



***Taste Heaven in Your Mouth***

# About Us

- We started our journey on 15 august 2017 with husband and wife duo hand in hand with no employees.
- We never thought we will become the talk of the town by serving the delicious stick waffles.
- We took off with this idea and with the love of customers we started getting reference customers.
- Mouth publicity was the only marketing tool that has helped us reach where we are.
- Our monthly sale of the first month was around 1500 waffles close to 1.5 lacs sale which was a booster and gave us confidence to stick to our concept.
- We have maintained our quality, quantity and price with outmost care. Our motto was to make it affordable to all hence we started with mini popsicles with the price range of Rs.50 and Rs.60 which again became a big hit in the town.
- We are thankful to all our beloved customers and food bloggers because of whom we managed to keep up the pace and also recovered fast after lockdown also.
- It's a great business which will give you out most satisfaction of entrepreneurship as you will get not only good profit but also love from customers.

# **Why Conical Gaufres ?**

- We took risk of starting this stick waffles when the talk of the town was regular waffles with round in shape and served with two pieces sandwiched. Keeping high hopes we continued with the concept and today we are doing great business.
- Some Highlights of why potential associate would invest in Conical Gaufres
- Lower Capital investment to start the business
- Lower overheads positively impacting your profits
- Less inventory to maintain and comes with the shelf life of more than 6 months
- Easy to operate.



# Menu



## Conical Gaufres

### MINI WAFFLE POPSICLE



OREO FANTASY  
**70/-**



KIT-KAT CRUNCH  
**70/-**



NAUGHTY NUTELLA  
**70/-**



OREO DARK  
**60/-**



DARK CHOCOLATE FANTASY  
**70/-**



TRIPLE CHOCOLATE **70/-**

MILK CHOCOLATE FANTASY **70/-**

DARK & WHITE DELIGHT **50/-**

MILK & DARK DELIGHT **50/-**

WAFFLE WITH SPRINKLES **50/-**  
(DARK/MILK)



## Conical Gaufres

### BEST SELLER



TRIPLE CHOCOLATE  
**160/-**



KIT-KAT WAFFLE  
**170/-**



NUTELLA WAFFLE  
**180/-**



ULTIMATE OREO  
**170/-**



KIT-KAT NUTELLA MIX  
**210/-**

### STICK WAFFLES

CHOCOLATE WAFFLE  
WITH SPRINKLE

**130/-**

DARK & WHITE FANTASY

**150/-**

BUCKEYE

**140/-**

CHEEKY CHOCOLATE

**150/-**

MILK & DARK FANTASY

**150/-**

CARAMEL DELIGHT

**150/-**

DARK & MILK FANTASY

**150/-**

MILKY BAR

**160/-**

OREO COOKIE CRUMBLIES

**150/-**

WHITE & DARK FANTASY

**160/-**



# ***Franchisee Responsibility***

- Initial Franchise fees
- Finding Location
- Machines and equipment's Purchasing
- Hiring and Training employees
- Paying On time royalty to the company



# ***Company Provides***

- Access to operational systems
- Equipment ordering guidance
- Training program
- Representative on site during opening
- Periodic evaluations and ongoing support
- New recipes and product development



# ***Before You Open***

- **Site selection-** You will have to select the location and will jointly evaluate
- **Counter Setup –** Counter will get Completely ready in Mumbai and will be delivered
- **Training –** You as a business owner along with your new recruited team will be trained fully.



# ***After You Open***

- One point contact for any requirement's will be given.
- Our R&D team is in continuous process of building new flavors and products which can help you in boosting your business.



# ***Location Performance***

- **Generally, The most important factors for the performance are location of the franchise and how well it is run. Because these key factors are unknown. Conical Gaufres cannot predict your results. In fact, to eliminate possible misunderstandings, the company has a policy that no employee or agent can provide you with projections as to potential sales, earnings and profitability. The best way to get this information is to complete an application. After your application is received, we will setup a personalized meeting with you and our specialist, who will be able to answer your specific questions.**

# *Application*

**Please send following details through email to us**

**Name :** \_\_\_\_\_

**Mobile No.:** \_\_\_\_\_

**Email :** \_\_\_\_\_

**Experience in the food industry – (Number of years) :** \_\_\_\_\_

**Location :** \_\_\_\_\_

**Any running food Business: Yes or no**

**Email us at [conicalgaufres@gmail.com](mailto:conicalgaufres@gmail.com)**

# **Franchise Capital Requirements**

<b>Description</b>	<b>Price</b>
One time Franchise fees (Non Refundable)	Rs. 1,50,000
Steel Counter	Rs. 40,000
Cost of Electrical work on Counter	Rs. 10,000
Cost of branding on counter	Rs. 7000
Waffle machines 2	Rs. 40,000
Chocolate melting machines	Rs. 20,000
Bill software with one year subscription	Rs. 7500
Bill printer	Rs. 8000
Raw material	As per cost sheet

**TOTAL = Rs 4,00,000 (may vary at times)**  
**10% Royalty on Sales Additional**

# *Stick Waffles*



# *Mini* *Popsicle*





***Ultimate Oreo***



# Kit-Kat waffle



***Dark Chocolate Fantasy***



***Waffle With Sprinkles***



***Nutella Waffle***



***Triple Chocolate***

***Kit-Kat  
Crunch***



***Oreo  
Fantasy***





***Naughty Nutella***

***Dark Chocolate  
Fantsay***





Stick Waffle  
Machine

## Mini Popsicle Waffle Machine



Chocolate  
Melter



To find us just type

# CONICAL GAUFRES



conicalgaufres@gmail.com



9833087392