

Mohammad Ahsan Raza

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Professional Summary

Quality Systems & Digitisation Lead with 14+ years of experience in Quality Assurance, e-Systems implementation, and process automation within Procter & Gamble and Lucky Cement. Expert in SAP QM, Veeva EQMS, Proficy, GCC, Validation, and Power Platform with a strong record of zero audit findings, >90% digital compliance, and >\$6M productivity savings through automation and digitisation. Skilled in root cause analysis, validation, and change management under GMP and ISO standards.

Education

Government Monotechnic Institute, (2007 to 2010)

Karachi, Pakistan

Diploma of Associate Engineer in Instrumentation & Process Control Technology

Experience

PROCTER & GAMBLE (P&G)

Karachi, Pakistan

Site Quality Systems & Digitisation Lead

July 2020 – Present

- Quality Systems Leadership & Compliance Excellence:** Lead ownership and governance of global quality systems, including SAP QM, Veeva EQMS, Proficy Quality, Global Change Control (GCC), Validation Systems, and Technical Standards.
- Global Change Control & SAP Integration:** Drove GCC system transformation post-Delorean update—reducing 300+ overdue actions to zero within 3 months through structured governance, automated reminders, and Power BI tracking.
- eQMS, Veeva, and CAPA Process Automation:** Optimized Veeva EQMS workflows for CAPA, Effectiveness Checks, and Audit tracking, reducing cycle time by 40%.
- Proficy System Deployment & Process Automation:** Spearheaded site-wide implementation of Proficy Quality System across FemCare and BabyCare lines.
- Automated data capture, limit validation, and real-time performance monitoring—achieving >90% on-time compliance for Proficy checks and 0 downtime due to system lapses.
Integrated Proficy with vision systems and metal detectors for real-time defect detection and traceability.
- Digitization & Power Platform Innovation:** Designed and deployed multiple Power Apps and digital automation tools aligned with P&G's Industry 4.0 roadmap, delivering >\$6M in total productivity savings.
Key initiatives include:
 - Electronic Batch Packet (eBPR 2.0)** – paperless documentation system reducing batch packet cycle time by 50%.
 - Automated Line Clearance System** – integrated into Proficy with real-time risk alerts.
 - Quality Alert, Batch Release, and Q-Factor Reporting Apps** – enabled live issue tracking and paperless approvals.
 - Continuous Improvement & Business Impact:** Digitised QA Scorecards, BOS reports, and investigation dashboards for improved decision-making.
 - Led root cause analyses using Loss Elimination tools (6W2H, Why-Why, and WPI methodologies)

Lucky Cement Ltd.

Karachi, Pakistan

Instrumentation & Process Control Engineer

Nov 2011 – June 2020

- Led instrumentation and process control operations** ensuring stable, efficient, and optimized plant performance through system calibration, automation, and continuous monitoring, significantly reducing downtime and improving productivity.
- Delivered multiple plant expansion and line startup projects** in collaboration with engineering teams, while driving safety, quality, and environmental compliance and developing in-house technical capability through hands-on training programs.

Honors and Awards

2025: Gold Award for remarkable contribution to digitization and system improvement

2024: Platinum Award for delivering an exceptional global project ahead of schedule

2022: Multiple Silver Awards for deploying global quality standards successfully

2021: Ruby Award for leading successful plant startup and validation