



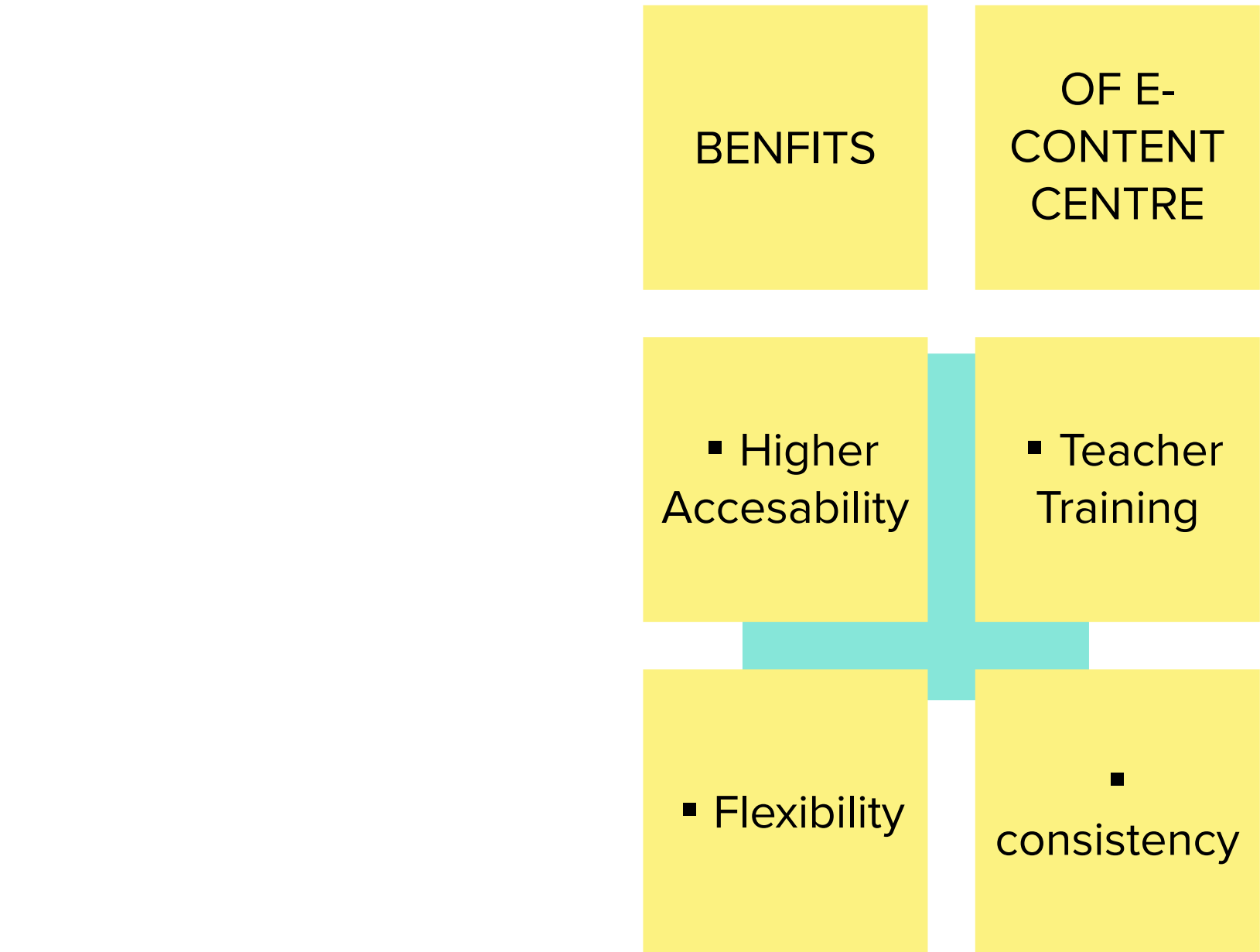
Says

What have we heard them say?  
What can we imagine them saying?

