# **Machine Learning Projects (CS)**

The objective of the projects is to prepare you to apply different machine learning algorithms to real-world tasks. This will help you to increase your knowledge about the workflow of the machine learning tasks. You will learn how to clean your data, applying pre-processing, feature engineering, regression, and classification methods. Each project will be delivered in milestones.

- > The best three teams for each project will be honored.
- > Team and Projects' Registration starts: Monday 30/11/2020 11:00PM.
- Registration ends: Friday 4/12/2020 11:59PM.
- ➤ Delivering Milestone 1: 25/12/2020.
- ➤ Delivering Milestone 2: Practical exam.
- Minimum number of members is 3 and the maximum is 5
- ➤ You must deliver a detailed report for each milestone contains all your work (feature analysis, algorithms used in each module and the achieved accuracy for each one)

Note: Each report will be graded

In the first milestone, you will apply the following:-

**Preprocessing:** Before building your models, you need to make sure that the dataset is clean and ready-to-use.

**Regression:** Apply different regression techniques (at least two) to find the model that fits your data with minimum error.

#### Milestone 1: 50%

> Preprocessing, Regression.

#### **Milestone 1 Report Must Include:**

- ❖ You must explain in details the **preprocessing techniques** you needed to apply on your dataset and how you implemented them.
- ❖ Perform **analysis** on the dataset as studied and explain how the features affect and relate to each other.
- ❖ You must explain what **regression techniques** you used (at least two).
- ❖ Mention the **differences** between each model and the acquired **results** (accuracy/error and so on) and the **training time** for each model.
- ❖ You must clearly mention **what features** you used or discarded to create your regression models.
- Explain what the **sizes** of your training, testing and validation sets are, if exist.
- Mention any further techniques that were used to improve the results (if exist).
- ❖ You should include **screenshots** of the resultant(s) regression line plots if possible or any data visualization.
- ❖ Finally, write a **conclusion** about this phase of the project and what intuition you had about your problem and how it was proved/disproved.

Milestone 2 Deliverables will be announced later.

## **Project(1): Predicting Song Popularity**

Can you predict a certain song's popularity before it is even published to an audience? This dataset asks this question. It contains audio features of songs published between 1920 and 2020 along with a popularity score ranging from 0 to 100. Using the given data, try analyzing which features play the most important role in determining the popularity of a song.

#### **Dataset Snapshot:**

Α	В	С	D	Е	F	G	Н	
valence	year	acousticness	artists	danceability	duration_ms	energy	explicit	id
0.0594	1921	0.982	['Sergei Rachmaninoff', 'James Levine', 'Berline	0.279	831667	0.211	0	4BJqT0PrAfrxzMOxytFOIz
0.963	1921	0.732	['Dennis Day']	0.819	180533	0.341	0	7xPhfUan2yNtyFG0cUWkt8
0.0394	1921	0.961	['KHP Kridhamardawa Karaton Ngayogyakarta	0.328	500062	0.166	0	1o6l8BglA6ylDMrlELygv1
0.165	1921	0.967	['Frank Parker']	0.275	210000	0.309	0	3ftBPsC5vPBKxYSee08FDH
0.253	1921	0.957	['Phil Regan']	0.418	166693	0.193	0	4d6HGyGT8e121BsdKmw9v6
0.196	1921	0.579	['KHP Kridhamardawa Karaton Ngayogyakarta	0.697	395076	0.346	0	4pyw9DVHGStUre4J6hPngr
0.406	1921	0.996	['John McCormack']	0.518	159507	0.203	0	5uNZnElqOS3W4fRmRYPk4T
0.0731	1921	0.993	['Sergei Rachmaninoff']	0.389	218773	0.088	0	02GDntOXexBFUvSgaXLPkd
0.721	1921	0.996	['Ignacio Corsini']	0.485	161520	0.13	0	05xDjWH9ub67nJJk82yfGf
0.771	1921	0.982	['Fortugé']	0.684	196560	0.257	0	08zfJvRLp7pjAb94MA9JmF
0.826	1921	0.995	['Maurice Chevalier']	0.463	147133	0.26	0	0BMkRpQtDoKjcgzCpnqLNa
0.578	1921	0.994	['Ignacio Corsini']	0.378	155413	0.115	0	0F30WM8qRpO8kdolepZqdM

### ~Dataset header Continued:

1	J	K	L	М	N	0	Р	Q	R	S
id	instrumentalness	key	liveness	loudness	mode	name	popularity	release_date	speechiness	tempo
4BJc	0.878	10	0.665	-20.096	1	Piano Concerto No. 3 in D Min	4	1921	0.0366	80.954
7xPl	0	7	0.16	-12.441	1	Clancy Lowered the Boom	5	1921	0.415	60.936
106	0.913	3	0.101	-14.85	1	Gati Bali	5	1921	0.0339	110.339
3ftB	2.77E-05	5	0.381	-9.316	1	Danny Boy	3	1921	0.0354	100.109
4d6	1.68E-06	3	0.229	-10.096	1	When Irish Eyes Are Smiling	2	1921	0.038	101.665
4py	0.168	2	0.13	-12.506	1	Gati Mardika	6	1921	0.07	119.824
5uN	0	0	0.115	-10.589	1	The Wearing of the Green	4	1921	0.0615	66.221
02G	0.527	1	0.363	-21.091	C	Morceaux de fantaisie, Op. 3:	2	1921	0.0456	92.867
05xl	0.151	5	0.104	-21.508	C	La Mañanita - Remasterizado	0	3/20/1921	0.0483	64.678
08zf	0	8	0.504	-16.415	1	II Etait Syndiqué	0	1921	0.399	109.378
OBN	0	9	0.258	-16.894	1	Dans La Vie Faut Pas S'en Faire	0	1921	0.0557	85.146
0F30	0.906	10	0.11	-27.039	C	Por Que Me Dejaste - Remaste	0	3/20/1921	0.0414	70.37

