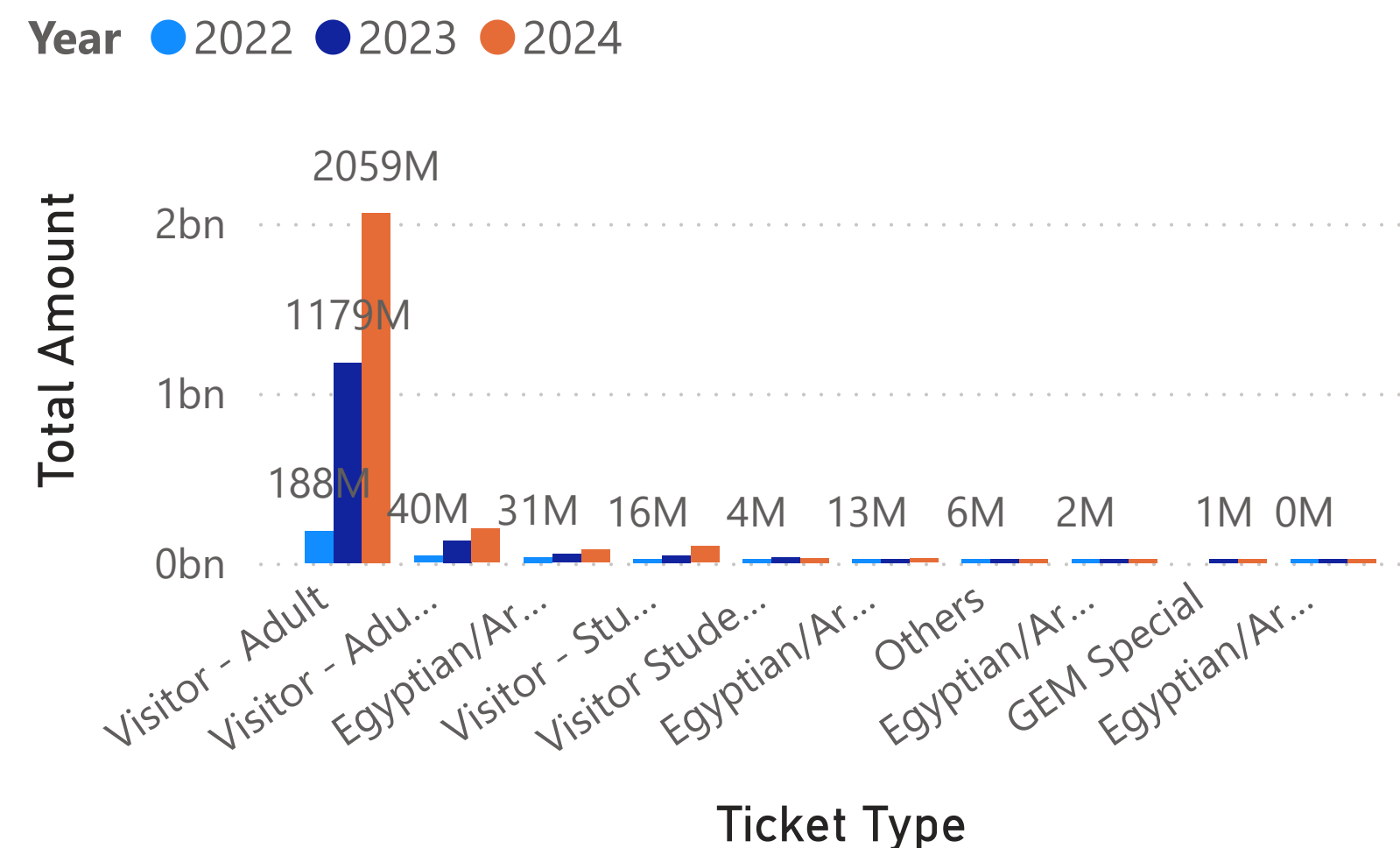
Top 10 Location most effective by Sales & Sales Channel



