

BLUE FIG GOURMET

We bring years of experience, proficiency & elegance to your next event

Blue Fig is dedicated to providing all of our clients with fresh, flavorful meals, beautifully and professionally presented for every event we cater. Creating a personalized and memorable experience for each of our clients fills us with pride. With more than two decades of experience, Blue Fig has catered all manner of weddings, intimate cocktail parties and corporate lunches. Our goal is to provide exceptional catering that shows off your style and hospitality.

BLUE FIG ABDOUN

Blue Fig Abdoun is an alternative, universal, cultural café, restaurant & bar

Capitalizing on universal trends in gourmet food, coffee & entertainment.

All in a surrounding of enjoyable, intellectual & alternative music, art, and digital projections...celebrating the universal cultures of the world.

BLUE FIG CORNER

Blue Fig Corner is Located in the prestigious neighborhood of Sweifieh, Amman.

Where it provides food for both mind and soul through engaging international groovy music and motion art on a rustic grounded walls.

The concept offers a creative Hip design, an inviting and comfortable interior in addition to a hearty Menu of everyone's true favorite.

BLUE FIG CRUSTS

A new concept bakery that is located in the folds of Blue Fig.

Here you'll find a variety of breads you would normally struggle to find elsewhere in town.

If you didn't come here for the organic bakes, then you're probably here for the gluten-free

goods, ranging from your not-so-basic loaves, to deliciously crafted cupcakes. Their easy-to-follow menu outlines exactly what's in any of their baked goods, so you can rest easy if you

have any dietary restrictions

BLUE FIG CAFÉ & BAR

The Mid-size Café Module has been designed to exploit the gourmet coffee culture at large and the aggressive revenue stream it accounts for within the industry. The Blue Fig Café has been designed to compete with the best in the industry on equal terms and standards. The addition of a gallery, alternative music, merchandising and original simple menu gives the café a distinctive market positioning advantage.

BLUE FIG COFFEE CART

The Coffee Cart has been designed to compete with gourmet coffee kiosks by sheer virtue of its compact size and appealing design. Kiosks serving the same menu demand more space and pay higher rents. The cart is also designed as a "point of purchase" instrument that is easily moved from a site that fails to offer sound business volume to another that will. Its flexibility in positioning and timing of implementation allows the Blue Fig brand to economically cover wide geographical areas effectively, thus yielding high returns.