NuGenesis

THE SENATORS' PROGRAM

ACTION PLAN

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Introduction

This is an historical opportunity to shape the mass adoption of blockchain technology revolutionising the world. Blockchain technology can no longer be ignored as the inevitable force that it is, not only permanently changing banking and international trade, but the entire social fabric of our world. Decentralised social governance rather than hierarchy is now available for the first time in human history. The future is ours to shape.

The NuGenesis blockchain system is at the very forefront of innovation in the blockchain space providing a Layer 1 system that has unlimited scalability to meet mass adoption, is interoperable with all other blockchains, is faster when more users are added, and provides a fee-less way to create and exchange value, not only globally and but instantly.

We are looking for passionate and talented people to join the movement and help scale the NuGenesis ecosystem. Whatever your skill base, you have the opportunity to shape our strategy at a leadership level and bring digital assets to the world.

Are you one or more of the following?

- an existing community leader with a pre-existing user-base or following who can promote NuGenesis opportunities to your group or community;

- an expert speaker, blogger, or enthusiast in blockchain who can spread the message to the world;

- a content creator, with a creative mind who enjoys creating content that can be applied to the blockchain space;

- a marketer-influencer whether as a community manager, expert, trading enthusiast, marketing and social media expert who can let the world know about NuGenesis opportunities;

- an academic, be it a professor, lecturer, or a student, who can undertake research in the blockchain space and help the industry's thought process;

- have the capability as a moderator to drive adoption by keeping official online social media channels informative, productive, and a pleasant place for the community to come together in multiple languages across various platforms; or

- language proficient enough to be a translator and drive adoption to expand the NuGenesis ecosystem to non-English speaking communities, by translating and sharing content in different languages?

If so, then this program is for you! The more initiative you have, the more you will enjoy the technical and organizational power to make your visions a reality.

We reward you for your contribution to the 'network effect' of expanding the NuGenesis user-base ecosystem through providing you with multiple sources of income. We incentivize you to expand your skillset by being a Senator, and one with more than one role.

Content Creators drive adoption by educating the community and the wider public about the NuGenesis tech through engaging, informative, and insightful content in the form of videos, blogs, graphic designs, podcasts, or any other form of artistic production.

Community-generated content is vital for driving the adoption of NuGenesis due to the technical nature and breadth of the NuGenesis ecosystem. It's time for you to excite the Community!

A Content Creator is always curious in understanding what generates interest in others and discovering how to educate the wider public with original content. There is no limitation of content-type: (e.g., guides, podcasts, articles, NuGenesis Forum posts, designs, tutorials, technical writing, infographics, or videos).

Meetup Organizers drive adoption by hosting regular offline and online NuGenesis Meetups, connect with local blockchain enthusiasts to educate them about NuGenesis tech, and create think-tanks and have open debates. Meetup Organizers take networking to the next level, by exploring new paradigms of social interaction through discussing the use of smart contracts (Digital Notarized Contracts also known as 'DNC's') and decentralised finance (Defi), trade, non-fungible Tokens ('NFT's'), and token-less exchange of value in the virtual reality realm.

1. EXECUTIVE SUMMARY

Blockchain technology is now becoming mainstream. The tsunamic effect of mass adoption will change the way we do business, create and exchange value, and organize our society.

You can be part of this exponential phase of the information revolution and ride the crest of the wave to an unprecedented change in wealth creation that cannot be compared to and will dwarf the change to the world that we know as the Industrial Revolution.

Of all the blockchain ecosystems that you can research and contrast, you will agree that NuGenesis is at the forefront. We have broken the barriers of scalability, transactional speed, and interoperability. We are a system of multi-chains and parallel processing, and with more users, the faster and more efficient the system becomes.

Unlike others, NuGenesis is fully functional and ready for onboarding projects and listing crypto assets.

You have an opportunity to get in at the ground floor and take an active part in the shaping of the NuGenesis ecosystem.

Most of the skills and qualifications for the new economy brought in by blockchain technology have not even been invented yet. Anyone with enthusiasm, initiative, and passion can become fully emersed in the blockchain world and use their existing talents in numerous ways as well as acquiring others.

