

B.Voc. in Jewellery Design & Management

Syllabus

First Semester	<p><u>PART I</u></p> <p>1. TAMIL I</p> <p><u>PART II</u></p> <p>2. ENGLISH I</p> <p><u>CORE MAJOR</u></p> <p>3. HISTORY OF JEWELLERY AND ART</p> <p>4. FUNDAMENTALS OF DESIGN (practical)</p> <p><u>SUBJECT ELECTIVE</u></p> <p>5. COMPUTER FUNDAMENTALS</p> <p>6. MANAGEMENT OF ORGANIZATION</p> <p><u>NON MAJOR ELECTIVE</u></p> <p>7. FUNDAMENTALS OF COLOUR THEORY IN JEWELS</p>
Second Semester	<p><u>PART II</u></p> <p>1. TAMIL II</p> <p><u>PART II</u></p> <p>2. ENGLISH II</p>

	<p><u>CORE MAJOR</u></p> <p>3. BASIC TECHNIQUES IN JEWELLERY DESIGN (Practical)</p> <p>4. CLASSIFICATION OF JEWELLERY PRODUCTS (Practical)</p> <p><u>SUBJECT ELECTIVE</u></p> <p>5. HUMAN RESOURCE MANAGEMENT</p> <p>6. METALLURGY</p> <p><u>NON MAJOR ELECTIVE</u></p> <p>7. GEMS AND GEMSTONES</p>
Third Semester	<p><u>PART III</u></p> <p>1. TAMIL III</p> <p><u>PART II</u></p> <p>2. ENGLISH III</p> <p><u>CORE MAJOR</u></p> <p>3. GOLD SMITHING -I</p> <p>4. HISTORY OF JEWELLERY DESIGN</p> <p><u>SUBJECT ELECTIVE</u></p> <p>5. ADVANCED TECHNICAL DESIGN (PLAIN METAL)/ (Practical)</p>

	6. DIAMONDS – I DIAMONDS - II (Practical) 7. COREL DRAW (Practical)
Four Semester	<u>CORE MAJOR</u> 1. ADVANCED TREND DESIGN AND PORTFOLIO (Practical) 2. CAJD (RHINO)/(Practical) <u>SUBJECT ELECTIVE</u> 3. GEM AND JEWELLERY EXPORTS 4. MANUFACTURING TOOLS AND TECHNIQUES – II (Practical) 5. INSTRUMENTAL STUDIES 6. MARKETING, BRANDING AND MANAGEMENT 7. ENVIRONMENTAL STUDIES
Fifth Semester	1. INDUSTRIAL EXPOSURE TRAINING AND VIVA VOCE 2. INTERNSHIP 3. VALUE EDUCATION

Sixth Semester	1. ADVANCED TREND DESIGN AND PORTFOLIO (Practical) 2. CAJD (RHINO)/(Practical) 3. LUXURY & RETAIL JEWELLERY SEGMENTS 4. GEM AND JEWELLERY EXPORTS 5. MANUFACTURING TOOLS AND TECHNIQUES – II (Practical) 6. INSTRUMENTAL STUDIES 7. MARKETING, BRANDING AND MANAGEMENT
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