

## **DETAILED DATA MINING ANSWERS – POINTWISE FORMAT**

### **1. KDD Process (Knowledge Discovery in Databases)**

- 1.1 Data Selection – Identify relevant data from databases, warehouses. Example: Choosing customer transactions.
- 1.2 Data Cleaning – Remove noise, errors, missing values. Example: Replace missing ages with averages.
- 1.3 Data Integration – Combine multiple data sources. Example: Merge online & offline sales.
- 1.4 Data Transformation – Normalize, aggregate, encode data. Example: Convert categories to numbers.
- 1.5 Data Mining – Apply algorithms like Apriori, clustering, classification.
- 1.6 Pattern Evaluation – Filter meaningful patterns using support, confidence, etc.
- 1.7 Knowledge Presentation – Use graphs, dashboards to present results.

### **2. Data Mining Architecture**

- 2.1 Data Sources – Databases, warehouses, log files.
- 2.2 Data Warehouse – Stores cleaned & historical data.
- 2.3 Pre-processing Module – Cleans, transforms, reduces data.
- 2.4 Data Mining Engine – Performs association, classification, clustering, regression.
- 2.5 Pattern Evaluation – Calculates support, confidence, gini index, etc.
- 2.6 GUI – Allows user interaction and visualization.

### **3. FP-Growth Algorithm**

- 3.1 Overview – Mines frequent itemsets without candidate generation.
- 3.2 Steps – Scan database → Build FP-tree → Mine conditional FP-trees.
- 3.3 Advantages – Faster than Apriori, low memory usage.
- 3.4 Limitations – Large FP-tree for sparse datasets.

### **4. Improving Efficiency of Apriori Algorithm**

- 4.1 Hash-Based Technique – Reduces candidate itemsets using hash tables.

- 4.2 Transaction Reduction – Removes irrelevant transactions.
- 4.3 Partitioning – Divides database into partitions.
- 4.4 Sampling – Uses small subsets for faster mining.
- 4.5 Dynamic Itemset Counting – Adds candidates during scanning.

## **5. Bayesian Belief Network**

- 5.1 Definition – Probabilistic graphical model (DAG).
- 5.2 Components – Nodes, edges, CPT tables.
- 5.3 Working – Applies Bayes' theorem to update probabilities.
- 5.4 Advantages – Handles uncertainty, complex relations.
- 5.5 Applications – Medical diagnosis, fraud detection, ML.

## **6. Backpropagation Algorithm**

- 6.1 Definition – Trains neural networks using gradient descent.
- 6.2 Steps – Forward pass → Error calculation → Backward pass → Weight update.
- 6.3 Features – Uses chain rule, reduces error gradually.

## **7. KNN Algorithm**

- 7.1 Definition – Instance-based method for classification/regression.
- 7.2 Steps – Choose K → Compute distance → Select neighbors → Vote/average.
- 7.3 Advantages – Simple, no training needed.
- 7.4 Limitations – Slow on big data, sensitive to outliers.

## **8. Vectors & Lists in R**

- 8.1 Vectors – Same-type elements. Example: `c(1,2,3)`.
- 8.2 Lists – Mixed data types. Example: `list(name="Afthab")`.

## **9. Matrices, Arrays, Data Frames in R**

9.1 Matrices – 2D same-type structures.

9.2 Arrays – Multi-dimensional structures.

9.3 Data Frames – Table with mixed-type columns.

## 10. Graphs in R

Line plot: `plot(x,y,type="l")`

Bar plot: `barplot(values)`

Histogram: `hist(data)`

Scatter: `plot(x,y)`

Pie chart: `pie(values)`