The NuGenesis Senator Program allows you to become a **senior executive level contributor**: to build a career, a profession, a business, and a retirement fund in the new economy.

It is a unique moment in history. Blockchain technology is inevitable. The new economy will render the current inefficiencies and inequalities obsolete. Where do you want to be? We want you to tell your grandchildren about how you help to build the new digital world.

It starts right here.

2. Why be a Senator?

Senators are special people. They are active individuals who drive the adoption of NuGenesis technology, by going above and beyond the call of duty. They provide timely, consistent, and valuable contributions to the NuGenesis technical revolution.

There will only be 50 Pilot Senators worldwide who will receive:

- **Gold Miner-Staker positions:** that is 198 coins per day, forever.

  The Gold Miner-Staker position is an asset, just like a business, earning you passive income, and it is something that NuGenesis cherishes as an offering.

- **10% of any fees attributable to a new user** introduced by you, and an equal share in the regional pool for bonuses for that region.

- **5% of any fees attributable to the next generation** of users introduced by your conversions, and a subsequent **2.5%** of the fees attributable to the **third generation** of users introduced by the second generation.

  That is, you will be **earning 3 Generations of fees!**

  The users are tracked, part of an immutable un-censorable system record known as the 'Diplomats Ledger', by which you can access and view the history of every user's fee generation.

- **Core team remuneration contracts:** for your special contribution, an additional remuneration will be generated by the system for your particular duties not otherwise covered by the Gold Miner-Staker position.

- **Free Options on NuGenesis related Coin releases:** you will be entitled to free LedgerX exchange, Just Social, Bitcoin Green, and other related Coin releases.

- **Deeply discounted – effectively better than 50% - coins and tokens:** any crypto assets launched on our exchange or V2R launchpad, Senators will be able to access early and before release.

- **Insider briefings:** as you are part of the core team driving NuGenesis, you will be on exclusive management level channels of communication regarding what is going on with NuGenesis specifically and the crypto-blockchain space generally.

- **Access to closed events:** you will have access to and be able to participate in exclusive events for our whales and major investors, with interview access to core devs and executives.

- **Renumerated New Project Participation:** as you will have early access to new projects being launched, many will need tech, admin, marketing, etc. support, and you will have first access to provide these services to the new projects and be properly remunerated.

- **Individualised merch:** NuGenesis branded, with your insignia, on a wide range of merchandise, event swag, and other paraphernalia ideally to be given out to the community you are building with us.

- **Individualised ceremonial coins and NFTs:** NuGenesis branded, with your insignia, on ceremonial physical coins and/or NFTs commemorating your milestones with NuGenesis.

- **NuGenesis executive status:** business cards, e-mails, admin status, and other badges of your importance to NuGenesis.

Subject to the qualification period and status progression discussed below, the Senator is to the NuGenesis eco-system what a national leader is, governmentally and financially. It should be a career, a profession, and a business at the same time comparable to a chief executive of a national corporation. This is not a program stream for a normal contribution, a part-time gig or anything less than a total commitment that should give commensurate returns – and more.

HAVE IMPACT! THE NUGENESIS COMMUNITY INTERACTS ON JUST SOCIAL – THE CRYPTO CENTRIC SOCIALMEDIA PLATFORM

*Meet **NAVIS**, the Artificial Intelligence securing the integrity and on-going innovation rate of the NuGenesis blockchain systems.*

3. Do you qualify?

Our Senators represent us to the world and must be of the highest quality in their mode of contribution. For that reason, we have 3 tiers of Senators having more than one Senatorial role, to ensure that KPIs are met for your skillset.

