



# ANALYSIS OF SALES DATA

\$2,348.49K

Sum of Sales

30K

Total Quantity

283K

Total Profit

8,047

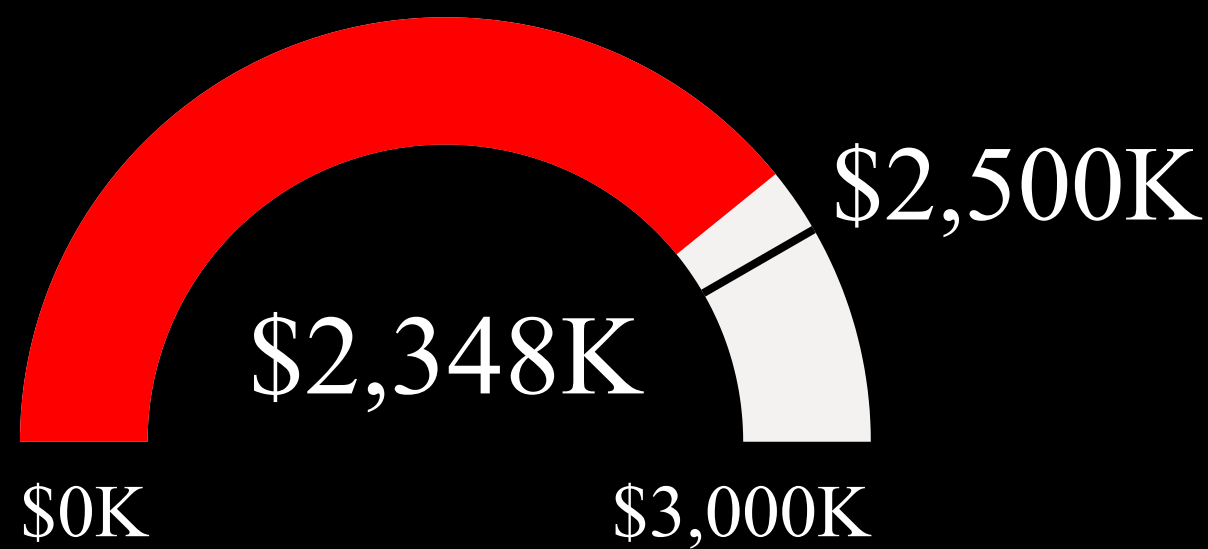
Total Customers

Country

All



Sales Achieved vs Target



Order Date

