

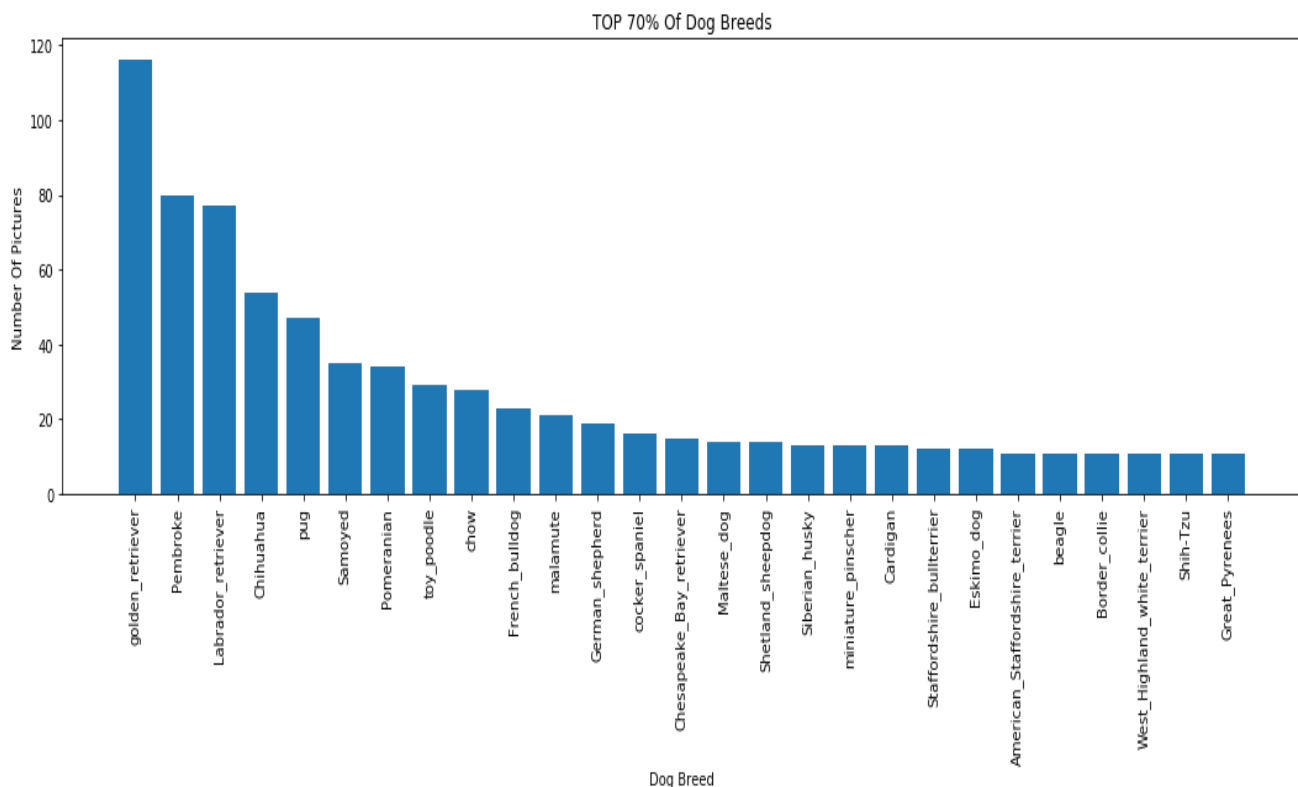
We Rate Dogs



WeRateDogs is a Twitter account that rates people's dogs with a humorous comment about the dog. These ratings almost always have a denominator of 10. The numerators, though? Almost always greater than 10. 11/10, 12/10, 13/10, etc. WeRateDogs has over 7.5 million followers and has received international media coverage. In this article we are going to discover some of insights and behavior of this account

What is the most posted breed?

