

# BATTLE OF NEIGHBOURHOODS

CAPSTONE PROJECT – WEEK 1

## INTRODUCTION

New York City (NYC), often called The City or simply New York (NY), is the most populous city in the United States. With an estimated 2019 population of 8,336,817 distributed over about 302.6 square miles (784 km2), New York is also the most densely populated major city in the United States. Located at the southern tip of the U.S. state of New York, the city is the centre of the New York metropolitan area, the largest metropolitan area in the world by urban landmass. With almost 20 million people in its metropolitan statistical area and approximately 23 million in its combined statistical area, it is one of the world's most populous megacities.

Situated on one of the world's largest natural harbour, New York City is composed of five boroughs, each of which is a county of the State of New York. The five boroughs—Brooklyn, Queens, Manhattan, the Bronx, and Staten Island. Many districts and landmarks in New York City are well known, including three of the world's ten most visited tourist attractions in 2013. A record 62.8 million tourists visited New York City in 2017.

### Boroughs

New York City's five boroughs								
Jurisdiction		Population	Gross Domestic Product		Land area		Density	
Borough	County	Estimate (2019)	billions(US\$)	percapita (US\$)	square miles	Square km	persons / sq. mi	persons / km <sup>2</sup>
The Bronx	Bronx	1,418,207	42.695	30,100	42.10	109.04	33,867	13,006
Brooklyn	Kings	2,559,903	91.559	35,800	70.82	183.42	36,147	13,957
Manhattan	New York	1,628,706	600.244	368,500	22.83	59.13	71,341	27,544
Queens	Queens	2,253,858	93.310	41,400	108.53	281.09	20,767	8,018
Staten Island	Richmond	476,143	14.514	30,500	58.37	151.18	8,157	3,150
City of New York		8,336,817	842.343	101,000	302.64	783.83	27,547	10,636
<a href="#">State of New York</a>		19,453,561	1,731.910	89,000	47,214	122,284	412	159

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## PROBLEM

To find the answers to the following questions:

1. List and visualize all major parts of New York City that has great Indian restaurants.
2. What is best location in New York City for Indian Cuisine?
3. Which areas have potential Indian Restaurant Market?
4. Which all areas lack Indian Restaurants?
5. Which is the best place to stay if you prefer Indian Cuisine?

## DATA SECTION:

New York City's demographics show that it is a large and ethnically diverse metropolis. With its diverse culture, comes diverse food items. There are many restaurants in New York City, each belonging to different categories like Chinese, Indian, and French etc.

For this project we need the following data:

- New York City data that contains list Boroughs, Neighbourhoods along with their latitude and longitude.
  - Data source : [https://cocl.us/new\\_york\\_dataset](https://cocl.us/new_york_dataset)
  - Description: This data set contains the required information. And we will use this data set to explore various neighbourhoods of New York City
- Indian restaurants in each neighbourhood of New York City.
  - Data source : Foursquare API
  - Description: By using this API we will get all the venues in each neighbourhood. We can filter these venues to get only Indian restaurants.
- GeoSpace data
  - Data source : <https://data.cityofnewyork.us/City-Government/Borough-Boundaries/tqmj-j8zm>
  - Description: By using this geo space data we will get the New York Borough boundaries that will help us visualize choropleth map.

## METHODOLOGY:

1. We begin by collecting the New York city data from the following link  
["https://cocl.us/new\\_york\\_dataset"](https://cocl.us/new_york_dataset)
2. We will find all venues for each neighbourhood using Foursquare API.
3. We will then filter out all venues with Indian restaurant for further analysis.
4. Next using Foursquare API, we will find the Ratings, Tips, and Number of Likes for all the Indian Restaurants.
5. We will then sort Neighbourhoods and Borough the data keeping Ratings as the constraint.
6. Next we will consider all the neighbourhoods with average rating greater or equal 9.0 to visualize on map.
7. We will join this dataset to original New York data to get longitude and latitude.
8. Finally, we will visualize the Neighbourhoods and Borough based on average Rating using python's libraries.