

CREATING A SUSTAINABLE SUPPLY CHAIN

Building eco-friendly and
efficient supply networks



FOUNDATIONS OF SUSTAINABILITY IN SUPPLY CHAINS

INTRODUCTION AND IMPORTANCE OF SUSTAINABILITY



Definition and Concept

Sustainability means meeting present needs without compromising future generations' ability to meet theirs.

Drivers of Sustainability

Regulatory pressures, consumer demand for ethics, and cost savings drive sustainable supply chain adoption.

Practical Applications

Examples include energy-efficient textile mills and localized sourcing improving sustainability in Pakistan.

Benefits of Sustainability

Sustainable supply chains reduce costs, enhance resilience, and improve brand reputation and social impact.

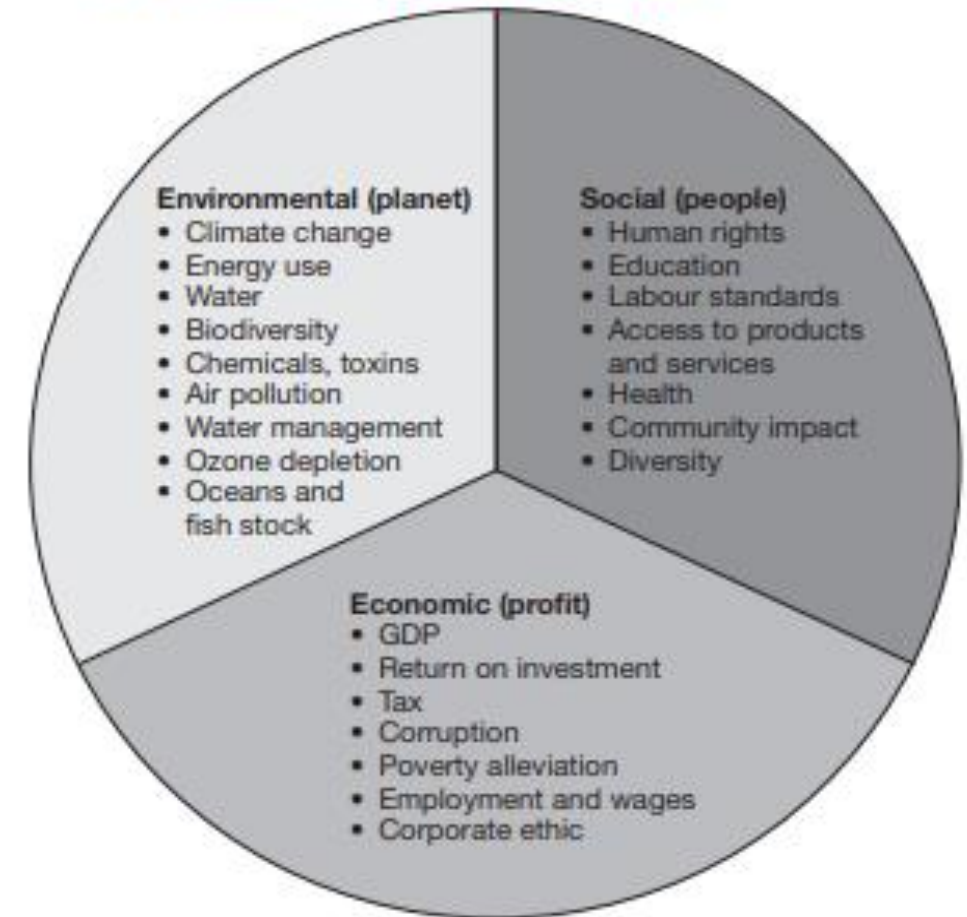
TRIPLE BOTTOM LINE FRAMEWORK

DIMENSION	KEY FOCUS	PAKISTANI EXAMPLE
Society (People)	Labor standards, health, education	Improved worker safety in textile mills
Environment (Planet)	Climate change, water conservation	Water-saving initiatives in agriculture
Economy (Profit)	Cost efficiency, ROI	FMCG firms reducing packaging costs

THE TRIPLE BOTTOM LINE

- Environment (e.g. pollution; climate change; the depletion of scarce resources, etc.)
- Economy (e.g. effect on people's livelihoods and financial security; profitability of the business, etc.)
- Society (e.g. poverty reduction; improvement of working and living conditions, etc.)

Figure 13.1 The triple bottom line: planet, people, profit



Source: Accenture