



B.BITES LOGO PRESENTATION



B.BITES
HEALTHY EATING HABITS

Bold Expression

B.BITES is a contemporary nutrition-forward food brand built on balance, vitality, and mindful nourishment. Rooted in clean ingredients and modern food science, the brand explores the harmony between taste and function—creating products that feel wholesome yet refined. Each offering reflects a quiet strength, where wellness flows naturally through flavor, formulation, and purpose.



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b.bites embraces nutrition as a foundation for energy, balance, and everyday vitality. The brand draws inspiration from nature, nourishment, and mindful living—where wholesome ingredients meet thoughtful preparation. Every product is intentional, crafted to fuel the body while delighting the senses.

With a commitment to clean nutrition and elevated taste, b.bites creates foods that fit seamlessly into modern lifestyles—whether as a daily essential or a mindful indulgence. The brand celebrates conscious choices through flavor and function, empowering people to eat well, feel strong, and live better every day.

The B.Bites colour palette embodies freshness, trust, and nourishing luxury.

Vibrant greens symbolize vitality, natural goodness, and mindful living, reflecting the brand's commitment to wholesome nutrition. Warm gold accents add a touch of premium quality and care, elevating everyday nutrition into something special. Clean whites bring clarity and balance, allowing the ingredients, textures, and benefits to take centre stage. Together, these colours create a visual identity that feels healthy, premium, and confidently modern.

RGB
#142D1D

CMYK
#152D1E



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THANK YOU