



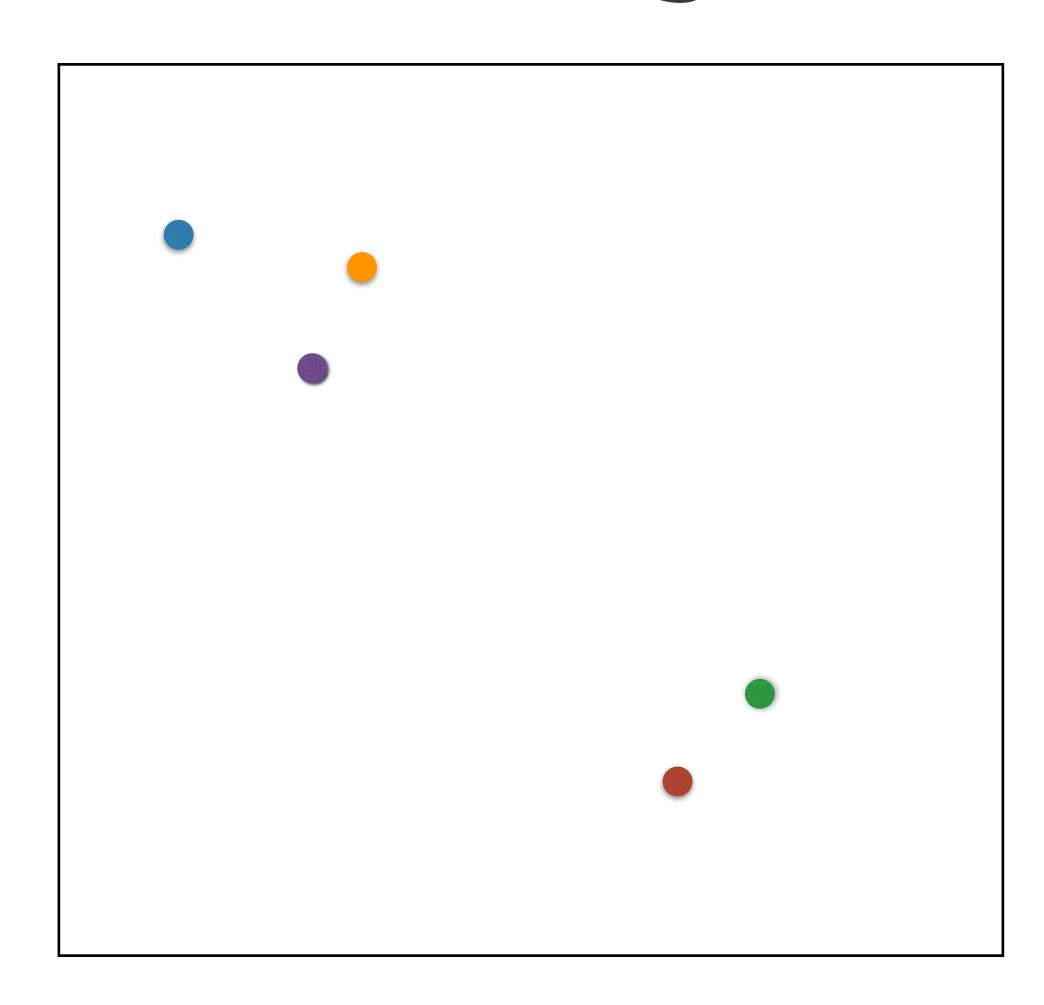
## Introduction to hierarchical clustering



- Number of clusters is not known ahead of time
- Two kinds: bottom-up and top-down, this course bottom-up

