

Total Engagements

Total Shares

Total Video Views

Total Reactions

Total Comments

4041

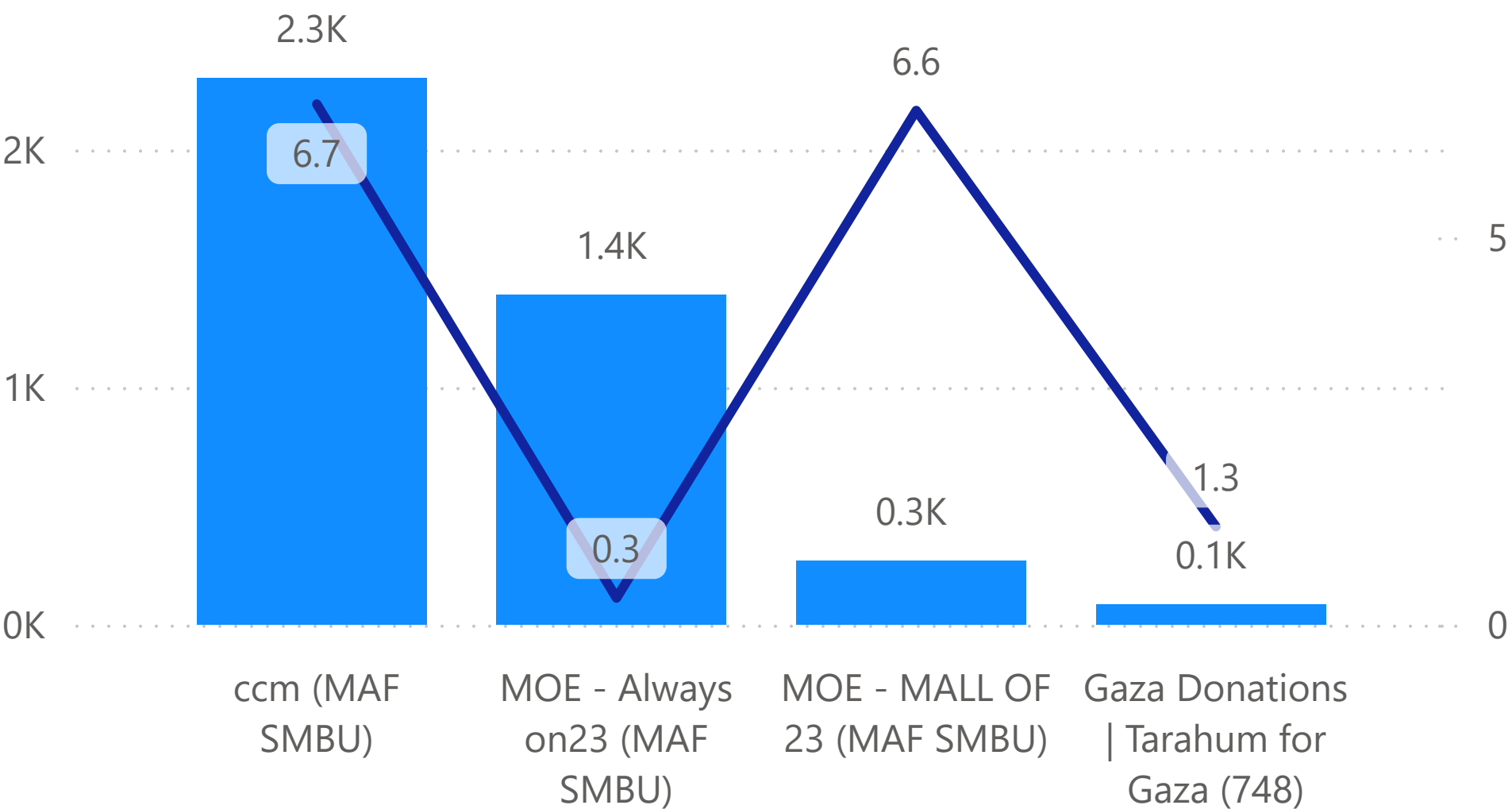
19

1M

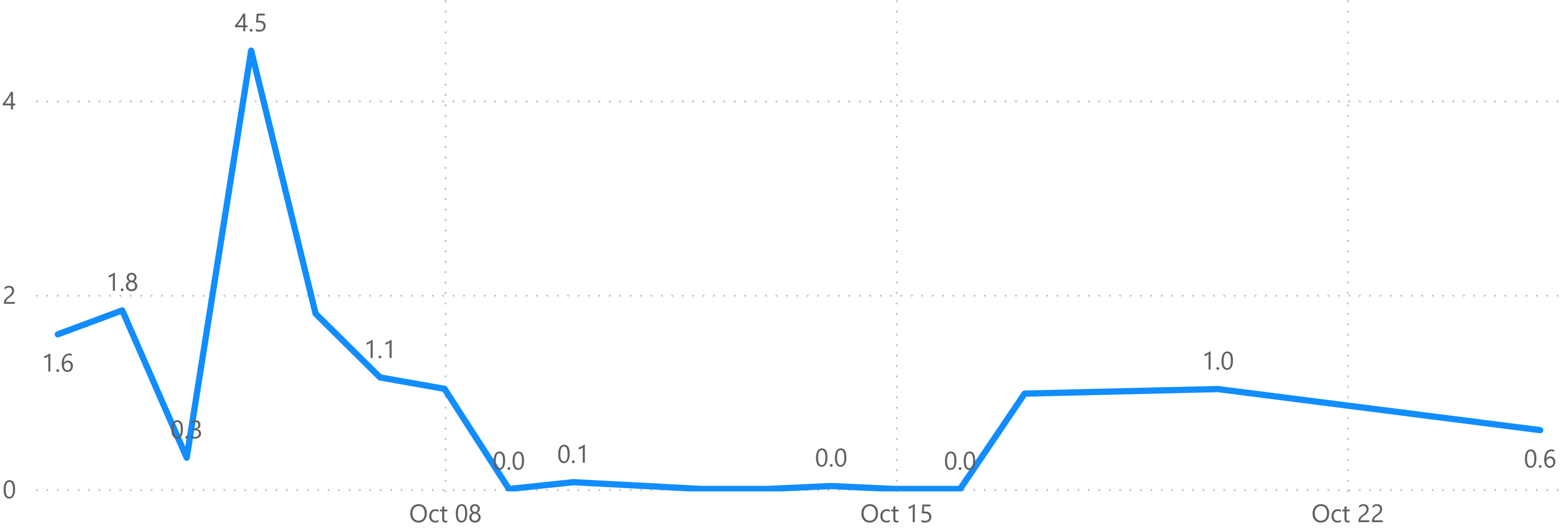
4004

18

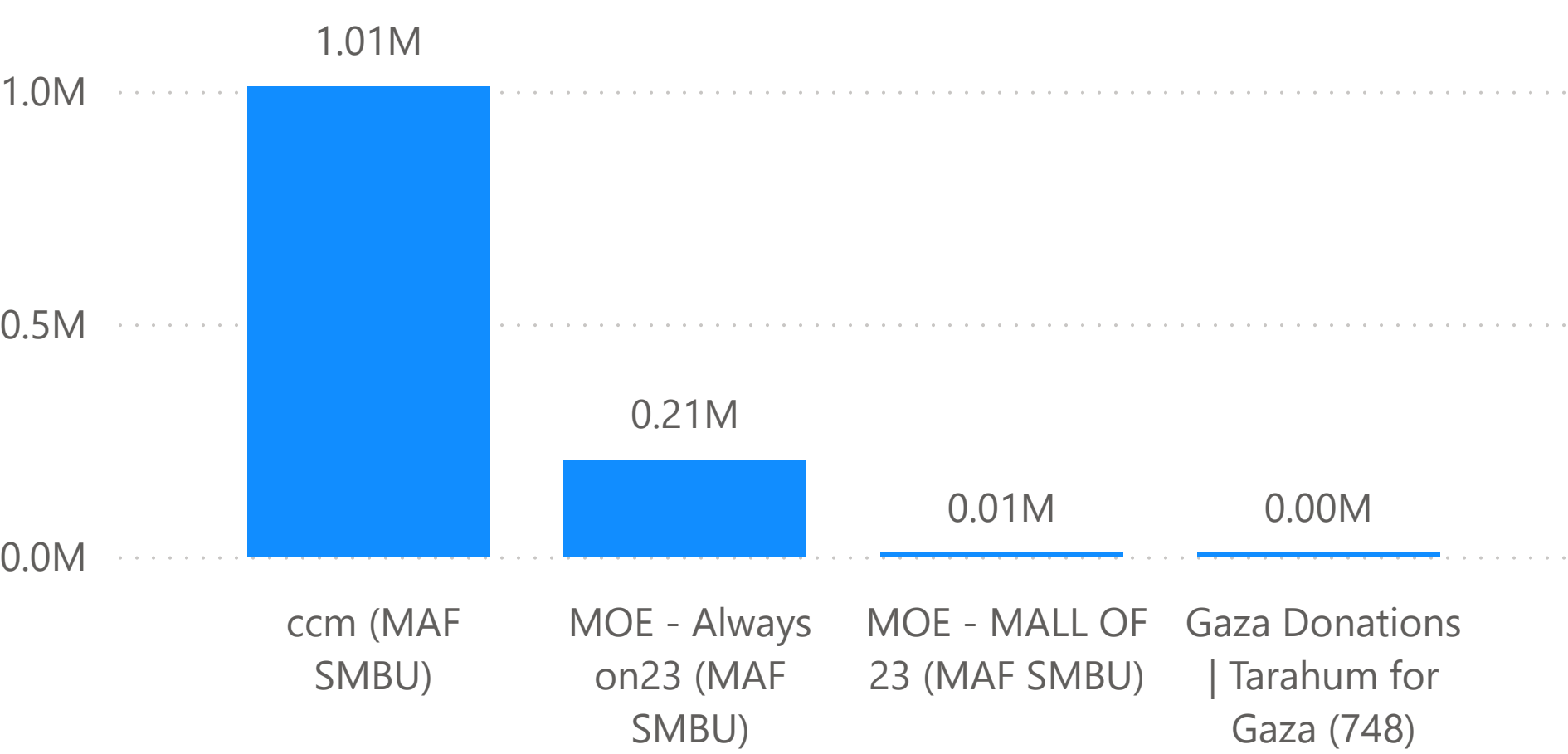
Performance Campaign B Engage Rate & Total Engage



Time Analysis



Campaign Name By Video Views



Outbound Post	Comments	Impressions	Link Click
#GirlMath game strong with SHARE app from @[145189142201680:Mall of the Emirates] ! My #Mallof is Rewards, what is your #Mallof? #EndlessPossibilities #Mallof #MallofTheEmirates	1	2537	0
#GirlMath game strong with SHARE app from @malloftheemirates ! My #Mallof is Rewards, what is your #Mallof? #EndlessPossibilities #Mallof #MallofTheEmirates	0	489972	0
{<!-- -->{product.brand}}	0	21211	1130
Create your signature Autumn Winter look easily by shopping on Malloftheemirates.com and get 5% cashback in SHARE Points. T&C's apply	0	429918	239
Total	18	20186423	11928