### **Dataset Description:**

Feature	Description
valence	
year	Ranges from 1921 to 2020
acousticness	
artists	List of artists mentioned (Categorical)
danceability	
duration_ms	Integer typically ranging from 200k to 300k
energy	Ranges from 0 to 1
explicit	0 = No explicit content, $1 = $ Explicit content
id	Id of track generated by Spotify
instramentalness	
	All keys on octave encoded as values ranging
key	from 0 to 11, starting on C as 0, C# as 1 and
	so on (Categorical)
liveness	
loudness	
mode	0 = Minor, 1 = Major
name	Name of the song
popularity	Ranges from 0 to 100
Release date	Date of release mostly in yyyy-mm-dd
Release_date	format, however precision of date may vary
speechiness	
tempo	

### **Milestone 1 tasks:**

- 1. Apply pre-processing on the provided dataset. (Use One-Hot-Encoding for at least one categorical feature)
- 2. Experiment with regression techniques to reduce the error on prediction of the average popularity of a song (Deliver at least two techniques).
- 3. Finish Milestone 1 Report.

### **Project(2): Predict Mobile App Success**

The ever-changing mobile landscape is a challenging space to navigate. The percentage of mobile over desktop is only increasing. Android holds about 53.2% of the smartphone market, while iOS is 43%. To get more people to download your app, you need to make sure they can easily find your app. Mobile app analytics is a great way to understand the existing strategy to drive growth and retention of future users.

#### **Dataset Snapshots:**

В	С	D	E	F	G	Н		J	K	L
id	track_name	size_bytes	currency	price	rating_count_tot	rating_count_ver	user_rating	ver	cont_rating	prime_genre
281656475	PAC-MAN Premium	100788224	USD	3.99	21292	26	4	6.3.5	4+	Games
281796108	Evernote - stay organiz	158578688	USD	0	161065	26	4	8.2.2	4+	Productivity
281940292	WeatherBug - Local We	100524032	USD	0	188583	2822	3.5	5.0.0	4+	Weather
282614216	eBay: Best App to Buy,	128512000	USD	0	262241	649	4	5.10.0	12+	Shopping
282935706	Bible	92774400	USD	0	985920	5320	4.5	7.5.1	4+	Reference
283619399	Shanghai Mahjong	10485713	USD	0.99	8253	5516	4	1.8	4+	Games
283646709	PayPal - Send and requ	227795968	USD	0	119487	879	4	6.12.0	4+	Finance
284035177	Pandora - Music & Rad	i 130242560	USD	0	1126879	3594	4	8.4.1	12+	Music
284666222	PCalc - The Best Calcul	49250304	USD	9.99	1117	4	4.5	3.6.6	4+	Utilities
284736660	Ms. PAC-MAN	70023168	USD	3.99	7885	40	4	4.0.4	4+	Games
284791396	Solitaire by MobilityW	49618944	USD	4.99	76720	4017	4.5	4.10.1	4+	Games
284815117	SCRABBLE Premium	227547136	USD	7.99	105776	166	3.5	5.19.0	4+	Games

### ~Dataset header Continued:

M	N	0	Р	Q
prime_genre	sup_devices.num	ipadSc_urls.num	lang.num	vpp_lic
Games	38	5	10	1
Productivity	37	5	23	1
Weather	37	5	3	1
Shopping	37	5	9	1
Reference	37	5	45	1
Games	47	5	1	1
Finance	37	0	19	1
Music	37	4	1	1
Utilities	37	5	1	1
Games	38	0	10	1
Games	38	4	11	1
Games	37	0	6	1

**Dataset Description:** 

Feature	Description				
id	App ID				
track_name	App Name				
size_bytes	Size (in Bytes)				
currency	Currency Type				
price	Price amount				
ratingcounttot	User Rating counts (for all version)				
rating count ver	User Rating counts (for current version)				
user_rating	Average User Rating value (for all version)				
ver	Latest version code				
cont_rating	Content Rating				
prime_genre	Primary Genre				
sup_devices.num	Number of supporting devices				
ipadSc_urls.num	Number of screenshots showed for display				
lang.num	Number of supported languages				

### **Additional Optional Data to use: App Description**

#### **Milestone 1 tasks:**

- 1. Apply pre-processing on the provided dataset. (Use One-Hot-Encoding for at least one categorical feature)
- **2.** Experiment with regression techniques to reduce the error on prediction of user rating of an app (Deliver at least two techniques).
- 3. Finish Milestone 1 Report.