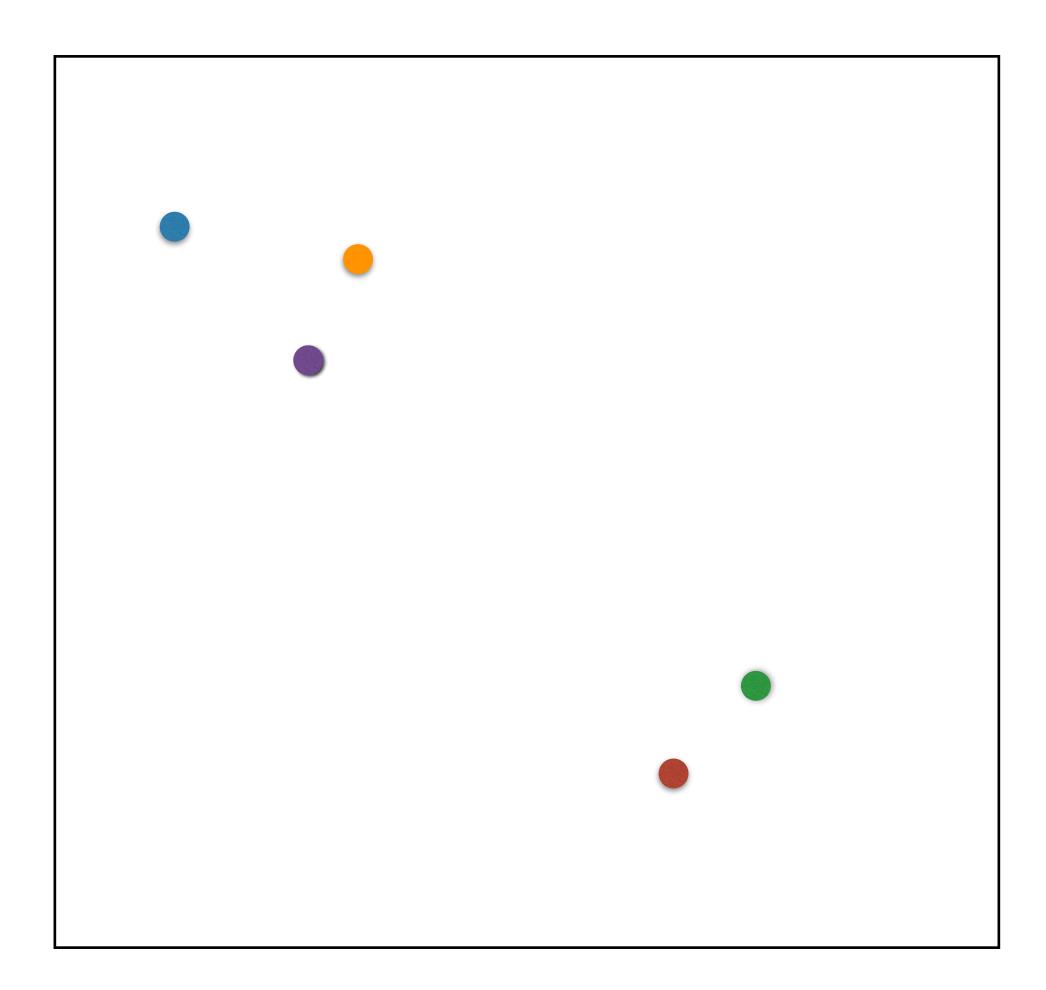


Simple Example





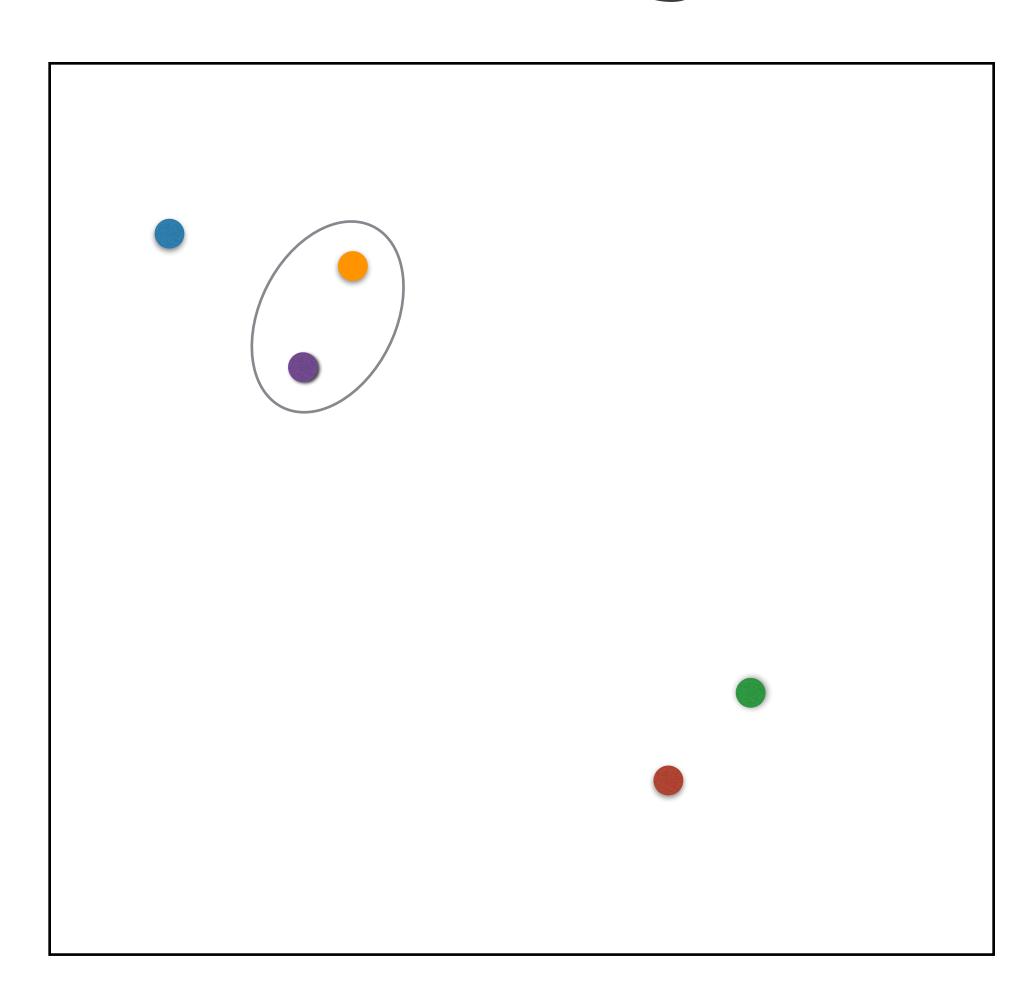
5 Clusters Each point a cluster





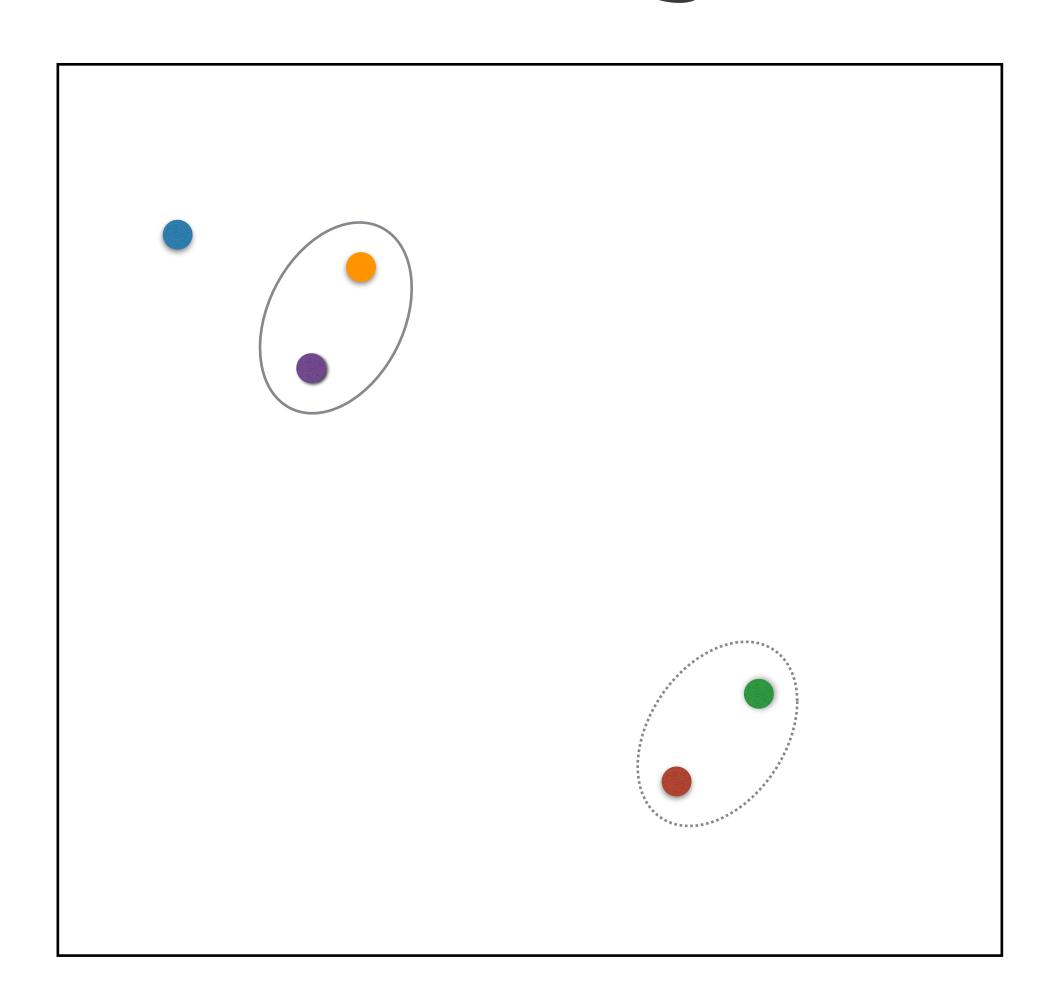


4 Clusters



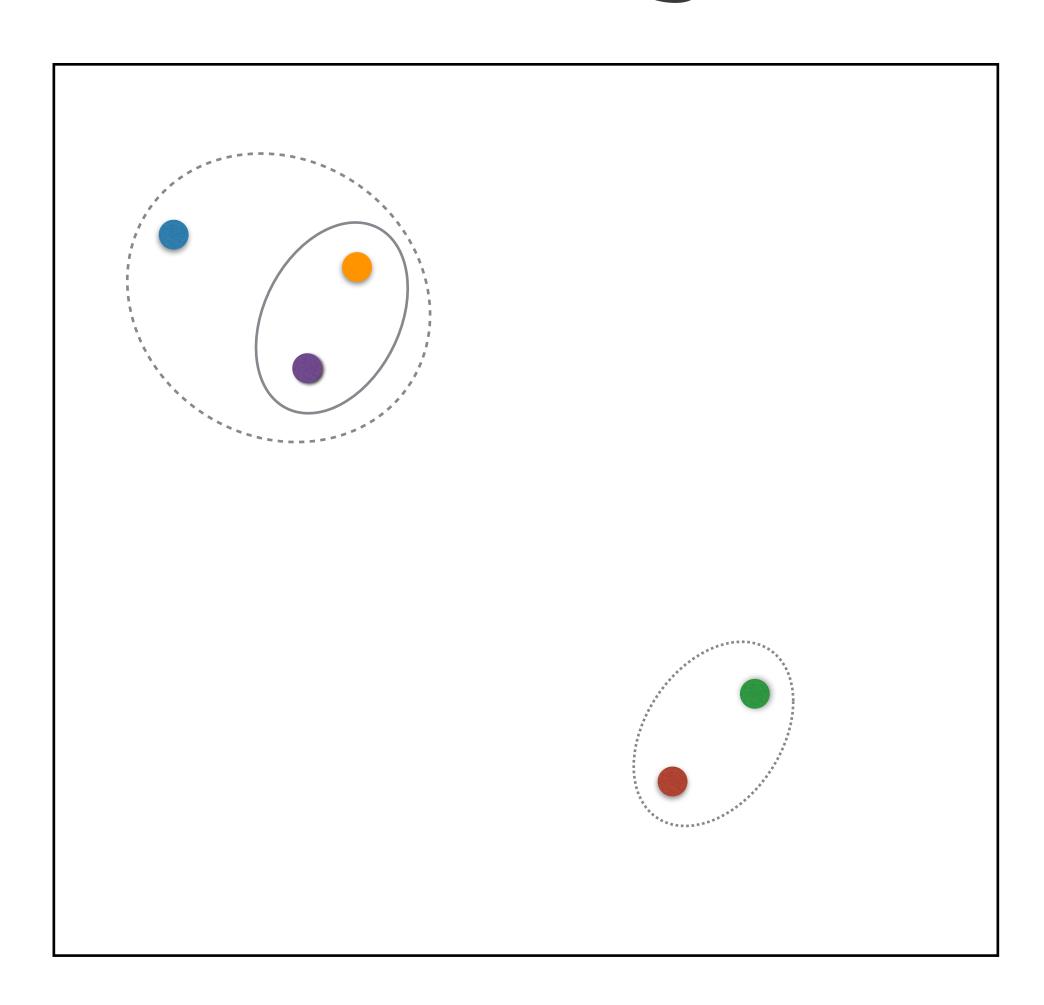


3 Clusters



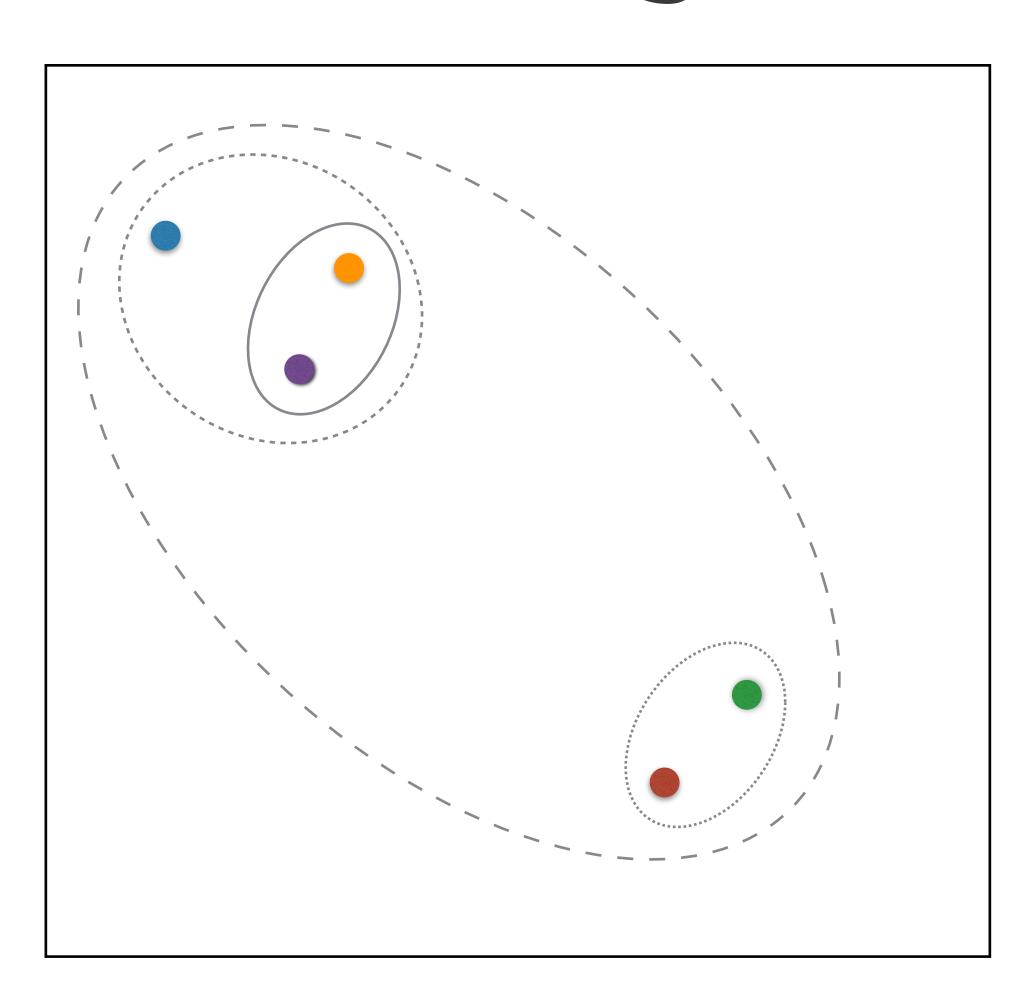


2 Clusters





1 Cluster







```
> # Calculates similarity as Euclidean distance between observations
> dist_matrix <- dist(x) x is a data matrix</pre>
> # Returns hierarchical clustering model
> hclust(d = dist_matrix)
Call:
hclust(d = s)
Cluster method : complete
Distance : euclidean
Number of objects: 50
```





