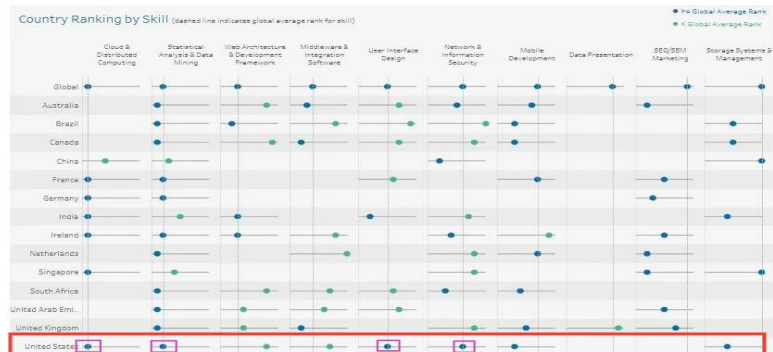# Insights from LinkedIn top skills 2016

1- <u>United States is driving the global average:</u>

<mark>by clicking on the United States section and comparing it to the global section,</mark>

we notice that the global ranking is very close to the US ranking, and even is identical in four skills out of ten, suggesting that the high number of US LinkedIn members is driving the global ranking.

2 – <u>statistical analysis and data mining</u>
<u>is the most represented skill:</u>

<mark>by clicking on statistical analysis skill and visually comparing it with other skills ,</mark>

We notice that statistical analysis and data mining is the only skill that is ranked in all the mentioned countries, all the other skills including the highest rank didn't reach the top 10 list in some countries. On the other hand, statistical analysis and data mining has high ranks in all listed countries.

3 – <u>Data presentation is ranked in UK only:</u>

<mark>By clicking on the data presentation skill,</mark>

We notice that, data presentation skill is only ranked in **UK,** maybe it is an outlier that reached the global average due to relatively high demand in UK. This could be due to some major events in UK in the year 2016 such as the **Brexit** when UK left the European union and **the prime minister**

elections, May be these events required data presentation skills to represent the numbers in elections and polls.
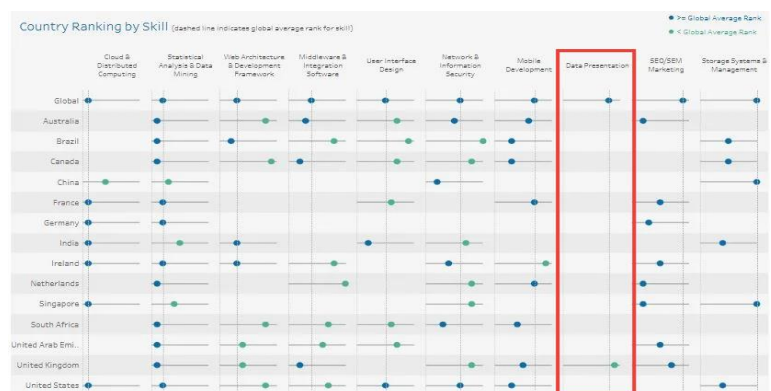
4 – **Possible error in color representation:**

In the legend the dashboard designer stated that the figures with rank less than the global average will be indicated in green color (which make sense) but in the actual representation we notice that it is the other way around.

5- **No soft skills:**

No soft skills like (communication skills, team work,...etc.) is listed in this top skill list . the reason for that needs more investigation into the methodology used to calculate this list