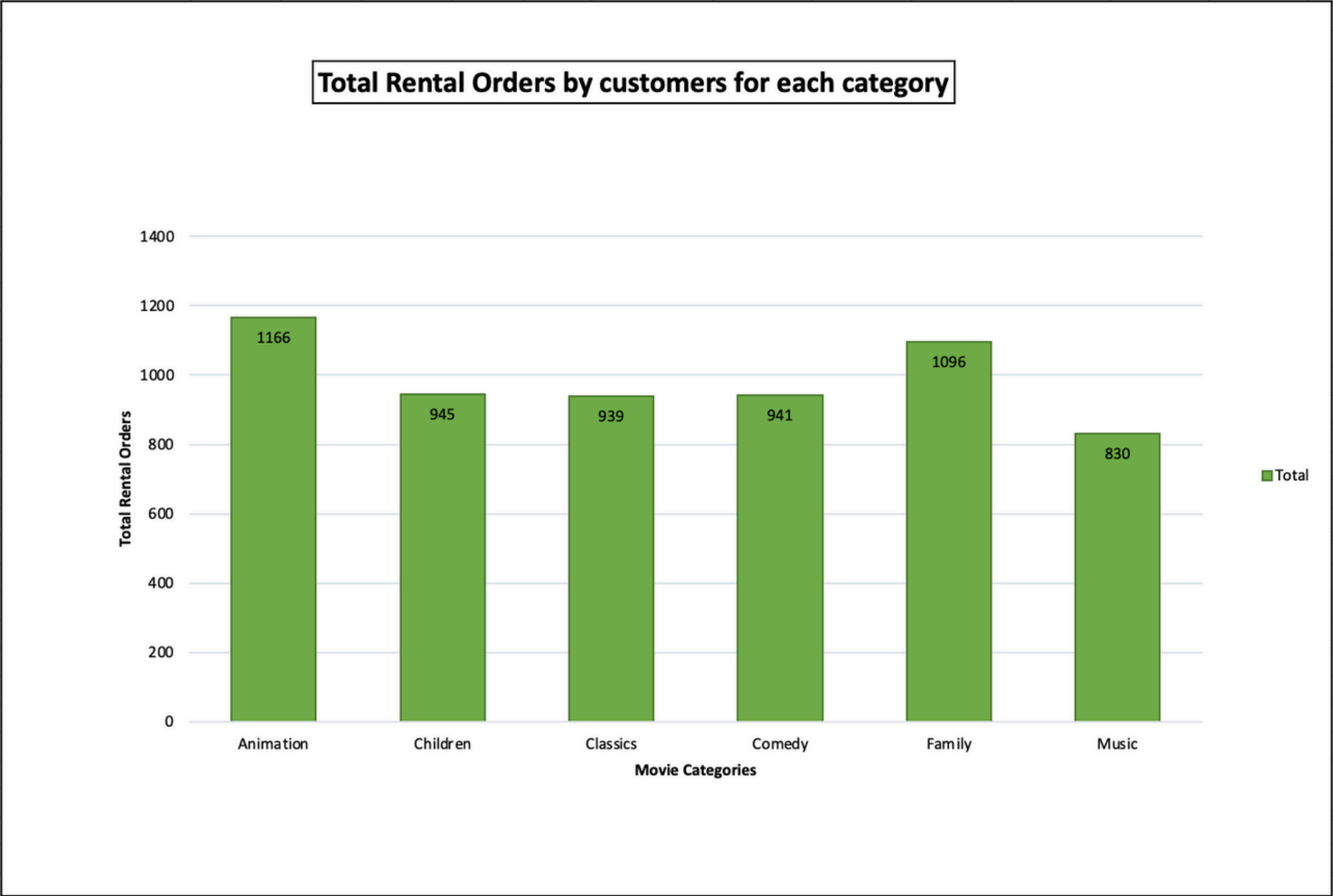


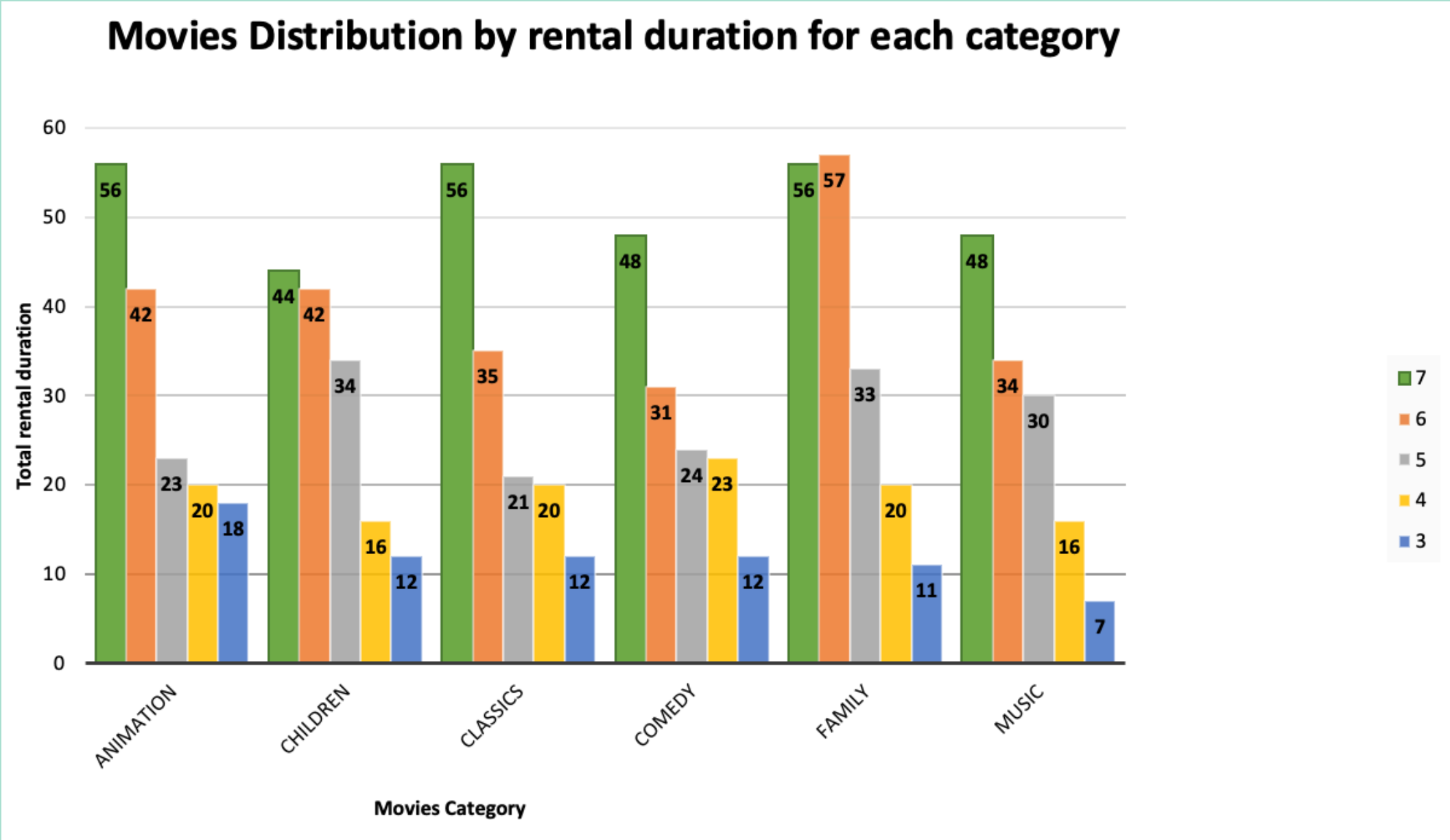
How many rental orders did each movie category receive from customers?