## Let's practice!





## Selecting number of clusters

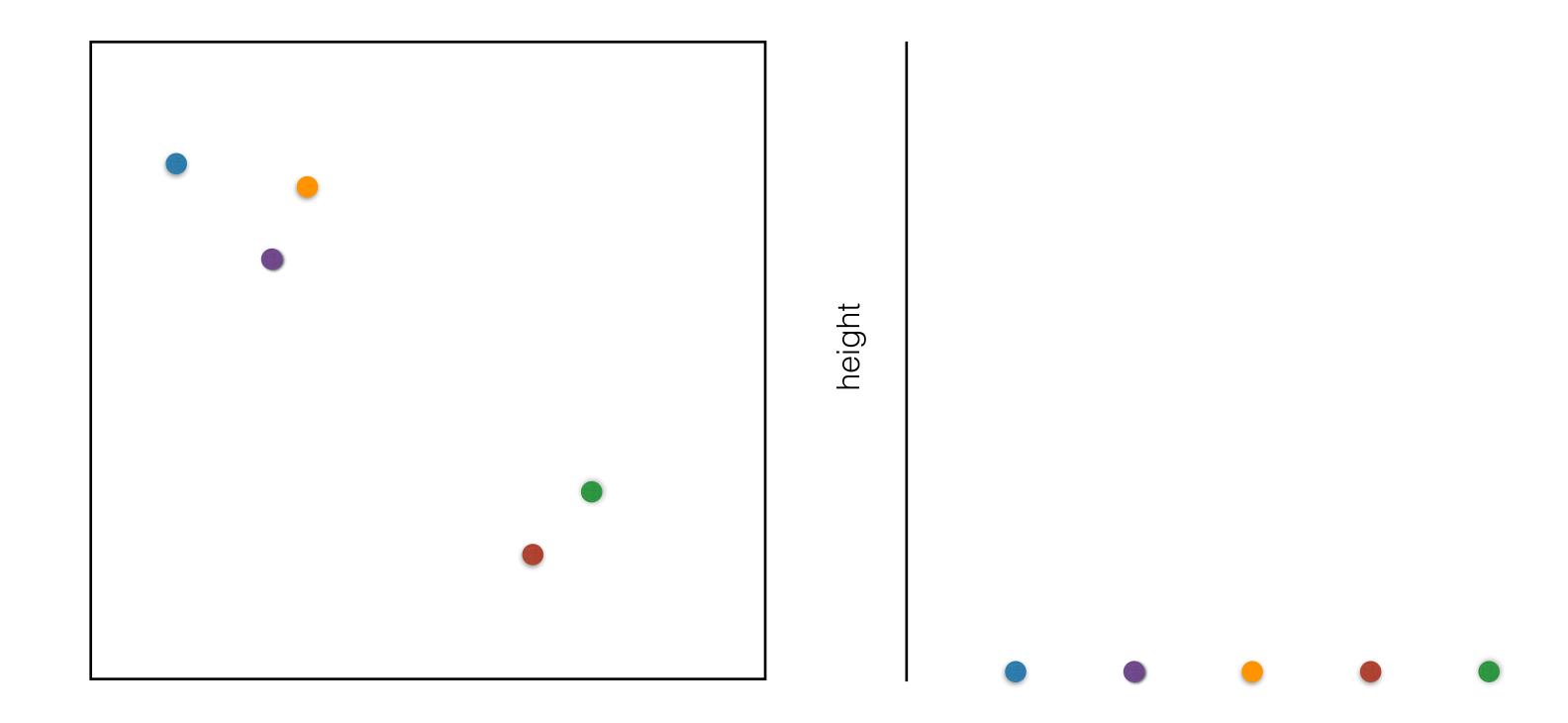




## Interpreting results

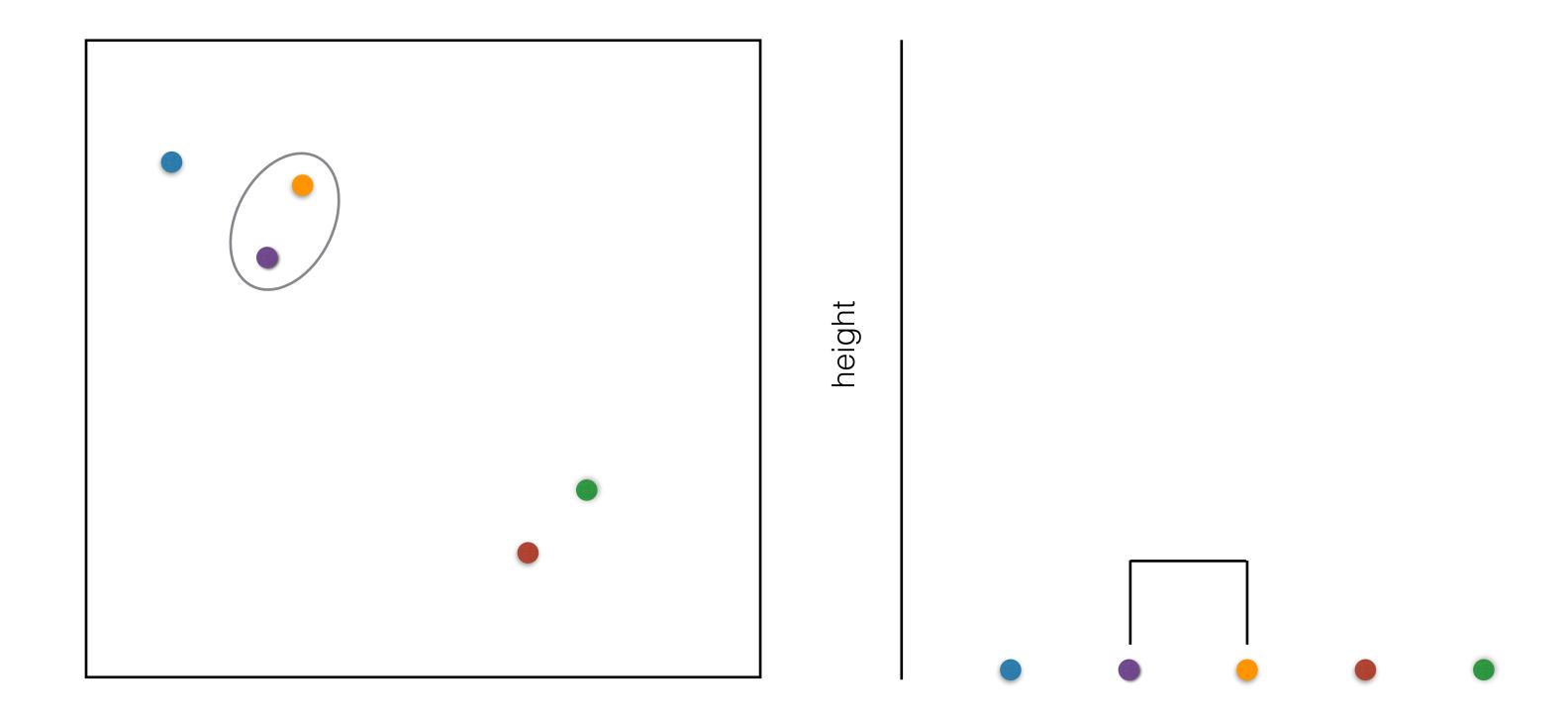
```
> # Create hierarchical cluster model: hclust.out
> hclust.out <- hclust(dist(x))</pre>
> # Inspect the result
> summary(hclust.out)
           Length Class
                        Mode
           98
                 -none- numeric
merge
                                    Information isn't particularly useful
      49 -none- numeric
height
order
           50 -none- numeric
labels
            0 -none- NULL
       1 -none- character
method
            2 -none- call
call
dist.method 1
              -none- character
```





