

# MOHAMMED SAFWAN

 SafwanPortfolio ,  linkedin/MohammedSafwan,  github.com/MohammedSafwan  
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Bachelor of Commerce graduate with a strong interest in Digital Marketing, skilled in social media marketing, content creation, and basic SEO. Motivated to apply marketing strategies and analytical skills to support business growth and build a successful career in digital marketing.

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## EDUCATION

<b>Multi-Disciplinary Technology &amp; Business Program</b> Zephyr Technologies Pvt. Ltd., Mangalore	<b>Sep 2025 - Pursuing</b>
<b>Bachelor of Commerce</b> Pompei College Aikala ,Mangalore University	<b>Aug 2022 - July 2025</b>

- Learning Web Designing & Development (MERN Stack) – MongoDB, Express.js, React.js, Node.js
- Training in Graphic Designing & Digital Marketing – branding, SEO, social media, Google Ads
- Studying Business Analytics – data analysis, reporting, and decision-making insights

- Core subjects in accounting, business management, economics, and finance.
- Developed strong analytical, communication and business strategy skills.

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## PROJECTS

### Talipady Weaver's Co-Operative Society Study

- Analyzed day-to-day operations and organizational structure of the cooperative.
- Studied the complete production process from raw material procurement to finished goods.
- Evaluated financial performance including turnover, working capital, sales, and purchases.
- Examined marketing strategies, revival initiatives, and sustainability practices.
- Identified key challenges and suggested improvements in modernization and branding.

### Personal Portfolio Website (React + Vite)

- Built a responsive portfolio website using React, Vite, and Tailwind CSS.
  - Designed modern UI with reusable components and clean layout structure.
  - Optimized performance and ensured mobile-first, cross-device compatibility.
  - Used GitHub for version control and collaborative workflow.
  - Deployed and hosted the website on Vercel for live access.
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## ADDITIONAL INFORMATION

- **Technical Skills:** Web (HTML,CSS,JS) , MERN Basics , Photoshop
- **Languages:** English, Kannada, Hindi, Malayalam
- **Certifications:** Multi-Disciplinary Technology & Business Program(Pursuing)
- **Awards/Activities:** Received multiple awards in Volleyball, Football, Throwball, and Badminton at college-level sports events.