



EGY GUIDE

I'M YOUR GUIDE

Every tourist needs a guide

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OPPORTUNITY

113%

Jumped to 113 percent in the first half of 2019 with rise by 36.7%.

77%

Jumped 77 percent in the first half of 2018

55.1%

Egypt welcomed about 8.5 million tourists during 2017 with an increase of 55.1 percent, compared the previous year.

STATISTICS ABOUT TOURISM IN EGYPT OVER PAST 3 YEARS

According to the United Nations World Tourism Organization (UNWTO)'s

125%

100%

75%

50%

25%

0%

2017 year

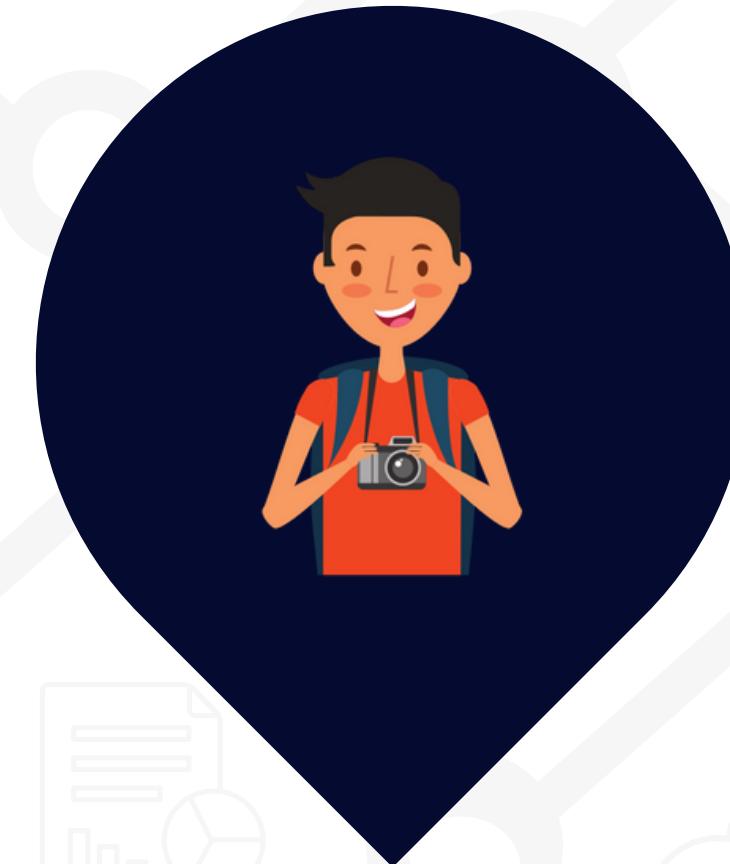
2018 year

2019 year



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PROBLEM



**Tourists are suffering to find guide
or knowing more information
Egypt.**

**Tourists are Feeling that
every egyptian is a boss.**

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EGY GUIDE STATISTICS

PERSONAL INTERVIEWS & SURVEY



cairo



Dahab



Alexandria



Giza

64%

Hard to do a trip as they want.

72%

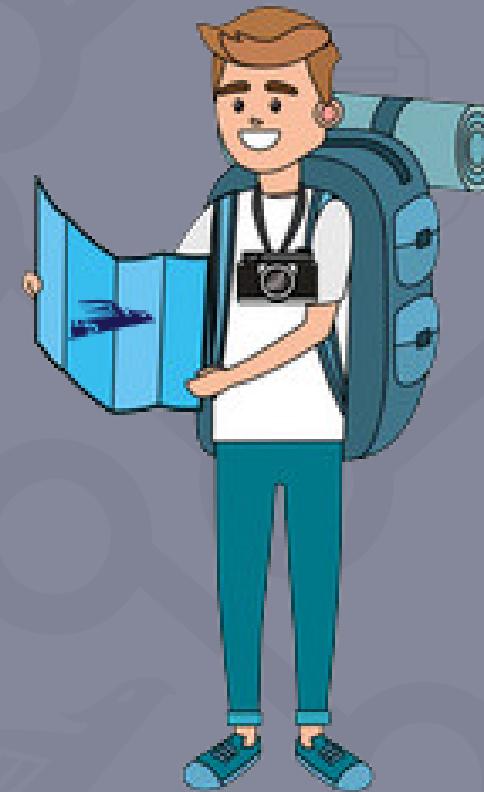
Extremely hard to find private tour guide.

56%

Feeling fraud from local people.

WHAT EGY GUIDE?