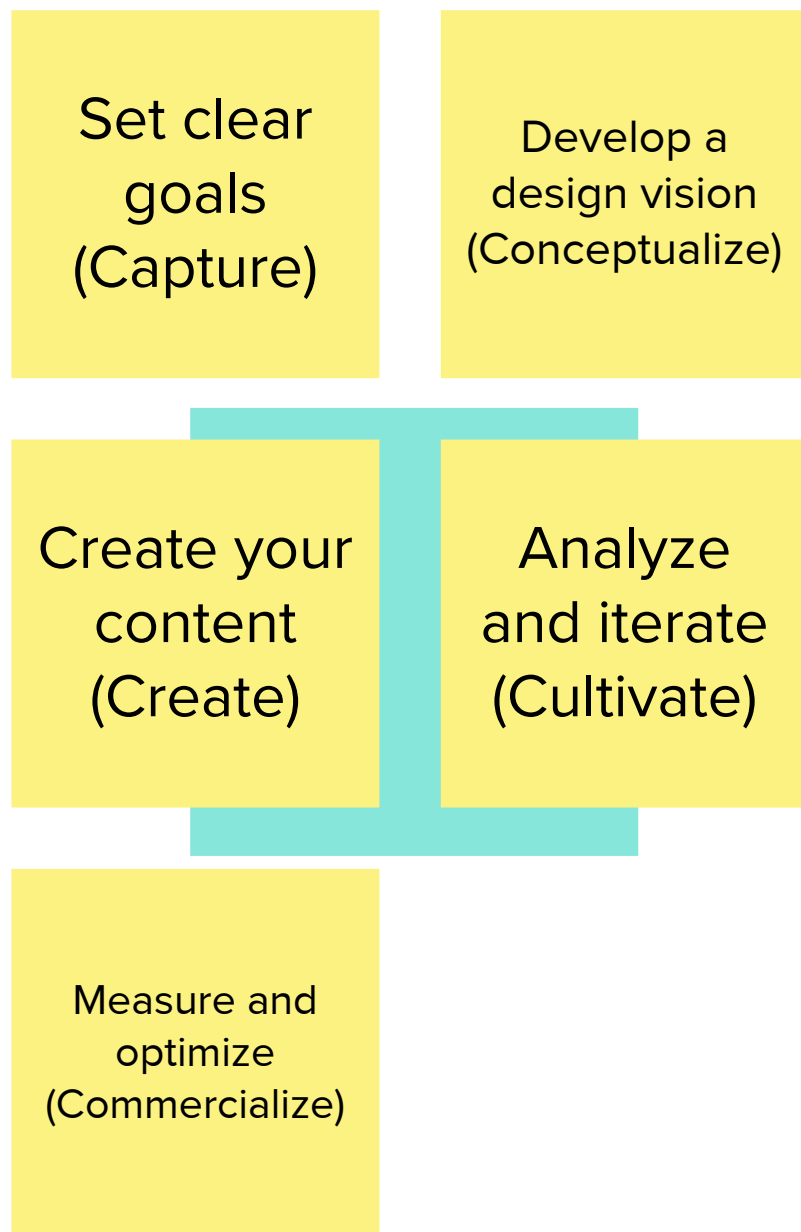


Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?



Type your paragraph...



- Here is a comparison of seven different e-learning authoring software:
- Cloud-based tools. ...
  - Desktop-installed (locally hosted) tools. ...
  - Rapid authoring tools. ...
  - Quiz and assessment tools. ...
  - Specialized media tools. ...
  - Authoring tools built into LMS Management Systems.
  - Screen recording tools.



E-CONTENT DEVELOPMENT CENTER...

**Adobe Captivate**

You can use its customization options, themes, color palettes, and slide masters to create fit-for-purpose eLearning content. This e-content development tool has built-in recording which you can use to create videos and system demos and build screens on which the users can practice their skills.

E teaching methods?

represent five stages of a sequence for teaching and learning: Engage, Explore, Explain, Extend (or Elaborate), and Evaluate. personally involved in the lesson, while pre-assessing prior understanding.

What is the aim of e-content? The purpose of e-content development is **to create an information rich society**. Every one in the society is empowered to create, receive, share and utilize information for their progress.

the USC e-Content scheme aims at developing high quality e-Content, as well as expertise for generating such content over the long term. The scheme provides financial assistance and technical support to teachers and other experts based in colleges and universities for the development of e-Content.

E-content is the innovation of technology to design, deliver, select, administer and extend learning. E-content in education is a powerful tool that may be used effectively and proficiently within the classroom to make more exciting learning environment and deliver a higher level of educational expertise to students.

- Advantages of Online Learning**
- Flexibility. ...
  - Reduced Costs. ...
  - More Free Time. ...
  - Increased Course Variety. ...
  - Career Advancement Opportunities. ...
  - Increased Collaboration. ...
  - Personalized Education. ...
  - Enhanced Time Management Skills

eLearning content development is **a process of creating content in a digital form that lives in a digital space that your learners can access through digital means**. eLearning courses often require high-quality content creation, video content development, and the creation of interactive content.

**help with audience research**

Plus, audience preferences and behaviors can change over time. So, how your audience does or doesn't react to your content can give you valuable data to improve your content marketing strategy.



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?