Query 1

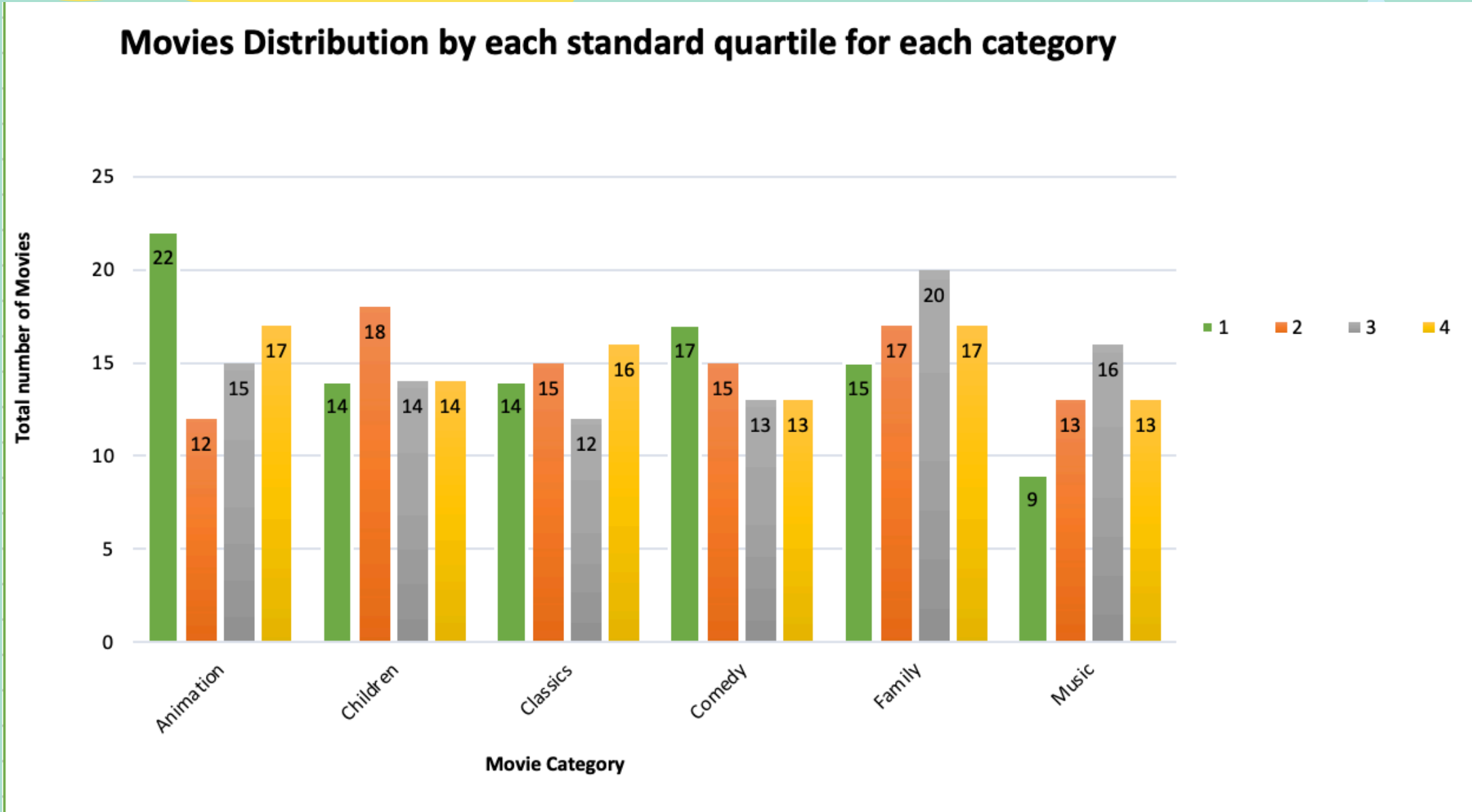
This chart displays the total rental orders by customers for various movie categories. Animation and Family categories have the highest rental orders, with 1166 and 1096 respectively, indicating a strong preference for these genres among customers. On the other hand, the Music category has the least orders, totaling 830, suggesting lower interest relative to other categories.

How are movies distributed across different rental duration ranges within each category?



This chart shows the distribution of movies by rental duration across various categories, with durations ranging from 3 to 7 days. Categories like Animation, Comedy, and Family have a significant number of movies with longer rental durations of 6 or 7 days, suggesting that these categories might be more popular or in demand. In contrast, the Music category shows a lower spread and count in longer durations, indicating less variety or demand in this genre.