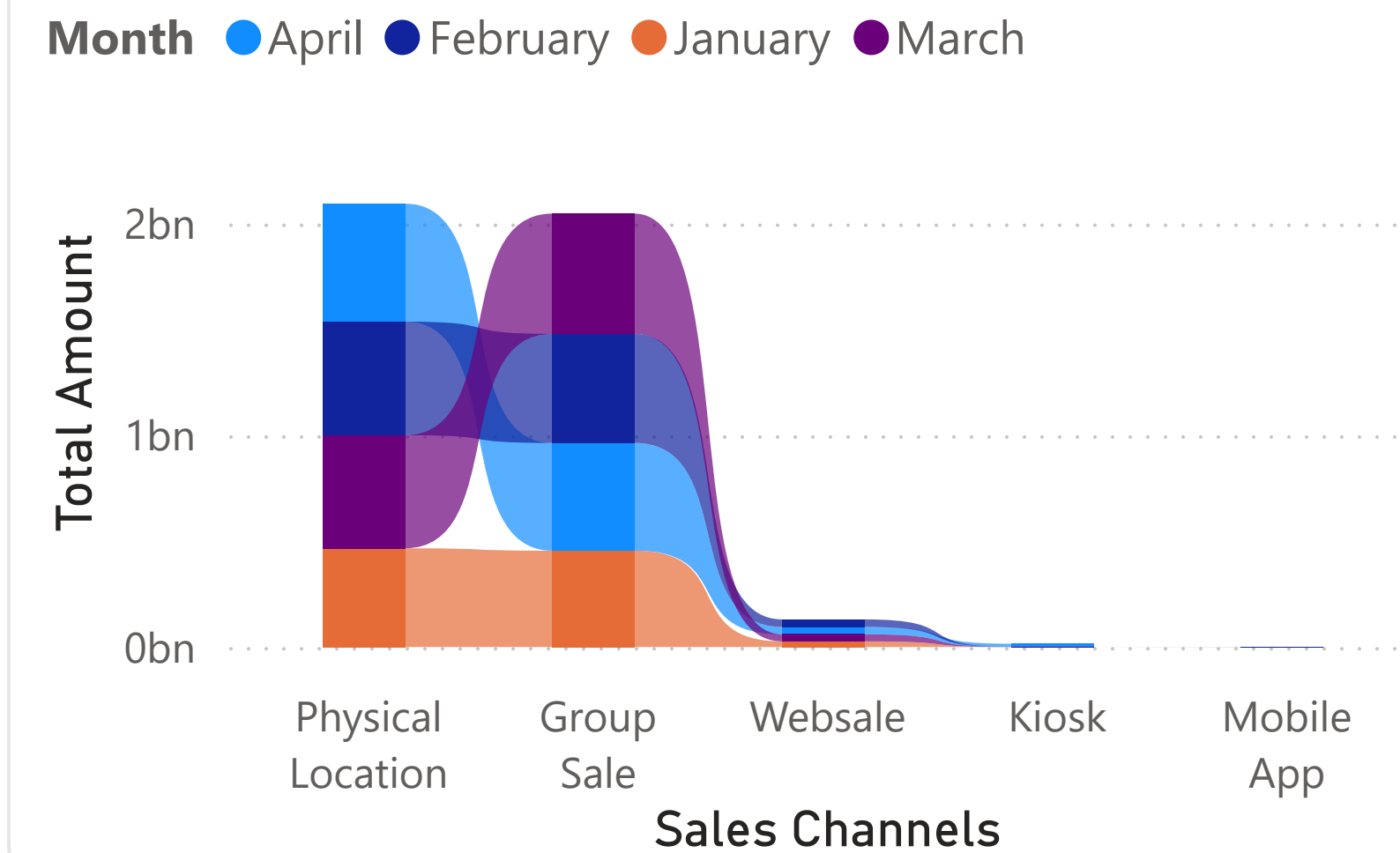
Top Performing Location By Sales



