

# Appify Brands

## Quotation for Development of 3 Ecommerce Web Apps (Version 2.0)

This document outlines the updated quotation for developing three ecommerce web applications for sports clothing brands: **361sport**, **Qiaodan**, and a **Dubai-based Sports Outlet Global Feet**. The quoted rates reflect **35% of standard development costs** as a special offer by **Appify Brands**.

### Project Timeline

The estimated project duration is **2 to 2.5 months (8–10 weeks)**, assuming parallel development of Frontend and Backend, with well-defined sprints and regular integration checkpoints.

### Cost Breakdown (Quoted at 35%)

Component	Standard Cost (INR)	Quoted Cost (35%) (INR)
Requirement Analysis & Design (Per App)	₹70,000	₹24,500
Frontend Development (Per App)	₹2,25,000	₹78,750
Backend Development (Per App)	₹2,00,000	₹70,000
Admin Panel Development (Per App)	₹1,25,000	₹43,750
Integrations (Payment, Analytics, Chat) (Per App)	₹65,000	₹22,750
Testing (Unit, Integration, E2E) (Per App)	₹65,000	₹22,750
Deployment & Documentation (Per App)	₹50,000	₹17,500
Buffer for Revisions / Support (Per App)	₹50,000	₹17,500

### Total Quoted Costs

Per App (Quoted Cost): ₹24,500 + ₹78,750 + ₹70,000 + ₹43,750 + ₹22,750 + ₹22,750 + ₹17,500 + ₹17,500 = **₹297,500**

All 3 Apps (Quoted Cost): ₹297,500 × 3 = **₹8,92,500**

### ☒ Terms & Conditions

- Quotation is valid for **30 days** from the date of issue.
- Payment Terms (suggested):
  - 20% on agreement signing
  - 30% after Design Approval
  - 30% after Development Completion

- 20% on Final Delivery & Deployment
  - Post-launch support and additional feature development will be quoted separately.
- 

Thank you for considering **Appify Brands** for your ecommerce projects. We look forward to working together and helping you achieve your business goals.

[AppifyBrands](#)