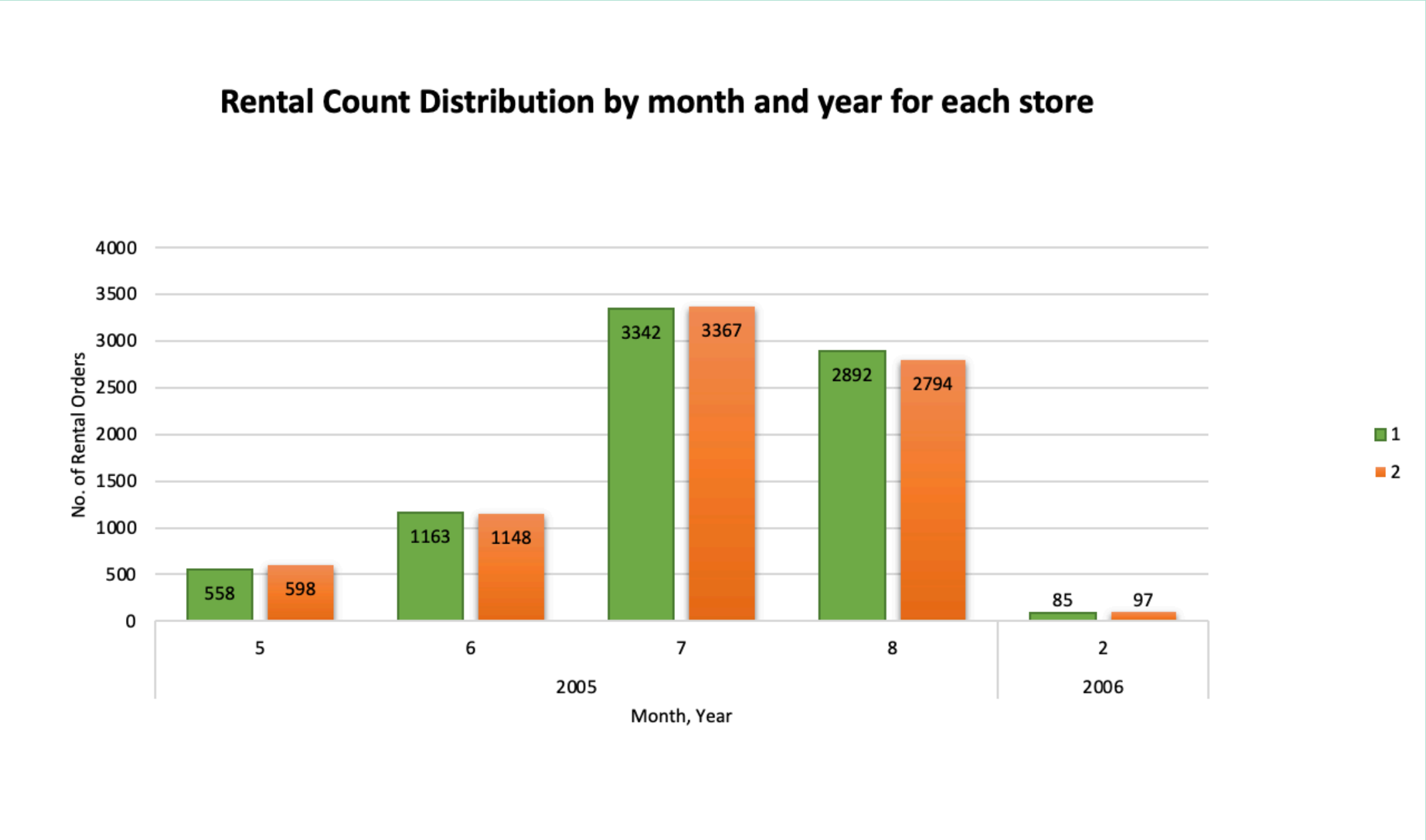
How are movies in different categories distributed across various performance quartiles?



The chart displays the distribution of movies across four quartiles for various categories. The Animation category predominantly ranks in the highest quartile, indicating its popularity or performance, whereas the Music category shows an even spread but fewer high-quartile movies.

Query 3

How did the rental counts compare between two stores on a monthly basis over the period from May 2005 to February 2006?



This chart tracks the rental counts for two stores from May to August 2005, and then in February 2006. Both stores peak in July 2005, with over 3300 rentals each, but see a dramatic drop by February 2006, suggesting a possible seasonal influence on rental activity.