

Mastering ChatGPT & Next- Gen AI Tools

4-Week In-Depth Hands-on Course Curriculum

Week 1 - Foundations of AI & ChatGPT

- ▶ Introduction to AI: History, Types, Use Cases
- ▶ Introduction to ChatGPT: Capabilities, Versions, Free vs Pro
- ▶ Prompt Engineering Basics: Prompts, Temperature, Context
- ▶ Understanding Role Play, Constraints & System Prompts
- ▶ Hands-on: Creating Smart Prompts for Real-Life Tasks

Week 2 - ChatGPT in Work, Learning, and Content

- ▶ ChatGPT for Learning, Teaching & Research
- ▶ ChatGPT for Content Writing - Blogs, Posts, Stories
- ▶ ChatGPT for Business - Emails, Reports, Pitches
- ▶ ChatGPT for Code - Python, SQL, HTML use cases
- ▶ Hands-on: Multi-use Prompting + Mini Project

Week 3 - Exploring Popular AI Tools Beyond ChatGPT

- ▶ Canva AI & Magic Studio - Smart Design & Writing
- ▶ Tome.app / Gamma.app - AI for Presentations
- ▶ Pictory / Lumen5 / Animoto - AI for Video Creation
- ▶ Voice AI Tools - ElevenLabs, Murf.ai, Voicemod
- ▶ Tools for Daily Use - Grammarly, Perplexity, Quillbot, Notion AI

Week 4 - Advanced Applications & AI Ethics

- ▶ AI Tools for Freelancers & Entrepreneurs
- ▶ Using ChatGPT for Resume & Interview Prep
- ▶ AI for Brainstorming, Decision-Making & Planning
- ▶ Understanding AI Limitations & Ethical Use of AI
- ▶ Final Project Presentation - Combine ChatGPT + 2 AI Tools

Course Outcomes

- ▶ Strong hands-on knowledge of ChatGPT & AI tools
- ▶ Ability to create effective prompts and apply them to tasks
- ▶ Skills to use AI tools for design, presentations, video, content
- ▶ Awareness of responsible AI usage and limitations
- ▶ Final Project for Portfolio/Resume