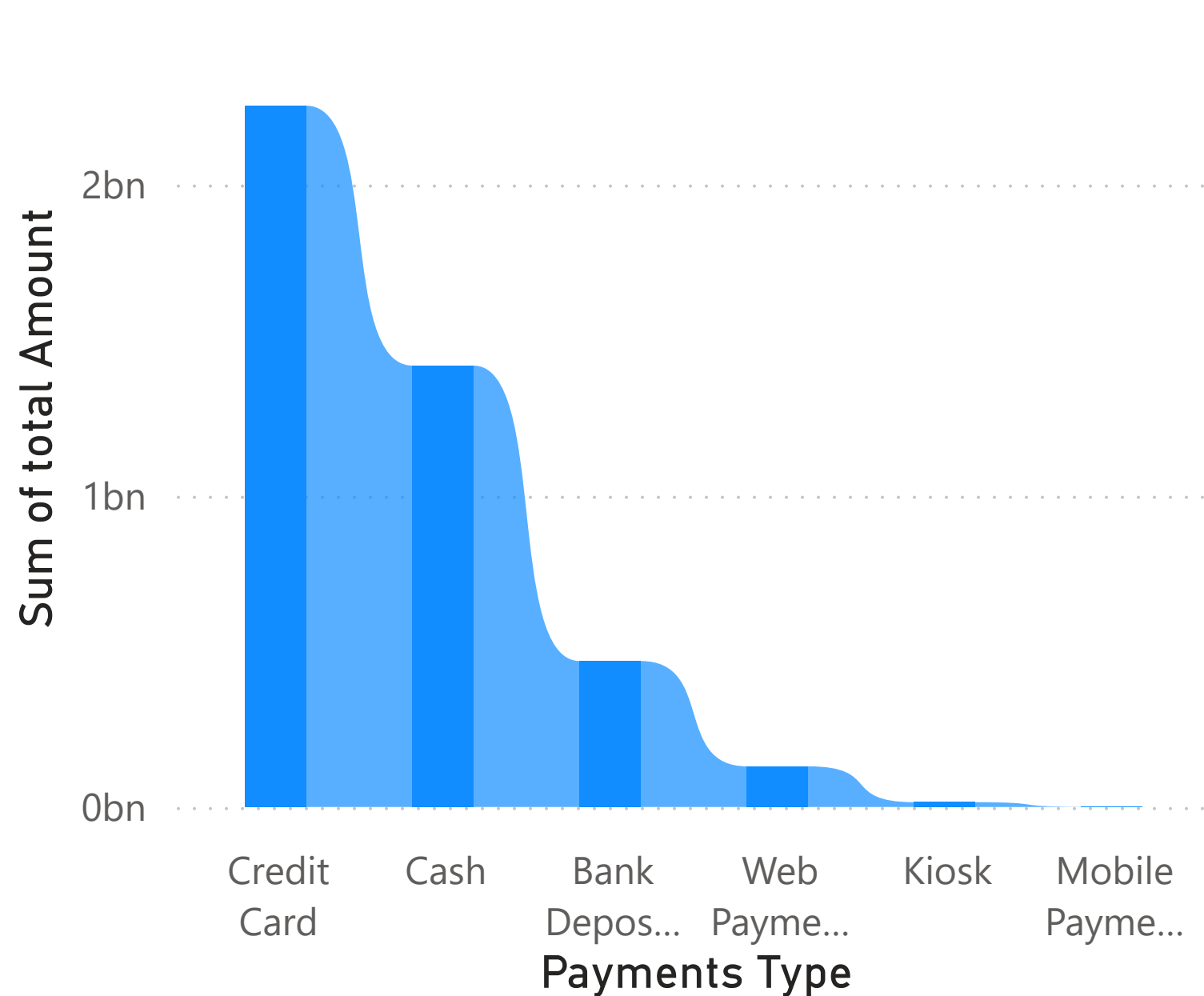
Compare Tickets Performance based on years