Total Engagements

Total Likes

Avg Rate

Total Saved

Total Comments

55K

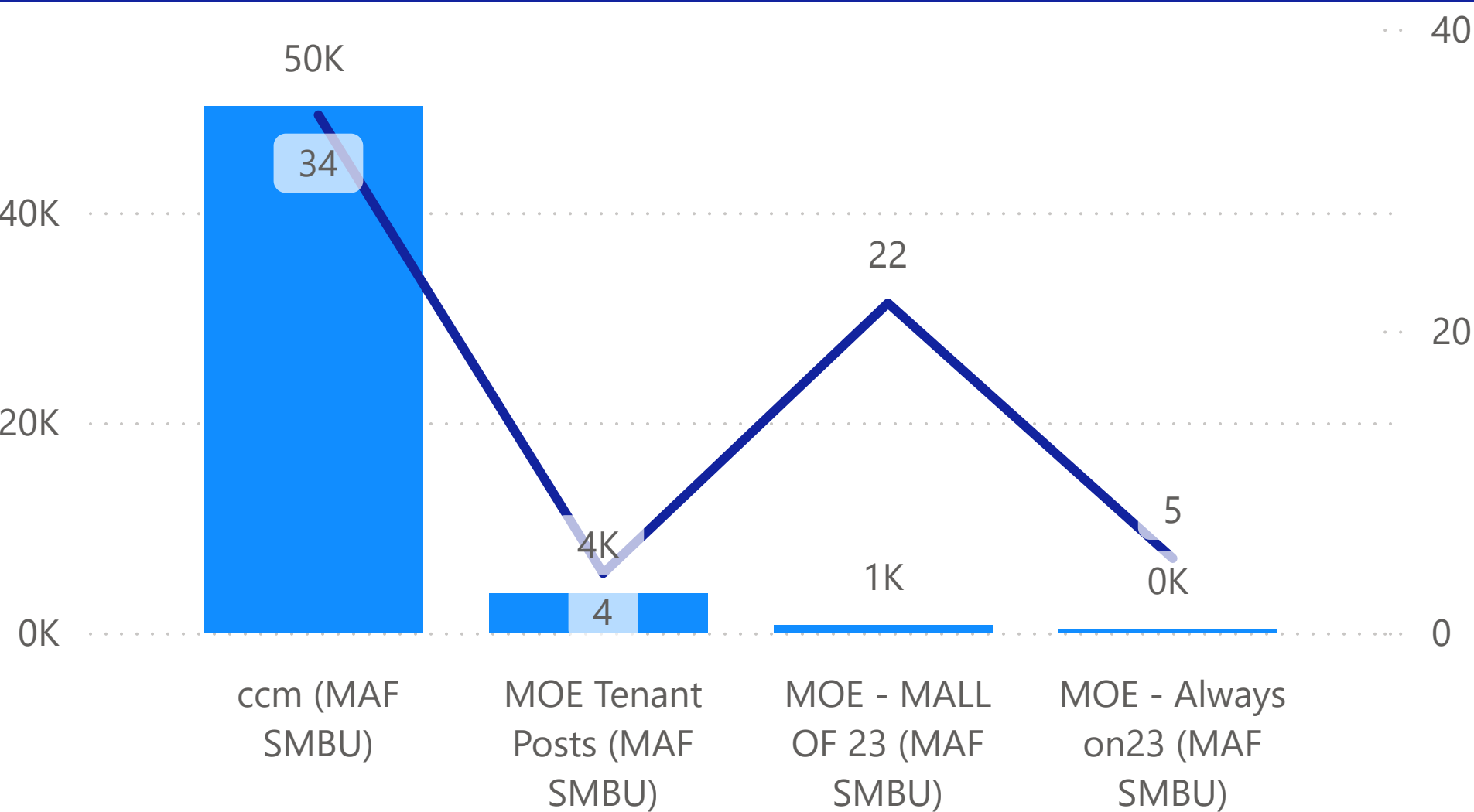
25K

1.97

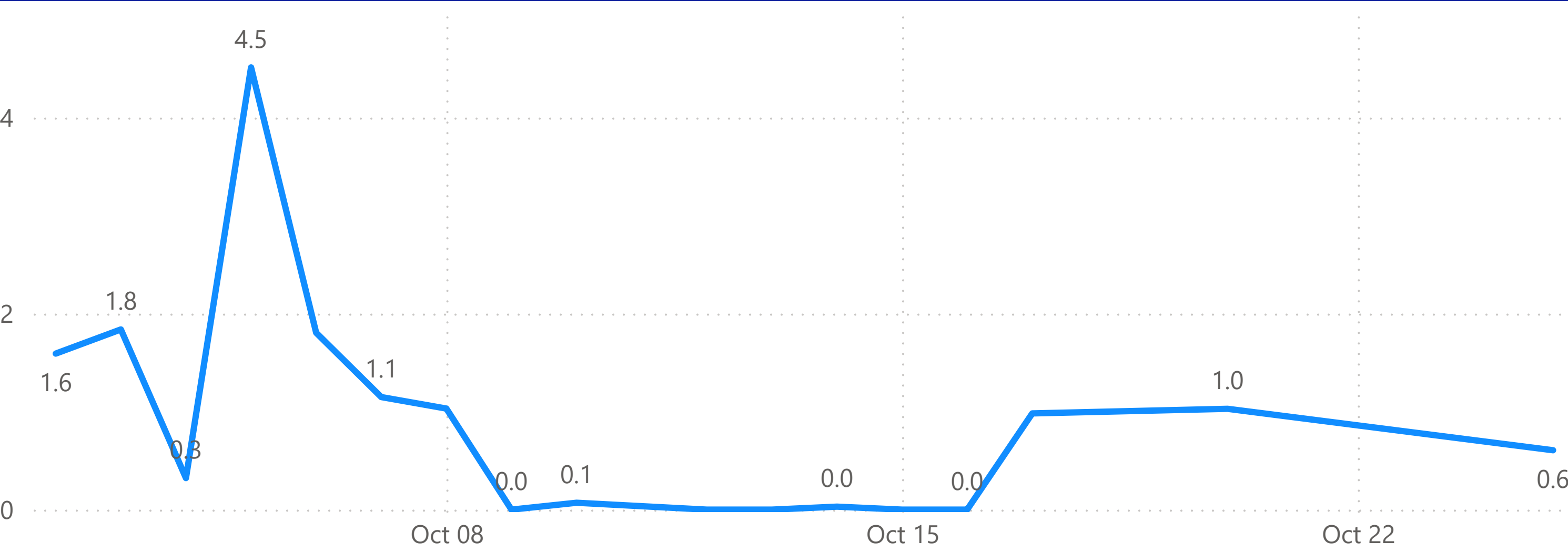
4409

523

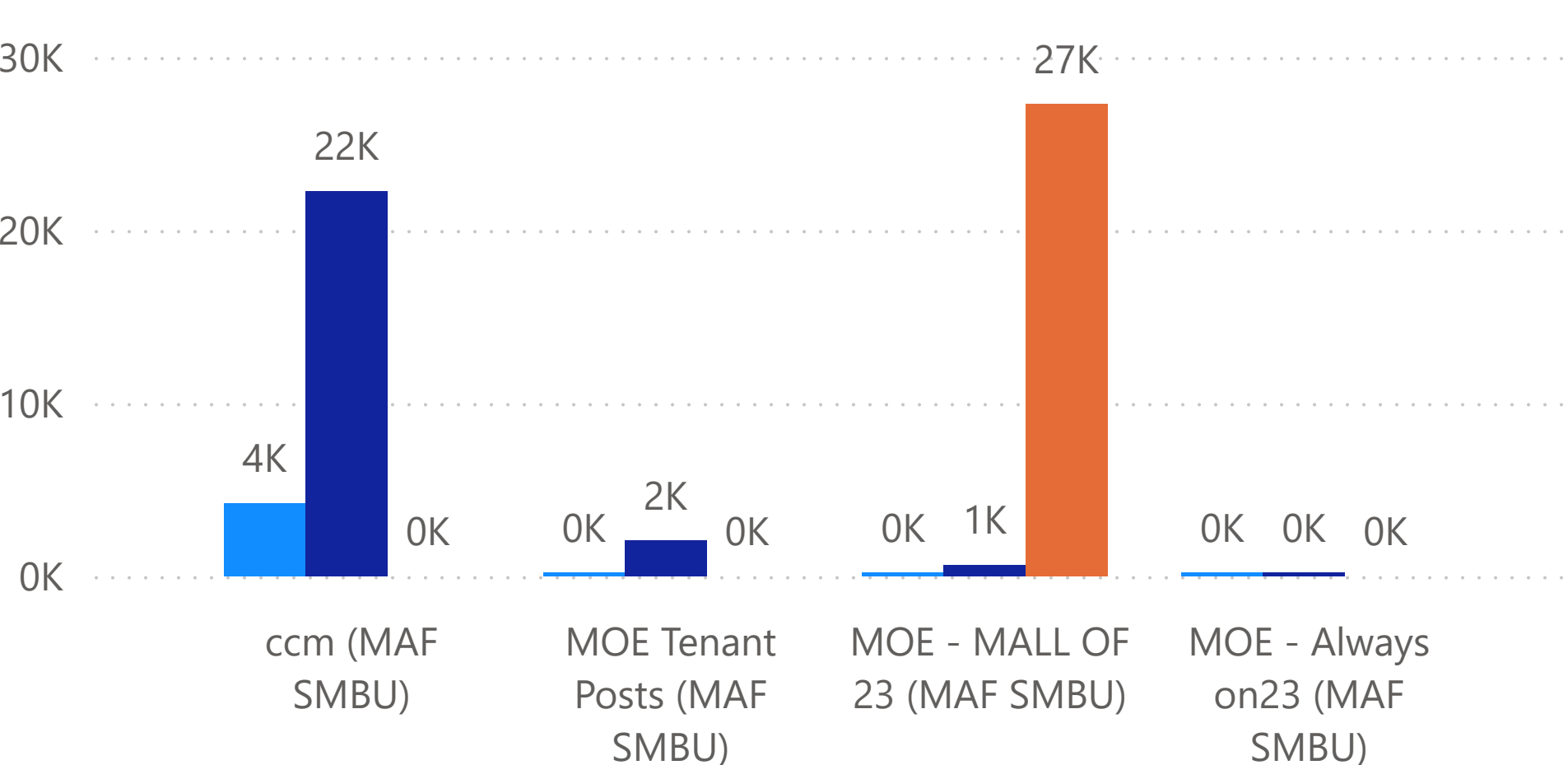
Performance Campaign B Engage Rate & Total Engage



Time Analysis



Likes, Impression, Saved By Camp Name



Permalink	Impressions	Likes	Post Saved
https://www.instagram.com/p/Cx5b4xBMbdz/	2195	25	2
https://www.instagram.com/p/Cx5bUa2A5Tj/	2653	54	1
https://www.instagram.com/p/Cx5SiJ2OxSN/	3414	74	4
https://www.instagram.com/p/CyD18eJsK4Q/	4531	89	4
https://www.instagram.com/p/CyD62byuhFd/	2497	43	5
https://www.instagram.com/p/CyD7isTsucG/	2305	24	2
https://www.instagram.com/p/Cyl4ZUjs9s1/	0	0	0
https://www.instagram.com/p/Cyl7zXbO-Ew/	3797	94	7
https://www.instagram.com/p/Cyl8enCuWza/	3073	38	3
https://www.instagram.com/p/Cyl8vgYxftE/	2803	27	2
https://www.instagram.com/p/Cyl8vgYxftE/	0	663	17
Total	27268	25144	4409

Total Messages

1052

Total Customers

1019

Average Rating

4.23

Totla States

28

Total Spam

1811