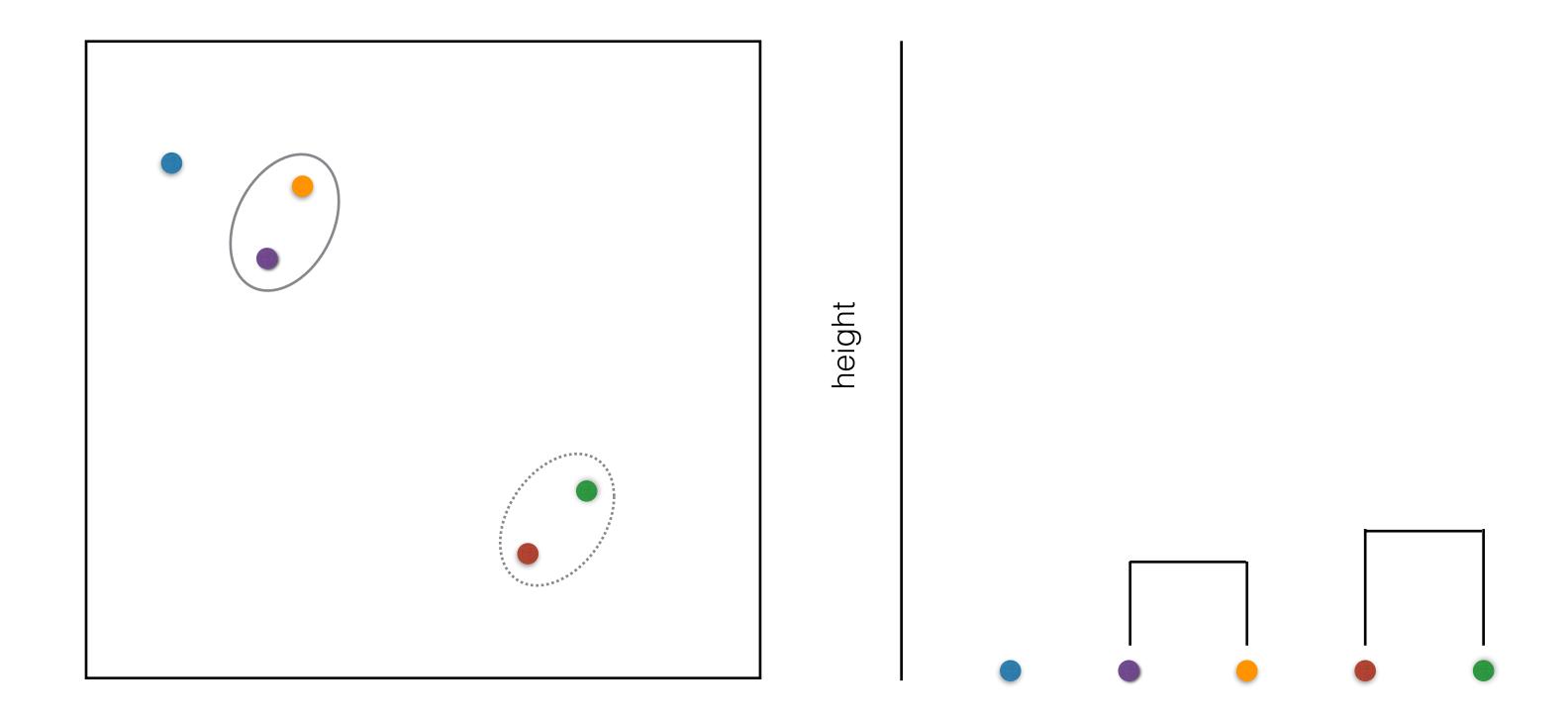






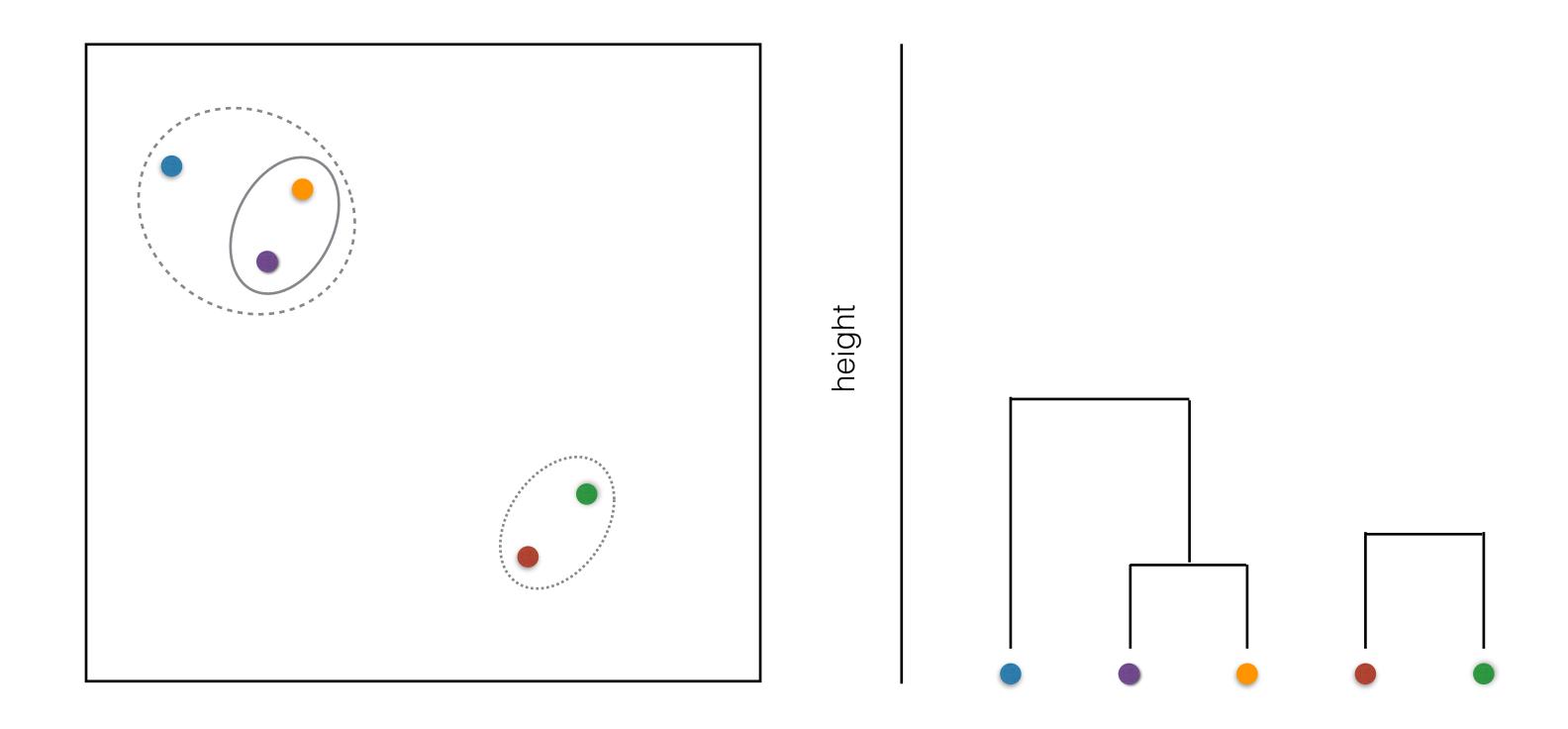






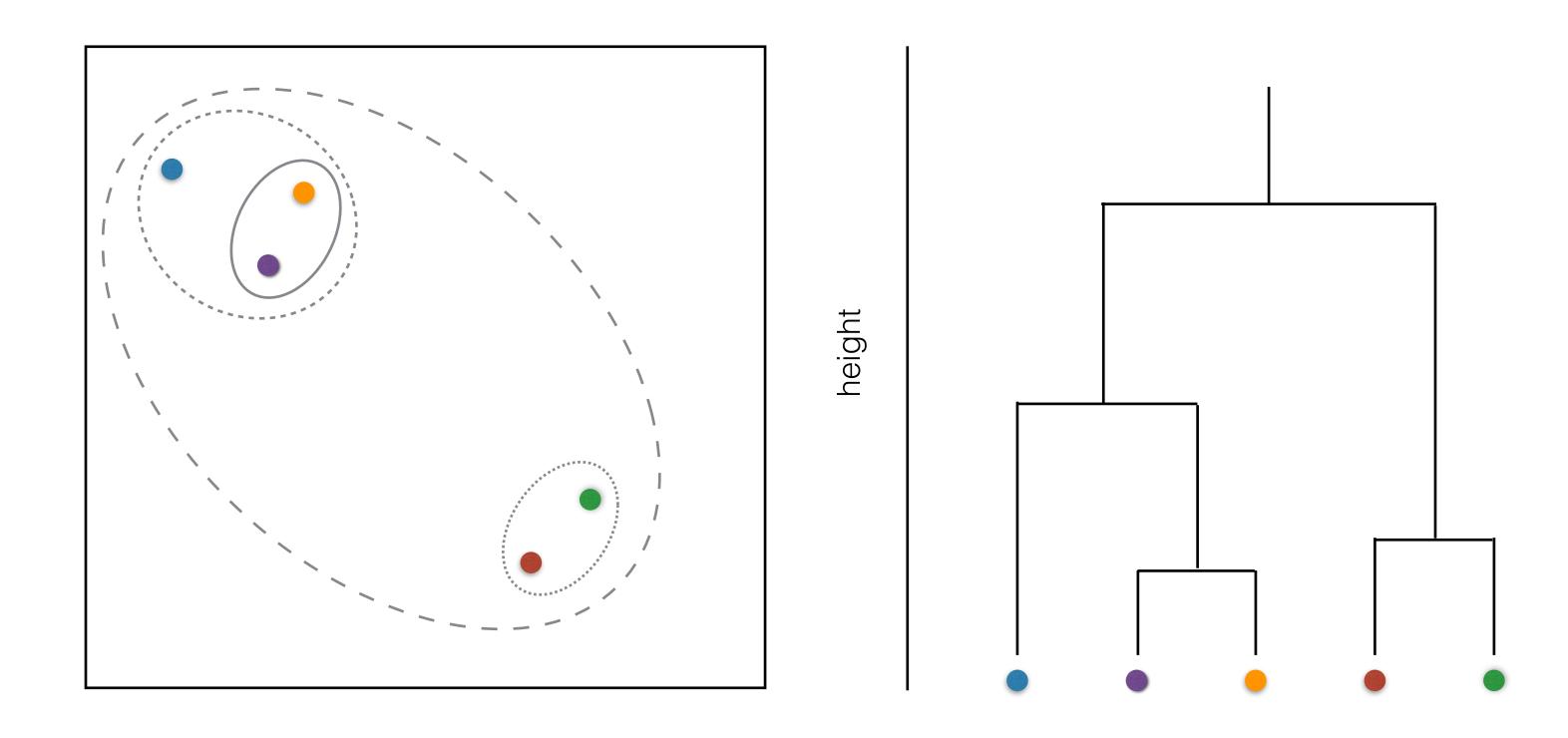








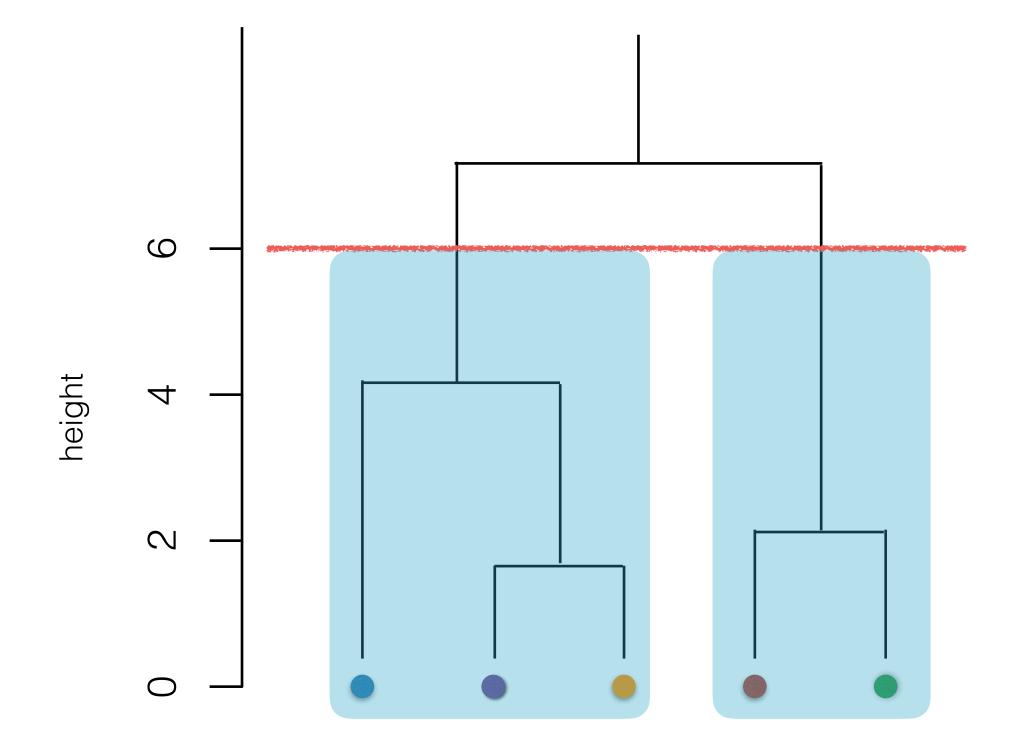






## Dendrogram plotting in R

```
> # Draws a dendrogram
> plot(hclust.out)
> abline(h = 6, col = "red")
```







## Tree 'cutting' in R

Need to cut the tree to get cluster assignments





## Let's practice!





# Clustering linkage and practical matters



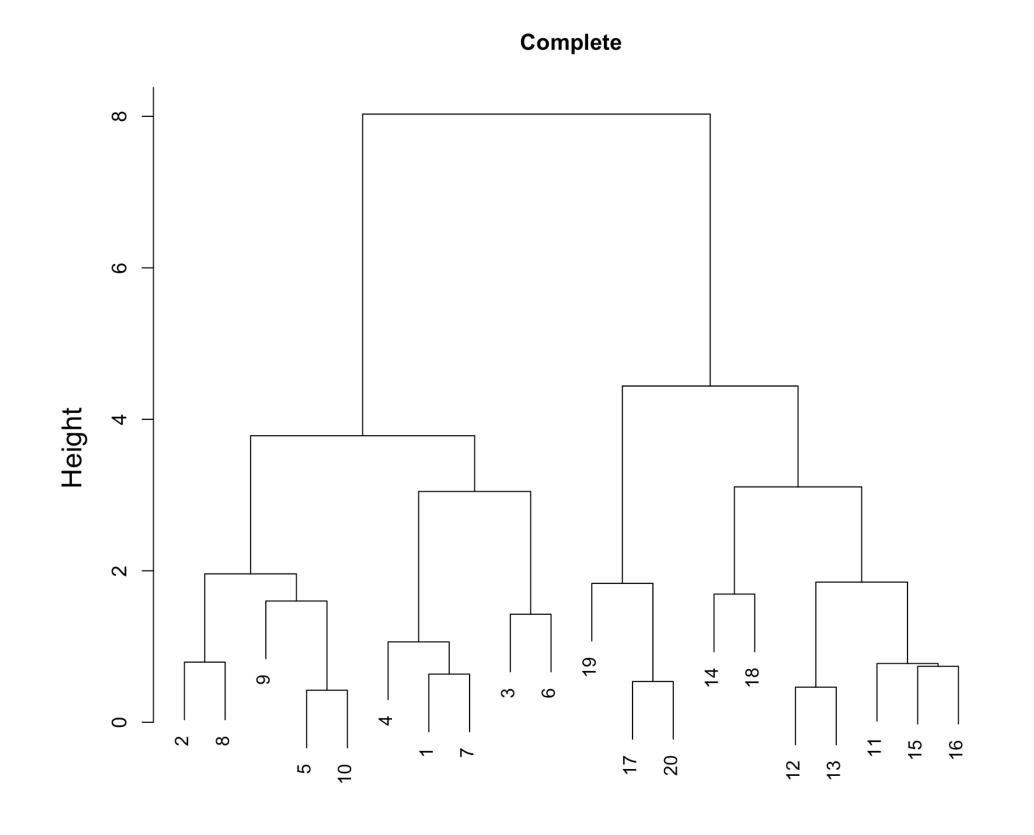