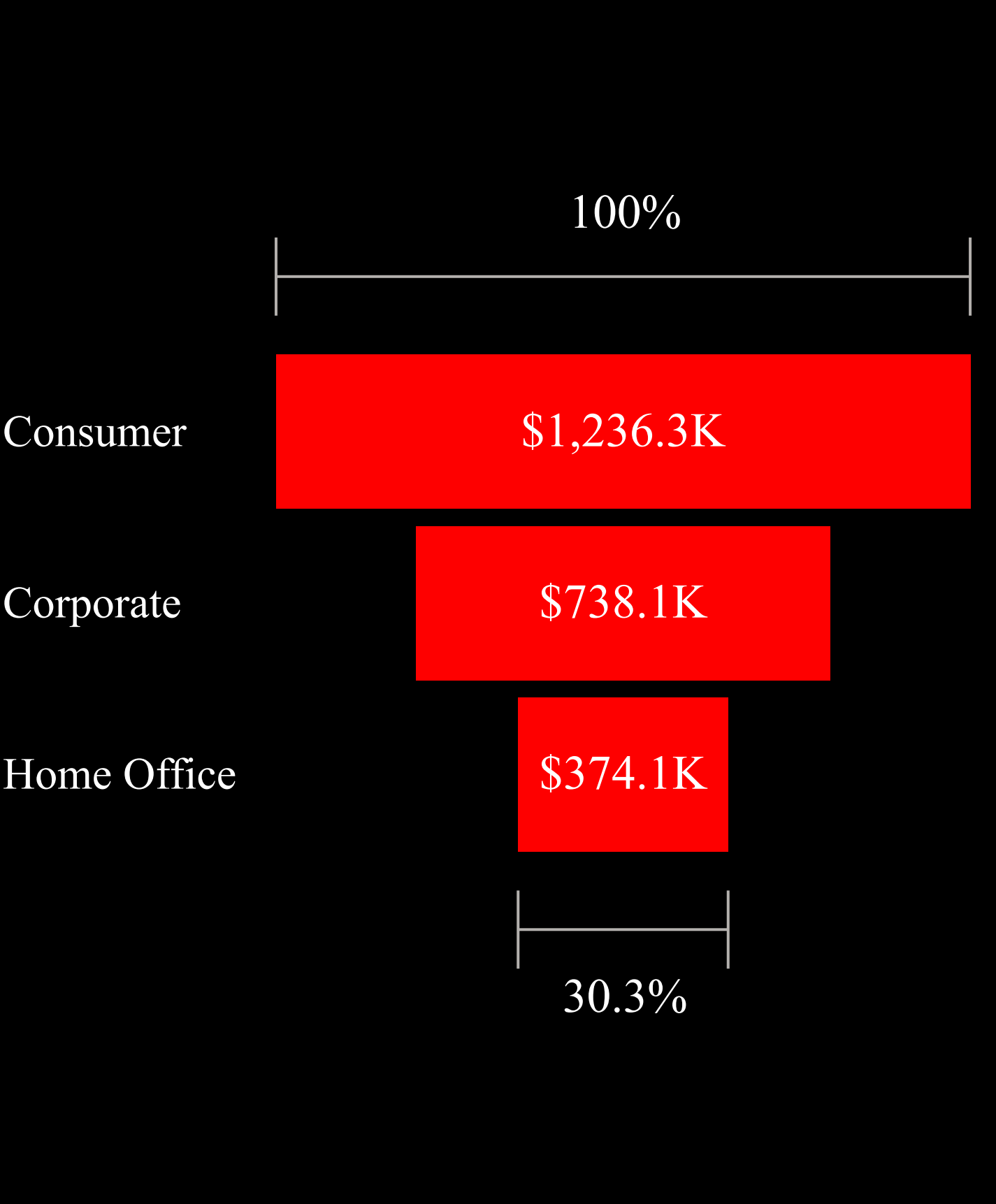
1/1/2011



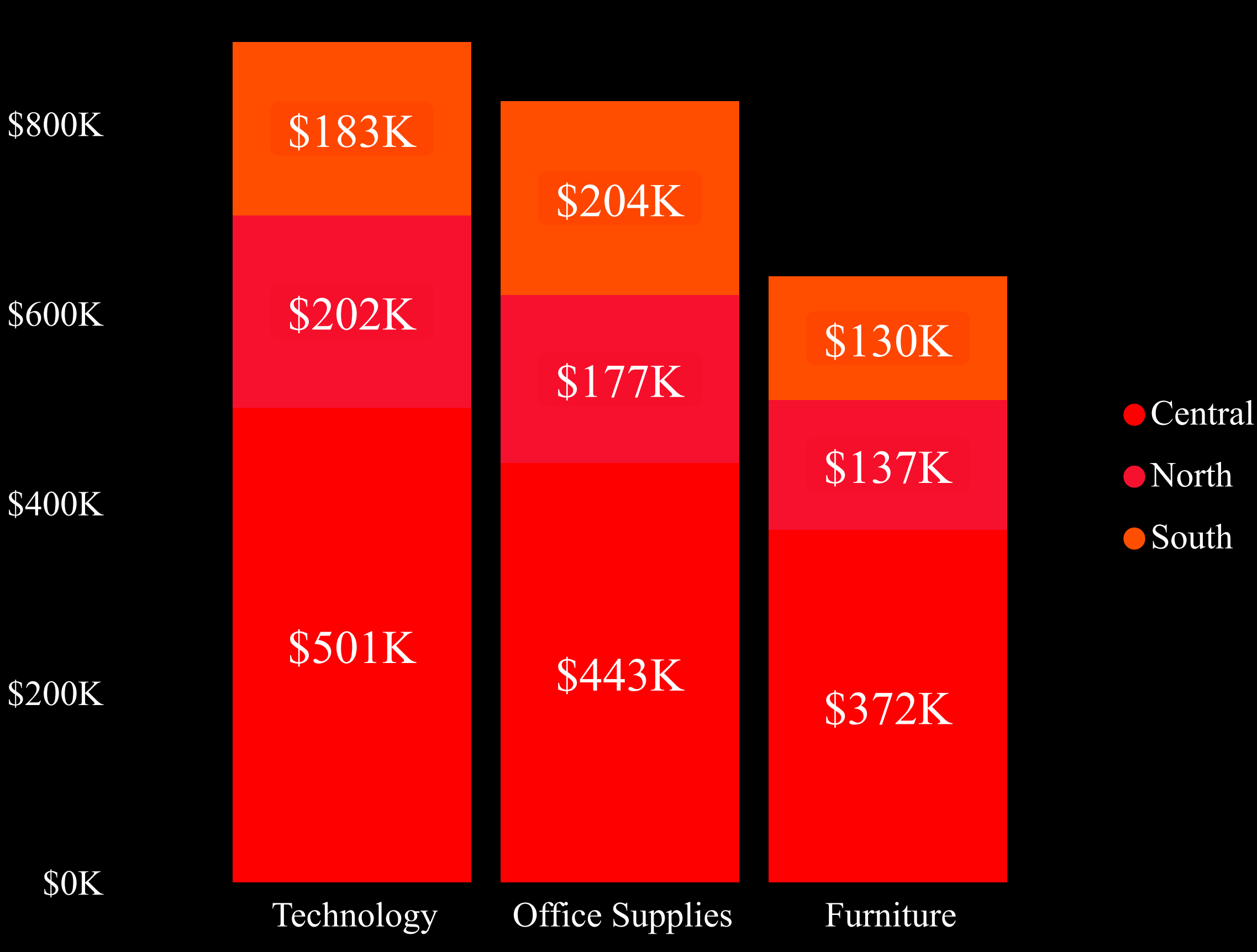
12/31/2014

