

B.Voc. in Tourism and Hospitality

Syllabus

First Semester	<ol style="list-style-type: none">1. Computer Skills2. Communication Skills-I3. Introduction to Marketing4. Principles and Practices of Management5. Tourism Principles, Policies and Practices6. Travel Management7. MOOCs
Second Semester	<ol style="list-style-type: none">1. Python Programming2. Communication Skills-II3. Introduction to Hospitality4. Tourism Products of India
	<ol style="list-style-type: none">5. Managerial Economics6. MOOCs
Third Semester	<ol style="list-style-type: none">1. Organizational Behavior2. Customer Relationship Management3. Basic Statistics4. Accounting and Financial Management5. Hotel Operations6. Global Tourism Geography7. MOOCs
Four Semester	<ol style="list-style-type: none">1. Research Methodology2. Human Resource Management in Travel and Tourism3. Travel Agency and Tour Operations

	4. Airline and Cargo Management 5. Special Interest Tourism 6. MOOCs
Fifth Semester	1. Business Strategy and Entrepreneurship 2. Legal and Regulatory Framework in Travel and Tourism 3. Event Management and MICE 4. Basic Airfare and Ticketing 5. PHP Programming 6. Summer Training Project 7. MOOCs
Sixth Semester	1. Sales and Distribution Management in Tourism 2. Responsible Tourism
	3. Computer Reservation System 4. Tourism and Disaster Management 5. Elective – 1 (Group – A) 6. Elective – 2 (Group – B)