Egy guide is national private tour guide provider. We focused on connecting Tourists with local guides with possibility of designing a trip via an online platform

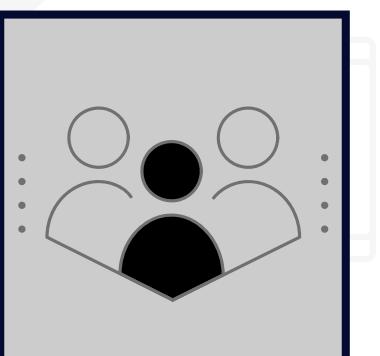


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WHY EGY GUIDE?



VARIETY
TO CHOOSE



COMMUNITY



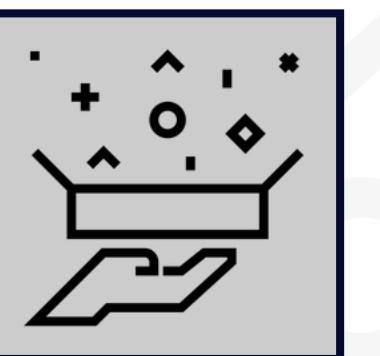
ONLINE
PAYMENT



TAILOR
YOUR TRIP



MONEY
BACK



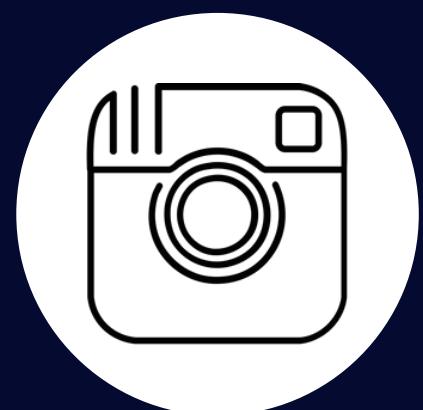
OFFERS



WEBSITE



APP



SOCIAL

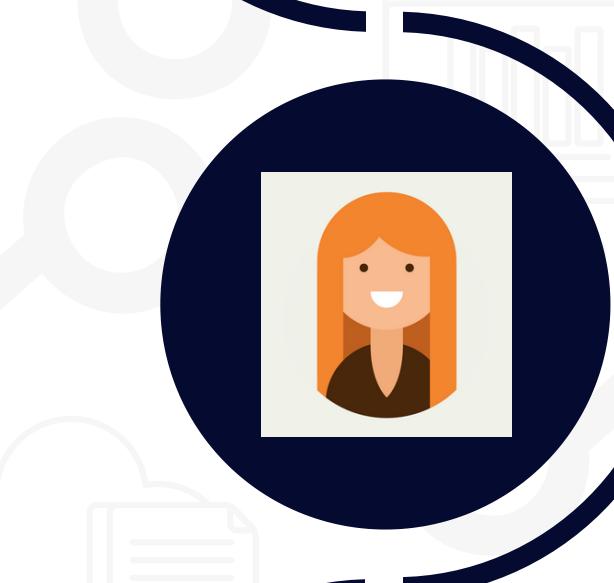
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THE COMPETITOR

TOURS BY LOCALS



GET YOUR GUIDE



SHOWAROUND



COMPETITIVE ADVANTAGE



Money back if you did not get
your trip as it was described



Trusted Company in Egypt



How to be a tour guide



HELPING TOURISTS TO
TRUST AND PAY



HELPING TOUR GUIDE AND
EASY MARKETING



HELPING YOUNG PEOPLE TO
START A NEW CAREER

SUCCESSFUL

Last week

1

Trip

=

2300 L.E

Our profit
30%
=

640 L.E

Marketing :