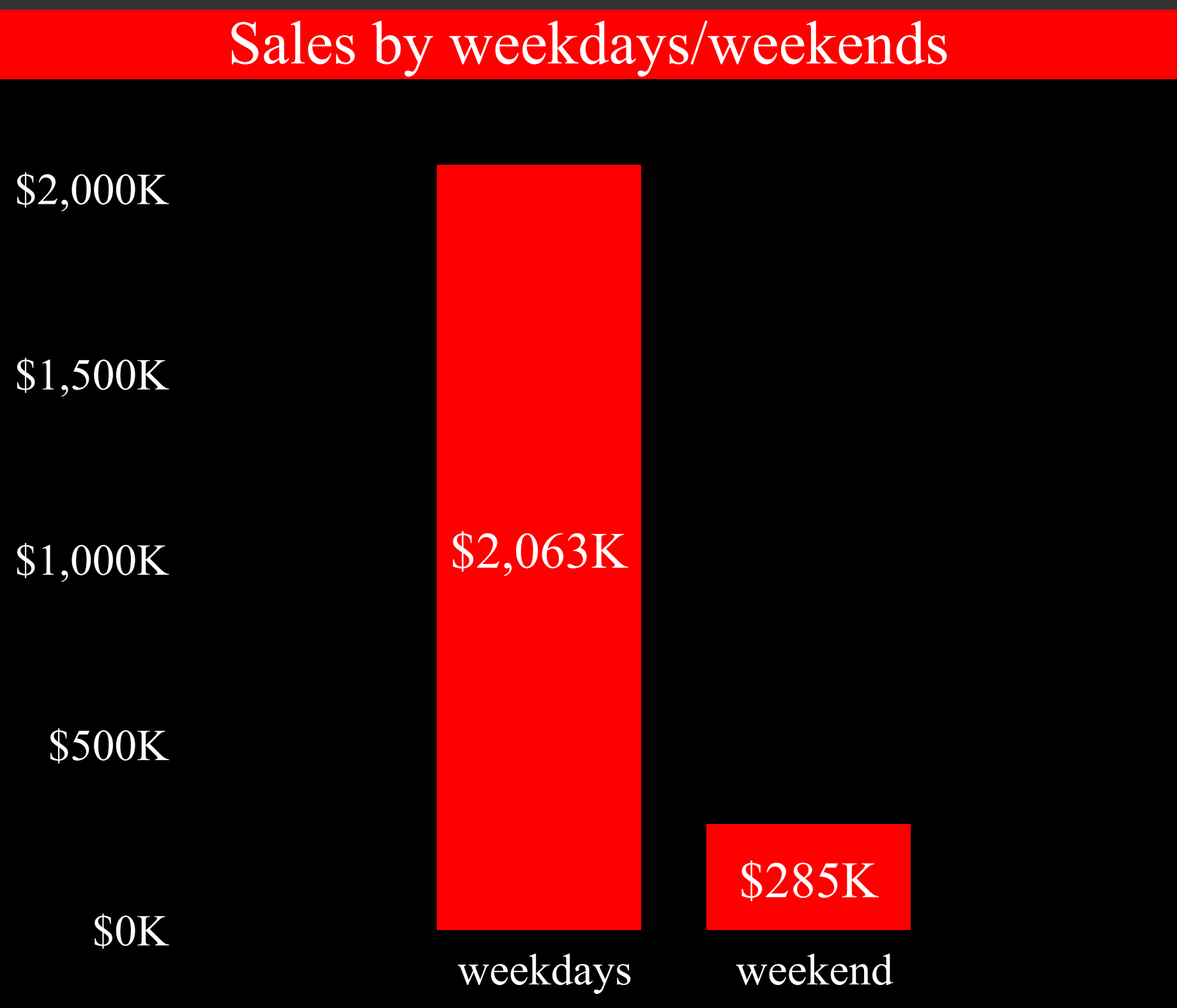
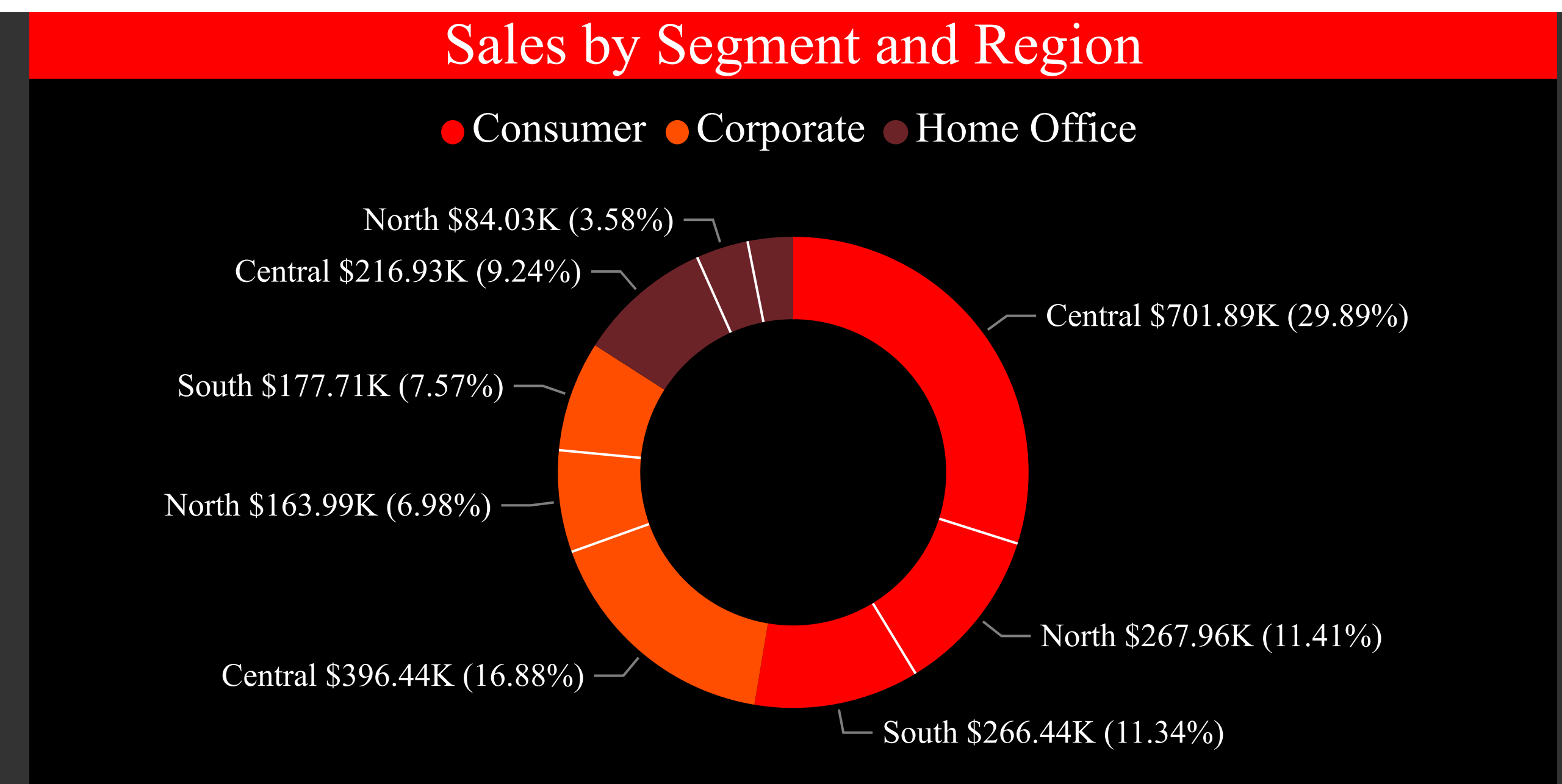
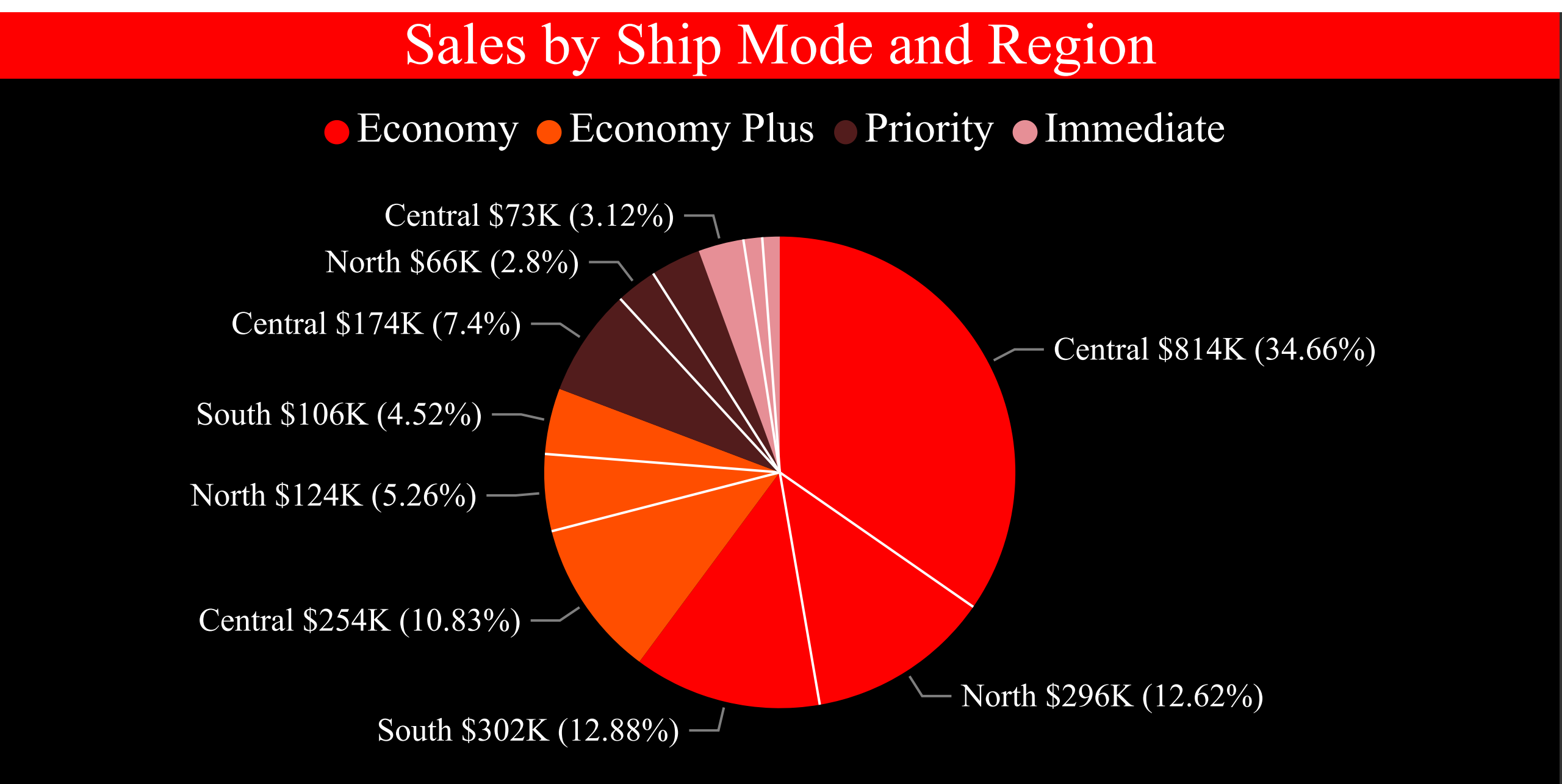