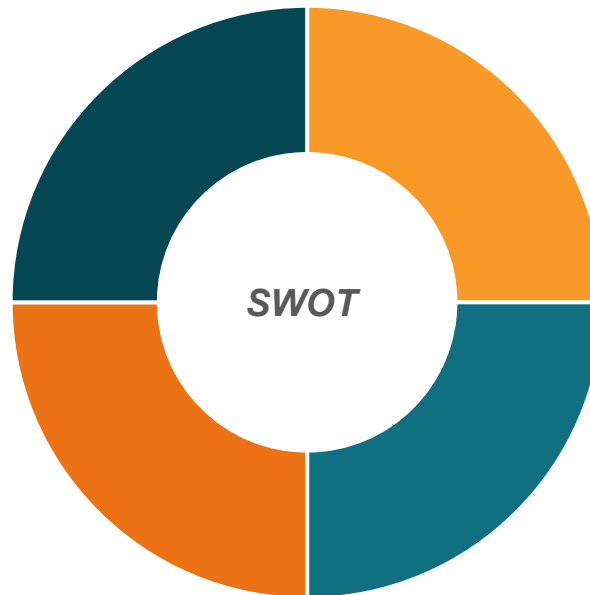The following Senatorial Role Categories require:

- **COMMUNITY LEADER:** a community leader must have an already existing user-base of substance who could adopt NuGenesis technology or is otherwise agreed as being capable of rapidly building that base. We look to the take-up rate from your community as NuGenesis users, the sponsoring or running of information nights/Meetups™/pitch nights, AMAs, podcasts, or posts, running office hours for a local office as examples of KPIs.

- **EXPERT:** must be able to demonstrate a high level of communication skill in their writing, speaking, or trading ability. We assess your ability to engage and inform the community about the social and/or technical aspects of the NuGenesis technology; that you are up with the innovation; and that your communication is of high quality in its appearance and intellectual content, it is proficient, the text is flawless and grammatically correct, and that it well represents the NuGenesis brand.

- **CONTENT CREATOR:** must be building video tutorials, graphics, audio podcasts, apps, websites, of high audio-visual quality in resolution and delivery that is well presented, editing and product value are high; and that graphic design work shows proficiency in execution.

- **MARKETER-INFLUENCER:** must include promotional content that informs and shows the best values of NuGenesis tech and its social implications; it is flawless and grammatically correct, is high quality in its production and delivery; and that it results in conversions as NuGenesis users.

- **ACADEMIC THINKER:** is an individual who researches into the implications of blockchain technology and how NuGenesis has approached the issue in question; the status of technology and current research; offers comparisons and contrasts with other blockchain projects and ecosystems; and discusses the future-oriented implications of the technology and research. We look to high-quality intellectual content, care and attention to grammar and text presentation, readability, communication skill, and the engagement of the work.

- **SWOT analysis:** is conducted to review how you are adding to the brand with your innovation, the direction you are taking us, and how weaknesses expose vulnerabilities, not only in you but on the entire NuGenesis ecosystem.

STRENGTHS

- Advantages of your contribution
- Your capability
- Your team
- Your experience
- Commercial contribution
- Your value proposition
- The quality of your work

WEAKNESSES

- Disadvantages
- Gap in capabilities
- Financial inefficiencies
- Reliability
- Experience gaps
- Areas to improve
- Loss of user engagement

SWOT

OPPORTUNITIES

- Areas to improve
- New opportunities
- Insights from trends
- Innovations inspired
- New relationships
- New services/products

THREATS

- Impact of market movement
- Obstacles faced
- Competitor response
- Political impacts
- Environmental effects
- Loss of key sources relied upon
- Customer demand

All Senators are expected to:

- contribute and make posts on social media channels;

- host and grow a Facebook channel, Twitter, Telegram, or a LinkedIn group;

- make or contribute to videos/video tutorials;

- collaborate with local groups, startup incubators, and University groups to co-host events;

- hold Meetup sessions;

- invite guest speakers or host sessions with a University;

- discuss blockchain and crypto trends and running thought leadership events; and

- come up with exciting and creative ideas to drive excitement around NuGenesis – you can improve on ideas we already have, complete various monthly challenges, or come up with your own new suggestions!

4. Operating plan

NuGenesis Senators are people with exemplary talent and impeccable communication skills.

When you apply to become a Senator online, you will be accepted as a **Provisional Senator** with pending qualification period of at least four quarters until becoming permanent.

