



eTouch Innovative Digital Ordering Solutions helps your business sell more!

Our On-Demand platform helps businesses to gain and retain more customers

Online and Mobile ordering Apps	Management dashboard	Order analytics and loyalty	Dedicated support
Let customers order food and drink at their convenience	Have total control over your platform and process orders with ease	Learn about your customers and use the insights to engage with them	We will work with you to help you make your service a success

Why choose eTouch Turnkey Technology Platform for Your Online Business



eCommerce Website
for Mobile and Desktop



Native iOS & Android
App



No Big Investment



Pay As You Go
(SaaS Model)



Incredible Performance



No IT and Server
Maintenance





Free Maintenance
and Upgrades



Dedicated Training
& Support

MODULE: CUSTOMER MOBILE ORDERING APP

SEAMLESS USER BROWSING Our interactive Ordering user interface has been made simple with just 3 keystrokes & multiple ways of browsing for items.			 Push notifications Easily send push notifications free of cost to all your customers. With this feature, your customers are immediately informed about any offers, discounts, new arrivals, and so on to increase sales.
Easy Order Tracking Automated all Real-time Order Tracking status to customers for the placed orders & keep updating on the user App.			 Discount & Coupon Codes Increase your Revenue through your app & website by giving your customers exclusive offers and promotional coupons. Keep your customers delighted and coming back for more.
Shopping Cart and Checkout Avoid the users the hassle of purchasing; on one screen, you can get all the details to complete a purchase, even with special notes & allowing them to choose the payment gateway they trust the most			 Loyalty & Rewards Program The Loyalty module strives to ensure repeated customer visits. Customers spend time each time they visit trying to unlock reward/Loyalty points. Customers can review the loyalty points and go for redemption for these offers.
Payment Methods Increase your sales with the most preferred payment options, COD / Credit Card & Debit Card, which allow you to make easy & secure payments to customers.			 Refer and Earn Increase your customer base by allowing your existing customers to refer your app and website on your behalf among their entire network, and earnings via referral are increasing the app downloads and website visits.

MODULE: RESTAURANT MANAGER APP

- ✓ Order Alerts on the Restaurant App
- ✓ Orders Accept & Decline option
- ✓ Orders push to the Kitchen
- ✓ Assign orders to Drivers
- ✓ Order reports by date and month
- ✓ Manage Inventory
- ✓ Customer information

MODULE: KITCHEN APP

- ✓ The chef has access to a list of orders arranged in order of priority.
- ✓ Chef has item details with customization information
- ✓ Chef has tracking on the list of orders prepared

MODULE: DELIVERY APP

Efficient delivery management is crucial for the success of any online delivery business, and we have implemented a fully efficient system.

- ✓ Assign orders to your owned delivery fleet.
- ✓ Delivery can be scheduled at the customer's convenience time
- ✓ Built-in communication between driver and customer
- ✓ Follow the optimal delivery route according to Google Maps API Key technology.
- ✓ Allow the system to track each order status automatically.
- ✓ With real-time driver tracking, your customer will know exactly when to expect delivery

WEB-BASED DASHBOARD MANAGEMENT

With our full-fledged backend web portal, Dashboard to manage orders, menu items, customers, and settings in one place, easily

➤ **Menu and Category Management**

The product owner can manage their menus and categories using a well-organized interface.

➤ **Items Customization**

The product owner can manage their item customization & add-on items as per requirements

➤ **Pricing Management**

The product owner can decide on their own what food pricing they want to display under their listings.







➤ **Order Status Management**

Change the status of the order to Under Process, Dispatched, Out for Delivery, and so on, to keep your customer updated with the Order Status Notification

➤ **Order Cancellation and Refund**

Manage the cancellations and refunds easily. Customize your rules as you want.

List of Supported Features

		
Customer app <ul style="list-style-type: none">✓ Your brand everywhere✓ Customize colors, text, and images✓ Add as many languages as you want✓ Simple user registration✓ Easily add items to the order✓ Delivery and takeaway✓ Accept online payments and cash✓ Scheduled orders✓ Follow order status	Dashboard <ul style="list-style-type: none">✓ Accept/decline orders in one click✓ Manage menu & stock easily✓ Customer management✓ Order history & export✓ Manage delivery zones✓ Set up business hours and pricing✓ Add multiple branches✓ Create promo codes✓ Employee role management	Delivery App <ul style="list-style-type: none">✓ Route optimization✓ Real-time driver tracking✓ Delivery analytics✓ Predictive ETAs✓ Automatic delivery status updates✓ In-app navigation✓ Easily scalable
		
Marketing <ul style="list-style-type: none">✓ Special offers & discounts✓ Promo codes✓ Push-notifications	Analytics <ul style="list-style-type: none">✓ User and order analytics✓ Month-by-month reports✓ Order history & export	Payments <ul style="list-style-type: none">✓ Online payments and cash✓ Money straight to your bank account



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