Highest priority: Customer satisfaction through early and continuous delivery of valuable software
Welcome changing requirements and use them for the customer's advantage
Deliver working software frequently, preferably in short timescales
Daily collaboration between business people and developers
Build projects around motivated individuals, providing them with support and trust
Face-to-face conversation as the most effective means of conveying information within the team
Working software as the primary measure of progress
Agile processes promote sustainable development with a constant pace
Continuous attention to technical excellence and good design for enhanced agility
Simplicity is crucial, maximizing the amount of work not done
Self-organizing teams lead to the best architectures, requirements, and designs
Regular reflection and adjustment of behavior to improve effectiveness