3.2 BRAINSTORMING AND IDEATION

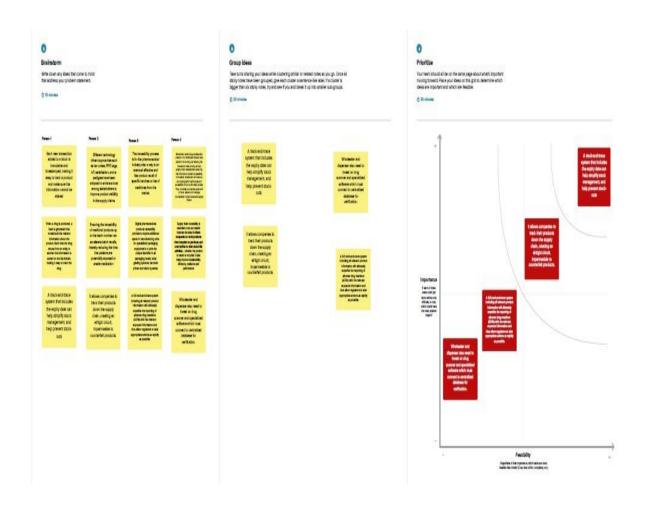


Fig 2: Brainstorming and ideation