**Coke Studio® Bangla Fanart Billboard Contest**

**Terms and Conditions**

By participating in this Contest, each Participant is indicating his/her agreement to be bound by the following Terms and Conditions:

1. The Coke Studio® Bangla Fanart Billboard Contest (**"Contest”**) is organized by Coca-Cola Bangladesh Limited (**“CCBL”**)and executed by Dot Birth Limited(**“Agency”**);hereinafter together be referred to as **“Organizers”**.
2. To participate in the Contest, individuals can share their original fan art inspired by Coke Studio® Bangla songs, such as paintings, pencil sketches, digital artwork, or animations, on Instagram or Facebook. Participants must use the hashtag #CSBSuperFan and tag the Coke Studio® Bangla Facebook page (www.facebook.com/CSBanglaOffcial) or Coke Studio® Bangla Instagram page (www.instagram.com/cokestudiobanglaofficial) ensuring the post's privacy is set to public. The post with the highest combined number of likes and shares on Facebook or Instagram will be selected and featured on fan art billboards throughout various cities.
3. The Contest is valid only for individuals over 18 years of age, residing in Bangladeshonly. (**“Participant”**).
4. The Contest is valid from 20th July, 2023 to 31st December, 2023(**“Contest Period”**). Any entries received outside the Contest Period shall not be eligible for the Prize(s) and shall not be carried forward to any other promotional scheme ahead.
5. There shall be up to twenty (5)winners in total (each a **“Winner”**) during the Contest Period.The number of Winners may be lesser depending on the number of entries received for this Contest.
6. Individuals participating in the Contest will get the opportunity to win the Prize offered by the Organizers which is the privilege to feature their artwork on fan art billboard across the cities of Bangladesh and the Participants must adhere to the Contest rules and guidelines as mentioned in the Clause(s) 8 & 9 below.
7. Individuals participating in the Contest shall win the following Prize (“**Prize**”) in accordance with Clause 9 below:
   1. For the Contest, each Winner’s post will be featured on fan art billboards throughout various cities of Bangladesh.
8. A Participant may participate in the Contest multiple times and is eligible to win multiple times under the Contest. Each Contest submission associated with a Facebook or Instagram social media profile shall be valid only once.
9. To participate in the Contest, the Participant must:
   1. Share their original fan art inspired by Coke Studio® Bangla songs, such as paintings, pencil sketches, digital artwork, or animations, on Instagram or Facebook.
   2. Use the hashtag #CSBSuperFan and tag the Coke Studio® Bangla Facebook page (www.facebook.com/CSBanglaOffcial) or Coke Studio® Bangla Instagram page (www.instagram.com/cokestudiobanglaofficial) ensuring the post's privacy is set to public.
10. Contest Mechanism and Selection Criteria:
11. The Post with the highest combined number of likes and shares on Facebook or Instagram will be selected and featured on fanart billboards throughout various cities.
12. CCBL shall announce Winners from its Coke Studio® Bangla social media profile bi-weekly during the Contest Period. Each fan art posted on Facebook or Instagram will get 30 days’ timeline during which like and share will be counted and each round of winner selection will take place on the 30th day from the date of each such a post.
13. Once the Winner is announced from each round during the Contest Period, all other exiting post will be deleted and removed from the Facebook or Instagram. Therefore, if any Participants wishes to participate, they will have to participate as a new Participant following the rules mentioned above in Clause 8.
14. Entries that fulfil all the guidelines mentioned herein shall be considered as valid and eligible to win.
15. A single Participant may win multiple Prize(s) if they achieve the highest combined number of likes and shares on their posts.
16. CCBL shall not be liable for any delay or non-receipt of Prize by the Winner due to any act of third-party partners.
17. It is expressly clarified that any entry which falls under any of the following criteria will not be considered a valid entry under these Terms and Conditions and will be immediately disqualified from being eligible for the Prize:
    * + Images or posts that is not in accordance with the social media Platform (and/or CCBL) Guidelines or applicable law;
      + Images or posts containing objectionable or obscene content (such as pornography, nude pictures, objectionable gestures, etc.);
      + Images or posts containing offensive or inflammatory content such as swear words or content that explicitly or implicitly demonstrate discrimination based on colour, community, caste, creed, nationality etc.;
      + Images or posts that contain any content that maligns The Coca-Cola Company, CCBL or any of the beverages of the brands owned by The Coca-Cola Company;
      + Images or posts that contain images or references to competitors of CCBL in the background;
      + Images or posts that contain politically themed images such as photographs of political leaders, party signs, symbols or logos;
      + Comments accompanying the images or posts that contain any of the above content;
      + Use of hashtags other than the relevant approved Contest Hashtags; or
      + Any comment or image/video that contains content which violates copyright laws or the intellectual property rights of a third party.
      + Any image not influenced by Coke Studio® Bangla songs.
18. CCBL reserves the right to amend, modify or cancel the Contest without any prior notice. It is Participant’s sole responsibility to review these Terms & Conditions periodically for updates or changes.
19. CCBL assumes no liability or responsibility for:
    * Any errors, omissions or inaccuracies of content or entry/ies or Participant’s personal details.
    * Personal injury or property damage of any nature resulting from Participant’s access to, Participant’s exposure to or Participant’s participation in the Contest.
    * Technical failure or any other causes beyond the control of CCBL.
20. At CCBL’s request, Participants with valid entries as per these terms agree to  participate in all promotional activity (such as publicity and photography) surrounding the winning of the Prize, free of charge, and they consent to the CCBL using their name, likeness, image and/or voice  (including photograph, film and/or recording of the same), along with the use of their submissions in whichever form,  in promotional material or in any media for an unlimited period without remuneration for the purpose of promoting this Contest and promoting any products manufactured, distributed, marketed and/or supplied under the trademarks owned by The Coca-Cola Company.
21. No cash payment will be made in lieu of the full Prize or portion of the Prize offered under this Contest. The Prizes are also not refundable or transferable.
22. The Prize is personal to the Winners and is not transferable and cannot be sold under any circumstances.
23. CCBL shall not be responsible for any loss, injury or any other liability arising out of the Contest or due to participation by any person in the Contest.
24. CCBL shall not be liable for any loss or damage due to the Act of God, Governmental actions, epidemic, pandemic, other force majeure circumstances and shall not be liable to pay any amount as compensation or otherwise for any such loss with respect to the Prize.
25. Content of entries and all related rights shall remain the exclusive property of CCBL.
26. No Prize will be awarded if the information presented by the Participant(s) at the time of entering the Contest, or at any subsequent stage is factually incorrect.
27. If a Participant is dissatisfied with the Contest or the Contest Terms, his/her sole and exclusive remedy is to not participate in the Contest.
28. Successfully entering the Contest and winning a Prize is subject to all requirements set forth herein.
29. The Contest shall be governed and construed in accordance with the laws of Bangladesh. All disputes relating to this Contest shall be subject to the exclusive jurisdiction of Courts at Dhaka only.
30. CCBL's decision shall be final in all respects.