

# **QLIK ANALYSIS OF ROAD SAFETY AND ACCIDENT PATTERNS IN INDIA**

## **INTRODUCTION**

### **1.1 Overview**

The project utilizes Qlik's data analytics platform to analyze accident patterns in India, identifying trends and factors contributing to accidents. This data-driven analysis helps stakeholders, including government authorities, transportation agencies, and road safety organizations, make informed decisions to improve safety measures, reduce accidents and save lives, ultimately enhancing road safety in India.

## **DEFINE PROBLEM/ PROBLEM UNDERSTANDING**

### **2.1 Specifying the business problem**

Technological advancement in India has led to increased risks in road safety, with accidents resulting in lakhs of deaths and serious injuries. To address this issue, a study using Qlik Sense, a data analytics platform, will analyze road safety trends in India. The data-driven approach will analyze accident types, locations, causes and potential factors contributing to safety. The insights will inform strategies for improving road safety in India.

### **2.2 Business Requirements**

The analysis provides valuable insights into user demographics, accident patterns and problem areas, aiding in strategic planning and operational improvements. This data aids in making informed decisions, implementing better safety protocols and ensuring regulatory compliance.

**2.3 Literature Survey** A literature survey for Road Safety and Accident Patterns analysis involves reviewing previous studies, articles, reports and figures on the topic. It includes information on methods and techniques used for accident data analysis. Academic databases like PubMed, IEEE, Xplore, Google Scholar and institutional repositories are recommended. Government reports and publications offer insights into latest developments

## **DATA COLLECTION**

### **3.1 Collect The Dataset**

Data collection involves systematic gathering and measurements of variables to answer research questions, test hypotheses, evaluate outcomes and generate insights from the collected data.

### **3.2 Connect Data With Qlik Sense**

The dataset is uploaded to Qlik Sense, where it is connected using Qlik's data load editor. The data is then structured and organized for analysis.

## **DATA PREPARATION**

### **4.1 Prepare The Data For Visualization**

Data preparation involves cleaning the dataset, handling missing values, and transforming data into a suitable format for visualization. This step ensures the accuracy and reliability of the data used for analysis.

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### **DATA VISUALIZATIONS**

#### **5.1 Visualizations**

The system should provide users with data visualization tools that allow them to explore and analyze the data. It should also provide interactive maps that allow users to view the location of accidents and other relevant information.

### **DASHBOARD**

#### **6.1 Responsive And Design Of Dashboard**

A dashboard is a user-friendly, organized and easily-read GUI that provides real time data monitoring and analysis in various industries like business, finance, manufacturing and healthcare. These tools are designed for specific purposes and can track key performance indicator(KPIs) , monitor performance metrics, and display data in charts, graphs and tables.

### **REPORT**

#### **7.1 Report Creation**

Reports are generated to summarize the findings from the data analysis. These reports include key insights, visualizations and recommendations for improving road safety.

### **PERFORMANCE TESTING**

#### **8.1 Amount of data rendered**

Performance testing is conducted to evaluate how Qlik Sense handles large volumes of data. This involves testing the rendering speed and responsiveness of visualizations when dealing with substantial datasets.

#### **8.2 Utilization Of Data Filters**

The effectiveness of data filters is assessed to ensure users can efficiently navigate and analyse specific subsets of data. This includes testing the performance impact of applying multiple filters simultaneously.

By following this structured approach, the project demonstrates the powerful capabilities of Qlik Sense in transforming synthetic accidents data into actionable insights, ultimately aiding in the optimization of road safety operations.