Collecting a large set of tweets from we rate dogs. we discovered that the order is:



the most common dog breed is golden retriever with 116 pictures then
Pembroke with 80 pictures



WeRateDogs™
@dog_rates

Follow

This is Stuart. He's sporting his favorite fanny pack. Secretly filled with bones only. 13/10 puppered puppo #BarkWeek



10:02 AM - 24 Jul 2017

One of the golden retriever posted



WeRateDogs™
@dog_rates

Follow

This is Cassie. She is a college pup. Studying international doggo communication and stick theory. 14/10 so elegant much sophisticate



8:59 AM - 26 Jul 2017

one of the Pembroke posted

what are the most common ratings?

Some followers say that all the dogs get ratings of 11 and 12 over 10 like the famous **Brant** .



WeRateDogs™
@dog_rates

Following

@brant they're good dogs Brent

RETWEETS

6,616

LIKES

16,335



4:05 PM - 12 Sep 2016

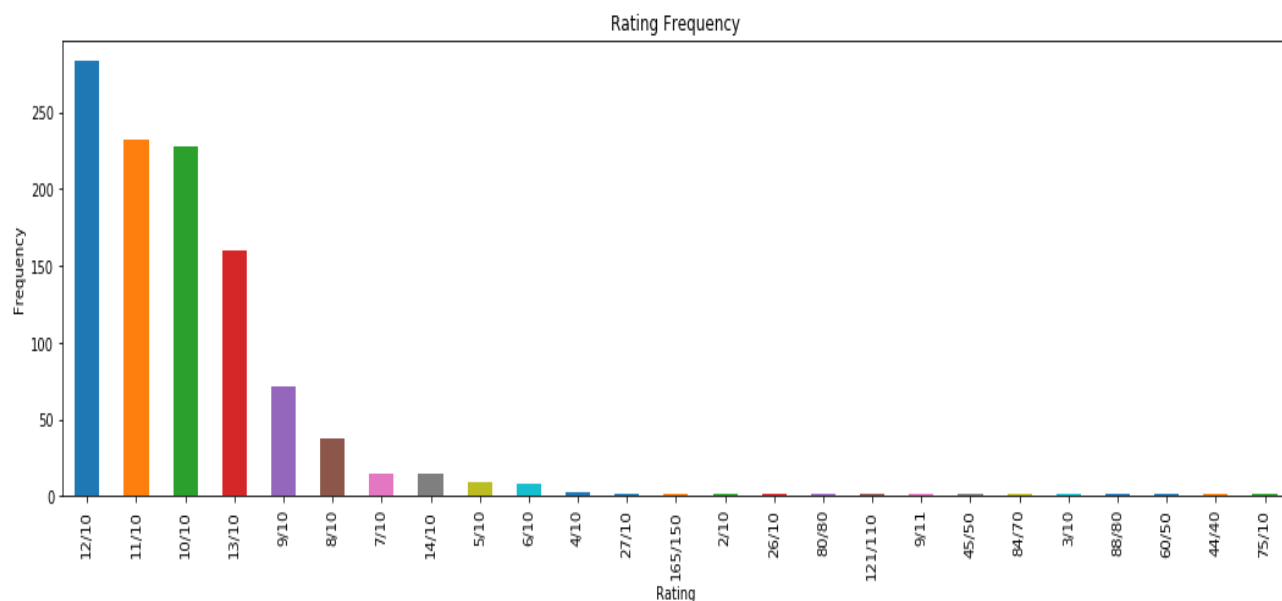
88

6.6K

16K

Image from <https://knowyourmeme.com/memes/theyre-good-dogs-brent>

Let's investigate this:

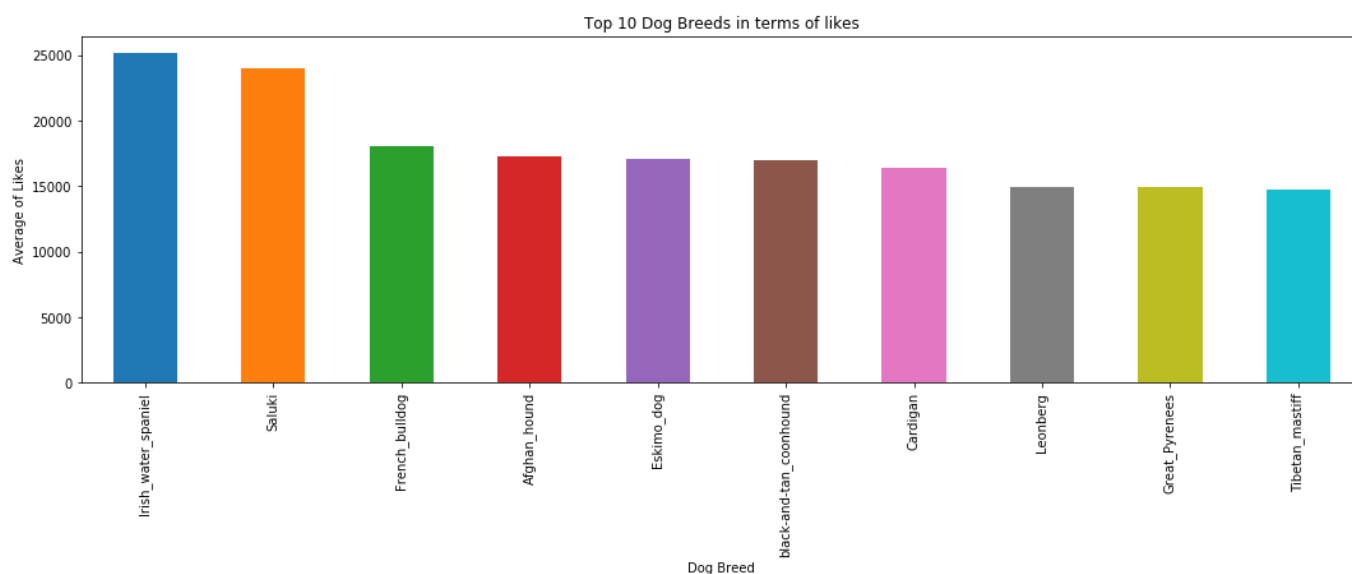


Well, looks like Brant is right the most frequent ratings are 12/10 ,11/10 and 10/10

what is the most favorable dog breed to the followers?

We can investigate that by calculating the average number of likes for each breed picture.

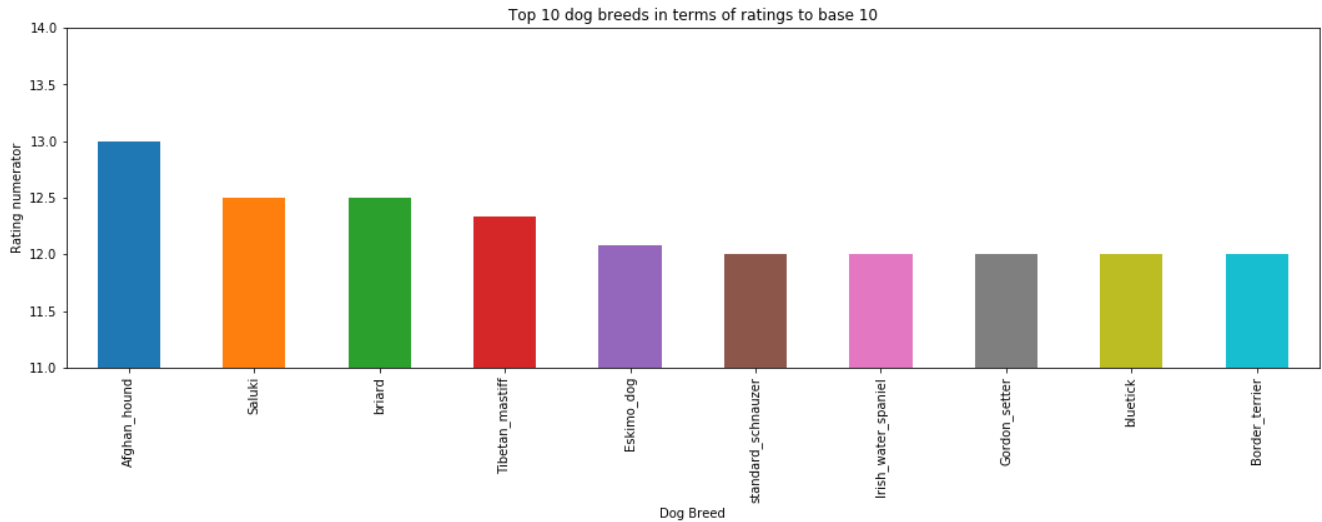
Here are the top 10:



