

## BMW SALES REPORT

Avg Price

77M

Sum of price\_usd

Revenue

48bn

Revenue

Total Units Sold

633K

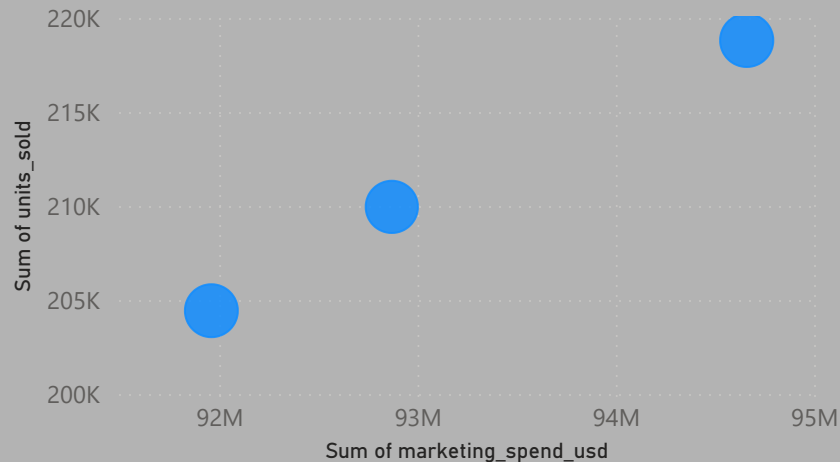
Sum of units\_sold

Total Marketing Spend

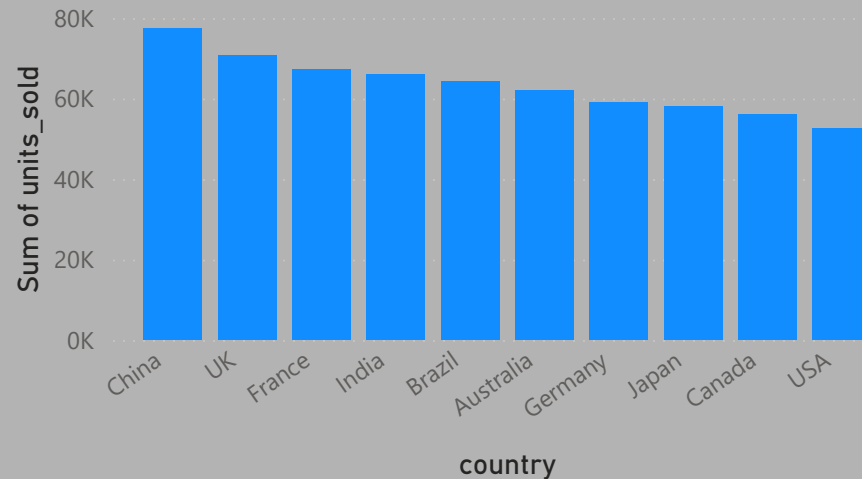
279M

Sum of marketing\_spend\_usd

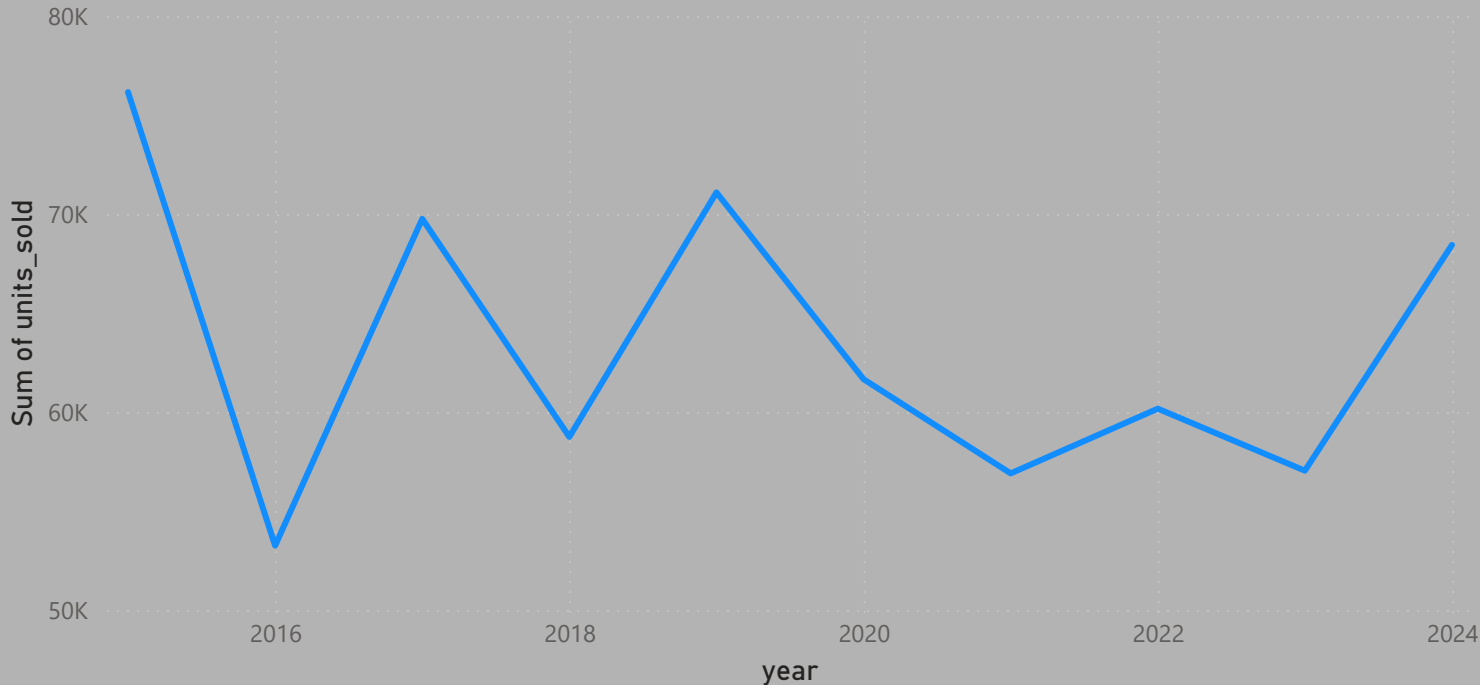
Marketing Impact



Sales by Country



Sales Trend Over Time



Top Selling Models