### Linking clusters in hierarchical clustering

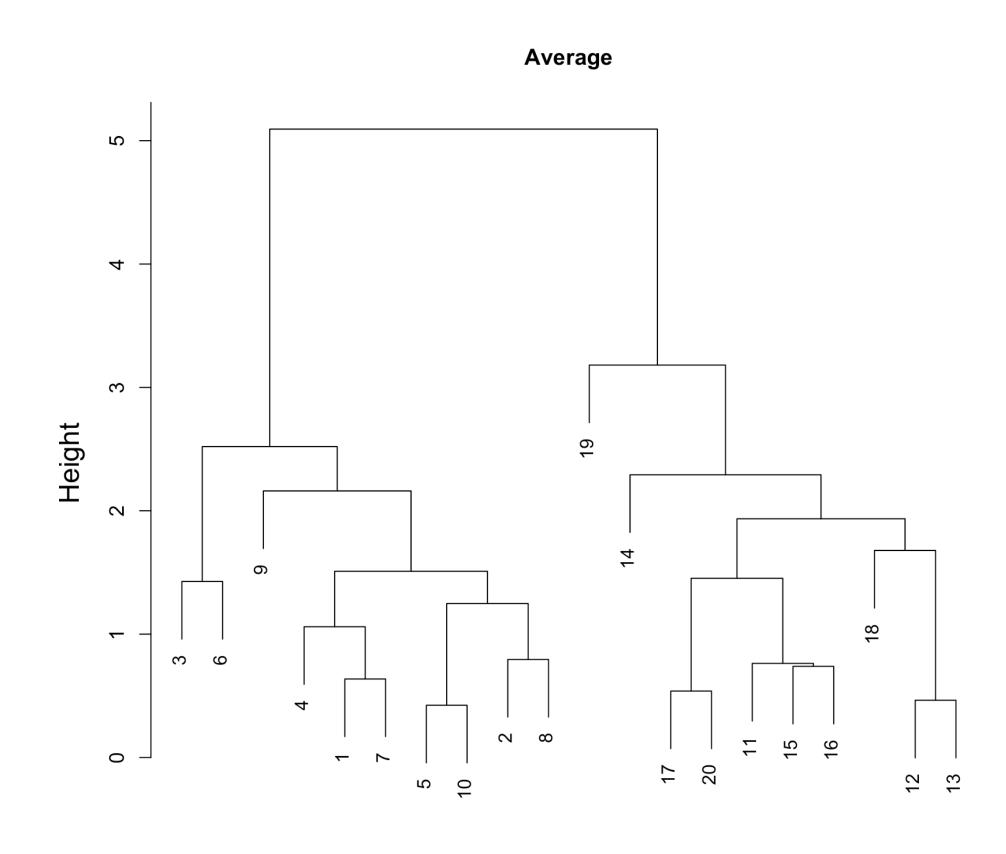
- How is distance between clusters determined? Rules?
- Four methods to determine which cluster should be linked
  - Complete: pairwise similarity between all observations in cluster 1 and cluster 2, and uses largest of similarities
  - Single: same as above but uses smallest of similarities
  - Average: same as above but uses average of similarities
  - Centroid: finds centroid of cluster 1 and centroid of cluster 2, and uses similarity between two centroids