+



+



souvenir

=



Hotels and companies

Social Media

Cover our needs

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REVENUE MODEL

Short
Trip

150 \$

Medium
Trip

300 \$

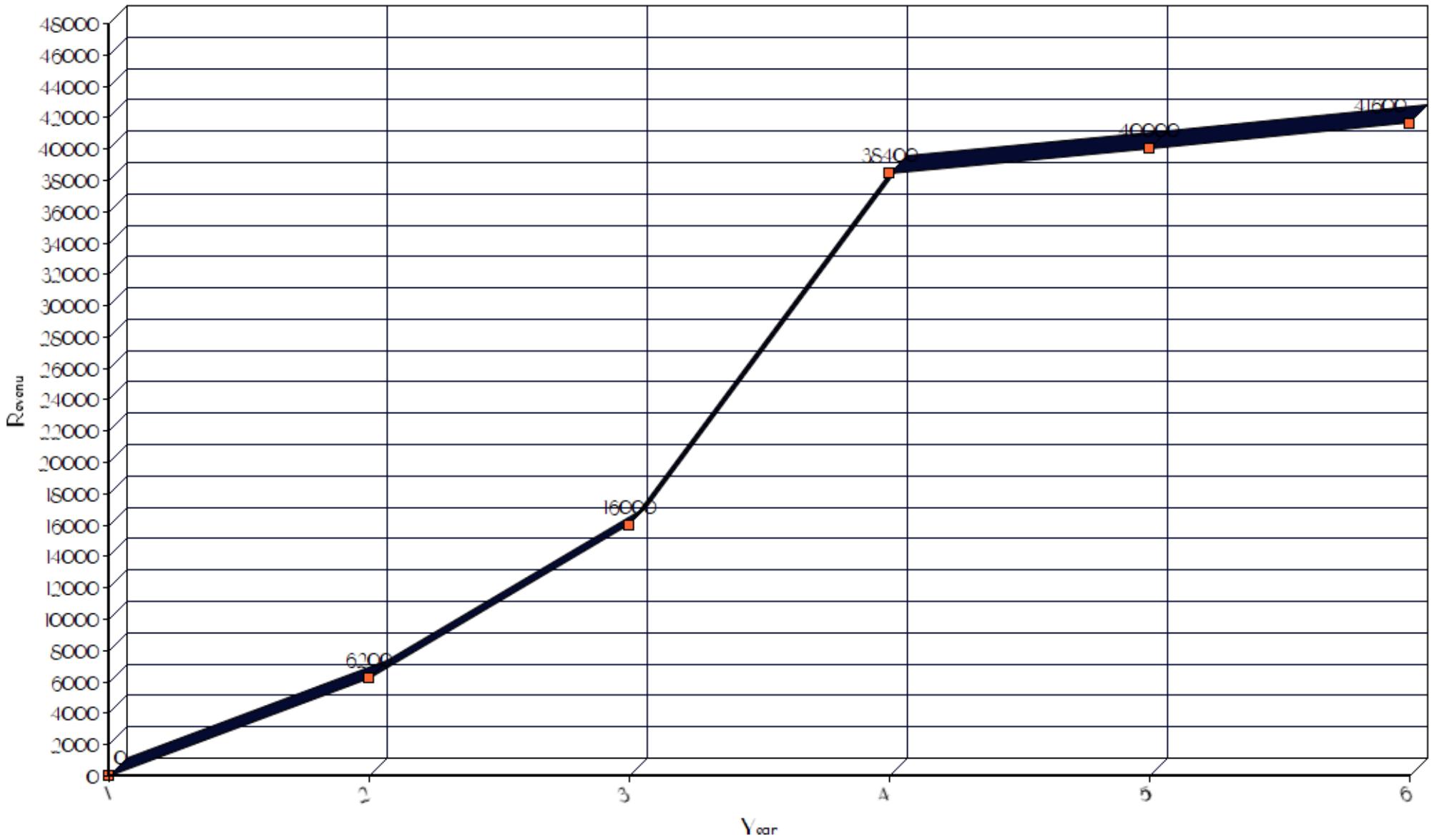
Long
Trip

700 \$

profit
(25 - 35) %



FINANCIAL PROJECTIONS



TOTAL
TOURISTS

500
TOURISTS

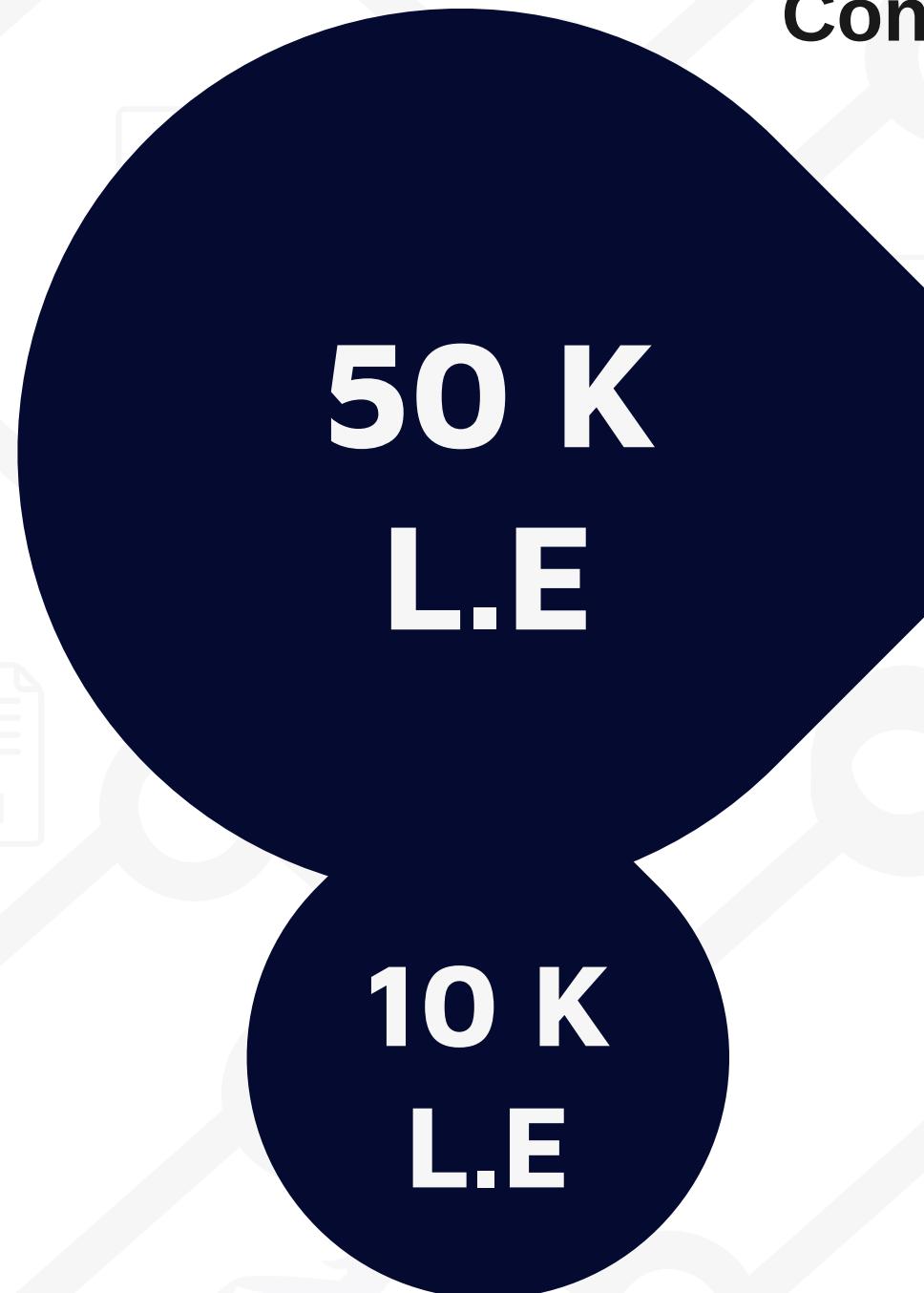
TOTAL
REVENUE

260 K
L.E

MONTHS	MONTH 1	MONTH 2	MONTH 3	MONTH 4	MONTH 5	MONTH 6	MONTH 7	MONTH 8	MONTH 9	MONTH 10	MONTH 11	MONTH 12
Revenue	0 L.E	6400 L.E	16000 L.E	38400 L.E	48000 L.E	41600 L.E	32000 L.E	25600 L.E	12800 L.E	12800 L.E	12800 L.E	12800 L.E
Tourists Monthly	0	10	25	60	75	65	55	40	20	20	20	20

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THE ASK



Continuous development

30%

Services
20%

Marketing
50%

38 k L.E for First month



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THE TEAM



**Mohamed Ashraf Hamdi
Elshoura**



**Tarek Abd Elmoneim
Mohamed Alabd**

Technical



**Shady Gouda Ibrahim
khalil**

Business



**Mohamed Magdy fetouh
lokma**

Technical



**Asmaa Taha
Ali Kassem**

Design

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OPINIONS

I think if you're gonna make app that helps tourists it should have all information about tourguides and the opinions of other people they met and other important details, I think it should have information about famous places in egypt including hotels,restaurants...etc , their places and how to reach them, prices converted into the currency of the tourist's country Adding some tips or information about the common culture or laws Egypt maybe useful _It may also have a communication means like chatting or others That was my opinion Thank you

WHAT YOU WANT IN APP?

Too much instability.

I know the country is very attractive but it seems everyone wants to be the boss.

Currently it is not a country I could take my small children

OPINION ABOUT PROBLEM.

In visiting Egypt, i prefer to have a tour guide with me.

A.



B.



C.



D.



E.



WANT A GUIDE?



EGY GUIDE

I'M YOUR GUIDE

Every tourist needs a guide