



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

apple iphone are revolutionized with communication playing games, watching movies , listenting to music ,and more

apple iphone impact the society creating thousuands of JOBS and supporting the creative industry

the iphone made apple the world's most valuable company in all states and country

the iphone impact the economy in india iphone sales were adding one_ quasrter to one_third of a percentage

india contributed close to 4% of all iphone sales in the second quarten growing 50% year on year

apple effects the indian market apple was the second biggest revenue generting brand in india in 2022



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A DATA DRIVEN
EXPLORATION OF
APPLE IPHONE
IMPACT IN INDIA

the apple iphone stores and brances in india two in mumbai and bangalore

accorrding to counterprint research, apple's market share in india was 5.1%

apple iphone sucessful in india ending march were usd 6 billion , a growth of 50% over the previous year

apple iphone india reports that 70% of its carbon emission are genarted by manufacturing and 22%

iphone is a hoilday and festival week is a high sold out in india

iphone is a was to ages betwe25_34 in 44_7% people in india



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?