### Linking methods: complete and average





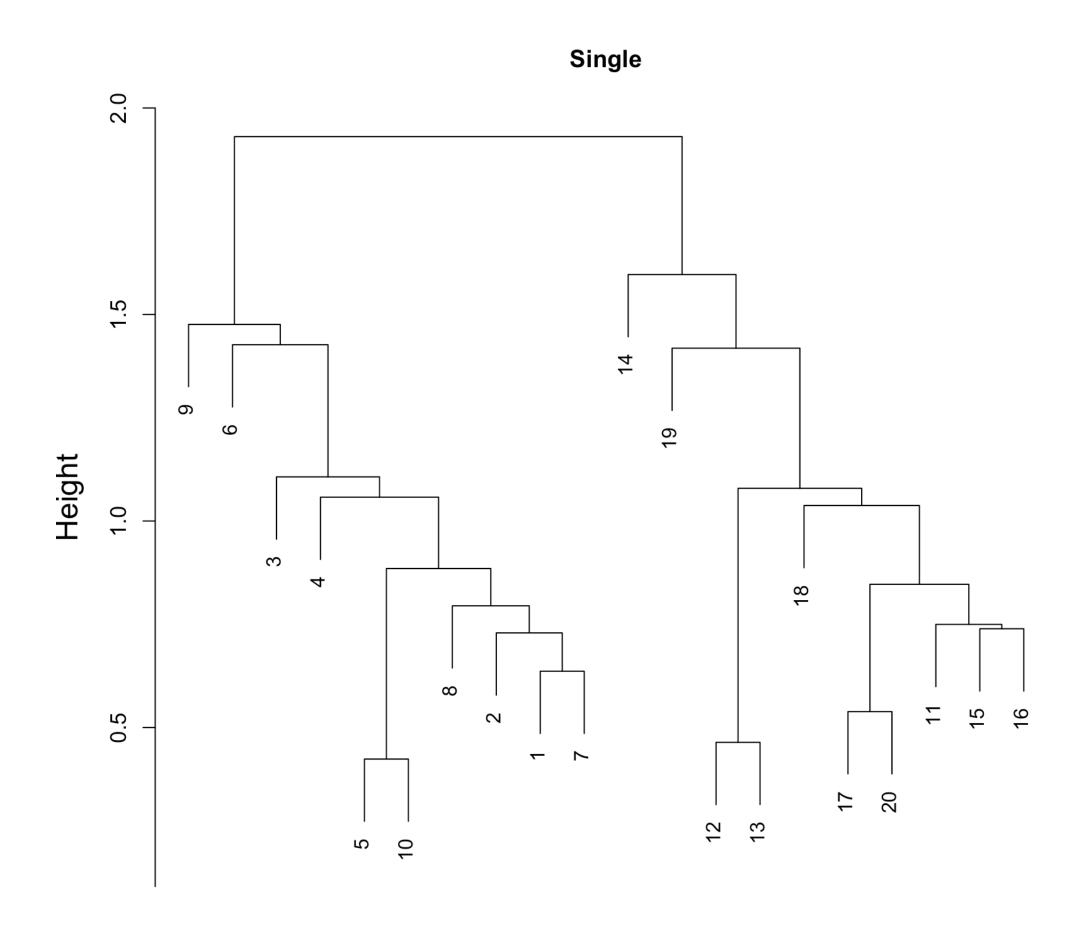
dist(x)
hclust (\*, "complete")

dist(x)
hclust (\*, "average")





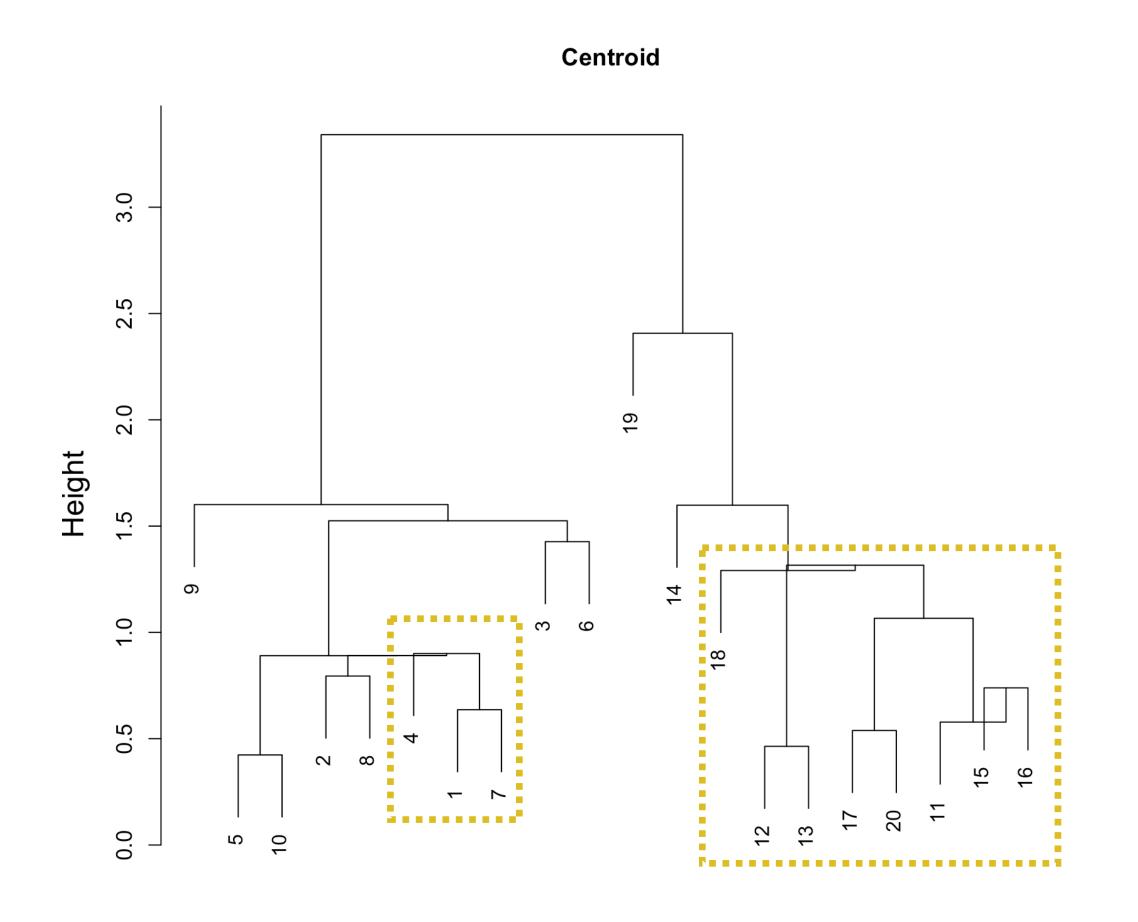
## Linking method: single







## Linking method: centroid





## Linkage in R

```
> # Fitting hierarchical clustering models using different methods
> hclust.complete <- hclust(d, method = "complete")
> hclust.average <- hclust(d, method = "average")
> hclust.single <- hclust(d, method = "single")</pre>
```



#### Practical matters

- Data on different scales can cause undesirable results in clustering methods
- Solution is to scale data so that features have same mean and standard deviation
  - Subtract mean of a feature from all observations
  - Divide each feature by the standard deviation of the feature
  - Normalized features have a mean of zero and a standard deviation of one



#### Practical matters

```
> # Check if scaling is necessary
> colMeans(x) x is a data matrix
\lceil 1 \rceil -0.1337828 0.0594019
> apply(x, 2, sd)
[1] 1.974376 2.112357
> # Produce new matrix with columns of mean of 0 and sd of 1
> scaled_x <- scale(x)</pre>
> colMeans(scaled_x)
[1] 2.775558e-17 3.330669e-17
                                  Normalized features have mean of o
                                  and standard deviation of 1
> apply(scaled_x, 2, sd)
```