the breeds with the highest average likes are the Irish water spaniel of ~25k likes then Saluki with ~24k likes

what are the dog breeds with the highest ratings?

We can investigate that by calculating the average rating (out of 10) for dog breed pictures.

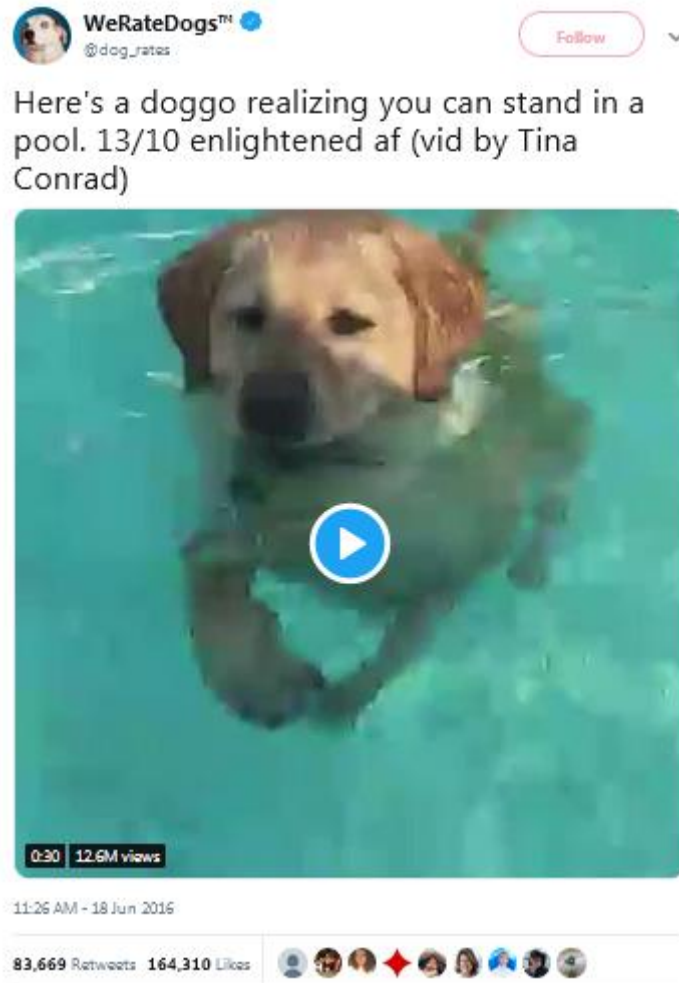


the Afghan hound is the highest with 13/10 average rating



One of the tweets with Afghan hound

And Finally, the master tweet with the highest likes and retweets in our dataset.



You can watch him here

https://twitter.com/dog_rates/status/744234799360020481

Enjoy!

Disclaimer:

the dataset used in this analysis is made up of tweets with ratings only. An algorithm was used to detect the breed of the dog which might not be very accurate. Some of the tweets were removed from the data due to lack of information.