

It helps companies in saving money by Reducing cost.

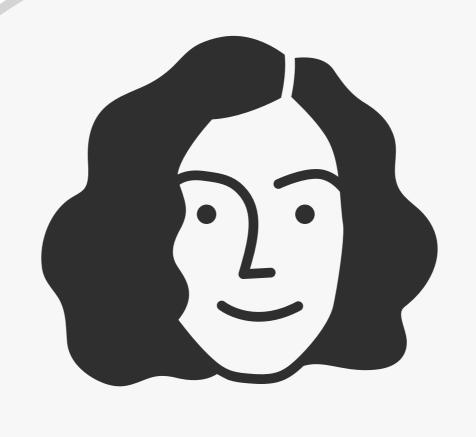
It is an ever
Increasing
demand for
cloud computing
Applications

Cloud computing in India Is preticted to have an 24.1%

It is better to update from Desktop based Accounting to cloud based Accounting.

Cloud based
Applications are
Access
Anywhere using
Net Connectivity

Higher performance and Availability



Health Hub Medical Clinic

Short summary of the persona

More than 12
Applications
in Cloud
Accounting

ZOHO Books,IBM cloud,AWS,etc..

It is Real
Time Data
processing
and Analysis

It is a One Step
platform for
Managing
Accounting Tasks
and Financial
Transactions

ZOHO Books is a cloud Accounting platform Which Takecare of Our Business Finance

It Minimize the Need to Enter Data Manually and Reduces Errors



Does

What behavior have we observed? What can we imagine them doing?



What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