## Let's practice!





# Review of hierarchical clustering

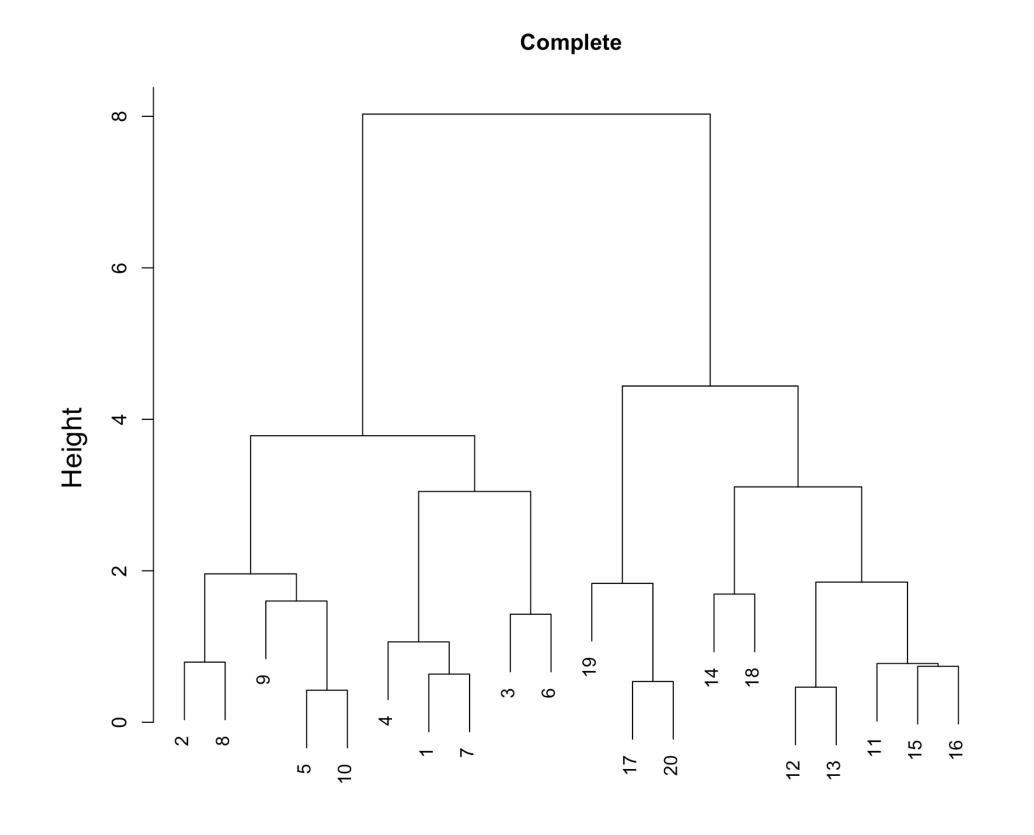


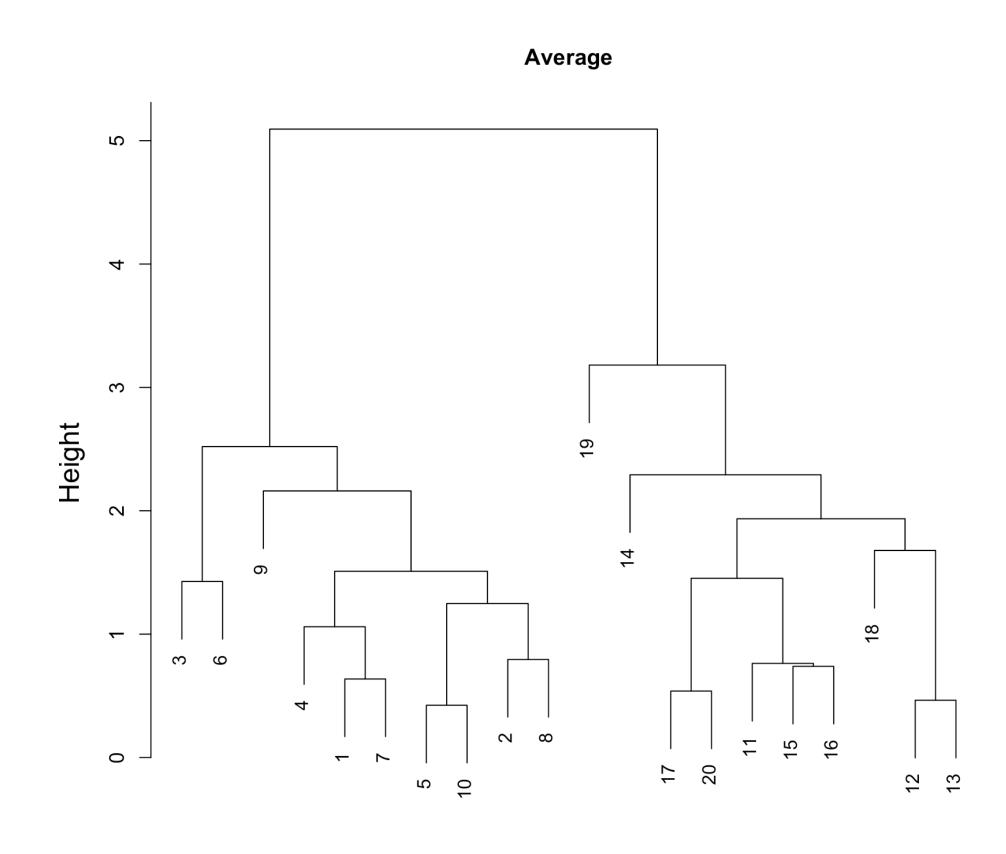
```
> # Fitting various hierarchical clustering models
> hclust.complete <- hclust(d, method = "complete")
> hclust.average <- hclust(d, method = "average")
> hclust.single <- hclust(d, method = "single")</pre>
```





### Linking methods: complete and average



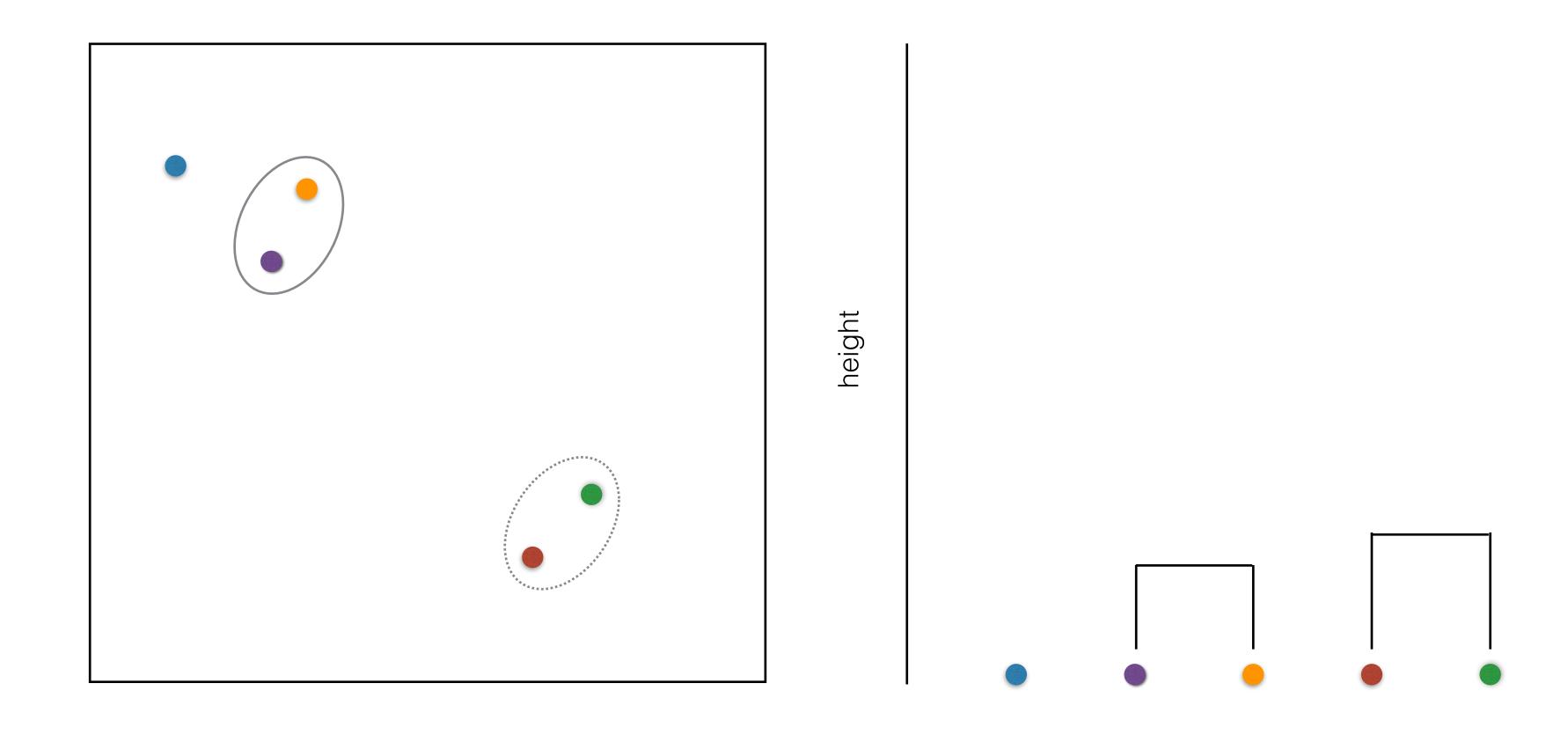


dist(x)
hclust (\*, "complete")

dist(x)
hclust (\*, "average")

