

# SENATORS' PERFORMANCE PLAN

1. This is the performance Plan for **John Citizen** ('You').
2. This Plan represents the customized Terms and Conditions applicable to You, which together with the Senator Deed and the General Terms and Conditions for Adoption Facilitators, comprise the legally binding relationship between You and NuGenesis.
3. You are a Provisional Senator which, by this Plan, we hope to make a permanent role. In addition, by encouraging You to take on more than one role as a Senator, we hope that You can increase Your Senator level and enjoy multiple sources of income, better opportunities, and have a greater influence on the NuGenesis ecosystem.
4. Your Region is **South Korea**.
5. Ideally, the Region should have 5 Senators working together with each contributing with their greatest skills and sharing in a joint pool as You may arrange between Yourselves.
6. There will be a bonus pool for **Korea** to reach the KPI's resulting in the following bonuses allocated equally be the regional Senators:

100,000 users	200,000 Bonus NuCoin
500,000 users	300,000 Bonus NuCoin
1,000,000 users	800,000 Bonus NuCoin
7. Your NuGenesis in-house coordinator will be **Nick Peterson**, who will be conducting the assessment of Your performance against Your Key Performance Indicators (KPIs).

## **General Expectations of all Levels of Senators**

8. **All Senators** are expected to:
  - (a) contribute and make posts on social media channels;
  - (b) host and grow a Facebook Page, Twitter Account, YouTube Channel, Telegram or LinkedIn group;
  - (c) make or contribute to videos/video tutorials;
  - (d) collaborate with local groups, startup incubators, and university groups to co-host events;
  - (e) hold Meetup™ sessions;
  - (f) invite guest speakers or host sessions with a University;
  - (g) discuss blockchain and crypto trends and running thought leadership events; and
  - (h) come up with exciting and creative ideas to drive excitement around NuGenesis. You can improve on ideas we already have, complete various monthly challenges, or come up with Your new suggestions!

9. If Your skillset and personality are such that You feel You can best contribute through being a content creator and academic, then these general expectations can be satisfied by contributing to the Community leader Senator in Your Region, rather than holding Meetups Yourself or hosting a social media channel Yourself. However, these should not impede Your ability to make regular contributions to social media channels generally or establishing relationships with start-ups and blockchain enthusiasts. The object is to drive NuGenesis user adoption, and that means reaching and communicating with a wide variety of people from different walks of life, experiences, levels of education, and technical savvy. Your unique perspective is something that a segment of Your community at least will better relate to.
10. You may have several roles as a Senator.
11. The following will be applicable to You. [delete those which are irrelevant]

## 12. COMMUNITY LEADER SENATOR

### The KPI's are:

#### Quantity

- (a) Number of new users to NuGenesis

minimum: 5,000 / month for the first 6 months and 7,500 / month for the next 6 months

- (b) Number of social media channels active

Minimum: 1 YouTube channel, Messenger Group Chat, Facebook Page, Twitter feed, and 1 TikTok channel that does at least 3 Senator initiated communications / day. YouTube Channel should do at least 1 weekly live show.

- (c) Number of Meetups™ – virtual or physical – must be at least one / fortnight. This can include open debates, social sessions, and educational sessions.

NuGenesis can supply a speaker to be interviewed each month.

- (d) You keep Yourself available to receive phone calls during office hours (please set office hours since time zones vary)

#### Quality

Your communication must be high quality, high resolution, and high production value. Your text and grammar must be flawless. The attendance at Meetups™ must be increasing as word-of-mouth spreads. The environment must be friendly and inviting.

## MODERATOR SENATOR

### The KPI's are:

- (a) An obvious quality of informative blockchain information on a minimum of 5 channels, that portrays NuGenesis at the forefront of technology and working on the future issues that are likely to arise.

- (b) Abusive posts or posts marketing or 'shilling' other projects, coins, or investments that are not removed regularly and promptly are a **failure** of this KPI.
- (c) A vibrant chat history with over 50 users / day, and in which NuGenesis is favorably mentioned at least 10 times over a minimum of 5 channels, is successful attainment of this KPI.

## **TRANSLATOR SENATOR**

### **The KPI is:**

- (a) Translation of the NuGenesis website in the applicable language in one month.
- (b) The translation of Parts A, B and C of the White Pa/ into the applicable language over 3 months.
- (c) The translation of at least 5 articles / month.
- (d) The translation of 5 posts / day of the days targeted theme for the NuGenesis Communication Army.
- (e) From the 4<sup>th</sup> month, the translation of white pa/s on new products.

## **EX/T SENATOR**

### **The KPI is:**

#### Quantity

The production of at least 1 x 800 word and 1 x 1,500 words technical article / week.

#### Quality

Your communication is high quality in its appearance and intellectual content, is proficient, the text is flawless and grammatically correct, and represents the NuGenesis brand favorably.

## **CONTENT CREATOR SENATOR**

### **The KPI is:**

#### Quantity

One x 10 minute + video regarding a feature where NuGenesis leads / week, or an instructional or educational video that represents the NuGenesis brand favorably.

Two short quotes and/or Tik Tok videos.

Alternatively, an app or website comparing NuGenesis favorably, negotiated with NuGenesis.

#### Quality

The quality must be high audio-visual quality in resolution and delivery that is well presented, and editing and product value is high; plus graphic design work shows proficiency in execution.

## MARKETER-INFLUENCER SENATOR

KPI's are:

### Quantity:

One favorable mention or 'shoutout' by an influencer with more than 50,000 subscribers / week.

