LIV SIMPSON

Editor

- liv.simpson@email.com
- **J** (123) 456-7890
- New York, NY
- LinkedIn

EDUCATION

Bachelor of Arts
English Literature
Columbia University

- **== 2013 2017**
- New York, NY

SKILLS

- Microsoft Word
- WordPress
- Slack
- Grammarly
- EndNote
- Asana
- Final Draft
- Copyscape
- A/B Tessting

WORK EXPERIENCE

Editor

HarperCollins Publishers

- 🚞 2020 current
- New York, NY
- Provided timely editing and styling feedback via Asana and achieved a 96% author satisfaction rating
- Utilized EndNote to seek citation clarification, <u>increasing</u> <u>change tracking efficiency by 51%</u>
- Collaborated with a cross-functional publishing team on a book that sold 901K copies in its debut year and pushed up annual sales targets to 217%
- Fine-tuned grammar and syntax on 51+ books using Grammarly, 71% of them becoming best sellers

Assistant Editor

Condé Nast

- **==** 2018 2020
- New York, NY
- <u>Expanded online readership by 48%</u> through engaging strategies and content optimization
- Implemented A/B Testing for headlines, which resulted in a 21% increase in magazine sales
- Maintained an average Copyscape originality rate of 98.7% in all content
- Managed proofreading and editing process for a weekly magazine with a strict schedule, consistently meeting deadlines

Editorial Intern

Hearst Magazines

- **==** 2017 2018
- New York, NY
- Boosted social media post engagement by 37% through regular and timely updates on upcoming publications
- Achieved online readers 89% retention rate by tracking readers' content trends using Slack
- Fact-checked secondary information in 41+ articles to bolster credibility and accuracy
- Edited and generated citations for 14 articles per week on QuillBot to ensure clarity, accuracy, and style compliance