Sales by Segment



Sales by Category and Region

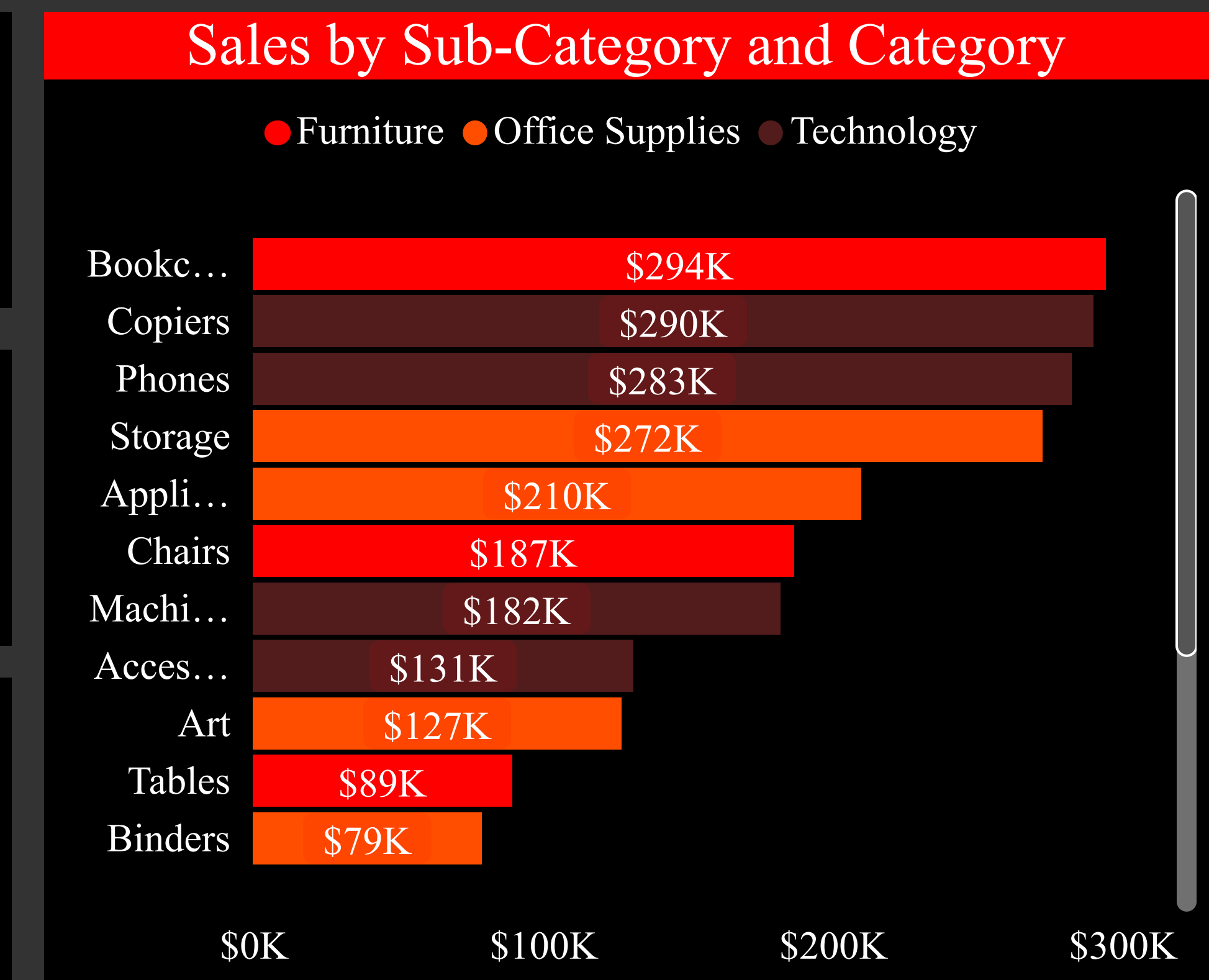




