Comparison between Genres

The Top Genre

Legend: Total_Cost, Trendline for Total_Cost, Customers_Num, Trendline for Customers_Num

Y-axis: Customers_No. Vs Total Cost (2000, 1500, 1000, 500, 0)

X-axis: Genre_Name (Rock, Latin, Metal, Alternative, TV Shows, Jazz, Blues, Drama, R&B/Soul, Classical)
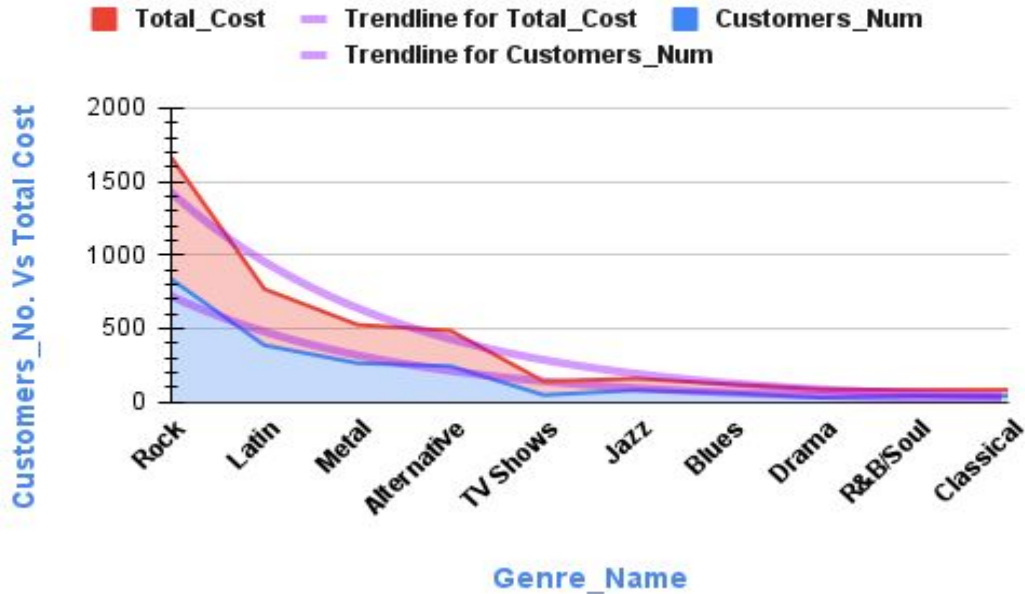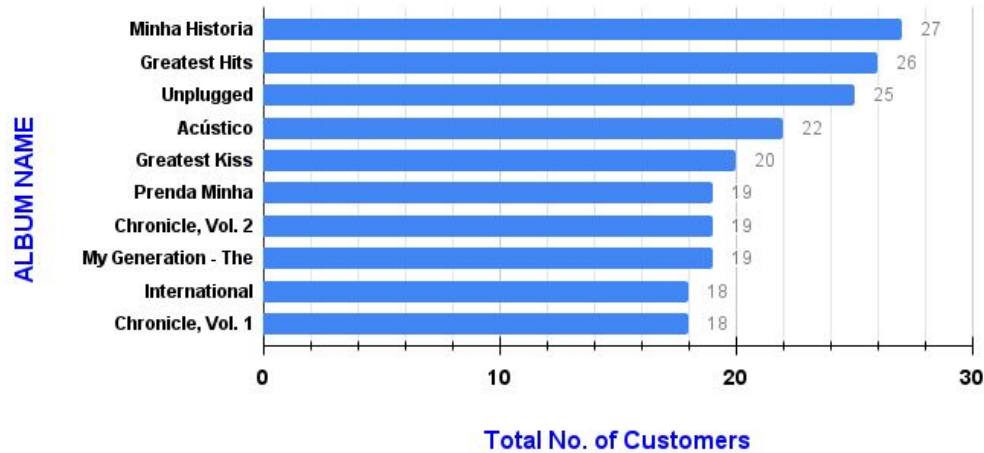
In this slide, i will compare between different genres according to total number of customers with also total paid usd. In this figure, it seems that **"Rock"** Genre is the first top Genre with **835 customer** & total cost of **826 $**. Followed by **"Latin" & "Metal"** Genres with total cost of **382 $** and **261 $** respectively.

