KAROLINA DZIOREK
Visual Designer | UI/UX Designer

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WORK EXPERIENCE

FREELANCE UI/UX DESIGNER, VISUAL DESIGNER
2012 -2014 / 2015 - present

I am working with international clients in different branches. My work scope includes:

• UI/UX design for web and mobile applications • web design • creation of a brand identity
• visual design for marketing materials like banners, brochures, illustrations and presentations

VISUAL DESIGN INTERN @ 'TXTR
1.2014 - 6.2014

I was part of The UX & Applications team. My tasks included:

• creating UI for Android, iOS, Windows 8 and Mac OS platforms • rebrand design of apps for external clients (incl. Disney, Juke, Readerlink) • conducting design research and creating design concept for txtr.com's applications page • illustration design • creation of pixel perfect assets and design guidelines for dev team • creative brainstorming • I also took a responsibility over a re-design of the txtr desktop app, proposing visual and UX design solutions

SOFTWARE

ADOBE PHOTOSHOP CS6
fluent

ADOBE ILLUSTRATOR CS6
fluent

ADOBE INDESIGN CS4
intermediate

INVISION
intermediate

JIRA & CONFLUENCE
intermediate

EDUCATION

MSC IN MEDIA AND COMMUNICATION @ VRIJE UNIVERSITEIT BRUSSEL
9.2012 - 9.2014 Brussels, Belgium

Master Thesis: Gamification for social wellbeing - golden spur or reward race?

LICENSE DEGREE IN EUROPEAN STUDIES @ ACADEMY OF NATIONAL DEFENSE
10.2008 - 6.2011 Warsaw, Poland

LANGUAGES

POLISH
native

ENGLISH
fluent

GERMAN
basic

TUNISIAN ARABIC
basic