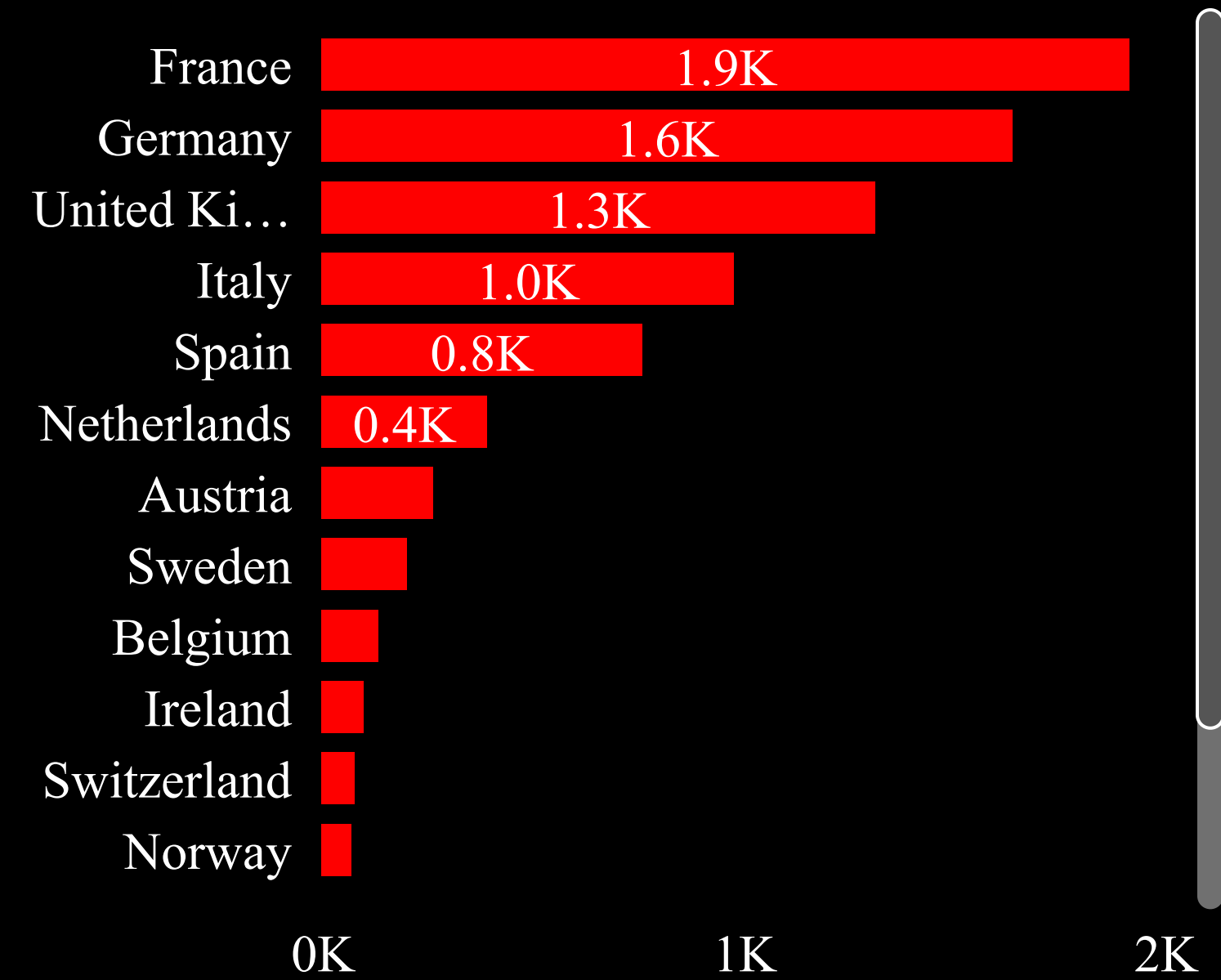
**Nokia Smart Phone, Full Size**  
Top 1 Product by Profit