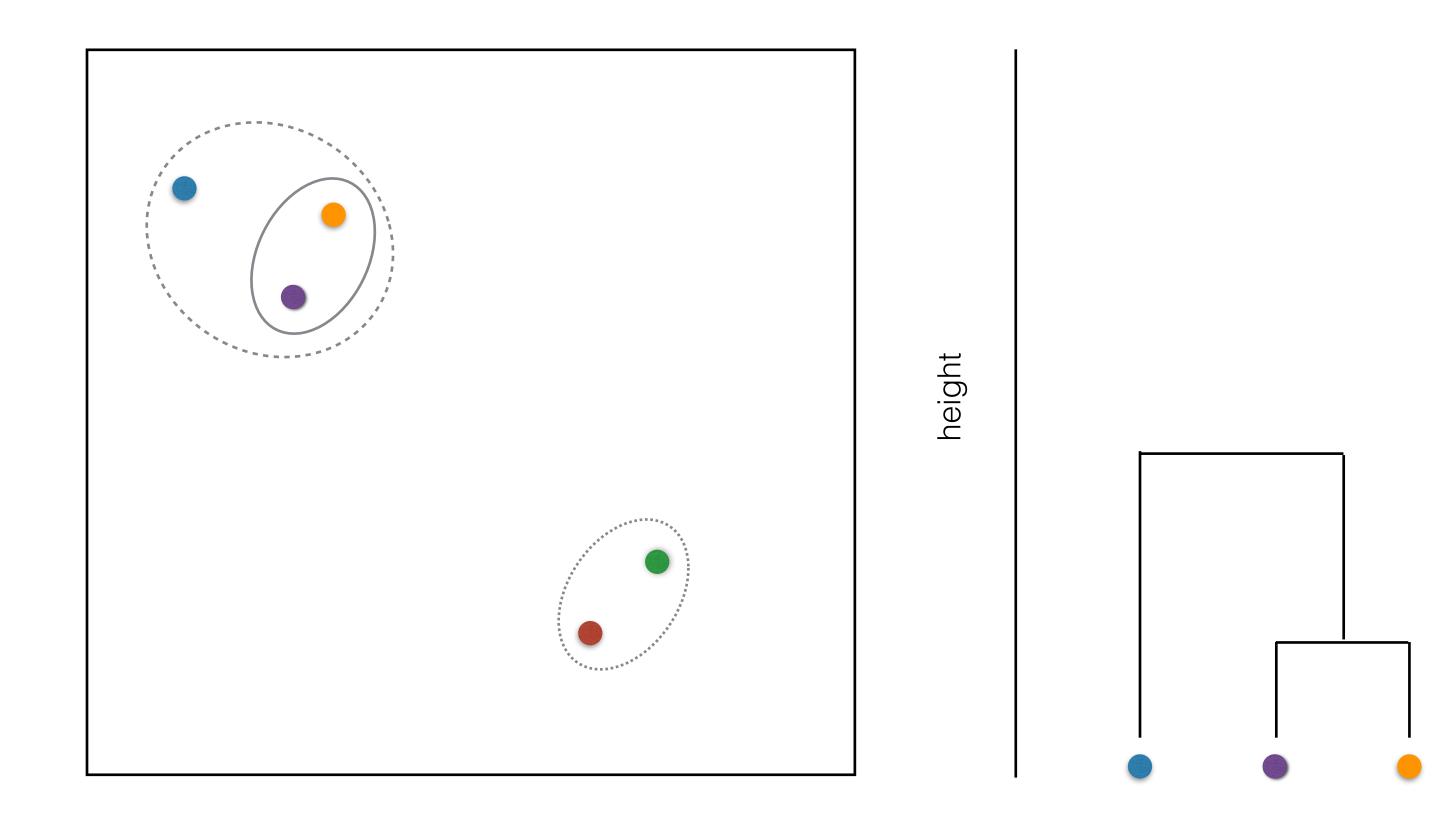




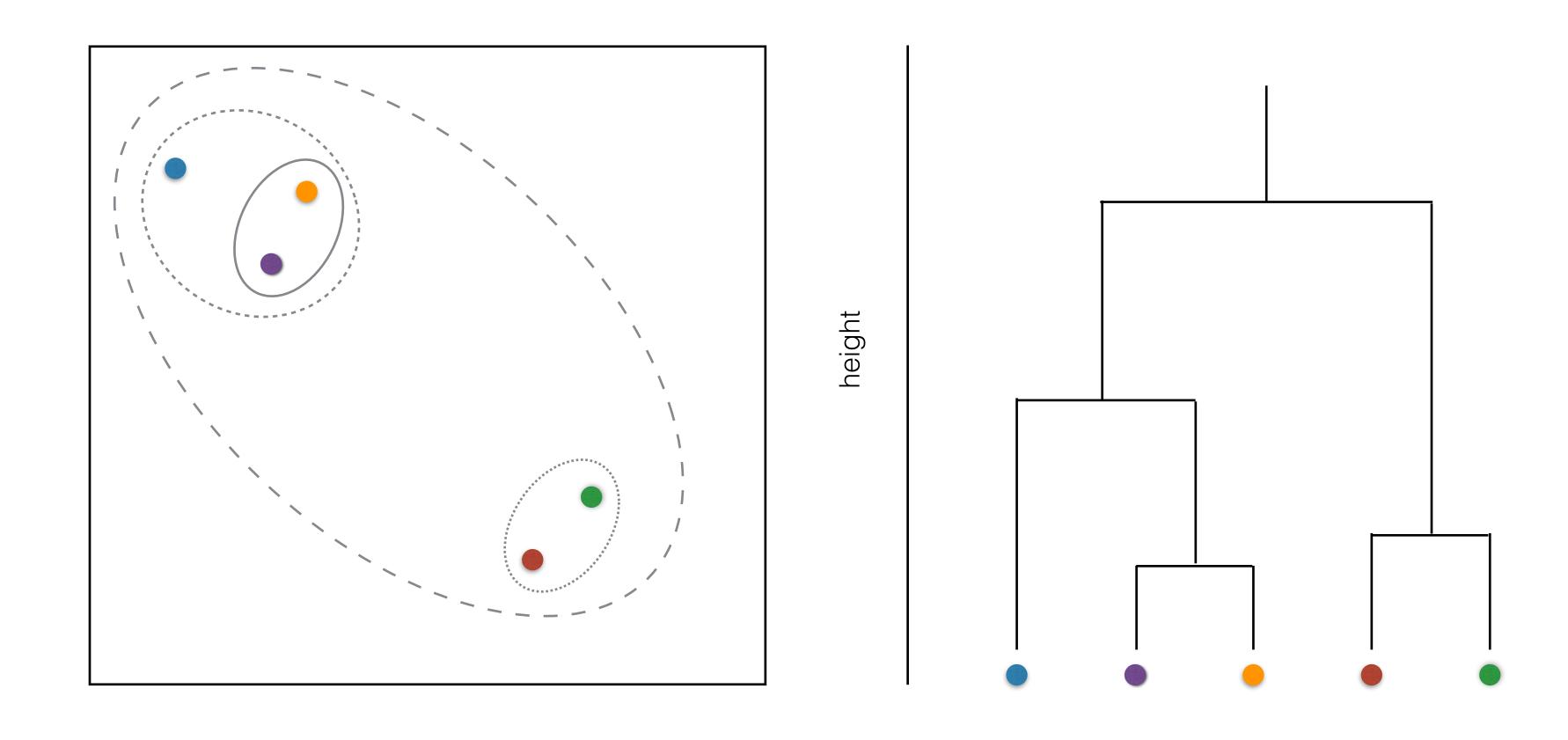








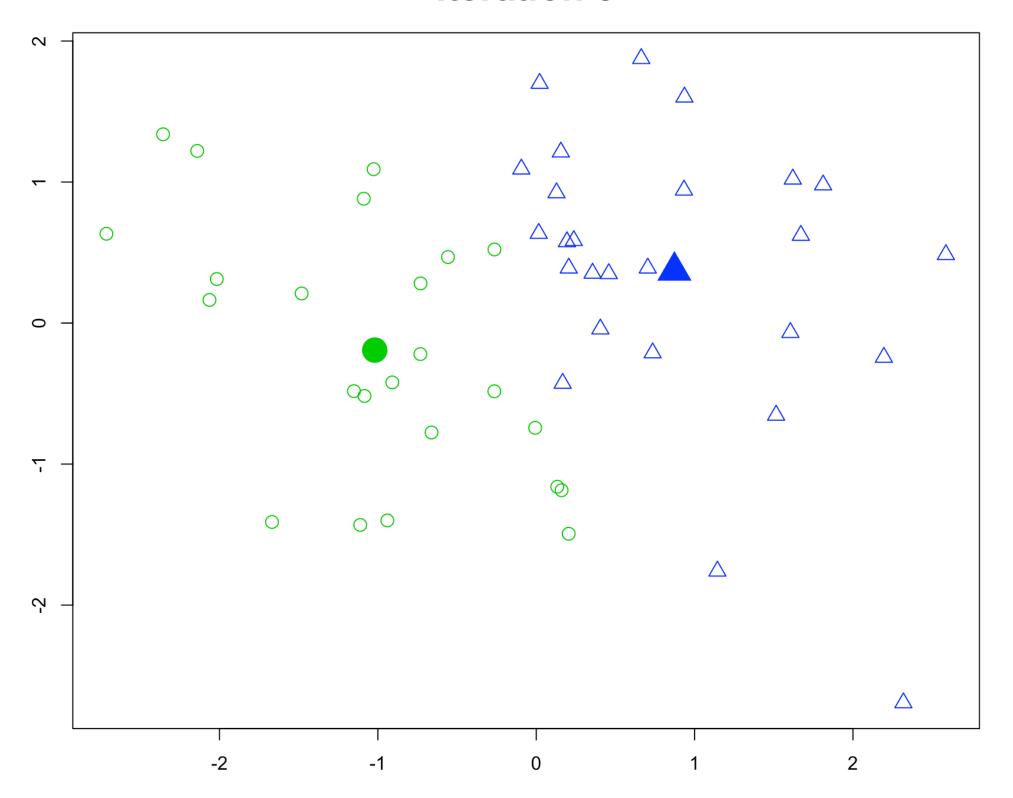


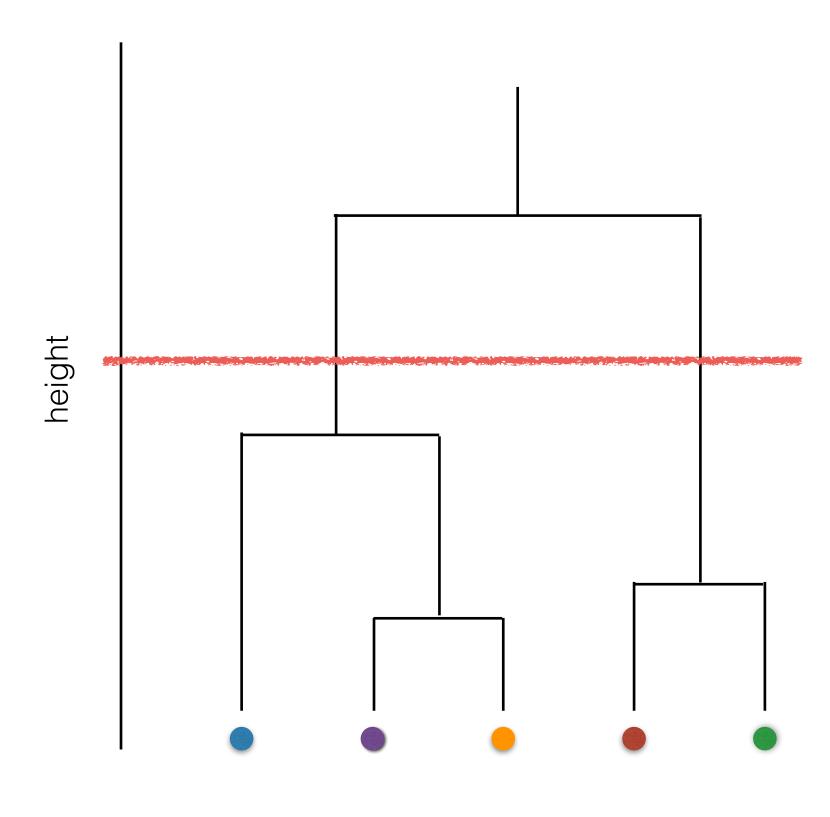






#### Iteration 5









```
> # Scale the data
> pokemon.scaled <- scale(pokemon)</pre>
> # Create hierarchical and k-means clustering models
> hclust.pokemon <- hclust(dist(pokemon.scaled), method = "complete")</pre>
> km.pokemon <- kmeans(pokemon.scaled, centers = 3,</pre>
                        nstart = 20, iter.max = 50)
> # Compare results of the models
> cut.pokemon <- cutree(hclust.pokemon, k = 3)</pre>
> table(km.pokemon$cluster, cut.pokemon)
   cut.pokemon
  2 342
  3 204
```





## Let's practice!