MOHAMED SHIBAN LAL

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SUMMARY

Data Analyst with 2+ years of experience building automated reporting workflows, forecasting models, and delivering data-driven insights in a fast-paced environment. Proficient in SQL, Python, Excel, visualisation with proven track record improving accuracy by 7%, reducing reporting error by 15%, and process automation saving 400+ hours annually. Strong analytical and collaboration skills with expertise in dashboard development and cross-functional teamwork.

TECHNICAL SKILLS

- **Programming and tools:** SQL | Python | Excel | Power BI | Databricks | dbt
- **Analytics & Operation:** KPI development | Forecasting | Statistical analysis | Data Validation | Process automation | Cross-functional collaboration

PROFESSIONAL EXPERIENCE

Data Analyst | Foot Locker EMEA | Sept 2023 - Jan 2026 | London, UK

- Delivered weekly performance dashboards to Regional Manager covering product trends, sales variance, and KPIs across UK's highest-revenue league.
- Developed Python forecasting models for sales planning across 15+ stores, improving forecast accuracy by 7% and reducing stockouts by 10%.
- Analysed millions of transactional records using SQL, identifying category and brand-level revenue trends supporting commercial planning and inventory decisions.
- Partnered with finance and product teams to consolidate performance metrics, translating complex data into actionable insights for weekly leadership reviews.
- Designed drill-down Power BI dashboards enabling analysis from league to SKU level, providing visibility into product and brand performance across 50+ stores.

Tax Analyst | EY Global Delivery Service | Jan 2016 - Sept 2019 | Chennai, India

- Automated weekly tax status reporting using Excel VBA and Power BI, reducing preparation time from 7+ hours to under 1 hour.
- Coordinated tax compliance operations across 20+ jurisdictions, maintaining 100% on-time submissions over a three-year period.
- Built Power BI dashboards tracking filing status and compliance KPIs, providing stakeholders with real-time visibility across global operations.
- Collaborated with international teams across 15+ countries, standardising operational workflows and maintaining GDPR-compliant data handling.
- Enhanced data accuracy by implementing validation checks in automated workflows, reducing reporting errors by 15% through systematic quality improvements.

EDUCATION & CERTIFICATION

- **MSc in Data Science and Analytics** | University of Westminster | UK | Sept 2022 – Sept 2023
  Module: Machine learning & Data mining, Big data theory, Data warehousing (**Distinction**)
- **MSc in Banking and Finance** | Queen Mary University of London | UK | Sept 2019 - Sept 2020