Performance sales channel trend by sales



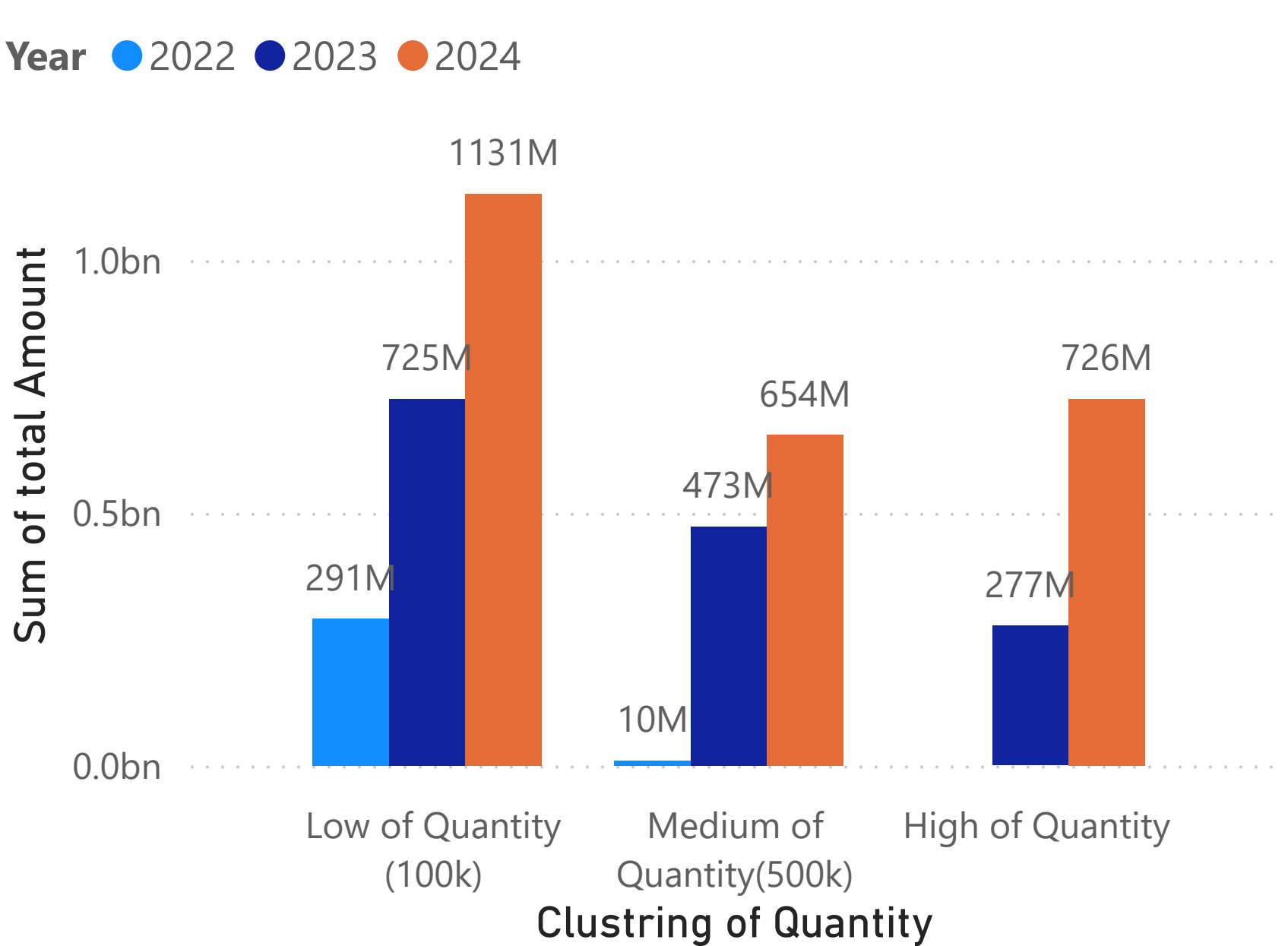
The most popular payment used



Ticket & Pymment Type Both By Clustring of Q& Tsales

Ticket T & Payment T	Clustring of Q
Visitor Student - Addons - Web Payment	Low of Quantit
Visitor Student - Addons - Kiosk	Low of Quantit
Visitor Student - Addons - Credit Card	Low of Quantit
Visitor Student - Addons - Cash	Low of Quantit
Visitor - Student - Web Payment	Low of Quantit
Visitor - Student - Mobile Payment	Low of Quantit
Visitor - Student - Kiosk	Low of Quantit
Visitor - Student - Credit Card	Low of Quantit
Visitor - Student - Cash	Low of Quantit
Visitor - Student - Bank Deposit/Transfer	Low of Quantit
Visitor - Adult - Web Payment	Low of Quantit
Visitor - Adult - Mobile Payment	Low of Quantit
Total	

Sales Trend By Quantity Clustring



Correlation Payment with sales & location performance

Order Location Name	Bank Deposit/Transfer	Cash	Credit Card	Kiosk	Mobile Payment	Web Payment	Total
Group Sale	451196400	439553990	1155877032				204662
Pyramids		277844605	337328525				61517
Valley Of Kings	91950	115236675	162070990				27739
Egyptian Museum		112472830	106792960				21926
National Museum of Egyptian Civilization		101605955	54002260			28120	15563
Websale EgyMonuments				15470610	552569	130615539	14663
Salah El-Din Citadel		55885930	59626170				11557
Saqqara Monuments		44965855	56203715				10116
Karnak Temple	67780	47473340	42832395				9037
Luxor Temple	69560	28092780	28935900				5709
Hatshepsut Temple	67560	31229820	25385480				5668
Philae Temple	74840	31039170	22831870				5394
Total	469026875	1418133685	2253029193	15470610	552569	130643659	428685

Peak best time sales by Total Visit

Day Name	April	February	January	Ma
⊕ Sunday	319960	237639	204446	3
⊕ Tuesday	293743	234057	248696	2
⊕ Friday	219934	260489	151120	3
⊕ Saturday	285616	220849	142167	2
⊕ Monday	247384	209293	211110	2
⊕ Thursday	212143	256823	136005	2
⊕ Wednesday	185461	189587	161630	2
Total	1764241	1608737	1255174	19