

1 INTRODUCTION

1.1 Overview

INSIGHTS FROM LEADING BANKS

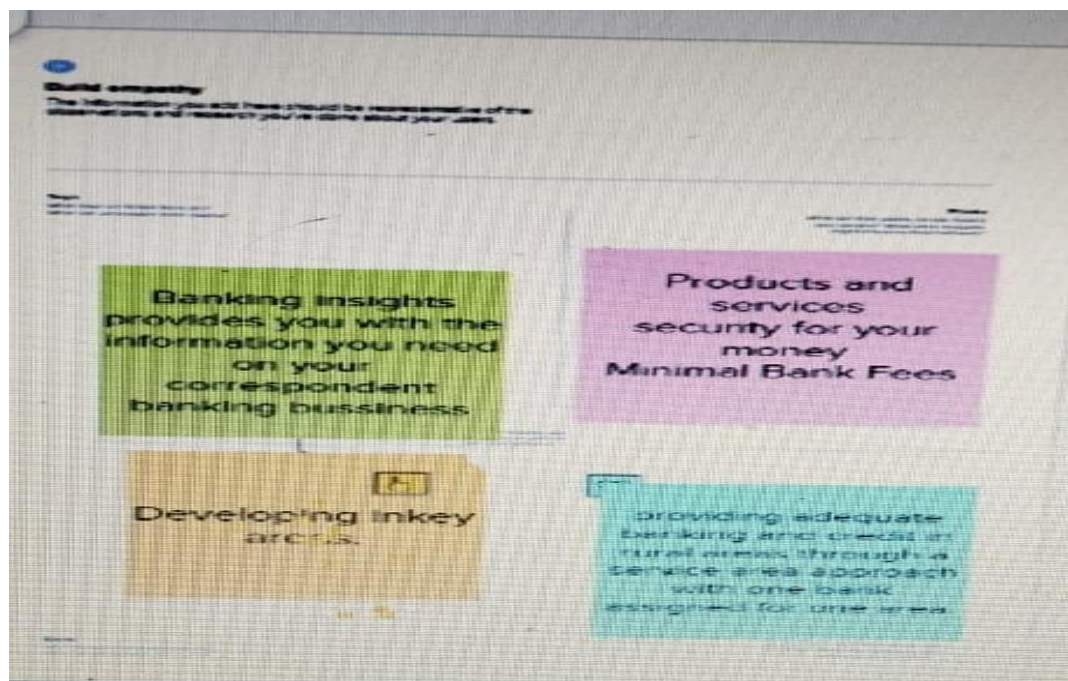
- Specify the business problem
- Business Requirements
- Social or business impacts
- Prepare data for visualization
- Number of unique visualization

1.2 Purpose

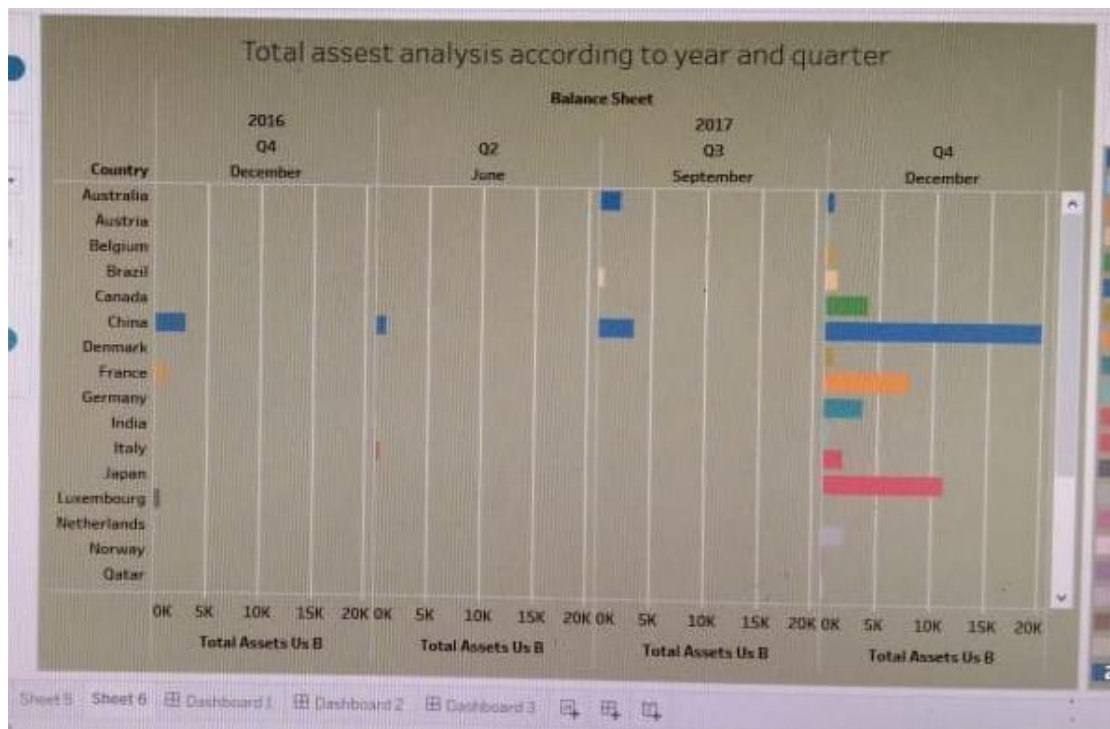
In this project we have analyse the various aspects insides from a leading banks throughout the world in the different categories. The outcome can be used to improve technological innovation and changes in corporate behaviour.