**Dania Corner Shelving, Traditional**  
Top 1 Product by Quantity

**\$11,983K**  
Total Revenue



Count of Customer Name by Country



Summer Hayward

Top 1 customer by quantity

Angie Massengill

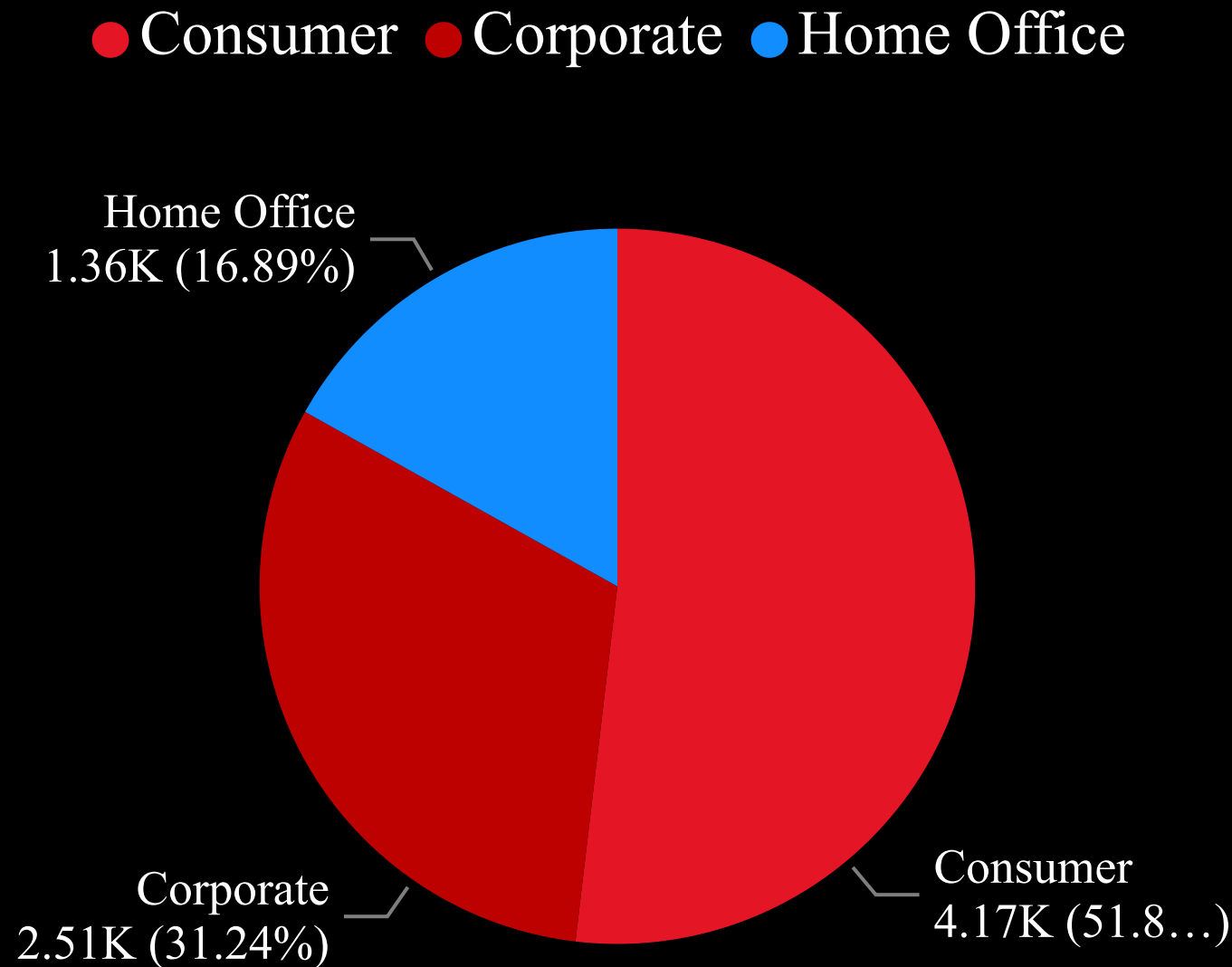
Top 1 Customer by Sales

Year, Quarter, Month, Day

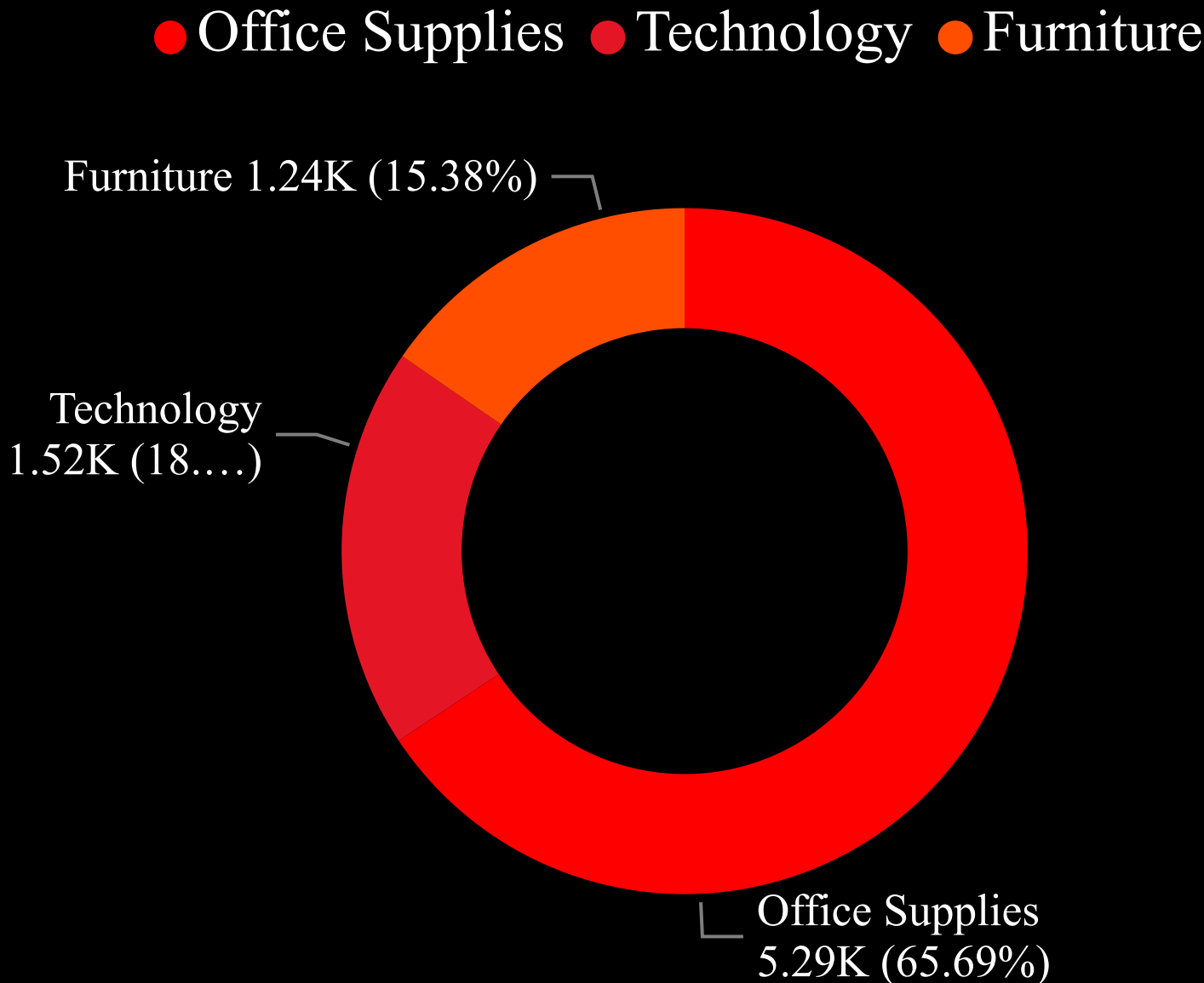
All

Customer Name	Sum of Quantity	Sum of Sales
Angie Massengill	102	\$16,14
Lola Hughes	127	\$13,19
Ashton Charles	63	\$13,05
Isaac David	110	\$11,27
Philip Newsom	80	\$10,89
Joel Peters	137	\$10,47
Bettie Lang	108	\$10,46
Audrey Knowles	96	\$10,36
Lilly Le Grand	88	\$9,96
Elijah Sodeman	101	\$9,68
Phoebe Moore	53	\$9,64
Total	30491	\$2,348,49

Count of Customer by Segment



Count of Customer by Category



sales and sales target by Year

\$755.03K !

Goal: 830.53K (-9.09%)