A qualification plan is agreed with you that will ensure the maximum rewards are achieved in the shortest possible qualification period.

Tiers of work output

Likewise, there are three tiers for rewards to recognise the differences in value contributed or specific items of work. For example:

Tier 1 - are short posts of less than 100 words

Tier 2 - are articles or presentations of between 800-2000 words

Tier 3 - are major pieces of work, such as instructional videos of 10 mins or more.

In your qualification plan, there may be specifications as to the number of work outputs required at each tier.

Once you have qualified, we will be expecting that you operate entirely at your initiative because you are at a leadership level where you will know how important your contribution is to the entire NuGenesis ecosystem. You will need no instruction. You will instead have an abundance of support: technical, human resources and financial, for your projects.

Senator Levels

We encourage you to make NuGenesis your career, profession, your business and ultimately your retirement fund. You may wish to engage staff to help you to take on more than one Senator contribution role and thereby attain additional remuneration benefits.

The Senator Levels are:

- **Level 4 Senators** - being the Regional Head for Senators in a geographic region. Regions may vary so they may encompass more than several countries or be only part of a single country depending upon the size, value, and diversity of the area concerned. A Level 4 Senator is part of the NuGenesis governance system and is relied upon to make critical decisions on the direction of the ecosystem.

A Level 4 Senator must manage and be responsible for at least 3 Level 3 Senators in their geographic region and be contactable at a dedicated phone and business address that will also serve as a regional office for NuGenesis.

- **Level 3 Senators** - being a Senator in the region that has at least three roles. For example, they can be a community leader, a marketer, and an expert which is a combination that someone with proficiency with NuGenesis should be able to obtain after at least a full-time year.

- **Level 2 Senators** - being Senators who have at least two roles. For example, they may be academic and also produce video documentaries or podcasts. They can be a marketer and community leader. They can be a content creator and expert. These are pairs that are expected to develop together in about 6 full-time months.

- **Level 1 Senators** - being Senators who are rewarded for their contribution in one role. Most people of high quality and initiative accepted into the Senatorial program are expected to be at Level 1 for the first 6 months.

On-Boarding Training

Your progression plan will involve some form of onboarding training appropriate to your expertise and area of contribution. At the very least you will be expected to attain proficiency in NuGenesis technology and how we are superior to other competitors in the market.

'Up with it' training of a more informal nature will be an ongoing requirement as every Senator will be expected to know what the market trends are, what competitors are doing, and what is 'on the horizon' for the industry.

NuGenesis communication army and support services

You will have at your disposal our communication army. If there is a message you want to be posted, the team members can help you get those numbers. If there is a cartoon or graphic image you want to be created, animation or video for example, they can help **you** create that too.

5. Completing the online application and settling your Progress Plan

NuGenesis programs are very competitive and accept top talent only.

In completing your online application, the criteria NuGenesis is looking for which you can appreciate from those stated above and that you should emphasise, are your skills that demonstrate:

- hands-on knowledge about 'what's up' in the crypto/blockchain markets, and technical innovations competing with each other;

- a background or enthusiasm for community leadership and management which can be a proven record if you are an influencer or marketer;

- an understanding and genuine enthusiasm for NuGenesis;

- you are highly motivated and connected with cryptocurrency or mainstream marketing spheres; and have

- an exemplary talent and impeccable communication skills.

The Performance Plan

Those who are accepted into the program at this level will have a **Performance Plan** that sets out the specifics of the remuneration benefits, and the KPI's that are expected. This document, together with the **Senatorial Deed** and the **General Terms and Conditions for Adoption Facilitators** will be the basis of your legal relationship with NuGenesis

6. Major strategic partners

You may be someone who can run an entire division in the NuGenesis Ecosystem. Those areas of major strategic importance include the following:

- The management of the NFT platform

- The management of Just Social – a crypto-centric social media platform

- The Ledger X decentralised fiat-crypto-fiat exchange

- The Blockchain University

- The Special Economic Zone including Legal and Administrative Infrastructure

If after reading our white paper, you feel you can contribute in one or more of these areas, please let us know.