2 PROBLEM DEFINITION AND DESIGN THINKING

Empathy map



3 Result



Sheet 1



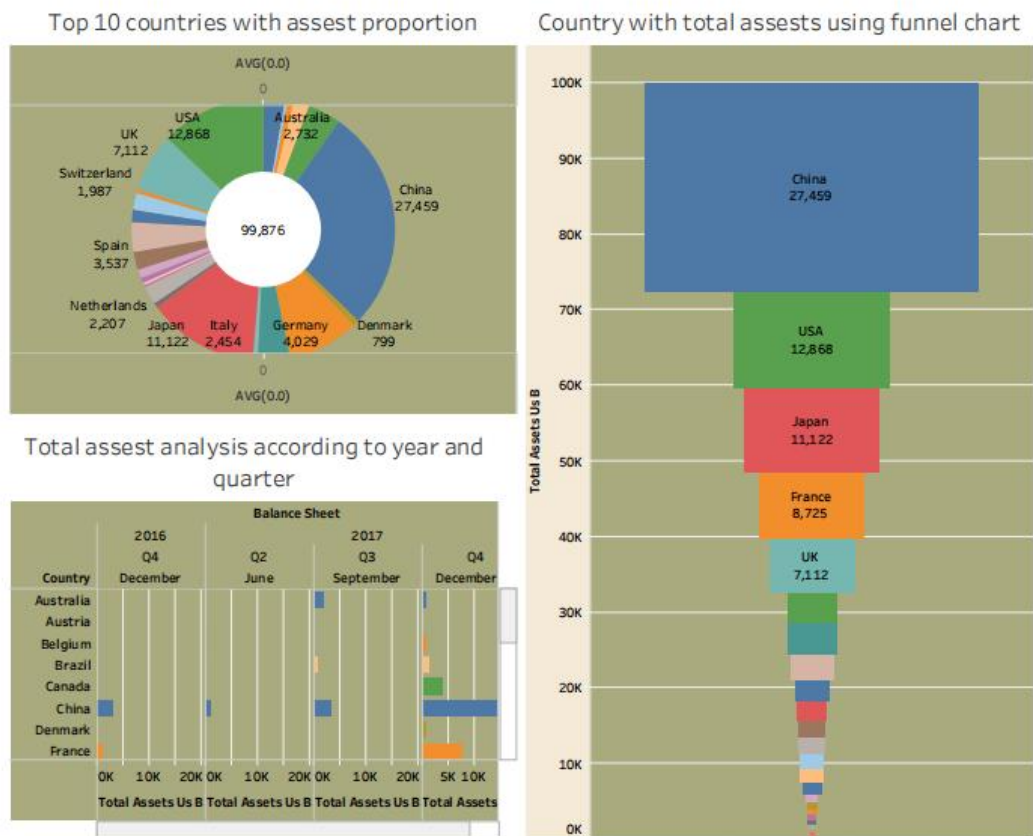
Sheet 2



Sheet 3

Top banks according to country based total assets





2. Advantages and Disadvantages

2.1 Advantages

- The efficiency of processing financial transactions is enhanced and well-run.
- Better relationship between govt. And banks.
- Integration of credit activities of banks.

2.2 Disadvantages

- No actual branches
- Deposit restrictions
- No relationship with a personal banker

5 Conclusion

Banking holds a crucial role in our day-to-day life. We must adhere to the banking system acts as responsible citizens. The banking system acts as a crucial base for the financial system as well as the entire economic system of the country. It provides a base to the market and the companies.

6 Future Scope

The banking sector mainly recruits for three posts --clerical cadre, management and trainee(MT), and Probationary Officer(PO). Other opportunities in this career path are Financial Service Representatives, Bank tellers, bill and Account Collectors, Loan Officers, Financial Managers, Bookkeeping, and Audit Clerks.