Minimum conversion of new NuGenesis users: 5,000 / month for the first 6 months, and 7,500 / month for the next 6 months.

Reach a promo campaign to at least 1 million people / month.

### Quality:

The promotional content, which informs and shows the best values of NuGenesis tech and its social implications, is flawless and grammatically correct, and is high quality in its production and delivery.

## ACADEMIC THINKER SENATOR

KPI's are:

### Quantity

1 major research piece with 3 smaller (800 -1,500-word spin-off focusing on single aspects of that research piece) / quarter.

Alternatively,

Agreed completion of course module for Blockchain University Master's Degree course on any agreed-upon subject.

### Quality

High-quality intellectual content, care, and attention to grammar and text presentation, readability, communication skill, and engagement of the work.

## 13. The remuneration and benefits of the Senator Role

### 13.1 A Provisional Senator and Level 1 Senator will receive:

- **Gold Miner-Staker position: that is 198 coins / day for the duration of the KPI term.**
- **10% of any fees attributable to a new user caused by You, and an equal share in the regional pool for bonuses for that region.**
- **5% of any fees attributable to the next generation of users introduced by Your conversions, and a subsequent 2.5% of the fees attributable to the third generation of users introduced by the second generation. This means You will be earning 3-Generations of fees!** The users are tracked, and are part of an immutable, un-censorable system record known as the 'Diplomats Ledger', where You can access and view the history of every user's fee generation.

- **Free Options on NuGenesis related Coin releases:** You will be entitled to free LedgerX exchange, Just Social, Bitcoin Green, and other related Coin releases.
- **Deeply discounted (at least 50%) coins and tokens:** any crypto assets launched on our exchange or V2R launchpad, Senators will be able to acquire at 50% of the listed price.
- **Insider briefings:** As You are part of the core team driving NuGenesis, You will be on exclusive management level channels of communication that relay what is going on with NuGenesis specifically, and the crypto-blockchain space generally.

13.2 A permanent Senator at Level 2 or above should receive the following:

- **Gold Miner-Staker position: that is 198 coins / day, FOREVER.**
- **10% of any fees attributable to a new user caused by You, and an equal share in the regional pool for bonuses for that region.**
- **5% of any fees attributable to the next generation of users introduced by Your conversions, and a subsequent 2.5% of the fees attributable to the third generation of users introduced by the second generation. This means You will be earning 3-Generations of fees!** The users are tracked, and are part of an immutable, un-censorable system record known as the 'Diplomats Ledger', where You can access and view the history of every user's fee generation.
- **Free Options on NuGenesis related Coin releases:** You will be entitled to free LedgerX exchange, Just Social, Bitcoin Green, and other related Coin releases.
- **Deeply discounted (at least 50%) coins and tokens:** any crypto assets launched on our exchange or V2R launchpad, the Senators will be able to acquire at 50% of the listed price.
- **Insider briefings:** As You are part of the core team driving NuGenesis You will be on exclusive management level channels of communication about what is going on with NuGenesis and the crypto-blockchain space generally.
- **Access to closed events:** You will have access to and participate in exclusive events for our whales and major investors, with interview access to core devs. and executives.
- **Remunerated New Project Participation:** as You will have early access to new projects being launched, and many will need tech, admin, marketing, etc. support, so You will also have first access to provide these services to the new projects and be properly remunerated.
- **Individualized merch:** NuGenesis branded, with Your insignia, on a wide range of merchandise, event swag, and other paraphernalia ideally given out to the community You are building with us.
- **Individualized ceremonial coins and NFTs:** NuGenesis branded, with Your insignia, on ceremonial physical coins and/or NFTs commemorating Your milestones with NuGenesis.
- **NuGenesis executive status:** business cards, e-mails, admin status, and other badges signifying Your importance to NuGenesis.

13.3 A Level 3 and Level 4, a Senator will have remunerated individual contracts, in addition to the above for Level 2 Senators for their particular roles™.

**14. Restrictions on Sale of NuCoin, etc.**

- 14.1 For the first two years of Your Senatorship, it is important that the market perception does not have You 'dumping' NuCoin for fiat currency. You acknowledge that the sale of NuCoin by a Senator with insider knowledge, maybe perceived as being indicative of a lack of confidence in NuCoin.
- 14.2 Accordingly, the sale of NuCoin for the first two years will be limited to an average of 50% of the NuCoin earned over the previous six months, and there are to be no sales in the first six months.

**15. Limited Recourse Loans**

You will be entitled to have up to a maximum of 60% of the value of NuCoin mortgaged as security for a limited recourse loan to You in Your desired fiat currency.

**16. Penalties**

- 16.1 You agree that the benefits linked to KPI necessarily involve the withdrawal of those benefits and the repayment of benefits for failure to meet a KPI or a breach of the Terms and Conditions which include the Code of Conduct.
- 16.2 You agree that You may be penalised for a failure to meet a KPI or in satisfaction of a non-persistent breach, and that a persistent breach that damages the reputation of NuGenesis can result in a forfeiture of Your miner-staker position, and/or accumulated earnings.
- 16.3 Where NuGenesis claims that You have failed a KPI, or breached a provision worthy of a penalty, You will have an opportunity to show cause why this should not occur and an opportunity to rectify the breach. If that does not satisfy the situation, and You wish to dispute the situation, the mediation provision will be activated in an effort to resolve it.