MohammadReza Ahmadi

Front-End Developer

Contact Info

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Relevant Skills

- **Front-End**
- **JavaScript**
- **Single Page Applications (SPA)**
- **React JS**
- **Wordpress**

Work Experience

Digital Marketing Specialist

Pin & Ark Advertising, a global advertising firm that specializes in reaching online audiences
August 2022 to May 2025 (2 years, 9 months)

- Achieved a 30% increase in social media followers by developing a strong content strategy that led to a 5% growth in sales within six months
- Increased B2B and B2C partnerships by 5% by overseeing marketing campaigns from planning to optimization
- Boosted clients' brand recognition by 10% by developing new ideas and content marketing strategies

Sales and Marketing Assistant

Schuester Digital Media Group
November 2020 to January 2022 (1 year, 2 months)

- Increased organic site traffic by 79%. by developing and executing digital marketing content strategies
- Increased our client base by 5% by establishing partnerships with advertisers
- Worked on sales proposals and online marketing campaigns

Education History

Master of Science in Marketing
Institution: University of Roseton
Year of Graduation: 2020
- Best Thesis
- Awardee, Roseton Scholarship

Bachelor of Arts in Literature with a Minor in Creative Writing
Institution: De Loureigh University
Year of Graduation: 2016
- Cum Laude
- President, De Loureigh Debate Club
- 1st Place, 2015 Best Short Story

Volunteer Work, Awards, Affiliations, and Interests

Volunteer Social Media Coordinator
Institution: Lily River Children's Foundation
2021 to Present
I handle the foundation's social media pages. I also implement online campaigns to drive adoption rates up.

Young Marketer of the Year Award
Institution: Talens Marketing Association
2023
I was recognized for my achievements as a role model in brand building, digital marketing, and innovation.

Contact Info

LinkedIn Profile:
linkedin.com/in/name

- hello@reallygreatsite.com
- +123-456-7890
- www.reallygreatsite.com
- Click here for my portfolio

Resource Page

Some tips for creating an effective CV

You want your CV to have a link to your **Linkedin account and your portfolio site** so recruiters can immediately see what you've accomplished.

Add the logo of the companies you have worked in. Link their website or LinkedIn profiles too. Write a short description of what the company does if they are not well known.

Remember to add how long you have stayed in a particular role. Write out the years and months. Example: Jan 2020 to June 2022 (2 years and 5 months).

When writing out your achievements and responsibilities for a job, it is ideal to follow this format: **"I have achieved X by doing Y with a result of Z."** Quantitative information is highly preferred.

Only list skills you are confident in and are relevant to the job. You may also list specific software or tools that are important to the role.

Adding your photo to a CV is optional. Photos help recruiters remember you, but there is a risk of unconscious bias.

Adding volunteer work and other interests is optional. Information under this section may seem irrelevant but it can build rapport with recruiters.

Do not crowd your CV. Feel free to use a second page, which usually features your educational background and other achievements and awards.

Make sure the CV's design aesthetic matches the job you are applying for. For creative roles, you may prefer CVs with a touch of color. For more corporate roles, go for a more simple design.

Having a list of references is no longer required in CVs. The same goes for a summary or objective section.

What recruiters usually look for in a CV

In order of importance:
- Experience
- Role or Title
- Company's Credibility
- Results, Responsibilities, Achievements
- Portfolio
- Contact Information
- Skills & Relevant Software
- Educational Background
- Volunteering and Other Interests

Important: Download your CV as a PDF.

Do not use **docx, png, or jpg** since an applicant tracking system may not be able to properly display the file or scan the text.