

B.Voc. in Visual Communication

Syllabus

First Semester	<ol style="list-style-type: none">1. Language – Paper – I2. English – Paper – I3. Core Paper – I Introduction to Visual Communication4. Core Paper – II Drawing – I (Practical)5. Allied Paper – I Graphic Design –I (Practical)6. PART IV Basic Tamil/Adv.Tamil/NME7. Soft Skill – I
Second Semester	<ol style="list-style-type: none">1. Language – Paper – II2. English – Paper – II3. Core Paper III: Communication Skills4. Core Paper IV: Drawing – II5. Allied Paper – II- Graphic Design – II6. PART IV – Basic Tamil/Adv.Tamil/NME7. Soft Skill – II

Third Semester	<ol style="list-style-type: none"> 1. Language – Paper – III 2. English – Paper – III 3. Core Paper – V – Advertising 4. Core Paper – VI – Communication Aesthetics 5. Allied Paper – III – Computer Graphics [Practical] 6. Soft Skill – III 7. Environmental Studies
Four Semester	<ol style="list-style-type: none"> 1. Language – Paper – IV 2. English – Paper – IV 3. Core Paper – VII – Film Studies 4. Core Paper – VIII – Basic Photography 5. Allied Paper – IV – Practical Photography [Practical] 6. Soft Skill – IV 7. Environmental Studies
Fifth Semester	<ol style="list-style-type: none"> 1. Core Paper – IX – Media, Culture and Society 2. Core Paper – X – Television Production 3. Core Paper – XI – Web Publishing [Practical] 4. Core Paper – XII – Advertising Photography [Practical] 5. Elective Paper – I Audio and Video editing practical* 6. Value Education

Sixth Semester	<ol style="list-style-type: none"> 1. Paper – XIII – Visual Culture of India and Tamilnadu 2. Paper – XIV – TV Production Practice [Practical] 3. Paper – XV – 3 D Animation [Practical] 4. Elective Paper – II Project (Media Internship) 5. Extension Actives
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