Deliverables:

1. Your papers should be 3-5 pages in length and based on the following criteria:

**Social Media Network Technology Paper**

Write a paper on the use of social media network technology and how it can be applied in e-learning. Describe the advantages and disadvantages of using this technology in your classroom. Consider the issue of privacy when such technology is employed. What measures must be taken to safeguard students’ privacy and security?

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| **Social Media Network Technology Paper Grading Rubric** | |
| **Requirements** | **Points** |
| **Format** | **8** |
| Times New Roman, Arial, or similar font, size 12 |  |
| 3-5 pages double space |  |
| Table of contents (not part of 3-5 pages) |  |
| **Structure** | **25** |
| Proper use of citation, headings, title, and page numbering in APA. At least 6 citations. Separate page for citations not counted in the 3-5 page requirements. |  |
| Well written with an introduction, main body, and conclusion |  |
| Clear thesis statement and supporting details |  |
| Smooth transitions from one paragraph to the next |  |
| Spelling, punctuation, and grammar |  |
| **Content** | **75** |
| Advantages and Disadvantages of using Social Media in the classroom. |  |
| Addressed privacy issue in sufficient detail. |  |
| Safeguarding of students addressed |  |
| Social Media network technology is covered in sufficient depth |  |
| Conclusion includes areas of Future studies in Social Media technology |  |
| **Total** | **108** |
| **Automatic Zero and reported to DeVry Academic integrity office – if any work is plagiarized** |  |

**Final Paper**

Write a paper on the use of multimedia content from sources such as YouTube, Flickr, Picasa, Wikipedia, blogs, forums, search engines, etc. and how they can be used in an e-learning environment. Discuss the issues of validity of content, reliability of sources, as well as copyright permission and intellectual property rights. Describe the methods you would employ to address these issues.

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| **Final Paper Grading Rubric** | |
| **Requirements** | **Points** |
| **Format** | **25** |
| Times New Roman, Arial, or similar font, size 12 |  |
| 3-5 pages double space |  |
| Table of contents (not part of 3-5 pages) |  |
| **Structure** | **25** |
| Proper use of citation, headings, title, and page numbering in APA. At least 6 citations. Separate page for citations not counted in the 3-5 page requirements. |  |
| Well written with an introduction, main body, and conclusion |  |
| Clear thesis statement and supporting details |  |
| Smooth transitions from one paragraph to the next |  |
| Spelling, punctuation, and grammar |  |
| **Content** | **150** |
| Validity of content and reliability of sources is covered. |  |
| Copyright permission and intellectual property rights included and supported with recent legal decisions. |  |
| Strong correlation with e-learning represented |  |
| Multimedia technology is covered in sufficient depth |  |
| Conclusion includes areas of Future studies in Multimedia technology |  |
| **Total** | **200** |
| **Automatic Zero and reported to DeVry Academic integrity office – if any work is plagiarized** |  |

You may elect to focus on a specific technology that will have a significant impact on learning in the future or your focus could shift to a specific software program or online learning environment. Regardless of the technology you choose for this assignment please narrow the focus and explore the technology in depth. The list of questions and guiding statements below are meant to assist you in researching and writing your paper.

2. Beyond the guiding statements and questions below, you may include graphics where appropriate. Note: You are not required to include graphics, but if you prefer to include them, use them only to illustrate (e.g., diagram, chart, but not for titles or headings, etc.) something you are describing and limit the number and size of graphics to keep the document file size reasonable and to emphasize your ideas in writing. Any use of graphics should be properly cited to the original author.

3. Finally, include a list of references at the end of your paper that accurately identifies the source material for your writing. Consider using the Web and/or DVU Online Library for sources as well as your local library.

These sources must be cited within the text and included in a separate reference section at the end of the paper that conform to APA conventions (The reference page does not count as part of the 3-5 pages, it is in addition to them). If you need help using APA citations and references, you can do a search on APA in Writing Center section of the HUB or via a similar search with a Web-based search engine.

Note: You can also access the DVU Online Library Database directly via: http://proxy.devry.edu/login/ebscinmed Login instructions are provided on that page.