The Most Preferable Album

The Best Album

Album Name	Total No. of Customers
Minha Historia	27
Greatest Hits	26
Unplugged	25
Acústico	22
Greatest Kiss	20
Prenda Minha	19
Chronicle, Vol. 2	19
My Generation - The	19
International	18
Chronicle, Vol. 1	18

Here, we have first ten albums that customers prefer. With aid of total number of customers, I discovered that **"Minha Historia"** Album from **"Latin"** Genre has achieved the max number of customers (27 customer) than other albums. Then, we have **"Greatest Hits"** & **"unplugged"** Albums with 26 customer & 25 customer.
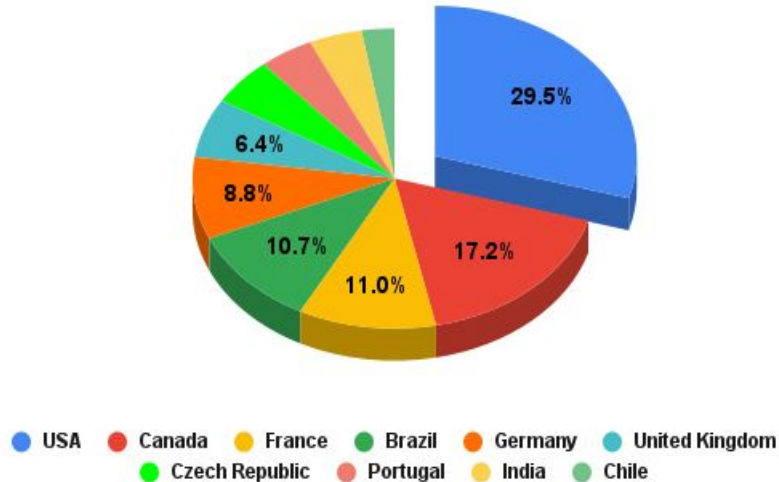
Top paid Artists Vs Customers Number

Top 10 Preferable Artists
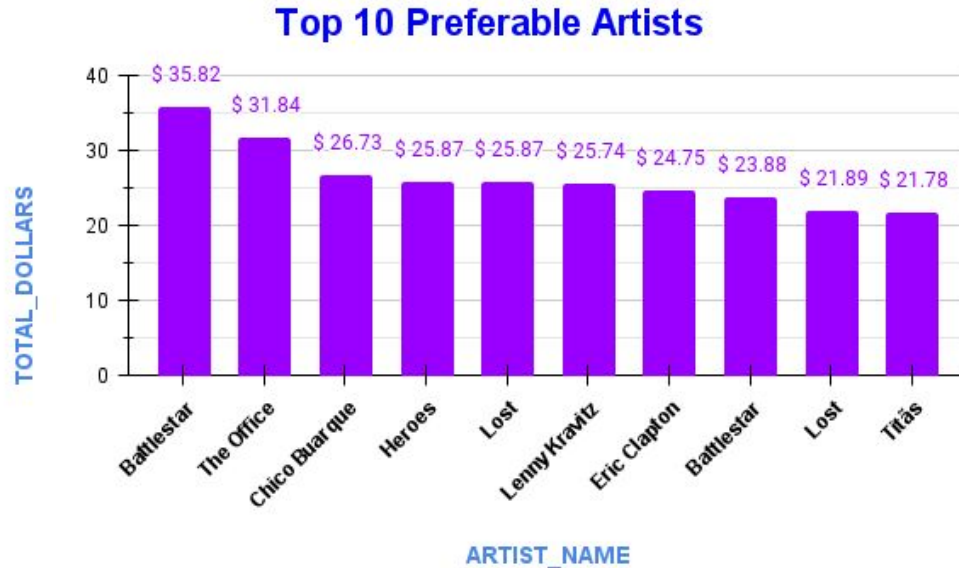
Here, we have the top artists in relation with total dollars. We can notice that "**Battlestar Galactica (Classic)**" and "**The Office**" Artists are the most paid than other artists. With a total cost of **35.82 $** and **31.84 $** respectively.

Top Countries Vs. Total Costs

Top Rated Countries

- USA — 29.5%
- Canada — 17.2%
- France — 11.0%
- Brazil — 10.7%
- Germany — 8.8%
- United Kingdom — 6.4%
- Czech Republic
- Portugal
- India
- Chile

This time, we have the top rated countries that their customers have spent most dollars. As we can see that **"USA"** is the first top country with a rate of **29.8%** and total cost of **523$**. Then, we have **"Canada & France"** with a rates of **17.2%** and **11%** with total cost of **304 $** and **195 $** respectively.