

# Sofian Shublaq

## Voiceover Artist | Esports Caster | Bilingual (Arabic-English)

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**Languages:** English (Fluent), Arabic (Native), Bahasa Indonesia (Conversational)

## Professional Summary

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I am a bilingual Arabic-English voiceover artist with over **7 years of global experience**. I deliver premium-quality audio to top-tier brands and government institutions. My work includes **IVRs, eLearning modules, commercials, gaming, documentaries, and promotional content**. I operate from a professional **Whisper Room studio**, ensuring top-grade sound clarity and rapid turnaround. Trusted by global names like **Vodafone, PepsiCo, Emirates Airline, Huawei, Olymp Trade, and governments in Australia, UAE, and Qatar**, I bring not just a voice, but resonance and reliability to every project. I am always open to collaborating with production studios, agencies, educational platforms, and government bodies, and I am looking for a voice that connects and inspires.

## Key Voiceover Services

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- IVR Systems
- Commercials & Radio Ads
- Corporate Narration
- eLearning Modules
- Documentaries
- Motion Graphics & Promos
- Gaming Voice Acting
- Book Summaries & Audio Content Adaptation

## Featured Clients

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- **Government and Institutional**

Provided Arabic-English voiceover services for the Government of Victoria and New South Wales (Australia) for over 4 years.

Other clients include: UAE Ministry of Energy, Qatar Communications Regulatory Authority (CRA), ADNOC, Awqaf, Islam Web, UDC Qatar, Moscow Kremlin Museum, International Labour Organization – Qatar, UAE Cyber Security Council, Ministry of Justice – Qatar, and more.

- **Corporate and Commercial**

Worked with leading brands including Emirates Airline, Vodafone, Orange, Zain, STC, Jarir Bookstore, PepsiCo, Emirates Steel, Huawei IdeaHub, Olymp Trade (official voice artist for over 4 years), MWANI Qatar, Magneti Marelli, and more.

- **Banks**

Provided voiceover services for financial institutions such as the Social Development Bank – Saudi Arabia, Doha Bank – Qatar, QIB – Qatar, and more.

- **Universities**

Collaborated on academic and e-learning content with institutions including Taif University – Saudi Arabia, Al Jouf University – Saudi Arabia, Qatar University – Qatar, Harvard University School of Public Health – USA, and more.

- **Gaming**

Delivered Arabic voiceover services for PUBG, Mobile Legends, and Garena Free Fire (also served as shoutcaster), produced the full Arabic voiceover for the upcoming Delta Force game, and more.

## Projects & Esports Experience

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### Arabic Voiceover | Delta Force

Garena | Indonesia | November 2024

- Delivered full Arabic voiceover for the upcoming Delta Force game, focusing on culturally relevant localization.

### Arabic Caster | Free Fire

Garena | MENA Server | Remote | 2021 – 2022

- Casted 15 official Free Fire tournaments for the MENA server in Arabic over 1.5 years.
- Strengthened voice control, live commentary, and audience engagement.
- Participated in two sponsored tournaments by Zain and Huawei.

### Other Major Gaming Projects

- **PUBG:** Provided Arabic voiceovers for in-game promos targeting the MENA region.
- **Mobile Legends:** Delivered Arabic narration and culturally adapted character voices.
- **One State:** Contributed natural and immersive Arabic character dialogue.
- **Other Games:** Worked on various mobile and PC titles, covering voiceover, script localization, and regional adaptation for Arabic-speaking audiences.

## Professional Experience

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### Freelance Voiceover Artist & Creative Consultant

Remote – Worldwide | November 2018 – Present

- Delivered 2500+ projects across telecom, eLearning, government, and gaming, including translation, proofreading, and content for ministries.
- Managed full audio production using Studio One 5 DAW and collaborated with agencies, production houses, and direct clients globally.

## **Voiceover Artist & Esports Caster | Free Fire Game | Garena (MENA Server)**

Indonesia | April 2020 – February 2023

- **Arabic Shoutcaster for Free Fire (December 2020 – February 2023)**

Official Arabic shoutcaster for Free Fire on the MENA server for 1.5 years, casting 15 tournaments in Arabic and participating in two sponsored events with Zain and Huawei, while sharpening live commentary, engagement, and voice control under real-time pressure.

- **Game Operations Marketing (April 2020 – June 2020):**

Led digital campaigns, gathered player feedback, created reports, and supported marketing performance improvement.

## **Marketing & Maintenance Manager | Golden Life for Mobiles**

Jordan | August 2015 – July 2018

- Directed market expansion, B2B sales, and technical service teams; supervised phone repairs and workflow.
- Built client relationships and implemented strategic discount and loyalty programs.

## **Marketing Specialist | Multiline Interiors L.L.C.**

Qatar | September 2014 – January 2015

- Executed B2B sales and market research; prepared sales reports and coordinated with suppliers.
- Handled project documentation, BOQs, administrative support, and internal communication.

## **Tourist Companion | Plaza Tours DMC**

Jordan | August 2015 – July 2018

- Accompanied Arabic and English-speaking tourist groups, managing hotel logistics and site visits.
- Ensured smooth travel experiences and fulfilled client needs across major Jordanian landmarks.

## **Education**

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- **Bachelor's Degree in Marketing, Faculty of Business | Applied Science University**

Jordan | September 2008 – August 2014

## **Technical & Studio Proficiency**

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- Studio One 5 | Whisper Room Booth | RODE NT1 Mic | Focusrite G3 | DT770 Pro | Microsoft Office | Adobe Audition