# Page Object (POM) in SELENIUM: A GAME CHANGER

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### Why POM is Essential

- Cleaner Code
- Easy to Maintain
- Reusable Page Classes
- Modular Approach





#### How POM Works

- Create a class for each page.
- Identify and store locators as variables.
- Write methods for user actions on that page.





## Pro Tip: Boosting POM Efficiency

Combine POM with other design patterns like Factory and Singleton for even better automation efficiency

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# Ready to Level Up Your Automation?

If you haven't tried POM yet, it's time to give it a shot!

